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Shop in the Morning

**ILLUSTRATED BIBLE**  
EDUCATIONAL  
**CERTIFICATE**  
PRESENTED BY THE  
LONDON ADVERTISER, Dec. 17

WITHOUT TWO CERTAIN BOOKS—THE BIBLE AND SHAKESPEARE, HARDLY A QUOTATION USED IN LITERATURE THAT IS NOT TAKEN FROM ONE OF THESE WORKS.

The above Certificate with five others of consecutive dates  
**Entitles bearer to this \$5.00 Illustrated Bible**  
If presented at the office of this newspaper, together with the stated amount that covers the necessary EXPENSE items of this great distribution—including clerk hire, cost of packing, checking, express from factory, etc., etc.

**MAGNIFICENT ILLUSTRATED \$5 Edition of the BIBLE**  
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is exactly the same as the \$5 book, except in the style of binding, which is in silk cloth; contains all the illustrations and maps. Amount \$1.18

**Also an Edition for Catholics**  
Through an exclusive arrangement, we have been most fortunate in securing the Catholic Bible, Douay Version, endorsed by Cardinal Gibbons and Archbishop John Cardinal Foley, as well as by the various Archbishops of the country. The illustrations consist of the full-page plates and maps approved by the Church, with the necessary Free Certificates and the amount \$1.18

Any Book by Mail or Express Prepaid, 23 Cents Extra.

## WESTERN ONTARIO NEWS

### AUCTIONS BRING MUCH LOW GRADE STOCK

**Agricultural Society Asks Farmers to Not Buy Undesirable Cattle.**

[Special to The Advertiser.]  
Zurich, Dec. 17.—The Hay Township Agricultural Society, after years of work in an effort to improve the stock of the district, complain of the auction sales of low-grade cattle conducted in local cattle-yards. These cattle come from other localities, probably 100 miles away, and are sold to the unsuspecting as first-class while upon examination speaks of all kinds and a very low standard of animals are found among them. In appearance they are scrubby, half-starved and without form, or any other feature that would commend them to a progressive people. Some of the cows were subject to fits, giving their milk in great quantity one day, and retaining it another. Those that were advertised as winter cows brought fair prices. As the propagation of good stock with the farmer is a slow process, this invasion of undesirable no-grade stock is regretted. The agricultural society asks the farmers to withdraw patronage from the fake dealer in this kind of stock.

### ELECTED OFFICERS

Young Britons of Wingham Held Installation in Lodge Rooms.  
[Special to The Advertiser.]  
Wingham, Dec. 16.—At the regular meeting of Young Britons' Loyal Orange Lodge, the following officers were elected: W. M., Bro. Cassalis; D. M., Bro. Golly; recording secretary, Bro. Abram; financial secretary, Bro. Mann; treasurer, Bro. Gould; first committeeman, Bro. Neil Robb; second committeeman, Bro. Wm. Boyd; director of ceremonies, Bro. Ogram; chaplain, Bro. Calvert; inside tyler, Bro. H. Guest; outside tyler, Bro. A. Casemore; lecturer, Bro. J. Robertson. Mr. Ogram conducted the installation.

### MINTO PIONEER

Nicholas Foerter Died Only Three Days After His 78th Birthday.

[Special to The Advertiser.]  
Harriston, Dec. 17.—The funeral of Nicholas Foerter, which was held this afternoon from the family residence in Minto, to the Lutheran Cemetery in Howick, was very largely attended. Deceased had only celebrated his 78th birthday three days before his death occurred. He was born in Germany, and emigrated to Canada when only 13 years of age, and took up residence in the vicinity of Wellesley, from whence he moved to Howick, and then to his late residence in Minto, which he had occupied for 13 years. He leaves a family of fourteen, six of whom are at home, besides William at Stratford, Nicholas in Howick, John in Minto, Mrs. Zeigler and Mrs. Moore at Clifford, Mrs. Haubach at Berlin, Mrs. Huth at Lakelet and Mrs. C. Zeigler in Minto.

### ILL ONLY A SHORT TIME.

[Special to The Advertiser.]  
Mitchell, Dec. 17.—The funeral of Miss Elizabeth, daughter of Mr. and Mrs. Jeremiah McCarthy, of Logan, was held this morning to St. Brigid's Church, Kilmacdonagh, where the deceased had only celebrated his 78th birthday three days before his death occurred. Deceased was 29 years old and had only been ill a short time.

