

# ON THE WAY

From the Annapolis Valley and due to-morrow afternoon:

Two Carloads, about 300 brls.,  
Selected Winter-Keeping

# APPLES.

Let us have your Order and we will guarantee you

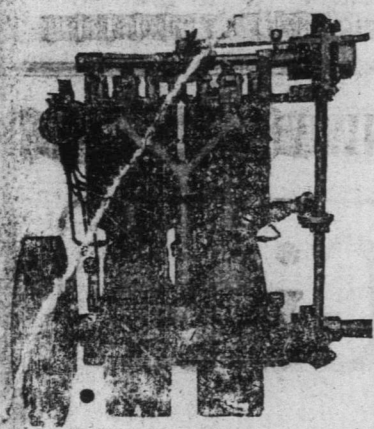
**SATISFACTION**  
In Quality and Price.

**F. McNAMARA,**  
QUEEN STREET.

## CAN GIVE IMMEDIATE DELIVERY

of the following Brand New Engines:

- Two 8 H. P. Trask Stationary Engines.
- One 3 H. P. Trask Stationary Engine.
- Three 8 H. P. Trask Fisherman Marine Engines.
- One 4 H. P. Trask Fisherman Marine Engine.
- One 60 H. P. Batten Marine Engine.



Have a large list of new and rebuilt Engines for sale at special prices. If you are thinking of buying, send for particulars and prices on the size you need.

If your present engine is not satisfactory, or you want more power, exchange it for a new one. Liberal allowances made to apply on new engines, two or four cycle, any H. P.

For anything in the Engine, Machinery or Motor Boat Line write to

**W. H. TRASK,**

140 Water Street 2nd Floor  
St. John's.

## "PHEZ" Loganberry Juice.

WHAT IS IT?

The Loganberry is a new berry. It is a cross or grafted berry of the Oregon wild blackberry and the ordinary red raspberry and was discovered by Judge Logan of Salem, Oregon, who gave it his name.

The juice is a rich, dark red juice pressed from the rich ripe berries and bottled where they grow. It is non-alcoholic but is a most delicious and eminently pleasing drink. Each bottle of "Phez" is equivalent to three times its contents, as "Phez" is the pure undiluted juice of the Loganberry and is very heavy.

NOTE.—To be used as a beverage "Phez" should be diluted with two parts water.

RETAIL PRICES:

Per 2 oz. bottle	15c.
Per 4 oz. bottle	25c.
Per 8 oz. bottle	35c.
Per 12 oz. bottle	50c.
Per 24 oz. bottle	90c.
Per 64 oz. bottle	\$1.90

ASK FOR IT WHERE YOU BUY YOUR DRINKS OR ORDER IT FROM YOUR GROCER.

Beautiful advertising matter supplied the trade with each order.

**P. E. OUTERBRIDGE,**

(Sole Agent for Newfoundland)

GEAR BUILDING. . . . . TELEPHONE 00.  
140 Water Street

The "Evening Telegram" is read by over 40,000 People daily

# TOYS Reduced



We have a variety of GOOD TOYS and are offering them for the next two days at LESS THAN COST.

## One-Third

off the regular price. Don't leave your selection too late.

**Robert Templeton**

## War Books and Others as New Year Gifts!

- |  |        |  |         |
|--|--------|--|---------|
| The British Campaign in France and Flanders by Dr. A. Conan Doyle. Vols. I. & II. each | \$.25  | Cathedrals of Norway, Sweden and Denmark, with 40 illustrations, by T. T. Bumpas | \$5.50  |
| The Great War by H. Belloc: 1st Phase  | \$.175 | French Porcelain by E. S. Auscher, with 24, coloured and 48 B. and W. plates     | \$10.50 |
| The Great War by H. Belloc: 2nd Phase  | \$.175 | The Freaks of Mayfair by E. F. Benson  | \$.75   |
| The First Hundred Thousand by Ian Hay  | \$.175 | An Irish Gentleman by M. G. Moore  | \$5.50  |
| Over the Top by Empey  | \$.175 | Education of the Will by T. S. Knowlson  | \$.50   |
| Toward the Goal by Mrs. H. Ward  | 90c.   | Life and Letters of James Wolfe and the Conquest of Quebec by Beckles Wilson     | \$5.50  |
| America and the New World State by Norman Angell                                       | \$.140 | price  | \$.275  |
| 'Neath Verdun by M. Genevoix   | \$.100 | Campfire Yarns of the Lost Legion in S. Africa by Col. G. Hamilton-Browne        | \$4.20  |
| My Four Years in Germany by Gerard   | \$.25  | at   | \$.225  |
| First Seven Divisions by Hamilton  | \$.175 | Soul of the War by Phillip Gibbs   | 75c.    |
| Happy the Wounded, containing M.I.D. Items   | 85c.   | Illustrated  | \$5.25  |
| The Brown Brethren by Patk. McGill   | 90c.   | A Diversity of Creatures by Kipling  | \$.125  |
| The Red Horizon by Mrs. P. McGill  | \$.100 | Song of the English by Kipling   | \$.150  |
| The Baked Bread by author Boy of My Heart; now selling in thousands daily              | \$.100 | Recollections of 60 Years by Sir Charles Tupper, Literary Ed. Illustrated        | \$5.50  |
|  |        | Florence Nightingale by A. Matheson  | \$.150  |

