SHOP IN LONDON FAIR WEEK



VISIT THE WESTERN FAIR

HUMANITY

WESTERN FAIR BE SURE AND SEE IT IN THE

MAIN BUILDING ANNEX

Studio-214 Dundas Street

The Kellogg Company

of Canada, Limited

cordially invites all Western

Fair visitors to inspect the most up-to-date Corn Flakes

DUNDAS ST.,

Two Blocks East of Fair Grounds.

READ THE ADVERTISEMENTS

Know What Is Best

factory in Canada.

"The Oldest and Largest Studio in Western Ontario."

WESTERN FAIR REACHES HEIGHTS ON LADDER OF HONEST EXPANSION

Grows From Small Beginning in 1868 to Canada's Second Largest Exhibition, With Agricultural Show That is Second to None for Keen Competition-Prosperity Peak Was Seen from 1888-1889.

KEEPS PACE WITH WESTERN ONTARIO DEVELOPMENT

The old adage concerning acorns and giant oaks finds a very applicable parallel in the growth and development of Western Fair. Like other institutions which have grown on the solid foundation of honest expansion based on the growth and development of the surrounding country, Western Fair stands not only as Canada's second largest exhibition, but as a live rair stands not only as Canada's second largest exhibition, but as a live agricultural show in which competition in all classes is as keen as can be

based on the growth and development of the surrounding country. Western Pair came into such continent.

Western Pair came into built in 1858 through the amalgamation these two societies of the surrounding country of the pair in 1858 through the amalgamation these two societies of the surrounding country of the pair of the surrounding society, fall fairs. Prior to the amalgamation these two societies of the surrounding country of the surrounding the society fairs of the surrounding society fairs for the surrounding society during its last fail fairs of the surrounding these early the barger fair, estimated the surrounding these early the barger fair, estimated the surrounding society during its last fail fairs society during its last fail fairs street, and the fair that has surrounding the surrounding society during its last fail fairs street, and the fair that street of the surrounding society during its last fail fairs street, and the fair street, and the surrounding street, and the fair street, and the surrounding street, and the surrounding street in the surrounding street, and the surrounding street in the surrounding street, and the surrounding street in the surrounding street the surrounding street in the surr

In 1888, the second year on the new fair grounds. Western Fair was selected as the provincial fall fair, an honorary title which, accompanied with a bonus to help the financing came as a surprise and added much prestige to London's fair.

The years from 1888 to 1889 marked more than a decade of the greatest prosperity for Western. Thomas A. Brown had succeeded Mr. McBroom and carried out the plans and intentions of his predecessor with marked ability. This was an era of expansion in which building after building was added. Profits came with surprising regularity, and deficits were an unknown quantity.

Fire in 1895.

In 1895 the fair met its first real crisis in the burning of the carriage and poultry buildings during fair week. The exhibits were all sayed, however, and the fair lost none of its popularity. The city by this time had realized that the fair was something to be encouraged rather than humored, and came forward with assistance which made it easy to not only replace the burned building but to add several new ones.

At this time the fair took on a respectable size and became well known throughout the province. with the

spectable size and became well known throughout the province, with the result that both attendance and entries went up in annual leaps and bounds. The first winter fair ever held in London took place in 1899 and history credits J. A. Nelles, who became sec-

DISTINCT QUALITY

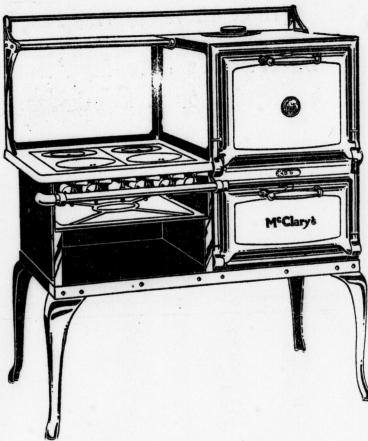
Continued from Page 11. Cheese is bringing over 20 cents as against 17 cents in 1914. Poultrymen Satisfied.

Eggs are worth about a cent a dozen more than they were a year ago, but with so many grades on the market, it is hard to gauge compara-tive prices. Poultrymen, however, seem to be satisfied with the trend seem to be satisfied with the trend of affairs and report an increased consumption of eggs, due largely to the fact that the consumer feels that he is now protected by the egg grading regulations. The per capita consumption of eggs is now 26 dozen per year as compared with 16.7 in 1920. Beef cattle prices are on the upward grade after five years of depression. Chicago, which sets the price in the United States, expects better prices, and these will be reflected, almost immediately in Canada. The revival of export trade in ada. The revival of export trade in certain cattle lines has also helped considerably and has helped to neu-tralize the tariff wall of the United

Altogether the crop situation is Altogether the crop situation is a whole lot more satisfactory than it was a year ago and justifies the faith of Old Man Ontario, who has taken his bumps on the farm without a whimper, always hoping for the better times that are just around the corner.



Ingersoil, Sept. 11.—The annual decoration service of Lodge Imperial, Sons of England, will be held on Sunday, when it is expected a large number of visiting brethren will be in attendance. A Skidmore of Stratford will delive the oration at Ingerford will deliver the oration at Inger soll rural cemetery. Graves in the Harris street cemetery, West Oxford will also be decorated.



When You Visit the "Modern Kitchen"

This special McClary's white enameled cabinet gas range has been selected by the City Gas Company as a part of their interesting modern kitchen exhibit being displayed at the Crystal Palace of the Western Fair.

When you see the City Gas Company's extraordinary exhibit do not fail to inspect this exceptional gas range, taking particular note of its beautiful, sanitary finish and splendid oven.

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Are Genuine

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A Cordial Invitation Is Extended

to all to visit our exhibit in the Manufacturers' Building at London's 'better than ever exhibition" during the coming week.

This display, comprising as it does samples of goods turned out daily in our factory, is evidence of what Canada produces in

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