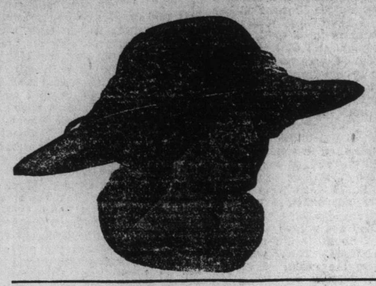
CHARMING EASTER MILLINERY.

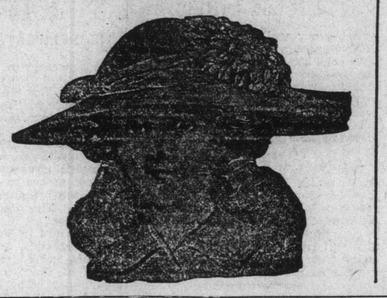


Announcing Our First Opening of

Millinery

for 1918.

Latest Am. and English HATS.



It is with exceptional pride that we invite you to view our beautiful showing of New Spring Millinery.

The most striking novelties of the season and the more conservative creations, each are to be found here in ample assortments.

Jack-Tar Togs

SIMPLICITY
in apparel is the acme of comfort.

This is represented in Jack Tar Togs, but they lose none of their attractiveness through it. Quality is also found in these super-Middies —and quality of the best.

We now have in stock sizes to fit 8, 10, 12, 14 and 16 years, and expect shortly those suitable for 3, 5 and 18 years.

Rub 'em, Tub 'em, Scrub 'em.

"They come up smiling."

Marshall Bros

Do You See Birds.

By RUTH CAMERON.

Do you see birds?

And hear them? I think people who go through life blind and deaf to these little citizens of the air, miss one of the most delightful of the round of simple pleasures which life holds out to those who are canny enough to come and take them.

My own eyes and ears were opened to birds one winter which I spent in a little New England village. It was a bitter winter and their food sources were so completely snowed under that the birds had been driven in to the habited places. Mine host spread a daily feast on a tree outside my window, and a dozen blue jays, two or three chickadees and two of the dearest little woodpeckers boarded with him regularly.

What A Suggestion For A Gown.

The blue jays, the boldest, would balance on twigs that were within five feet of my third-story window. And anything prettier than the color effect of their vivid blue against the bare, brown twigs and the white snow, I have yet to see in the best three dollar a seat revue. Talk about a gown by Paquin and a hat by Clairville! I respectfully refer Paquin and Clairville to the blue jay. Let them get up a blue jay gown; but let them be sure they get that same vital blue, that same soft grey, so soft that the eyes seem to feel rather than see its softness, the same perfectly balanced proportion of black. Let them be sure that the lines of both hat and gown have the same marvelous blend of perkiness and grace,—and the blue jay frock and hat will be the hit of the season.

And It Looked Like Himself.

And quite the best thing about the costume, as I saw it from my window, was its perfect congruity with the character of the wearer. Never did the cleverest dresser in New York or Paris find a gown that lookd more exactly like herself than the blue jay's costume looks like his pert, pretty, glancing, flashing, head cocking self.

As for the little woodpecker, in his smart black and white frock with that tiny, daring scarlet hat,—well, that deserves another chapter all by itself and I haven't space to give it that.

A Synonym For Happiness.

Before that winter, I had never really looked at, and for, birds. I am not a bird expert now, but my eyes and ears are opened for them. And they make my walks in woods, or village streets, that much richer in interest and beauty.

The more one knows—the more one learns to notice, in any line—the more interests one has. And the more interests one has, the fuller and richer is life. After all, I fancy "interested" comes as near being a synonym for "happy" as any other word.

Marion Bridge, C.B., May 30, '02.

I have handled MINARD'S LINIMENT during the past year. It is always the first Liniment asked for here, and unquestionably the best seller of all the different kinds of Liniment I handle.

NEIL FERGUSON.

Milady's Boudoir.

EVENING MAKEUP.

