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Unequaled for beauty of bloom. Plant in May and June, bloom in August and September. Easily grown and bulbs good for several seasons.

Bruce's Choice Mixed—A satisfactory mixture, 10 for \$5; 25 for \$9; 100 for \$35.00 postpaid.

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Separate Varieties—Splendid collection 50 varieties, White, Red, Blue, Yellow, Striped, variegated and blended shades, from 5c up to 50c each postpaid.

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John A. Bruce & Co., Ltd.
Established 68 Years Hamilton, Ontario

MARGINAL NOTES

By Commentator.

THE WAR.

The great offensive has entered upon another stage, has assumed another phase. Shifting the point of their attack from the Somme, for the simple reason that it was held within unyielding walls of adamant and had scarcely room to move, the Germans have transferred it to the battle-scarred area to the north, around Ypres and Armentieres. I should have thought that the mere fact of this transference, and reflection upon the obvious cause behind it, would have been a great encouragement to anyone among the Allies; but because the same massed, and of course murderously costly, attacks have won the same initial victories of so much terrain captured, people get panicky instead and are prepared to see the war lost in a week. As a matter of fact, it seems to me that it is pursuing the only course that can end in a speedy conclusion, which is victory for the Allies. The Germans will continue to buy fresh territory with fresh payments of blood, until their human treasury is exhausted.

Lloyd George gave a clear hint of this very conviction in his recent great speech, when he gave as a reason for the decision to throw the American forces into the battle at once the probability that that battle will be decisive. In other words, when that battle is over the war will have been lost and won. Undoubtedly the Allies are in danger, but it is not merely to meet and avert the danger that men are required now and are being summoned in such numbers: it is for the purpose that will follow when it has been met and averted. That purpose is to finish the war. In other words, the Allies need a reserve force large enough to indemnify them against every accident when, at the proper time, they throw into the great counter-attack every available man in France and Flanders.

When this present offensive is halted another will, in all likelihood, succeed it in another place. But it will be weaker, just as this one will be weaker than the tremendous assault upon the lines of the Somme and the Oise. Then the Allies will take their inings.

THE SOLDIERS TAKE A HAND IN.

Here in Newfoundland the Government has moved at last and set about doing its duty. Though the action is belated, it is none the less refreshing, and I congratulate them upon it. The warning is plainly given to the country, and if it passes unheeded, I hope the Government will not lack the courage to take the next step necessary. There is now a new factor to be reckoned with. A splendid movement has been initiated with energy and brilliant promise by the returned soldiers, which should result in a wave of enthusiasm through the length and breadth of the country. They have formed themselves into an association and invited the rejected men to join them in giving a stimulus to recruiting, and, in fact, carrying out a recruiting campaign of their own. All luck to them! They are the right men to do it, and many a slacker who will not listen to civilians or politicians, however eloquent and earnest, will have to listen to

those who have the first claim upon him. The movement is one most creditable to the originators, among whom Sergeant Mitchell bears the first honours. Its beneficial effects will certainly extend far beyond its success in the recruiting endeavour, great though that promises to be.

TIME TO STOP IT.

St. John's has now looked on, apathetically enough at the discreditable spectacle of the N. I. W. A. strike for more than a fortnight. Who must bear the chief discredit I do not pretend to know, but we have certainly no cause to take pride in such an occurrence at such a time. By reason of its size and the public position of the Reid Company it has long since passed the point of a private dispute between employer and employee. It affects the public closely, but so far the custodians of the public weal, the Government, have not lifted a finger to put an end to it. The merits of the whole question should be investigated by it—should have been at the outset—and those in the wrong at once compelled to back down. The Government have not merely the right but a duty to intervene. It is strange that they do not hesitate to exercise the wide powers conferred upon them by the War Measures Act to interfere in a matter entirely outside the scope of that Act for purely political purposes, while they permit an occasion like this, which the law was peculiarly meant and adapted to apply to, to pass unnoticed. The price of fat is everything, and the whole country must be taxed to give less than two thousand fishermen something that the market never entitled them to; the public service is of no account and is no concern of the Government's.

DAYLIGHT SAVING.

I sincerely hope that when the House assembles in the next fortnight it will busy itself at once to provide for the same excellent daylight saving as last year, and bring it into earlier operation. It could with benefit be initiated a clear month or more earlier than last year, so that the public may get the benefit of the long May and June evenings. I can imagine no objection whatever to such a course: the utmost any objector can urge is that he is not affected one way or the other. The idea has been tried out and found excellent in every way. Let it become permanent.

