

The Greatest FREE Premium Offer

ever made to the readers of the "Canadian Pictorial"

THE MAIL-FIT CLOTHING COMPANY

the leading Mail-Order Tailors of Montreal

will present every Reader of this paper, who places an order for their Celebrated **\$11.85 Suit** with the two MOST SERVICEABLE PREMIUMS ever offered to the Public of Canada.

Free Premiums to All

With every order sent us for a Suit at \$11.85, we will
PRESENT ABSOLUTELY FREE

One Pair Extra Trousers made strictly to measure
and a Really Elegant Leather Suit Case

Please fill in the coupon below and mail to us TO-DAY, and you will receive by return, a complete set of the above-mentioned patterns, together with our simple home measurement form and **The Latest New York Fashion Plates**. We can supply you a Perfect Fitting Suit, made strictly to your measure, and equal to anything your tailor can make you for twice the price, made from the finest imported English Worsteds, Cheviots, Scotch and Irish Tweeds and our wonderful value blue and black West of England Serges and Vicunas, at the hitherto unparalleled

PRICE of \$11.85

REMEMBER

You will save \$13.15 (which is the extra profit you pay to your custom tailor) on this transaction. We are doubly sure that you will be perfectly satisfied with **STYLE, FIT and QUALITY**. We are receiving **DAILY** letters from our customers who are highly delighted with their suits. We are dealing with people all over this vast Dominion, from Halifax to Vancouver. **OUR RECORDS SHOW IT.**

Our Motto: NO FIT, NO PAY

COUPON

"Canadian Pictorial"

The MAIL-FIT CLOTHING CO.,
Pattern Dept. **Mount Royal Ave., MONTREAL, Can.**

Dear Sirs,—Kindly send me patterns of your High Grade Suitings, Style plates, etc., which I need not return to you.

Name

Address

It is understood that this does not in any way bind me to place an order with you.



It Makes Good Pastry

Because it is rendered by a special method, by which no steam or foreign material can possibly come in contact with it, as is the case with ordinary lard.

Corona Kettle-Rendered Lard

IN PURPLE PAILS

Is the nearest possible approach to lard-perfection. You can always rely on its absolute purity.

Ask without fail for the Purple Pail

Manufactured by **The Montreal Packing Co., Montreal**



RENNIE'S

Christmas
Decorations

extra selected
branches of

HOLLY

bright, glossy,
and well berried

Per lb. 25c.; 5 lbs. \$1.00; Case (16 cubic feet), \$6.00;
half case (8 cubic feet), \$3.50

MISTLETOE, selected sprays, per lb. 90c.; fine whole clumps \$1.00 up

CLUB MOSS WREATHING:—

Medium flat in coils of 25 feet, per coil 50c.; per 100 feet \$3.50
Heavy flat " " " \$1.25; " " \$5.00
Round " " " \$1.50; " " \$6.00

Club Moss in bunches, per lb. 15c.

PLEASE NOTE:—When Holly and Mistletoe are wanted by Mail, add 20c. per lb. for postage

WM. RENNIE Co., LIMITED,

190 MCGILL STREET,
MONTREAL

Phone, Main 2392

REMEMBER THE ADDRESS