S. E. GARLAND, Leading Bookseller, St. John's

## Just Arrived:

A complete stock of

### Motor Accessories

— FOR —

### REGAL and FRASER ENGINES,

Also WRENCHES, PLIERS, SWITCHES, OILERS, OIL FEEDERS, PACKING, CHECK VALVES, STUFFING BOXES, MAGNETOS, etc., with a limited supply of

### CARBON REMOVER,

The cheapest, easiest and most effective way of removing carbon, paying for itself over and over in the saving of gasoline and kerosene, affected by the reduction of friction.

**FRANKLIN'S AGENCIES, Ltd.,**  
St. John's.

## SOME LIVE ONES At Our Ladies' Dpt.



No. 8020—\$10.50

8 inch. Clr. Fox Walking Boot, Dark Brown Calf, twelve-eighths heel, divide 2 1/2 to 8. This shoe makes an ideal Skating Boot.

Ladies' White Pearl Skating Boots.

A big line of BEDROOM SLIPPERS, PUMPS, etc., just opened up. We are now showing some of the finest Footwear ever seen in St. John's. Get your holiday Footwear now.

**F. Smallwood**  
THE HOME OF GOOD SHOES.

### Use TAYLOR'S BORAX SOAP.

The most economical Soap on the market, possessing cleansing energy for every household purpose.

**BAIRD & Co.**  
Agents for John Taylor & Co., Ltd., Toronto.

MINARD'S LINIMENT CURES DANDRUFF.

## Reid-Newfoundland Co

### New Year EXCURSION!

Round trip tickets will be issued from all stations and Ports of Call on this Company's System at undermentioned rates, providing schedule of trains and steamers permits of return trip being made within the dates specified.

**RATE:—One Way First-Class Fare and One Third.**

Good going December 30th, 31st and January 1st, and good returning up to and including January 3rd.

**REID-NEWFOUNDLAND Company**

## J. J. ST. JOHN.

BIG DROP IN PROVISIONS.

- We carry a large stock and our prices are lower than the other man's. Touch in and see.
- 450 brls. VICTOR FLOUR, 200 brls. FIVE ROSES.
  - 250 brls. ROBIN HOOD, 150 brls. VERBENA.
  - 100 brls. DAILY BREAD.
  - 120 puncheons BEST BARBADOES MOLASSES.
  - 125 brls. FORT at \$42.50 and \$45.00 brl.
  - 95 brls. BEEF at \$30.00.
  - 1,000 bags CATTLE FEED.
  - 500 bags GLUTEN FEED, \$4.00.
  - 850 bags WHITE & MIXED OATS, 600 bags BRAN.

## J. J. ST. JOHN,

130 and 138 DUCKWORTH STREET.

## APPLES! APPLES!

Due to-day, Thursday,

200 barrels Choice Apples.

100 cases Sweet Oranges.

## GEO. NEAL

### SLATTERY'S

Wholesale Dry Goods.

To the Trade!

Toys and Fancy Goods for Your Xmas Trade.

Make Your Selection Now.

**SLATTERY BUILDING,**

Phone 522. Duckworth Street. P.O. Box 256

EIGHT PAGES TO

WEATHER FORECAST

TORONTO, Noon.—Strongly cloudy, with local falls of rain.  
Drink WELCH'S Grape Juice

VOLUME XXXIX

## ELLIS & CO

Limited.

203 Water Street

Wish to thank many patrons for liberal patronage given them during 1917. We now wish them, one and all, A Happy, Prosperous and Peaceful New Year.



## Public Notice

Persons entering this Colony from the United States of America, Canada having Passports must send the same to the Office of the Colonial Secretary, St. John's, to be reviewed, or, in the event of the absence of the Colonial Secretary, to the Collector or Collector of Customs. Persons belonging to the Colony of Canada who enter this Colony must send the same to the Deputy Minister of Customs, St. John's, to be reviewed, or, in the event of their not being in St. John's, to the nearest Collector of Customs.

Persons from Canada, the United States or other countries, before entering Newfoundland, must obtain from the Deputy Minister of Customs, St. John's, a Permit to embark at St. John's, or Fort aux Basques, in the event of their not visiting St. John's, they must apply to the Deputy Collector of Customs, who will forward their application to the Deputy Minister of Customs, St. John's.

R. A. SQUIRE,

Colonial Secretary's Office,

December 28, 1917.

Patriotic Association

Employment Committee

To enable the Committee to employ on honourable terms Soldiers and Naval Reservists Employers seeking help, and seeking employment, should communicate their wishes to

H. W. MATTHEWS, Secretary

Colonial Bldg., St. John's.



CUT IN PRICES

OUR PRICES NOW

Steak, 40c. per lb.

Loaf and Beef, 70c.

Frying Beef, 30c.

Wine, 25c.