

The London Life Insurance Co.

(Established 1874)

Head Office, - - - London, Canada.

Business in force \$67,000,000
Policies issued 1918 16,433,580
Assets (to date) 10,000,000
Cash Income 1918 2,779,883
Paid to Policy Holders 1918 900,107
Average Interest Earned 1918—6.82 p.c.

Decrease in Expense Rate. Increase in Interest Rate.
Profits exceed Estimate by 65 per cent.

"POLICIES GOOD AS GOLD."

LONDON LIFE INSURANCE CO., London, Canada.

G. VATER PIPPY,

Manager for Newfoundland,

BECK'S COVE, ST. JOHN'S.
July 15, 1919.

"For Charity, Sweet Charity."

Under the auspices of the S. S. GRAMPIAN Passengers and Crew and the Football and Baseball Leagues.

BIG SPORTING EVENT!

ST. GEORGE'S FIELD.

Wednesday Afternoon.

PROGRAM:

2.30: Baseball—B.I.S. vs. Wanderers (5 innings).
3.30: Football—City vs. S. S. Gramplan.
4.30: Alfred Shrubbs (World's Champion Marathon Runner) versus J. Atkins (Divisional Champion in France).
Five Mile Race for Official Turf Record.
5.00: Baseball—Cubs vs. Red Lions (5 innings).

Admission, 25c.; Grand Stand, 10c. Proceeds to be devoted to the "Gramplan" Casualty Fund and the Mount Cashel Orphanage.
July 15, 1919.

A Worthy Cause.

"It's an ill wind that blows nobody good," and the regrettable accident to the Gramplan has given a number of visitors the opportunity of visiting the senior colony. At the same time it has given pleasure to the citizens of St. John's to make their acquaintance, and during their short stay they have entered heartily into the life and events of the city.

To-night we are again to be entertained by one of the passengers. The management of the Majestic Theatre are giving a proportion of the evening's receipts to the Fund for the widows of the men who lost their lives on the Gramplan, in order that the citizens may again hear Mrs. K. S. Rubie, of Montreal, and Mrs. Rubie has kindly consented to sing for this purpose. Mrs. Rubie has a cultured voice, unusually full and sweet, to which it is a pleasure to listen. She has used this talent for the benefit of her fellow-citizens at Montreal, having led the choir at various city churches, and being in frequent request at benefit concerts. She is a sister of Mme. Oswald, the well known London artist. To-night you will be able to hear Mrs. Rubie, and at the same time help a deserving cause.

Long Hours and Short Wages.

Editor Evening Telegram.

Dear Sir,—Would you kindly publish this letter at your earliest convenience.

I have been thinking about writing this letter for a long time, concerning the closing hours of stores on Duckworth and New Gower Streets. I hope, that as the clerks have formed an Association, this will be one of the first matters they will bring up for discussion, and try to remedy.

It is a pity that we have a few business men on Duckworth and New Gower Streets who still persist in keeping their stores open after the time appointed for closing. I noticed as I passed along Duckworth Street last week at 5.30 o'clock that the majority of the stores were not closed and no sign of closing now. Why is this? Surely the clerks employed in these stores deserve the extra hour as do those on Water Street. I say, that it is time for these clerks to stand up and demand their rights.

I was speaking to a clerk who is employed in one of these stores, and he tells me that he has had three holidays in nine years, that is, outside of the regular whole and half holidays. Just imagine, three whole holidays in nine years! He must be working with a charitable man. Still they tell us we are living in a free country. To my idea, the only thing we have free is the air we breathe; and if we are to judge by the number of motors that are around us it will soon not be fit to even breathe.

I wonder if any of these business men on Duckworth Street would like to have their sons and daughters slaving in a store from 8.30 in the morning until 6.30 in the evening, and until 11.30 Saturdays. Another matter I would like to write about is the wages. That clerks are compelled to work from ten to twelve hours per day for which the majority of clerks in this town receive from \$15 to \$17 per week. Will any person tell me how any person can live on these wages? Clerks are the poorest paid workers in this town, and considering the appearance they have to keep up behind a counter, they should be paid \$30 per week. Clerks in Canada are being paid these wages. Why not here, too, where the cost of living is so much higher than in Canada.

