

SPECIAL!
Ladies' Dresses
 Values at \$8.00.
 Fine heavy Cloth Dresses,
 Serges and Taffetas. Sizes
 16, 18, 36 only. Guaranteed
 values at \$8.00
\$3.98

Buy \$8 to \$10 New Hats at \$2.98

That's the Sensational Offering from
**Our Greatest
 Hat Sale**

It isn't only the vast selections; nor is it the fact that
 values are so phenomenal, but the all-important phase
 of this Millinery event is that **ADVANCE MID-
 WINTER HATS** just being produced by manufac-
 turers for the holiday season **HAVE BEEN PROCUR-
 ED TO OFFER** at a price that actually doesn't cover
 the cost of the gorgeous materials alone.

**Every Hat Brand New
 800 Hats in this Sale**
\$2.98 up to \$6.48

**Almost as many Different
 Styles as there are Hats:**
 Rich Black Satins, Imported Brocades, Silver Cloth
 and Velvet, Gold Lace and Fur-Trimmed Hats, Chen-
 ille Embroidered Velours, Finest Velvets, Metallic
 Fabrics.

Up to \$10 Values
 And not a single one could be purchased ordinarily
 under \$5.00.

London, New York & Paris Association of Fashion

**No Store in the City Can Equal these Coats.
 At these Prices they are Exceptional Values**

Marvellous Sale of COATS!

**An unending variety of Newest Winter Styles, Plain
 and Luxuriously Fur-Trimmed**

This Great COAT SALE involving
 over 1700 Coats is the most spec-
 tacular value-giving event that we
 have attempted this season. Coats
 for Misses', Women, Juniors and
 Stout Women. Featuring the very
 latest style successes.

**Other Stunning
 Coats on display at
 \$6.98 up to \$75.00**

\$14.98

\$19.00

\$26.00

Coats of this character have never
 been seen in years under double
 the price. First of all get this fact
 clear—that these Coats are products
 of manufacturers whose garments
 are made for discriminating women
 —even to the minor details of finish;
 they measure up to the highest stand-
 ard of perfection. These prices will
 not last. Our advice to you is to

SHOP NOW!

LOOK!

200 Girls' Dresses
 Values up to \$10.00.
 Clever styles in Serge and
 Wool Crepe, plain colors and
 combinations. Ages 5 to 16
 years. Especially priced for
 this Sale.
\$4.98
 up to
\$6.98

**Mothers! Take advantage
 of these Great
 Savings--**

Girls' Winter Coats

MADE TO SELL FOR DOUBLE.

Velours and Polaires in
 Sports and Fur-trimmed
 Models.
 Newest Winter modes.
 Many with Fur Collars, also four pocket Sport
 Coats. Ages 7 to 15 years.
\$7 to \$12.98

Kiddies Fur-Trimmed Coats
 \$8.00 values. Cute styles
 and colors in warm, wonder-
 ful Fur trimmed Coats.
\$4.98 up

GIRLS' HATS
 A magnificent collection in
 best materials and styles.
\$1.78 up to \$4.00

DEMONSTRATION WEEK!!

**ENDING OUR MOST SUCCESSFUL DRIVE FOR 1000
 NEW CUSTOMERS, with a style and value demonstration.
 This is to be our "Thank You" for the overwhelming re-
 sponse that we received during the past three weeks of this
 sale of sales.**

**Every Garment in our Store Priced for this
 demonstration week---Below Cost --- At Cost
 or slightly above Cost.**

Sensational DRESS SALE

Over 1200 New Dresses!

In all the newest materials, Satin-ac Crepes, Poiret
 Twill, Chameuses, Crepe Back Satins, etc., in an en-
 less style variety. All the newest effects. Colors of
 Black, Navy, Brown included. All sizes for Women,
 Misses and Stout Women.

7.98 up to 20.00

A DRESS FOR EVERY OCCASION.
 Exclusive Dresses show appreciable reductions for
 this week. Purchase your Dress for the Season's fes-
 tivals NOW!

**All
 Ladies' Skirts, Waists, Sweaters
 Furs and Fur Chokers
 at this week's savings**

Men! : Mothers! : Boys!

**When you make a purchase in our Men's & Boys'
 Dept. you are absolutely guaranteed satisfaction**

The Garment must be better made, Must be a perfect fit, Must give satisfactory service—and MUST be
 better value than is shown at any other Store—BECAUSE OUR ABSOLUTE GUARANTEE IS BEHIND
 EVERY GARMENT THAT WE SELL.

Hundreds and Hundreds of SILK LINED and PLAID BACK.

Men's Overcoats and 1&2 Pants-Suits

Always at \$10 and more below other stores prices

Yes, Sir, with the colder weather upon us every man will want a new Winter Suit or Overcoat, and it is
 here ready or him.

Our Men's Department is jammed with new Winter merchandise and at the low prices that have made
 THIS STORE KNOWN FROM COAST TO COAST.

A size for every man, no matter what his size or his build

12.98 16.95 24.75 29.75 34.50

London, New York & Paris Association of Fashion

And Parents can SAVE MONEY on

**Boys'
 Overcoats,
 Suits & Pants**
\$4.95 \$7.95 \$9.98

Right up to \$16.00. Ages 7 to 18 years.

We devote 12 Racks to Boys' Clothing. We have
 the largest varieties, greatest assortments at the low-
 est prices in town.

**See Juvenile Suits and Overcoats,
 ages 2 to 8 years**

**Student's and College Boys'
 SUITS and OVERCOATS**

The kind of Suits and Overcoats that have the
 snap and go that appeal to young men—and we have
 a splendid line for the young fellow just stepping into
 his first pair of long pants. All the smart styles in
 every wanted material and coloring. See these great
 values—nothing to equal them in town.

**SPECIAL!
 MEN'S WINTER CAPS**
 Values at \$1.50.
 With ear protection;
 lined with fur
50 cents

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EDITOR IN TRAIN

BIG BOXING MEET

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