ASTHMA COUGHS

WHOPPING COUGH SPASMODIC CROUP BRONCHITIS CATARRH COLIC

Vapo-Cresolene

Est. 1878

A simple, safe and effective treatment avoiding all the risks and dangers of other remedies. The air carrying the antiseptic vapor, inhaled with every breath, makes breathing easy, soothes the inflamed throat, and stops the coughing fits.

Send us postal for descriptive booklet.

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When you want Steaks, Chops, Cutlets and Collops, try ELLIS'.

ENGLISH MANILA

Large Stock of all Sizes Now on Hand. Prospective Buyers Should Secure Their Requirements Before Price Advance Further.

GEO. M. BARR,
AGENT.

Here and There.

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS'.

LEGISLATURE CONVENED.

By proclamation in a Gazette Extraordinary, issued yesterday, His Excellency the Governor has summoned the House of Assembly to meet on Tuesday, April 23.

HELP WIN THE WAR

by competing in the War Bread, Cake, &c., Competition arranged for in connection with St. Thomas' Sale, in Canon Wood Hall, on Wednesday. Two competent judges appointed and prizes offered for the saving of white flour.—apr12,4i

CONCERT TO BE REPEATED.

By special request, the concert under the auspices of the Gower Street Mission Band, which was so generously patronised on Monday night, 8th inst., will be repeated on Tuesday evening next, 15th inst. The performance taking place in the School room of Gower St. Church. There will be a silver collection.

FOR CHURCH & ORPHAN-AGE PURPOSES

—St. Thomas' Women's Association's Sale of Plain Work, Home Cookery, Afternoon and 6 o'clock Teas, Ice Cream, a members' table on which will be most useful articles and a Pound and Sample table. Sale opens at 3.30 p.m. in Canon Wood Hall on Wednesday, April 17th, as previously advertised.—apr12,4i

Every hour of delay increases the need for Selective Conscription.



Published by Authority

Owing to the collapse in Russia, which allowed Germany to remove the main part of her Army from the Eastern to the Western front, the Allies have been severely handicapped in meeting the greatest offensive of the war.

There is an urgent call to all parts of the Empire for men. In the United Kingdom steps are being taken to conscript all men up to the age of 51 years. As a self-governing Dominion Newfoundland has been called upon to do her part in filling the gaps. We have been specially called upon by the Secretary of State for the Colonies to keep the Royal Newfoundland Regiment at its full war strength. Three hundred men (300) are required immediately and sixty (60) men additional per month. The need for these men is set forth in the despatch received Tuesday, April 9th, from the Secretary of State for the Colonies, which reads as follows:—

"April 9th.—Statement has been received from Army Council to the effect that the Newfoundland Regiment in France is now short of the authorized War Establishment by 170 men, and that the number of men under training in England is not sufficient to make up this deficit. Since very heavy fighting must be anticipated, at least 300 men will be required from Newfoundland as early as possible in order to bring the Battalion up to strength and an additional sixty men per month will be required to maintain it in the field. His Majesty's Government trust that your Government will be able to supply these men. (Signed) LONG."

Conscription prevails throughout Canada and the United States, and Newfoundlanders in Canada are being conscripted.

Under the War Measures Act the Newfoundland Government have ordered:—

That no unmarried man between the ages of twenty and thirty-five, who is eligible for the Army or Navy, shall be permitted to leave the Dominion.

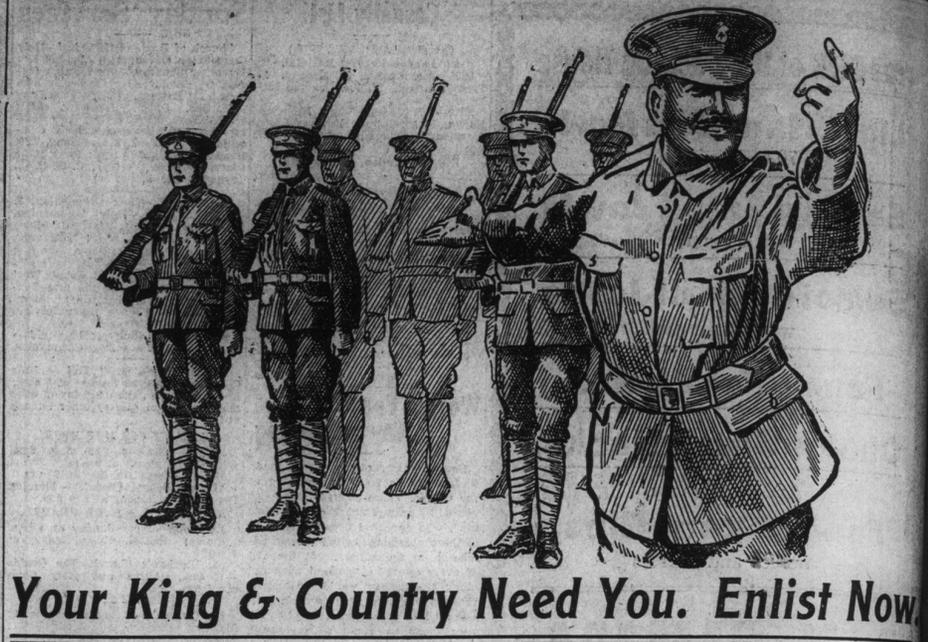
That no person who is not allowed to leave the Dominion without a Passport.