### GOOD HEALTH VIN AND VITALITY

Are assured if you will cleanse your stomach of undigested food and foul gases; the excess bile from the liver and the waste matter from the intestines and bowels by the use of

### FIG PILLS

the great fruit, kidney, liver, stomach and bowel remedy.  
At all dealers 25 and 50 cent boxes, or mailed by The Fig Pill Company, St. Thomas, Ont. Sold in London by Taylor Drug Co., 399 Talbot street.

### WANTED TO DIE

Kingsville Woman Stabbed Herself, But Will Recover.

[Special to The Advertiser.]  
Kingsville, Dec. 16.—With a knife, Mrs. John D. Wigle, of this place, today made a second unsuccessful attempt upon her life. The woman inflicted an ugly wound in her neck, but she will recover. To the death of her husband some two months ago is attributed the action of the unfortunate woman. She is left with a farm to handle, and it is believed that the woman's mind has become deranged.

### COLLIDED WITH AUTO

Mrs. Todd, of Hensall, Was Severely Shaken Up.

[Special to The Advertiser.]  
Hensall, Dec. 17.—Mr. and Mrs. Armour Todd, of Hay, while driving on the London road, had a collision with an auto owned and driven by Sandy Bawden, of Exeter. Mr. Todd jumped out of the buggy, but his wife was not so fortunate, as the rig was overturned and she was thrown out, and had her knee severely injured. The horse ran away and broke the harness. Mr. Bawden brought the couple to town and offered to pay all damages.

### DAUGHTER IN LONDON

Joseph White Was One of the Pioneers of Jaffa.

[Special to The Advertiser.]  
Aylmer, Dec. 16.—The funeral of Joseph White was held yesterday to Jaffa Cemetery, and was very largely attended. Deceased was in his 87th year. He was born in Ireland, came to this country when a boy, and settled near Kingston, where he had the occupation of a farmer, later moving to Jaffa, where he had since resided. He was twice married, his first wife being Jane Ritchie, by whom he had one son, James, in the Northwest, and one daughter, Mrs. Douglas of Renfrew County. His widow, two sons and four daughters also survive—Allan, on the homestead; Joseph, Aylmer; Mrs. Cline, Dorchester; Mrs. Wismer and Mrs. Pound, St. Thomas, and Mrs. Wm. Webster, London.

### SERIOUSLY HURT

Mrs. Richard Bobier, of Port Talbot, in Collision Near Dutton.

[Special to The Advertiser.]  
Dutton, Dec. 16.—Mrs. Richard Bobier and her young daughter of Port Talbot, were driving home from here yesterday, just at dusk, when they were run down by a team driven by a man by the name of John S. Currie. Mrs. Bobier was seriously injured, the tongue of the carriage striking her in the back. Her condition is very critical. The daughter is suffering severely from shock.

### SHOP LIFTING

Windsor Woman Is Held for Several Thefts at Detroit.

[Special to The Advertiser.]  
Detroit, Dec. 17.—Mrs. Maud Howard, 24, who lives with her husband at 13 Brant street, Windsor, is under arrest on a charge of shoplifting. When searched by a store detective the woman was found to have secreted nearly \$75 worth of various kinds of jewelry upon her person and in a baby carriage. She was locked up at headquarters.

### PLEASANT SURPRISE

Ailsa Craig W. M. A. Members Gave President Life Membership.

[Special to The Advertiser.]  
Ailsa Craig, Dec. 17.—The December meeting of the Women's Missionary Auxiliary of the Methodist Church, held at the home of Mrs. H. McNeil, was largely attended. An interesting program was presented by the different members, the subject being "China and Her Future." A pleasant feature of the program was the presentation of a fitting Christmas gift to Mrs. J. H. McKay, the president of a certificate of life membership. The presentation was made by Mrs. S. Robinson, one of the charter members, the pastor, Rev. A. H. Brown, reading a suitable address. Although completely taken by surprise, Mrs. McKay thanked the society for their kind appreciation of her services. The ladies enjoyed a dainty lunch served by the hostess.



**The Store of the Christmas Spirit**

**Face to Face With the Six Busiest Shopping Days of the Whole Year**

THE question is, how to make the best use of your time and strength. These suggestions may help to answer it:—**Shop Before Noon.** "The Early Morning Hours Are Golden." Start out immediately after breakfast; be in the store before the crowds come. You can accomplish as much in one hour as in two in the afternoon. **Shop With a Transfer Card.** With a transfer card you will avoid all delay in waiting for change at each counter, and render it impossible to loose a parcel, as your purchases are gathered together and held at transfer office (until you have completed your shopping), where you arrange for payment and delivery of same. It is not necessary to handle your purse until you have finished. **Check Your Wraps.** We must keep the store temperature close to 70 degrees to preserve the health of our people. This temperature is a little above the comfort of those wearing heavy wraps, so for the comfort of all we gladly check wraps—no charge and no tips—at transfer office, rear main floor.

