

# 21,000,000 D'ANNONCES

## Ayant quatre fois cette dimension



**W**HEN finer wool can be secured ; when better spinning and knitting processes are devised, it may be possible to excel the quality in these wonderful children's stockings.

But it is *not possible* to-day.

"Little Darling" for infants, and "Little Daisy" for children up to 12 years, are the best that can be made—a bold claim, but one that thousands of women will grant. Your own judgment will affirm it.

Only fine Australian lamb's wool is ever used to make these

soft stockings. If mothers have ever found it hard to procure "Little Darling" or "Little Daisy" hosiery, there was a good reason. Whenever there was a shortage of the proper wool, we had to make fewer of these wonderful stockings. No substitute has ever replaced that wonderful wool.

**LITTLE DARLING HOSIERY**—for babies and tiny tots up to seven—has silken toe and heel.

**LITTLE DAISY HOSIERY**—for children up to twelve—has extra strength in heel and toe

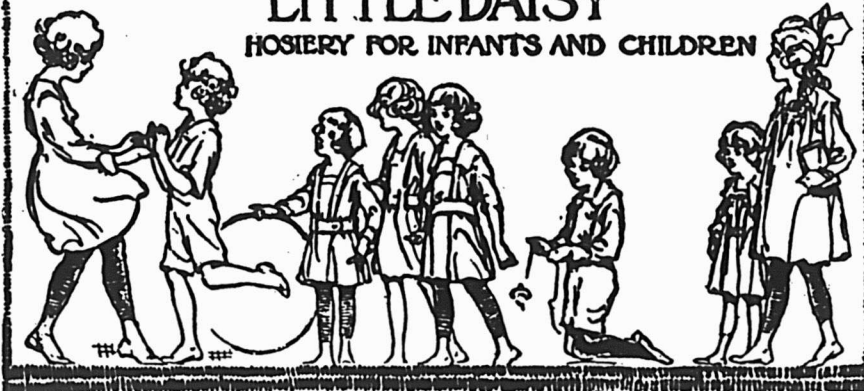
Many dainty shades and black.

The Chipman-Holton Knitting Co., Limited



### "LITTLE DARLING" "LITTLE DAISY"

HOSIERY FOR INFANTS AND CHILDREN



# "LITTLE DARLING" "LITTLE DAISY"

## HOSIERY FOR INFANTS AND CHILDREN

### BAS POUR BEBES ET ENFANTS.

seront imprimées et distribuées dans les familles les plus à l'aise du Canada, durant les quatre prochains mois. Le pouvoir de vente extraordinaire de cette grande campagne de publicité se fera sentir dans chaque magasin au détail de toutes les provinces du Dominion. Ces annonces s'adressent aux mères et elles ne pourront manquer de créer une demande considérable et profitable pour les bas Little Darling et Little Daisy. On vous les demandera bientôt. Commandez-en un bon assortiment chez votre marchand de gros.

THE CHIPMAN-HOLTON  
KNITTING CO.  
LIMITED.  
Hamilton, Ont.