The art of evening makeup is no hit or miss affair. It requires the utmost cleverness and sophistication to so simulate nature that none will be the wiser. Yet any woman can touch up her face so she will look ten years younger under the electric light, if she but be careful. Once yield to haste and carelessness, however, and the secret is out.

The evening makeup may be more elaborate than the one for the daylight hours. First bathe the face in lukewarm water to which a pinch of borax has been added, to soften the skin. Go over the face and neck with cold cream and wipe it all off with a soft cloth. Now apply a liquid rouge and remember that all faces do not require rouge in the same places. Rouge, high on the cheeks and near the nose, makes the face youthful. Much rouge on the outer sides of the cheeks gives a hard, sophisticated, middle aged look.

The plumper the face the less rouge should be used on the edges and the more toward the center. Put a little rouge on the chin, less if it is prominent, more if it is receding. The ear lobes should be touched with the rouge, for a dead white ear is never youthful.

Now go over the face and neck with liquid white powder, blending the edges softly and not forgetting the upper eyelid and the hollow under the eyebrow. Spread on the liquid powder with a piece of absorbent cotton. Next take a stick of flesh colored grease paint and, very delicately, go over the hollows under the eyes, rubbing the grease in well with the finger tips.

Last comes the eyebrows and the lips. Apply the lip stick very delicately to the lips, a little more generously to the lower lip, which should look full and youthful. The eyebrows, if thick, need only to be brushed out and shaped. If this they may be lightly penciled with black and brown powder, will mixed.

APPLES.

150 Bbls. Baldwins,

100 Bbls. Starks,

50 Bbls. Gnao,

Assorted sizes 1's 2's and assorted,

100 Boxes Evaporated apples, bulk,

50 Boxes Evaporated apples, 1 lb cartons,

Soper & Moore

Our Daily Story.

THE CALLER.

At 9 in the morning he called up to find out if she was up yet. At 9.30 he called up to see if she had risen, and at 9.40 he called again to see if she was still in bed. At 9.50 he got her on the 'phone and wished her good-morning.

When he went out to lunch he sent her a bouquet of wild drillies, her favorite flowers, and when he came back from lunch he called her up to ask her if they had arrived safely. On his way back to the office he sent her a five pound box of chocolate coated sweet potatoes, her favorite confection, and half an hour later he called her up to see if they'd got there yet and how she liked them.

All in all, before evening, he had called her up eighteen times and sent her eleven packages.

At 7.45, when he called to take her to the theatre, he found her trembling with suppressed wrath, with tears of humiliation and vexation in her ravishing golden eyes.

"You don't love me at all!" she hissed. "You don't love me one little beeny little squeeny little bit! You havn't given me a thought all day—it's been nothing but business, business, business, business, business!"

"But my angel!" he stuckered, "what on earth—"

"Don't talk to me!" she flazzed. "Today at exactly twenty-five minutes to five was the third week's anniversary of our first kiss, and you never even called me up to talk it over!"

It took him almost two hours to get in right again, and they arrived at the theatre, in time for the last act, his collar was quite wilted.

BOOKS FOR SOLDIERS.

Undoubtedly you've stored away about a million books; the helpful works of Bertha Clay, those Voyages of Cook's. Best sellers of the days gone by, are stacked away upstairs; they gather dust on shelving high, they're burdening the chairs. Now, in the army training camps, the boys for such things plead, and there is briny in their lamps, because they've naught to read. All kinds of books will hit the spot, and sweeten evenings sour, and e'en Nick Carter's clammy rot will cheer a dismal hour. For reading matter soldiers yearn, they're yearning even now; and you have books, and books to burn, and books to feed the cow. You'll rustle through your happy homes, when you've read this, I trust, and gather up the helpful tomes that merely gather dust. You'll send them to the training camps, where heroes hold the fort; then buy more baby bonds and stamps, and be an all round sport.

"Chill Chasers."

We have received another shipment of these popular portable heating stoves in three sizes which we are selling at $6.50, $7.50 and $8.50.