**This Silk Sale Will Bring Many Women Down Before Their Husbands Wednesday Morning**

**\$1 and \$1.25 Double Width Silks, Blacks and Colors, 85c Yd.**

THIS is timely special pricing, coming at a time when this particular kind of a sale is most appreciated. Christmas is at hand, many silk dresses are on the lists for gifts. Nothing more appropriate, and here you'll find colors in this sale suitable for young or old, for street or evening wear. This is to be a big festive season, and if a new party dress is needed, tomorrow will be your opportunity. Here we will give only a list of colors—the qualities are grouped together, making a fine range of colors. Look the list over and come as early as possible Wednesday.

**COLORS—**Pale blue, pink, delft blue, old rose, Nile green, mauve, light yellow, tuscany, apricot, silver gray, brown, navy and baby blue, also white, cream and black.

All double width, 36 and 38 inch. Regular prices \$1.00 and \$1.25. Sale price Wednesday morning, yard, 85c.

Mail orders filled while they last. See window display today. Sale tomorrow.

**Music Wednesday Morning**  
10 TO 12 O'CLOCK.  
CORTESE ORCHESTRA will render a select program of music tomorrow morning. Come and enjoy a pleasant hour or two shopping before the aisles are thronged with the afternoon crowds. If the weather is rough or gloomy it will be the more pleasant here where the Christmas sun is shining and Santa Claus is king. Shop in the Morning.

**Linens Are Most Acceptable**

EVERY housewife loves beautiful Linens, and you are absolutely safe with Linen Gifts from this store. The name of Smallman & Ingram on the package is a guarantee of satisfaction and the seal of confidence.

**Special Table Damask, 69c Yard**  
Pure Irish Linen Table Damask, all new designs, good weight, and fine, even weave. Specially priced, yard, 69c.

**Cluny Centres, 75c**  
20 dozen beautiful Cluny Centre-Pieces, pure linen, 18-inch circular. Two styles. Special, each, 75c and 85c.

**Ready-Made Sheets, \$1.39 Pair**  
Large double bed size of good quality sheeting, all ready for use. Specially priced, pair, \$1.39.

**Horrockses Pillow Slips, 40c**  
Made from circular cotton, snow-white bleach, fine close weave, nicely hemstitched. Will embroider nicely. Two widths, 40 and 45-inch. Special, at each, 40c and 50c.

**In the Restaurant**  
Fruit Salad, Macaroons and a Cup of Tea or Coffee, 10c, 3 to 5:30.

**NEVER RALLIED**

Mrs. Ernie Abbott, of Lucan, Died in Victoria Hospital.

[Special to The Advertiser.]  
Lucan, Dec. 17.—The funeral of Mrs. Ernie Abbott was held this afternoon to St. James Cemetery. Deceased died in Victoria Hospital on Saturday afternoon after undergoing an operation. She had been ill over a year. Besides her husband, one son, Verne, aged 6, survives. Mrs. McNamee is so seriously ill at present that her recovery is not expected. Mr. Arnold George, Edmonton, Alta., who arrived home last week to visit

Forty years in use, twenty years the standard, prescribed and recommended by physicians. For Woman's Ailments, Dr. Martell's Female Pills, at your druggist's.

**Great Yuletide Selling of Exquisite Hand-Embroidered Paris Whitewear**

EXQUISITE delicacy and daintiness are the characteristic features of this most extensive collection of Paris lingerie ever shown here. The prices are remarkably low for Whitewear of this exclusive type, all of which are fresh from their boxes, just received from Paris.

**Dainty Christmas Gifts—Nicely Boxed.**

**Corset Covers, \$1.00 to \$6.75**

French Nainsook, fronts daintily embroidered in floral and bow knot designs below the scalloped edges. Prices, \$1.00, \$1.25, \$1.35 and \$1.50.

Also pretty style of fine French nainsook with beading at the waist and fine tucks in backs, fronts embroidered in eyelet and fine floral patterns, some inset with lace. Prices, \$2.00, \$2.50 and \$3.50.

Extra fine nainsook, exquisitely embroidered with drawn work medallions of beautiful design, \$5.00 and \$6.75.

