

When We Dye

A garment we first clean and then dye it thoroughly. After dyeing, we carefully press and finish each garment, sending it to its owner with a fresh and new appearance.

R. PARKER & CO.,
Dyers and Cleaners,
217 Dundas Street, London, Ontario.
Telephone 614.

**HOLLAND
AND
OPAQUE
WINDOW SHADES.
O. B. Graves**
222 Dundas Street.

You won't have a cough if you use Syrup Linseed and Tar. And Emulsion Cod Liver Oil with Creosote is a sure cure for bronchial affections.

JAMES G. ROSS,
Chemist, 491 Richmond Street.

POCKET KNIVES, SCISSORS,
made of the very finest refined tool steel.
We guarantee these goods to give entire satisfaction.
J. D. SAUNBY
287 York Street.
TELEPHONE 118.

R. K. Cowan
Barrister, etc., over Bank of Commerce London.

RAZORS
They're all right!
POCKET KNIVES, SCISSORS,
made of the very finest refined tool steel.
We guarantee these goods to give entire satisfaction.
W. A. BROCK
192 Dundas St.,
LONDON - ONTARIO

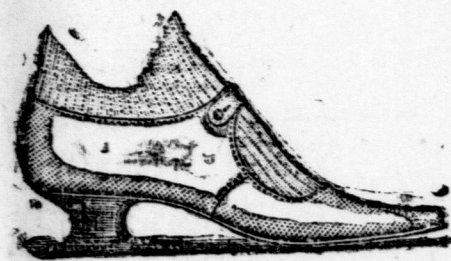
Furs! Furs!
GO TO
BEATON'S.

He will show you the best selection of Fine Furs in the city. We make the bulk of our own goods on the premises and will guarantee satisfaction. Furs altered and repaired at short notice.

H. Beaton, 138 Dundas St.
LONDON, ONT.

CLEARING PRICES

Wind up of a successful season in our shoe business. Quick prices to reduce the stock promptly and make way for spring goods.



Here Goes.

Pair of Wool-lined buckled Over-shoes for Father.	90c
Pair of Cozy Felt Slippers for Mother.	18c
Pair of School Shoes for Will, size 5.	70c
Pair of Dongola Kid Buttoned, best quality, Jeanet, size 4.	95c
Total	\$2 73

This is a sample of how cheaply you can shoe the family with reliable footwear at Pocock's. Never in the history of our business have we been able to offer such big value. This ad. cannot tell you the one-hundredth part of the new styles and qualities, without a visit to our store.

POCOCK BROS.

Look!

**New
White
Cottons**

AT THE

**Lowest Prices
EVER KNOWN, AT
Priddis Bros.
STOVES!**

STOVES!

We have still in stock a number of Baseburners and other Heating Stoves which we will sell at first cost rather than carry them over till next season. If you want a bargain, come in.

STEVELEY'S
Phone 452. Richmond St.

FAIR AND COLDER.

TORONTO, Jan. 31.—11 p.m.—A shallow depression is now situated near the straits of Mackinac. Elsewhere the pressure is above its average and highest in Western States. The weather today has been generally fair in all parts of Canada and very cold in the Northwest.

Minimum and maximum temperatures:
Calgary, 18° below—10° below; Prince Albert, 34° below—14° below; Qu'Appelle, 30° below—20° below; Winnipeg, 20° below—20° below; Parry Sound, 8° below—18° below; Toronto, 4° below—12° below; Montreal, 8° below—16° below; Quebec, 24° below—12° below; Halifax, 20°—30°.

TORONTO, Feb. 1.—1 a.m.—Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Fresh to strong westerly to northwesterly winds; fair, and considerably colder; local snow flurries.

**TRUSTS CORPORATION
OF ONTARIO,
And Safe Deposit Vaults.**
Bank of Commerce Building, King Street, Toronto.

Authorized Capital \$1,000,000
Subscribed Capital \$1,000,000
Hon. J. C. AINSWORTH, President
Hon. Sir J. J. CARTWRIGHT, Vice President
K. C. M. G. Wood, Secretary

This Company acts as ADMINISTRATOR in cases of intestacy or with will annexed. EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF LUNATIC, GUARDIAN, ASSURANCE, etc., also as agent for the above offices.

All manner of trusts accepted, moneys invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and counter-signed.

Deposit safes to rent all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER,
Manager.

Roses, Carnations, Violets.
Funeral Designs.

J. GAMMAGE & SONS,
Phone 96. 213 Dundas Street.

THE PLEASURES OF "IFFING."