We also call attention to our special "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this Iron at $5.00, and recommend it as a useful Xmas Gift.

Phone 97, or call at our Showroom, Oke Building.

ST. JOHN'S GAS LIGHT CO.
dec22,tf

Your Boys and Girls.

Making blue prints of flowers is an excellent way to pass time away and amuse children on stormy days. The apparatus needed is simple. A printing frame is necessary and if not convenient to buy one, you can make it at home. Buy a piece of glass four by five inches. Cut a piece of cardboard the same size and cover it with a piece of cotton wadding. Fasten the glass to the cardboard with clothes pins that have patent snaps. Blue print paper may be bought of any photographer or dealer in architects supplies.

The method of the work is fascinating. Gather a single leaf or flower for the initial effort. This is to serve as the negative. Now place the blue print, with the yellow side up, on the cardboard. Arrange the specimen smoothly and neatly upon the paper. Place the glass over it and fasten in place. Print in the sunlight until the paper shows deep bronze tints. Remove the paper from the glass and wash in running water until the white lines are clear.

Everyday Etiquette.

"What is the procedure when a couple leave a public dining room?" asked nervous Nettie.

"The lady precedes the gentleman when leaving," replied her mother. At the door the man will receive his hat from the attendant which attention is usually rewarded with a small tip."

A Ring to End the War.

Could the King of Spain end the war at once?

According to a French writer this should be possible.

In Madrid, in a certain public square, stands a statue of Our Lady of Almudena; on a gold chain about the neck of the statue hangs a ring richly set with diamonds. Nobody meddles with it. Even thieves let it severely alone.

The reason is plain. For the ring is endowed with a terrible power, as its history proves.

Alfonso XII. made a present of it to his wife, Queen Mercedes. Queen Mercedes died a month later. Then the King gave the bauble to his sister, the Infanta Maria. A few days afterwards the Infanta died. The ring, reverting to the royal giver, was next presented to his late Queen's grandmother, Queen Christina, who was dead within three months.

After that the monarch kept the ring in his own jewel casket. Within the year he was dead. Ever since then the ring has hung about the neck of Our Lady of Almudena.

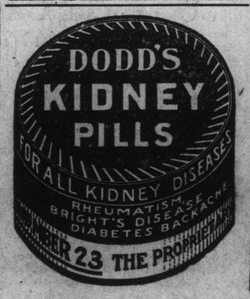
The French suggestion is this: Why shouldn't the present King of Spain send the ring to the Kaiser?

Much Travelled Horses.

The gilded bronze horses which surmounted the principal portal of St. Mark's Cathedral in Venice have been removed to Rome for safety.

This much-travelled team of four horses have visited the Eternal City before. They were presented to Nero from Corinth, and adorned his triumphal arch in Rome. When Constantine transferred his capital to the East the horses made the perilous journey by land and sea to Constantinople.

In 1204 a Venetian doge captured that city and removed the horses to Venice, where they remained until Napoleon took them to Paris to adorn his triumphal arch. The Emperor Francis claimed them for Austria when peace was made between that country and France, and again they travelled to Venice—then belonging to Austria—and occupied their commanding position in St. Mark's Square.



In Our Picture-Framing Department---

Orders for the Framing of Pictures will be accepted during the present month at a liberal discount off regular prices, owing to the inevitable slackness that prevails between-seasons.

We have the finest stock of Mouldings in the Island for you to select from, or, if you wish, you can send your unframed Pictures to us, and feel confident that they will be perfectly framed in Mouldings that will enhance the beauty of the subject.

Send your unframed Pictures to the Picture-framing experts at the

U. S. Picture & Portrait Co.
St. John's.

MEN'S NEGLIGEE SHIRTS!

We are now showing a full line of Men's Negligee Shirts with laundered and soft cuffs. A wide range of neat light patterns to select from.

Our Special $1.00 Shirt cannot be beaten. See them today.

WILLIAM FREW, Water St

P. E. I. Butter!

Just Arrived:

75 boxes P.E.I. Butter,

2 lb. Slabs.