Newfoundland must do its part, and what it will, the Regiment must be maintained. Our Regiment has performed deeds of valor equal to any in the history of the British Army. His gallantry in the field has won the recognition of the King by the bestowal of the glorious prefix "ROYAL".

It has earned so many encomiums from the Commander in Chief, the Divisional and Brigade Generals, that we cannot allow it to be withdrawn from the scene of conflict.

It has placed the name of Newfoundland on the Honour Roll of the nations. It would be an eternal disgrace to the gallant men of Newfoundland to allow the name to be erased from that Honour Roll by failing to keep the Regiment up to its full fighting strength.

An opportunity is now afforded the young men of the country to join the ranks.



Your King & Country Need You. Enlist Now

McMurdo's Store News.

SATURDAY, April 13, 1918.

We are now well stocked with Chase's goods, Ointment, Nerve Food, Catarrh Cure, Kidney-Liver Pills and Linsed and Turpentine. Dr. Chase's Remedies are still very popular in this market, and have many cures to their credit.

As a Spring and general tonic we know of nothing better than Gault's Cod Liver Oil Compound, which in addition to cod liver oil extract, contains the glycerophosphates and other valuable reconstructive remedies, the whole forming one of the most elegant and effective tonics to be had. Price 1.00.

Here and There.

SMALLPOX ON SHIP.—A case of smallpox has been reported on a ship which arrived in port yesterday.

DR. LEHR will resume his Dental Practice on April 15th. apr12,4i

STRIKERS LOOK FOR EARLY SETTLEMENT.—As far as can be learned the strike situation between the N. I. W. A. and the R. N. Co. promises to terminate this evening both parties having agreed on a compromise.

Any desired shape or quality of Wedding Ring made on short notice at TRAPNELLS.—apr5,1f

WESLEY MISSIONARY MEETING. Wesley Church Choir has prepared special anthems and a solo for tomorrow night's Missionary meeting. In the absence of the Rev. Mr. Royle, who will be away owing to the express being delayed on the West Coast Rev. Mr. Darby will assist in the services.

ZYLEX.—Unsurpassed as a general purposes household Ointment. At McMURDO'S, 50c.—apr13,1i

Coughs, Colds, Bronchitis, Asthma, and various Lung Troubles can be cured by taking Stafford's Phosphate Cough and Cold Cure. Price 30c. btl. Postage 5c. extra.—apr5,1f

A DANGEROUS PRACTICE.—A little chap named Flynn of Hamilton St. while stealing a ride on a dray cart owned by the F. E. Wood Co., this morning, fell off the dray while passing the railway station and was dragged a considerable distance before the teamster was able to pull up his horse. Fortunately the child was injured. Parents, however, should warn their children from continuing this dangerous practice.

If you want something new and nifty for your new Spring Suit, both in material and make, leave your order with SPURKELL the Tailor. Pretty patterns of Serge and Tweed to select from, and we guarantee you a smart, well-made suit. 365 Water Street. Phone 574. mar11,6od,1f

Apology.

Whereas I have repeated certain statements made to me regarding Capt. Edward English which he alleges slander him in regard to his duties as an assessor in the Marine Court of Enquiry in relation to the loss of the S.S. Florizel. And Whereas I find that there is no foundation for the statement so made. I therefore express my regret at having repeated the said statement and withdraw all imputations against Captain English.

(Sgd.) WILLIAM CAMPBELL, St. John's, April 13th, 1918. —adv,11

"The Land of Old Glory" Pageant, produced successfully in the Lecture Room of Cochran Street Methodist Church this week, will be repeated there on Wednesday, April 17th, at 8 p.m., in connection with the Mission Circle Concert. General admission, 30c.—apr13,1i

An Appetizing Food with Mildly Laxative Properties

KELLOGG'S BRAN

Only selected edible bran is used

By the Kellogg process, the bran is thoroughly cooked and sterilized and the flavor evenly distributed. This eliminates the acid taste usually found in bran, and gives a uniform, pleasing flavor that is always palatable and satisfactory.