If all our bones were funny bones
O wouldn't it be jolly?
If all our tones were sunny tones
There'd be no melancholy
If all our eyes were sunny eyes
Our lives would be so jolly
If all our bones were funny,
If all our eyes were sunny,
If all our tones were sunny,
If all our bones were funny,
If all our eyes were sunny,
If all our tones were sunny,
If all our bones were funny,
If all our eyes were sunny,
If all our tones were sunny,
If all our bones were funny,

If all our bones were cheerful skies
O wouldn't it be gladdened?
If all our eyes were tearful eyes
O wouldn't life be saddened?
If all our bones were sad and saddened
Life would be so jolly
If all our eyes were tearful,
If all our bones were cheerful,
If all our eyes were tearful,
If all our bones were cheerful,
If all our eyes were tearful,
If all our bones were cheerful,
If all our eyes were tearful,
If all our bones were cheerful,

If this and that were thus and so
O wouldn't it be clever?
But "ifs" my dears, won't make it so,
Though we may "if" forever.
But while "ifs" won't our wishes bring,
We'd all be less contented,
And life would be a prosy thing
If "iffing" were prevented.

Nova Scotia's Legislature Convened.
HALIFAX, N. S., Jan. 31.—The Nova Scotia Legislature was opened this afternoon at 3 o'clock. The members were sworn in at 12. Mr. Lawrence, M. P. P. for Colchester, was elected speaker.

A Cat Caused Three Deaths.

PHILADELPHIA, Pa., Jan. 31.—Three lives were lost early this morning by a fire that was caused by the upsetting of a coal oil lamp by a cat. The victims are Mrs. Christiana Singlinger and her 1-year-old twins.

Coal \$2 Per Ton.

CHICAGO, Jan. 31.—Six months ago the Chicago and Eastern Illinois road made a small cut in its hauling rate on coal from Brazil, Ind. Other roads followed suit until at present the cutting has developed into a lively war. The Illinois Central has dropped its rate from \$1 25 to 75 cents and the coal jobbers have cut the price of soft coal from \$3 25 to \$2 per ton.

President Elliot, of Harvard University, denounces football and says it is unfit for a college game.

Heard of Tommy Atkins?

No. He buys his shoes from Cook, and has been immortalized by Rudyard Kipling, the greatest story writer of our time. Come and see us. We can make your feet comfortable if we cannot place your name on the pages of history. See our window. Any pair of Shoes in it for 75c.

J. P. Cook

173 DUNDAS ST.,
Money Back If You Want It.

London Advertiser.

Telephone Numbers.
307.....Business Office
134.....Editorial Rooms
175.....Job Department

London and Environs

—Sheriff Cameron went to Toronto yesterday.

—The Bishop of Huron will preach on Sunday next, Feb. 3, at Hyde Park, 10:30 a.m.; Byron, 3 p.m.; Ilderton, 7 p.m.

—Helmuth College will provide music for Principal Miller's lecture on "World-war," which is postponed until Monday night next in Cronyn Hall.

—The Louisville and Nashville Railroad calendar for 1895 is to hand, and is again ornamenting the counting room of the Advertiser. It is one of the most useful calendars issued.

—Mr. J. W. Wheaton, secretary of the Western Ontario Dairymen's Association, went to Stratford yesterday afternoon to arrange for the holding of a local convention there on Feb. 15.

—Mr. and Mrs. C. Baker, of the Bristol Nursery, invited about 30 young people of South London Baptist Church to their residence Wednesday evening to a sleigh ride and evening party in honor of their son Albert's birthday. After a pleasant time spent in games, music and supper, at an early hour in the morning they departed, singing "God be with you till we meet again."

—The occasion was a most enjoyable one, and those who participated expressed their hearty wishes for many happy returns of the day.

—Social circles here have been exceptionally lively this week. Monday saw a large "At Home" at Mrs. Scilling's, South London. On Tuesday Mrs. and Miss Whitehead, of Craig street, gave a very pleasant drive whist party, which was heartily appreciated by all present.

—Mrs. George C. Gibbons on Wednesday gave a very large and successful ball. On Thursday the Misses Mackenzie, of South London, entertained a number of friends at a "Donkey At Home," which was very enjoyable. This evening Mr. John Labatt will give one of the large balls of the season.

—The famous metropolitan success, Rice's Surprise Party in the big extravaganza, "1492," is the attraction of the Grand tonight. "1492" is from the pen of Messrs. Darnett & Pfleger, and its theme permits of a comedy element so ludicrous that scarcely a moment passes that is not so replete with bright lines and witticisms that keeps one in a continuous roar of laughter. The book treats of the bright, catchy order, that it will remain long in the memory and will be constantly hummed and whistled on the streets, while the scenic embellishments appeal to and delight the eye.