I hope that all the clerks in this town will join the Association. I am not a member at present. But come along to the next meeting and we will join and demand our rights, which I might sum up in these words—A LIVING WAGE.

Yours truly,
CLERK.
July 15, 1919.
P.S.—When will the lady assistants form an Association?

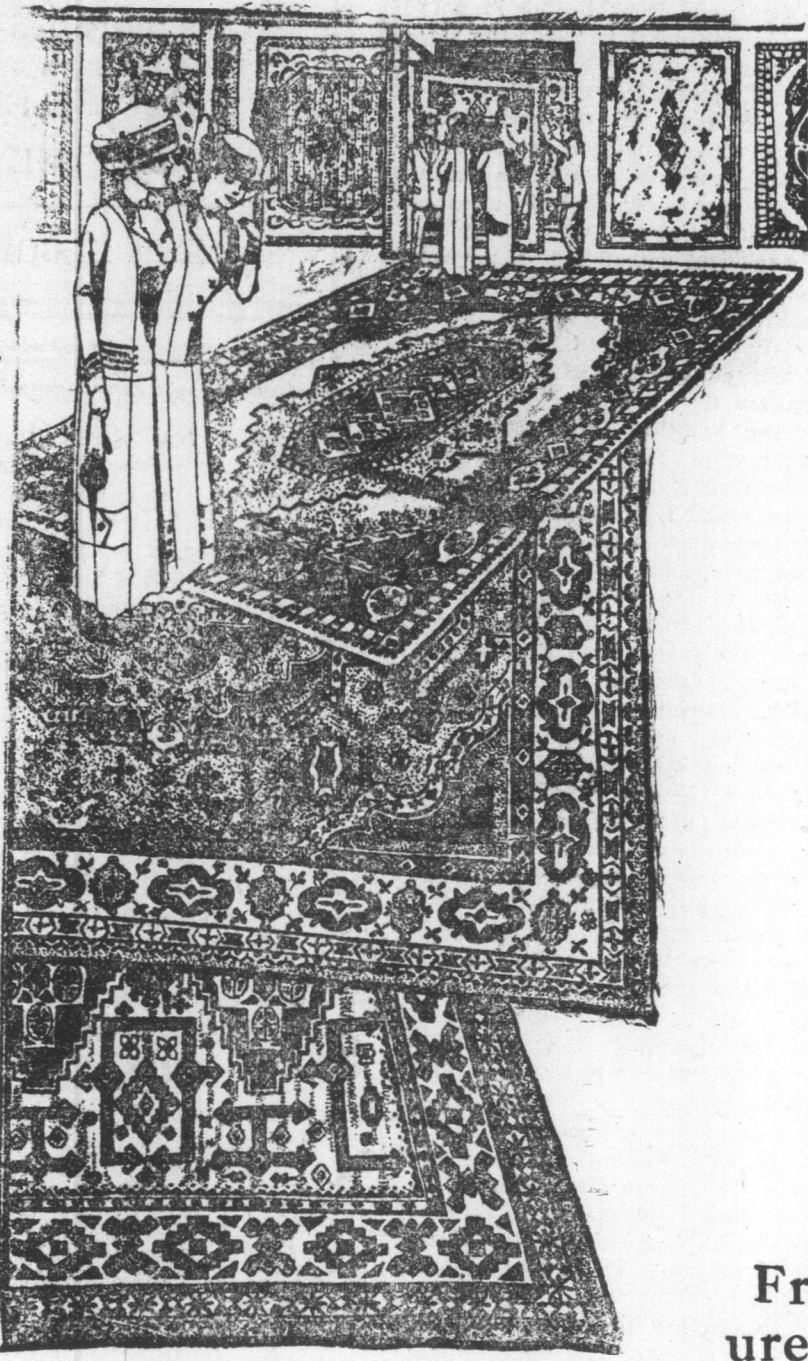
Defies Roosevelt to Debate on Irish.