You will find KELLOGG'S BRAN makes splendid muffins, etc., and is unusually tasty when mixed with Dominion Toasted Corn Flakes, Krumbles, Oat Meal or other cereals.

W. K. Kellogg Cereals are packed with a Waxite wrapper which keeps all moisture and air from the foods and insures them reaching you in a fresh and appetizing condition.

Get a box from your grocer to-day, they are all packed WAXTITE.

W. K. Kellogg makes
CEREAL CO.
TORONTO, Canada

KELLOGG'S BRAN
KELLOGG'S DRINKET,
the Cereal Beverage
KELLOGG'S KRUMBLER,
the Whole Wheat Food
KELLOGG'S WHOLE
WHEAT BISCUIT
DOMINION TOASTED
CORN FLAKES

FRESH CAPLIN!

NEW YORK CHICKEN.
CHOICE FAMILY RIB PORK.

JUST ARRIVED—
FRESH FRUIT.
Oranges, Apples, Bananas,
Grape Fruit, Lemons, Pears,
and Tomatoes.

ALSO
CABBAGE, PARSNIPS,
CARROTS, TURNIPS, ONIONS
and POTATOES.

LOCAL EGGS—Still in Stock.
SALT HERRING, PICKLED FISH,
BONELESS CODFISH, HADDOCK

AYRE & SONS, Ltd.,

Phone 11. Grocery Department. Phone 11.

Reids Boats.

The Clyde was not reported as leaving Placentia.

The Ethie left Fortune at 11.50 a.m. yesterday, coming to Placentia.

The Home left Burin at 9 a.m. yesterday, going west.

The members of the Presentation Convent Association are requested to meet on Sunday afternoon, at 3.30 o'clock, in the Schoolroom, Cathedral Square. **MARGARET WALSH, Sec.** apr12,21

Don't forget Grand Dance at Star Hall, Monday night, April 15th. Gen's, double, 50c; Ladies, single, 30c.—apr13,1i

NOT THE FIRST.—A correspondent from the Goules writes to say that the Patriotic Concert held there a few evenings ago, was not the first, as stated in the item. Previous to the one in question two concerts for patriotic and other purposes were put on with good results. As such trifling subjects are not of national importance nothing can be gained by a newspaper discussion, and the matter, so far as this paper is concerned, must end here.

Under the distinguished patronage of His Excellency the Governor, Miss Harris and the Lordship the Bishop of Newfoundland, St. Mary's Branch of the Women's Association will hold a Concert in Botwood on Tuesday, April 23rd, at 8 p.m. Admission 30 cents. Sale of Work will be held from 3 to 6 p.m., and will be conducted after the Concert. The proceeds will be in aid of the phanage and the W. P. A. apr13,22

Dr. Chase

Chase's Medicines sold by Druggists and Chemists

GERALD S. DOYLE, Agent

Ward of Illness

—and bilious attacks, headache, indigestion, disorder of liver. Take a glass of ABBEY'S SALTS night and morning. This invigorating, palatable, clear and strengthening tonic of illness, dispense with that of depression and keep you in a state of spirits.

ABBEY'S SALT ranks first place the few indispensable specifics.

Try a bottle to-day. Cast away stomach troubles and don't look for—

Abbey's Effervescent Salt

Imperial Red Cross Fund.

Amount acknowledged... \$1,468.04

St. John's Cove Mining Co. and Workmen, per C. E. Blackmore... 84 95

C. Berteau, in memory of E.V.B. 10 00

McIntyre West, per Jas. E. Thoms:—

Gas Durnford & Son ... 1 50

Wm. Webb, Jr. 1 00

J. M. Durnford ... 1 00

George H. Ball ... 1 00

Matt. Webb ... 1 00

Philip DeGruchy ... 1 00

Edward Durnford ... 1 00

Thomas Greene ... 1 00

Wm. Goodridge ... 1 00

James Parsons ... 1 00

J. R. S. Durnford ... 1 00



ALMOST everybody's lives under a tense nervous strain during these trying times, but the burden rests particularly heavy on the women of the home. Whatever their employment about the house, mind has much time to dwell the dreadful things that may happen.

There is nothing so wearing on nerves as worry and anxiety. Nervous force is consumed at an abnormal rate, and as the nerve cells become starved and depleted you find yourself unable to rest or sleep. You get so you can only see the dark side and become down-hearted and discouraged.