Stuart vs. Massey.

In the action of Stuart vs. Massey, tried at the last assizes at London, judgment has been given for the plaintiffs. The plaintiffs were employed by the defendants for some years to collect notes, and in the course of proceedings in the Division Court to collect a note against one J. M. certain of his goods were attached. After judgment was obtained and the claim paid J. M. brought action against the Massey Company for wrong attachment, which action the company instructed the plaintiffs to defend, if they had a good defense. The defense was successful and judgment was obtained against J. M. for costs, but they could not be collected, and the solicitors asked the company to pay, which they refused to do, hence the action. The defense was that under instructions "to collect" and "to push" the note the plaintiffs had no authority "to sue" or "to attach," that subsequent proceedings arose out of that action, and that their instructions to defend the action against them meant that the solicitor's expense, that there were no instructions from the company under seal, that their agent exceeded his authority, and other technical defenses. Meredith, Q.C., and Magee, Q.C., for plaintiffs; Ryckman for defendants.

Young Liberal Delegates.

A very representative meeting of the Young Liberal Club was held last night. President James R. Milne in the chair. The business of the evening was the appointment of delegates to attend the coming young men's Liberal convention, which will be held in Temperance Hall, Temperance street, Toronto, on Tuesday, Feb. 5.

The following members will represent the London Association: Geo. C. Gibbons, Geo. M. Reid, J. R. Milne (president), Bruce Wallace, U. A. Buchner, C. Harris, F. H. Butler (secretary), Jared Vining, J. O'Flaherty, W. Tyler, J. D. McCrimmon, J. D. Clarke, A. J. J. Jones, Wm. Wanless, J. O'Gorman, Fred Hallam, Geo. Belton, R. K. Cowan, J. A. Tune, T. H. Purdom and J. B. McKillop. The delegates will leave by G. T. R. at 4:30 p.m. on Monday, Feb. 4. If arrangements can be made a special car will be secured. Delegates from the western

We are quoting very low prices for Lily White Oil, Aurora Light, Water White benzine, gasoline, machine and cylinder oils. Send for quotations. Phone No. 307. EMPIRE OIL COMPANY.

Bark-Well's Sure Corn Cure,
Bark-Well's Sure Wart Cure,
Bark-Well's Sure Bunions Cure,
Bark-Well's Sure Mole Cure,
WILL CURE

Corns, Warts, Bunions, Moles and Cancers in the early stage.

IT IS SAFE, SURE AND PAINLESS
USE NONE BUT

Barkwell's Sure Corn Cure.
It Always Cures.

Sifton & Co.

Hockey Sticks,
Skate Straps,
Sleigh Coasters,
School Books,
Scribblers,
Exercise Books
168 DUNDAS ST.

Fine Tailoring.

A select assortment of fine fabrics for dress suits, also Scotch Tweeds and Overcoatings, at lowest prices.

JOS. DAMBRA
262½ Dundas Street.

district will please send in their names at once to Mr. F. H. Butler, secretary of the London association.

Fish and Game Commission.

A meeting of the fish and game commission was held on Wednesday at the Queen's Hotel, Toronto. It was decided to make the deer season the same as it was in 1892—this is from Nov. 1 to 15, and thus cuts out the last ten days of October, which are at present included in the season. It is proposed also to prohibit duck shooting until half an hour before sunrise and after half an hour after sunset, as it is found that the ducks must not be molested during the hour of roosting. Another proposal which was accepted by the board was that deputy wardens should be given the power of constables in order the better to enforce the act. It was decided to offer a bounty of 50 cents a head on foxes, which are doing much damage on farmers' poultry. A suggestion was made that the commission define what is meant by "sunkens punts and botoms."

Brought Home the Horns.

In a sketch of what sportsmen have been doing in the Maine woods during the hunting season of 1894, the Worcester (Mass.) Spy has this to say in regard to a former resident of London: "That he might cover a small piece of country in New Brunswick, included in the Allagash trip, and by careful observation find out the kind of game country it was, he started Sept. 29 last with Thomas Martindale and his 16-year-old son, of Philadelphia, and three guides, in three canoes, for a 1,000-mile canoe trip from Moosehead Lake into Canada. On that trip he shot a fine bull moose; Mr. Martindale shot a caribou and two deer young Martindale secured a moose and caribou. Every animal killed by the party was a male. They saw eight moose, mostly cows and yearlings, and were within easy range of five. Caribou were plenty. Each man might easily have shot a dozen deer. Most of the game seen was called. They caught all the trout they needed, and found partridge in plenty and as tame as hens. All the meat not consumed they gave away; the hides and horns they brought home."

