

## Strictly Business

"There is one thing," said the new boarder emphatically, "that will have to be settled before I can make up my mind to remain with you." "And what is that?" inquired the landlady, anxiously; the new boarder paid a high price and paid it promptly. "The coffee" was his response.

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We hope one thing is decided between us, that you find the Journal to your liking and will remit that dollar at once and thus settle your account. The three months are almost up and after that please remember the price is \$1.25 per annum. I suppose your intentions are good but the actual dollar is worth more to us, so please send it along at once,

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You can do us and yourself a good turn by getting your neighbor beekeeper to subscribe for the Journal and send in his dollar with your own. If he is a new subscriber we will send you that new copy of "Evangeline" which I told you about last month.

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Many friends are saying kind things about the improvement in the Journal for which we thank them but "one good turn deserves another" so we look for your co-operation in enlarging its circulation. Can't you at least send us one or more trial subscribers from August to December?

\*\*

What are you doing about those "worth while" offers I made you last month for new subscribers? There was "Evangeline" the stereoptican and pictures, Harper's Young People, St. Nicholas and the Youths Companion; also the Oxford Bible, the Outlook or Smith's Bible Dictionary. They are worth your effort but I will not promise to leave the offer open longer than another month.

## WORTH REPEATING.

### Do One Thing Well.

It is better to say, "This one thing I do." than to say, "These forty things I dabble in."

WASHINGTON GLADDEN.

### Keep At It!

An engine of one-horse power running all the time is more effective than one of forty horse-power standing idle.

GEORGE WILLIAM CURTIS.

# THE CANADIAN BEE JOURNAL

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