If Lieut. Col. Theodore Roosevelt is desirous of engaging in a debate Shamus O'Sheel, poet and president of the William Rooney Society, is prepared to accommodate him. In fact, O'Sheel, in a letter sent to young T. R. recently, defies the "warrior," as he characterizes Col. Roosevelt, to debate the Irish question with him.

O'Sheel has been pursuing Roosevelt since St. Patrick's Day, when he alleges Roosevelt advised the "30,000 American citizens in the St. Patrick's Day procession to 'go back to Ireland.'" In his letter O'Sheel recalls that on April 28 he had a "long personal interview" with Roosevelt when the latter stated "that while it was proper to agitate in America for Belgium, Poland and Czechoslovakia it was unpatriotic to speak for Ireland until peace with Germany was concluded, because to do so might embarrass one of the allies, England." Roosevelt, it is explained, gave his views in confidence.

Just Received

A Tremendous Shipment of



CARPETS, RUGS, MATS AND SQUARES

From one of the largest manufacturers of floor coverings in the world.

They are now open and ready for your inspection. The designs and colorings are superb, especially in the better grades.

Your Particular Attention is Directed to Our Window Display.

THE ROYAL STORES LIMITED

Saw R-34.

The Danish schooner Viking, Capt. J. C. Fredericksen, 24 days out from Cadiz, with sail to T. H. Carter and Company arrived in port this morning. At 2 o'clock on Friday morning last, the big airship R-34 was sighted, the position of Viking being then 44.57 North latitude, 43.16 West longitude, about 420 miles off St. John's. The dirigible was then in an Easterly direction, flying low and making good progress. So near the surface was the airship that the Vikings crew could see the men on board the car pass and re-pass the windows, the interior of car being brilliantly lit up. The balloon disappeared from view some ten or fifteen minutes after sighting. The Captain of the Viking says that the view of the dirigible was most striking, a bright moon shining at the time, throwing the huge bulk out into broad relief against the sky, and all hands watched the aircraft until she was out of eye range.

Economy in the Home.

Mrs. Housewife, do you know the many ways of using

Cleveland's Health Cocoa?

As a healthful, nourishing drink, as a substitute for high price chocolate in making Candy, Cakes and Icing it has no equal.

It is positively free from any bitter taste, as it contains no alkali and is recommended highly by physicians. Give

Cleveland's Health Cocoa

a fair trial and you will use no other. Ask your dealer for Cleveland's.

J. B. ORR, LTD., Importers.
June 17, 14, 12, 10, 8, 6, 4, 2, 11, 9, 7, 5, 3, 1.

Hindenburg as Scapegoat.

(From the New York Tribune.)
Field Marshal Hindenburg follows Bethmann-Hollweg's example in offering to shoulder William II's war responsibilities. He telegraphs the Ebert government that he was accountable for all decisions and acts at Grand Headquarters from August 29th, 1914, until the signing of the Armistice. In making this assertion Hindenburg shows generosity. Technically, he was the head of the armies during the period named. But little concealment has been made of the fact that early in 1917 his power passed to Ludendorff, who became for the rest of the war a practical military and political dictator. Ludendorff's judgment was far less sound than Hindenburg's, and Germany suffered from the substitution. But the former's propensity to take big risks and engage in showy enterprises made him more popular with the clique which controlled the Kaiser. What part Hindenburg had in forcing the United States into the war and in planning the 1918 offensives in France is still uncertain. But it was not a decisive part. Logically, therefore, he injures the Kaiser's case when he tries to relieve him of responsibility for the acts and policies of the German High Command. If he is accountable for what others did, William II. is similarly accountable. For the latter was always legally and constitutionally the supreme commander of the armies and the head of the state. Hindenburg was responsible 'o him as "War Lord" to the same extent to which Ludendorff and others were responsible to Hindenburg.

