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Gifts!

Presents, and Girls. your friends.

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CHEESE.

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LETTES, NELETTES.

P. O. Box 36,

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EAR-END SALE!

PRICES ARE NOW SMASHED

to Smithereens

To effect a speedy clearance of many wanted lines, prior to Stock-Taking. Avail of these OPPORTUNE OFFERS.

FRIDAY AND SATURDAY EVERY DEPARTMENT takes a hand in this sale

Corduroy Velvets!

Perhaps you're thinking of a Skating Costume for the Rink. What more desirable than a suit of Corduroy Velvet. We have shades of Navy, Saxe, Grey, Myrtle, Brown and Cardinal; 27 inches wide. Popular winter weight Dress Goods, inexpensive to buy. Special, per yard, Year-End Sale Price 580



Handkerchief Specials.

Medium size in white "Excelda with Initial, others in Khaki and others again with fancy border, hemstitched. Reg. 15c. quality. Year-End Sale Price

Gent's Handkerchiefs.

Full size in White or Crimson "Excelda" others in patriotic get-ups and others in white linen with plain or fancy border. Special, each, Week-End Sale Price.

18c.



A LOT of PRETTY Neckwear for Men.

Usual 60c. quality

for 49c.

Plain and fancy mixtures in high-grade Silk Neckwear; long lengths, easy to tie and slip around the collar without any undue straining. You'll need one for New Year's Day. Reg. 60c. Year-End Sale Price

Collars.

The fashionable double turn over style in assorted heights, fits perfect in front, 4 fold Linen. A collar you'll

Men's Everyday Shirts.

High-grade Negligee Shirts, launder-Year-End Sale \$1.52

White Fronts.

Smelling Salt

Aromatic Smelling Salts, neatly bottled; a

new lot just to hand.

28c.

Special Year-

End Sale Price

"Colgates" Week

End Packages.

travellers; contains 1

tube Cold Cream,

tube Dental Cream,

Talcum Powder and 1

A handy get up for

White Cuffs.

Just 4 dozen pairs of White Linen Cuffs, square cut; sizes 10 and 101/2; best quality

Men's Oil Coats.

"BAIRD'S" Black Oilcoat in just the ed cuffs and neck band, lots of new weight you want; a finer and softer finish and pretty stripes, these shirts are than usual; wind-proof and a perfect rainperfectly shaped, perfectly finished and shedder. They're a brand new line and

Men's Braces.

The "TOKIO" Brace for Men, high grade, Reversible White Linen fronts, ex- fine elastics, white kid strappings, unteartra good make. Just a few boxes left. able, bright nickel mountings; nothing bet-Special, Year-End S a l e 17c ter for all-round wear. Reg. 40c. 35c

Silverware Soap.

"Colgate's" be s t

Cleansing and Polish-

ing Soap for silver,

gold and plated ware;

does not scratch, but

right up to the scratch

for effectiveness. Special, per cake, Year-End Sale Price 10C

Boys' Wool Gloves.

Boys' Jerseys:

Something you may have forgotten in the Xmas rush, a serviceable, hard-wearing line of Boys' Wool Jerseys in Cardinal, Navy, Brown & Saxe; assd. sizes. Reg. to 1.30. Year-End S. Price \$1.10

Gloves.

Ladies' Kid Gloves.

Kid Gloves of the best grade, finest stitchings, excellent quality kid in shades of Grey, Tans and Black. 2 dome fasteners, all sizes from brand New stock. Reg. \$1.70. \$1.56 Year-End Sale Price.... \$1.56

Ladies' Wool Gloves.

Two very desirable makes in all white wool, one is a very fine make extra long and looks well, the other a coarser make, for cold days and beletone weet. boisterous weather. Reg. 90c. 72c



We have made immense purchases of Rubbers long ago, paid cash for them, got the very best possible figures and we are now prepared to offer you quality rubbers at lowest-in-town prices, we feature all high cut storm shapes for this week at special cut prices for instance.

Navy Nap Cloth.

2 pieces of Navy Nap

Cloth, 56 inches wide,

just in; a long season

ahead for this. Reg.