GEO. NEAL

100 barrels No. 3's, Large Apples, good sound stock; also,

50 barrels No. 2's Apples, all winter keeping stock.

BURT & LAWRENCE
14 NEW GOWER STREET.

CATELLIE'S
Macaroni, Spaghetti, Vermicelli.

GRAVY BROWNING.
CAPERS, 4 and 8 oz.
CURRIE POWDER.
CLARK'S TOMATO CATSUP
CALIFORNIA PEA BEANS.
AIRLINE PURE HONEY.
SALTED PECAN NUTS.
SARDINES, 15c. can.
MAPLE BUTTER, 1 lb. tins.
EMPEROR GRAPES.

KIPPERED HERRING.
FISH SOUNDS.
FINNAN HADDIE.
FRESH CODFISH.
BONELESS CODFISH.
SELECTED SALT FISH.
SMOKED BACON, 30c. lb. and up.
Machine sliced to your order. Try some to-day.

FRESH RABBITS To-Day.

C. P. Eagan
Duckworth Street and Queen's Road.

T. J. EDENS.

Surprises for the Housewife!

Strawberries in tin .. ..20c. ea.
Bakeapples in tins .. ..20c. ea.
Tunny Fish in tins .. ..20c. ea.
Blueberries in tins.. ..15c. ea.
Lye, large tin .. .. 8c.
Pomade, Rose .. .. ..6c. btl.
Silver Polish .. .. ..10c. tin
Swift's Oleo, 1 lb. ctn.....35c.
Kellogg's Bran.

Tomato Catsup.. .. ..25c. btl.
Marmalade, home made, 1 lb. pot .. ..30c.
Broad Figs .. ..15c. box
Cleaned Currants.. ..20c. pkg.
Corn Syrup, 2 lb. tin .. ..25c.
Pinnace Tobacco, ⅓ tin ...15c.

500 pounds
FRESH FROZEN CODFISH.
10 qtls. No. 1 SALT FISH.

BOYER'S E. J. PEARS.
CARNATION MILK.
SNOWDRIFT CORN.
PURE LARD, 3 lb. & 5 lb. tins.

PRINCE ALBERT TOBACCO.
PRICE'S CARRIAGE CANDLES
BLUE BELL'S METAL POLISH

T. J. EDENS,
Duckworth Street and Military Road.

The Governor at Carbonear

Editor Evening Telegram.

Dear Sir,—On Friday, 22nd inst., His Excellency the Governor and Mrs. Armorel Harris and suite as a part of the programme of their visit to Carbonear, paid a visit to the schools of the town. The teachers and pupils greatly appreciate their thoughtfulness and goodness in thus evincing an interest in the future citizens of our Dominion. His Excellency's many great qualities of head and heart already preceded his coming to our island Home and already the country at large has begun to realize that in him we have a Governor under whose wise and able administration much good will be accomplished. His words of encouragement and good cheer were refreshing to pupils and teachers alike. The part of his address the pupils liked best, I venture to say, was when he asked that a holiday be given them. That his sojourn among us may tend to the uplifting of our material welfare is the wish of us, his admiring subjects. To Miss Harris we would say may her stay among our people redound in measure replete with the greatest good to our people, and happiness and pleasure to herself.

Yours truly,
CORRESPONDENT.

March 25th, 1918.

What Russia Gave Up

London, Feb. 25.—Russia's acceptance of Germany's peace terms changes the face of Europe.

It cuts off from Russia 381,000 square miles of territory, 50,000,000 population, and shoves her back from the Baltic, leaving her helpless and impotent in Germany's power, economically and physically.

Photographic Paper.

Velox Gas Light Printing Paper.

We have just received a fresh shipment of Velox Gaslight Paper of different sizes; also

Post Cards

in packages and gross. Get your supply now at

Tooton's,
The Kodak Store,
320 Water Street.

MINARD'S LINIMENT CURES GARGET IN COWS.