For your new Spring Suit, made in the very latest style, pinch back or plain, or any style you want, go to SPURRELL THE TAILOR, 365 Water St. mar24, eod, tf

Just Received

A NEW SHIPMENT OF THE FOLLOWING MEDICINES.

Sloan's Liniment, Pain Killer, Gin Pills, Dodd's Kidney Pills, Beecham's Pills, Hamilton's Pills, D. & L. Liver Pills, Electric Oil, Tasteless Cod Liver Oil, D. & L. Emulsion, Na-Dru Co. Emulsion, Pyny Balsam, Allen's Cough Balsam, Friar's Balsam, Mecca Ointment, Menthol Plasters, Nujol Morrol, Blue Seal Vaseline, Fellows Compound Syrup—Large and Small.

SELLING AT LOWEST PRICES.
PHONE 647.

Steer Bros.

NOTE OF THANKS.—Mr. and Mrs. George Vail wish to express their sincere thanks to Miss Church, Matron of Jensen Camp, and nurses Keut, Mannel, and Galishaw, and Dr. Tait, visiting physician, for their kind care and attention to their son Heman while in that institution. Also to Mrs. Dr. Paterson, Mrs. John Browning and Dr. Bond, and all other kind friends and relatives who sent wreaths or in any way sympathized with them in their sad bereavement.—adv.

AT BALSAM PLACE.—The following guests are at the Balsam: Miss A. M. Burke, Toronto; Mr. H. Greenland, Coley's Point; Dr. J. I. O'Connell, London, Eng.; C. S. Frost, City; Miss A. J. Poole, Fortune; Miss E. Hyde, Fogo; Miss Stella Snow, Bay Roberts; Rev. Robt. H. Mercer and wife, Western Bay; Rev. George Merrett, wife and child, Moreton's Hr.; Miss Grace Willis, Harrisburg, Pa.; Mrs. Mrs. C. Jerrett, Brigus; F. Peach, Bay Roberts.

French Flag Burnt.

Disse at Foot of Statue of Frederick the Great.

Indignation flames high in France because of an outrage in Berlin which prevents an act of reparation which would have been very grateful to the sentiment of the country. The flag captured from France in 1870 were kept in the Berlin Armoury. An officer and a number of soldiers gained access to the Armoury, ran away with the flag, soaked them in petrol, and then burnt them at the foot of the statue of Frederick the Great. All these present sang enthusiastically "Deutschland, Deutsch-

And They Learned It.

On the principle of the ancient motto of the Romans—"Salus publica suprema lex" (the public welfare is the supreme law), the Italian Government is said to have winked at the recent food riots in Florence and other cities in order that the profiteers might get a well-deserved lesson. That is one way of doing it which few Governments would care to imitate.—Morning Chronicle.

Dance at Smithville, Thursday, July 17th, at 9 p.m., in aid of Church Funds. Tickets, 50c., for sale at Smithville.—July 14, 21

New Season's Maple Syrup, etc.,

JUST IN.

Small's Pure Maple Syrup—Pints.
Small's Pure Maple Syrup—Quarts.
Small's Forest Cream—Pints.
Small's Forest Cream—Quarts.
Small's Maple Butter—1 lb. tins.
Small's Maple Butter—5 lb. tins.

Glass jars.

Maple butter, the product of the maple tree, is the ideal filling for pies, etc., imparting that delicious maple flavour that cannot be imitated.

Sunkist Marmalade.
Sunkist Orange Jelly.
Sunkist Grapefruit Marmalade.
Wilson's Root Beer.
Willar's Cream Cake.
Shirriff's Extracts.
Marven's Fey. Biscuits.
California Lemons.
Grape Fruit.
Bananas.
California Oranges.
Apples.

C. P. EAGAN,

Duckworth Street and Queen's Road.