\$2.30

End Sale Price . . .

\$2.50 per yard. Year-

Ladies' Storm Special

Showroom

Ladies' Underwear.

A clearing line of finely fleeced Jersey Underwear. Vests with high neck and long or short sleeves; Pants to match, ankle length. Good value at 50c. per garment. Year-End Sale 45c

Maid's Caps.

In fine White Muslin, Swiss Embroidery trimmed; 5 smart looking styles, nicely hemstitched; washable. Reg. 16c. Year-End Sale Price....

Ladies' and Misses' Suspenders.

Wool Scarves. Comfortable looking Knitted Wool

Scarves for children, heavy make, fringed ends; shades of Saxe, Cardi-

nal and Khaki. Reg. 80c. 72c Silk Neck Cords. Coloured Silk Neck Cords, with silk tassel at ends; a handsome show of shades. Special for Year-End 9C

Misses' Night Gowns.

Nice Striped Flannelette Night-gowns in Blue and White and Pink and White, Galon trimmings, rolled collar; to fit from 12 to 17 years.

Reg. 80c. Year-End Sale 69C

Children's Dressing Gowns

ettes, cord at waist and neck; mixed shades These come in Sky, Pink, White and showing Pink and White, Sky and Fawn and Plain White, with Pink or Sky trimmings. Reg. 40c. Year-End Sale 32c Price

Colgates New Perfumes

Another lot of these to hand, all the preferred odours, nicely boxed for gift purposes. Reg. 40c. Year-End Sale 36C Other prices ranging from 65c., 70c., 85c., \$1.90, \$1.40 up to \$2.00 bottle.

Dr. Parker's Improved Garters These come with waist and garter combined, suitable for boys or girls from 2 to 12 years, figure improvers and keep the

young forms erect. Reg. 35c. Year- 29c **Brand New Veils**

Complete readymade face Veils, with elastic at top and fine chenille edge; shades of Navy, Purple, Nigger Brown and Black. etc. Regular 55c. each. Year-End 46c

MOTHERS!

****************************** PICK UP SOME OF THESE VALUES IN WHITE GOODS.

Rock Bottom Prices During Year-End Sale.

Pillow Cases. Extra strong, plain finish, deep hem at open end, size 22 x 32; clearing out 5 dozen of these, the last of the line. Y e a r-E n d Sale 18C

Pillow Shams.

A mixed line of these, some with strong White Torchon Lace and Insertion, in various designs, and finished with pretty embroidered Spray and others with Shadow lace corners. Regular to 80c. 68c Year-End Sale Price.. 68c

Glass Cloths.

chen Cloths, size 21 x 28, with broad crimson border, extra good quality. Reg. 20c. 17c

Tea Cloths.

18 only of dainty Tea Cloths in that nice soft white linen finish; size 42 x 46; hemstitched and pretty openwork border. Reg. 70c. quality. Year-End Sale Price 58C

Crib Blankets.

They're going up steadily in price, better get a pair or two now, you'll need them later on. Blue or Pink Striped border. Special, each, Year-End 24c

Bureau Cloths.

Hearth Rugs.

18 only of handsome

Tapestry Hearth Rugs,

nice colour blendings,

fringed ends. Value for

\$3.40. Year-End Sale

\$2.98

Price.. ..

Plain White Cotton Bureau Cloths with white lace | ends, they wash perfectly. 12c

Cotton Blankets. 100 pairs of Fleeced White

Cotton Blankets, pink or pale blue striped borders, size 50 x 72, a case lot for this week's Sale. Year-End Sale \$1.25

Table Napkins.

12 dozen of soft White Damask Table Napkins, plain hem; great wearers; excellent quality. Special Year-End Sale 3 for 25c

Muslin Doyleys

Size 12 x 12, scalloped edge,

nice braided designs and open-work finish. Special, ea., 7C Year-End Sale Price . . . 7C

Table

A job line, a bit narrower

than you usually buy being

36 inches wide but the quality

is there and a join in the centre

could be made giving you a

spacious cloth at a small price.