A MATTER OF TIME.

Mr. Nevergo—Don't you think it is time I went?

Miss Weerico—Why, no. It is almost time for you to call again.

TISDALE'S TORONTO IRON STABLE FITTINGS, beautiful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St. E., Toronto.

Workingmen!

READ THIS.

Men's Side Cordovan Boots.....\$1 25 \$1 75
Men's Strong Boots.. 85 1 25
Men's Long Boots (Grain).....\$2 50 3 50
Men's Waterproof Grain Boots..... 1 60 2 25
Ladies' Button Boots. 1 25 1 75
Ladies' Prunella Slippers..... 35 50
Ladies' Warm Cloth Slippers..... 10 20
Ladies' Tan Skating Boots..... 1 50 2 00
Boys' Strong Waterproof Grain Boots..... 1 25 1 75
Men's Overshoes.... 85 1 25
Men's Rubbers..... 50 65

TRUNKS and VALISES

52 dozen Purses, worth 35c, 40c and 50c, all for

~15c~

SEE OUR WINDOWS.

Johnston's

198 Dundas St.

MARA'S

Saturday Night Prize Sale

IS FAST BECOMING

London's Most Popular Saturday Night Attraction.

It is but a short time since we commenced these prize sales, yet the success attending them far exceeds our expectations, but it is not to be wondered at. The people soon recognize a genuine sale and appreciate it. When we advertise "Bargains," we mean something out of the ordinary run, something that is worth far more than we ask for it.

Every boy and girl, accompanied by parents visiting our stores on Saturday evening

WILL RECEIVE A PRESENT,

And every boy (up to 16 years), who purchases an Overcoat or Suit on Saturday evening will receive

A PURSE OF MONEY,

Come With the Crowd!

Here are a few of our Saturday Night bargains:

I. China Silks and Bengalines, in all shades, worth 35c, on Saturday night 23c per yard.

II. Faille Cord Silk, in all shades, worth 75c, on Saturday night 40c per yard.

III. 27-inch Surah Silk, extra value and in all shades, worth 60c, on Saturday 40c per yard.

IV. Very special line of All-Wool Henrietta, 44 inches wide, in evening shades, worth 50c, on Saturday night 30c per yard.

V. All-Wool Crepons, in all shades, for evening wear, worth, 50c, on Saturday night 35c per yard.

VI. 307 pairs Mara's "Special" Corsets, worth 50c, on Saturday night 25c.

VII. Special line of Large Honeycomb Breakfast Shawls, in all shades, worth \$1, on Saturday night 59c.

VIII. The "Josephine" Kid Glove, in black and colors, on Saturday night 99c per pair.

IX. Black Lace Flouncing, worth 28c, on Saturday night 20c per yard.

X. Special line of Children's Black Cashmere Hose, on Saturday night 10c per pair.

XI. Ladies' Initial Cream Silk Handkerchiefs, hemstitched, on Saturday night 10c each.

XII. Just opened out, a big lot of Plain French Sateens, cream white, fawn, blue, pink and black, worth 15c, on Saturday night 10c per yard.

XIII. Dark and Light Table Oil Cloth, 1¼ yards wide, 20c per yard.

XIV. Boys' Unlaundered White Shirts, worth 50c, on Saturday night 35c each, or 3 for \$1.

XV. Men's Fine Laundered White Shirts, on Saturday night 40c.

XVI. Men's Heavy Knit Top Shirts, worth 75c, on Saturday night 48c.

XVII. Men's Fine Black Cashmere Socks, on Saturday night 18c per pair, or 3 pairs for 50c.

XVIII. 6 only, Black Astrachan Capes, worth \$4, on Saturday night \$1 95.

XIX. 5 only, Short Beaver Capes, worth \$10, on Saturday night \$3 75.

XX. Boys' Reefer Suits, worth \$3 25, on Saturday night \$1 90.

XXI. Boys' 2-Piece All-Wool Tweed Suits, extra value, worth \$3 50, on Saturday night \$2.

XXII. Boys' All-Wool Tweed Suits, coat, pants and vest, worth \$5, on Saturday night \$3 50.

XXIII. Boys' Heavy Tweed Overcoats, worth \$6, on Saturday night \$3 45.

XXIV. "Beldings" Best Washing Silks, Twisted Cord and Filo Floss, on Saturday night 4c per skein.

The T. E. Mara Co.

LIMITED.

153 Dundas Street,

155 Dundas Street,

And Market Square

London.

PHONE 11,043.

Special Attention Given to Mail Orders.