**Princess Slips, \$3.75 to \$25.00**

Dainty style Nainsook Slip, plain skirt with scalloped edge at bottom, corset cover prettily embroidered. Special, \$3.75.

Also beautiful assortment, with and without flounce, fine material and exquisitely embroidered. Prices, \$4.00, \$4.50, \$5.50, \$6.50, \$7.50, \$8.50, \$11.50, \$15, \$25.

**Nightgowns, \$2.00 to \$10.00**

French Nainsook with embroidered front; a wonderfully fine and dainty gown at this price, with lace inset. Special, \$2.00.

Pretty style with embroidered yoke and sleeves, fine nainsook. Price, \$2.50 and \$2.75.

Gowns of extra fine quality nainsook, elaborately embroidered, pretty embroidered sleeve, \$3.50, \$4.00, \$5.00, \$5.50.

Other pretty styles inset with lace or medallions of drawn work at, \$7.50, \$7.75 to \$10.00.

Second Floor.

**Dressy Coats**  
Warm and Fashionable for Afternoon and Evening Wear

A REGAL CHRISTMAS GIFT.

**LACK Velvet Coat, warmly interlined**  
and silk-lined throughout, shawl collar and cuffs, finished with heavy cord, \$25.00.

Another handsome style, collar one-side effect, \$35.00.

Also handsome style, braid trimmed, \$39.00.

Other pretty styles, \$40 to \$65.

**Semi-Evening Wraps**

Broadcloth, in gray, navy, brown, fawn, blue or black, large new style collars, set-in sleeves, silk or satin linings, \$18 to \$40.

Misses' Coat of broadcloth, in Copenhagen, satin lined, set-in sleeve, self collar and large velvet revers. Price, \$22.00.

Ladies' Broadcloth Coat, navy or gray, shawl collar and cuffs of satin, faced with broadcloth and embroidered, satin lined throughout. Price, \$25.00.

Second Floor.

**Glove Coupons**  
Let the recipients choose their own Gloves and have them fitted. Coupons sold at office.

**SMALLMAN & INGRAM LIMITED**

**CHAIR WAS ABLAZE.**

[Special to The Advertiser.]  
Zurich, Dec. 16.—A small blaze at the residence of J. J. Merner last evening brought to the place an excited crowd in a short time. A cushioned chair in the parlor in some way caught on fire, and in a few minutes the whole front of the house seemed to be ablaze. The chair was run out on the sidewalk and extinguished, and through the efforts of the neighbors the other household effects were saved.

**SOLD FINE HORSES.**

[Special to The Advertiser.]  
Mitchell, Dec. 17.—Mr. Wm. Jacob, Stratford road, disposed of his hand-some span of heavy draught horses at the Geuph Winter Fair. Rumor has it that he received \$1,000 or \$1,200 for them.

**PASTOR ACCEPTS.**

Galt, Dec. 16.—J. E. Mothersill has accepted the invitation of Knox Church congregation to become assistant pastor to Rev. R. E. Knowles. Mr. Mothersill will assume his duties following a European trip after graduation from Knox College next year.

**WILL HELP FACTORIES.**

[Special to The Advertiser.]  
Windsor, Dec. 16.—But thirteen ballots were cast today against the proposal to grant the usual tax exemptions to the Tudhope Motor Company, and the Canadian Roofing Company, two new industries which will shortly begin operations here.

**FISHERMAN MISSING.**

[Special to The Advertiser.]  
Southampton, Dec. 17.—All efforts to locate Peter Longe and J. Clifford, two local fishermen who put out in a sail-boat two weeks ago, have proven fruitless. A steady search is being kept up.

**BADLY SCALDED.**

St. Thomas, Dec. 16.—Alexander Neish, Wabash fireman, of St. Thomas, was badly scalded on the upper part of his body by steam from a broken pipe in his engine caused by a freight train backing into his engine in the company's yards at Walkerville yesterday. The injured man was brought to his home in this city last night. He will be laid up for several months.

**ENLARGE BULLET SHOP**

Government to Extend Department in Which Cartridges Are Made.  
[Canada Press.]  
Quebec, Dec. 16.—That the militia department intends to enlarge the Government cartridge shop here is the belief here. It is understood that the belief here. It is understood that the belief here. It is understood that the belief here.

**Try Cuticura Soap and Ointment Free**

Although Cuticura Soap and Cuticura Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with 32-page booklet on the care and treatment of skin and hair, will be sent, post-free, on application to Potter Drug & Chem. Corp., Boston, U. S. A.