See this. Special, per 22C

Damasks.



Here You Are!

A BRAND NEW LOT of

Gabardines.

In long remnants, about the nicest material you may find for Children's Dresses; ideally suited for Winter Blouses; pretty shades of Navy, Saxe, Marone, Brown and White, etc. Just out of the case. Come along early, we'll cut any required length. Year-End Sale Price, yard

Price-Smashed.

4 dozen of Snow White Bed Quilts, in Grecian and Fancy Honeycomb, assorted sizes, unfringed; better Quilts were never shown at anything near the price. Values to \$1.80. Year-End \$1.48

Random Reels.

SHIFTING GEARS.

Shifting gears is a form of out-door xercise which calls for a larger outlay of skill, patience and muscle than uiding a six-mule team through the

oop district of Chicago. The automobile which has been paid for in one lump sum is a priceless ossession in any home, as it can be started from the front seat whenever the storage battery has not died a na tural death. In order to induce an tomobile to start off at a smooth. shift gears with the right hand and allow them to sink their teeth into the ike a fat man sitting down in a camp hair. This is one of the fine arts nd after a man has mastered it his ar is ready for a new set of teeth which are not worn off down to th

No man of ordinary intelligence can sit in his office on a crowded busiess street and listen to the plaintive nowl of the automobile gear shift, as t takes hold in its rude, impassioned way, without being convinced that we eed to open night schools for the amteur and unterrified chauffeur. More oney is invested in automobiles in this country than in all of the barber schools and dental colleges from Maine to California, and yet on all sides are heard the long-drawn-out squeal and raucous snort of the tor tured gear shift, as it worms its way into high. It must be painful to the maker of a high-priced automobile to see its delicate \$2,000 mechanism placed at the mercy of somebody who hinks he has to use both hands in

order to get out of low gear. When a man has subdued the proess of Shifting Gears so that he can drive at night without waking up the neighbors, he becomes a useful and beloved citizen.

Items of Interest.

Life in London is now subject to five regulations designed to produce economy, efficiency and safety, These are: No cigars or cigarettes may be sold after eight o'clock. All shops and stores must close after 8 clock. Taxicabs may not be sumnoned by whistling. Alcoholic drinks may be obtained only between the hours of 12.30 and 2.30, and between 6.30 and 9.30, and each man must pay for his own drink. Window shades must be drawn down at 5 o'clock in the afternoon, so that no light is visible from the streets.

Morris Braff, of New York, was fined \$25 for speeding his automobile along Jackson avenue, Long Island City, by Magistrate Conway, Thursday. Evidently Braff expected such a fine, for with a smile he laid \$25 in dimes upon the clerk's desk, with the remark he wished it was pennies. Then the clerk started to open one of the rolls. The first coin proved to be a Canadian dime, and the next two were badly battered. That was enough for Magistrate Conway. The fine was raised to \$30, and the dimes returned. Braff then spent some time in the pen while his friends got together and contributed thirty dollars in bills to pay the fine.

"Motorwomen" on the Paris street railways will soon be a reality. Perfect of Police Laurent has issued an order authorizing the employment of women. They will first undergo training and then be placed on lines in the city were traffic is lightest. This is only one of a number of steps necessitated by the war for the employment of women labor. Women are now also replacing baggagemen at some of the railroad stations, notably the Paris, Lyons and Mediterranean stations. Although the luggage of the travellers they are compelled to carry is sometimes exceedingly heavy the women are fulfilling their duties uncom-

A baby's stomach cannot finish the igestion of milk in two hours. The tomach must have plenty of time to digest one feeding before a new one is given. Therefore when a baby nurses within two hours of another nursing the fresh milk and the partly. digested milk are mixed, but what is of more consequence, the stomach is

kept continuously at work. The intervals agreed upon by experts on feeding is four hours. If a newly born babe is started on this basis it is a simple method. When one has started in on another habit the problem is somewhat more difficult. The feeding hours should be six, ten, two, six and midnight. After the baby is six months old the night feeding may be shifted to ten.

MINARD'S LINIMENT CURES DIPH-