

EIGHT PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

EIGHT PAGES TO-DAY.

WEATHER FORECAST.
TORONTO. (Midnight).
Moderate S.W. winds, mostly fair and not much change in temperature.
ROBERT'S, Noon.—Bar. 29.90; ther. 62.00.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 4th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, OCTOBER 20, 1915.

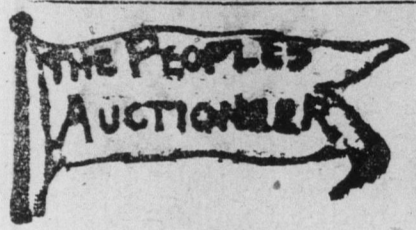
\$3.00 PER YEAR.

NUMBER 241.

REID-NEWFOUNDLAND CO.

South Coast Service!

S. S. GLENCOE will sail from Placentia on FRIDAY, October 22nd, after the arrival of the 8.45 a. m. Train from St. John's, calling at the usual ports of call between Placentia and Port aux Basques.



AUCTION.

At the British Hall, on to-morrow, Thursday, 21st inst., at 10.30 a.m., 1 superior upright cabinet grand piano, made by Ludwig, cost \$350.00; one superior mahogany sideboard with mirror back, 1 do do extension dining table, 5 do do dining chairs and carver, 1 easy chair upholstered in green leather, 1 dinner wagon, 1 green covered Chesterfield, 1 drawing room carpet, 1 superior Axminster square—quite new, 1 large Turkish rug, 1 gentleman's dressing case, hall table, centre tables, 1 solid oak bookcase with glass doors, lady's white enamel dressing table, 1 handsome drawing room suite and carpet, 1 vibrator with case, 1 superior barometer, 2 stair carpets, 1 superior foot Singer sewing machine, 1 very superior white enamel wardrobe with plate mirror door, 1 do do dressing case with swing mirrors, 1 do do marble top washstand and two chairs, all to match, 1 roller top desk, 1 sup. Senga No. 1 camera, 1 caribou head, hall stoves, 1 folding bath, 1 zinc ditto, 1 baby carriage, superior white enamel and brass bedstead, wire mattress, several other bedsteads and mattresses, 3 other sideboards, arm chairs, occasional chairs, drawing room chairs, and several other articles of household furniture and effects sent for convenience of sale.

P. C. O'DRISCOLL, Auctioneer. oct20,11

AUCTION.

At the Freight Sheds of the Reid-Newfoundland Co'y, on FRIDAY Next, 22nd inst., at 10.30 a.m., a quantity of UNCLAIMED FREIGHT and other articles. List of same may be seen at the office of P. C. O'DRISCOLL, Auctioneer. oct20,21

Houses For Sale!

Prices ranging from \$100.00 to \$6,000.00. Easy terms.

Building Lots

Freehold, \$1.50 to \$40.00 per foot. Leasehold, 60c. to \$1.50 per foot.

Money to Loan

On first-class Real Estate Security at current rates of interest.

Fred. J. Roil & Co., REAL ESTATE, SMALLWOOD BUILDING, Duckworth St.

Dayton Moneyweight Scales!

Mr. Arch Thompson, of Duckworth Street, has just received one of the famous "DAYTON MONEYWEIGHT" scales latest model. This is the finest scale that money can buy, and the owner of such a scale has the satisfaction of knowing that no merchant in any country has anything better. Three hundred of this type of scale in one order has been sold to the International Tea Co., of England. We understand this is the largest order of computing scales ever sold to one concern. Mr. M. J. O'Brien, of New Gower Street, has just installed a "DAYTON MONEYWEIGHT" scale of the Fan type, but of less capacity. Both these gentlemen appreciate the value of a totally accurate scale which are not liable to get out of order, and will last a business life time. They will be pleased to show the scale and explain its operation to any one interested.

The Newfoundland Specialty Co., RENOUF BUILDING, are Agents. oct20,21,w,f



The Maritime Dental Parlors.

Teeth can be filled, crowned or extracted absolutely painless by our exclusive methods. Our charges are moderate, our work very superior. We aim to satisfy and please each and every patient. We are experts in all branches of Dental Work.

Painless Extraction 25c. Full Upper or Lower Sets . . . \$12.00 M. S. POWER, D.D.S., (Graduate Dentist) 176 WATER STREET. (Opp. M. Chaplin.) oct6,w,f,m,t,f

Whisky

Don't be careless and simply ask for Whisky. Ask for House of Lords, a mellow full strength, 10 Years Old Scotch—a favourite with the public.

J. C. BAIRD.

THE MODERN Knitting Book!

A book of ideas for knitted underwear, coats and wraps, caps and hoods, babies' and children's garments, socks and stockings; also new patterns in fancy knitting. Price 35c.

THE LITTLE DRESSMAKER'S BOOK.

How to make your own blouses, skirts, underclothing, etc. Price 35c.

The Parents Book.

A book which answers children's questions. The persistent why? How does? What let's cease to worry the purchaser of this book. Answers to thousands of questions. 750 pages, illustrated. Price \$1.50.

GARRETT BYRNE, Bookseller & Stationer.

EX S. S. "STEPHANO,"

From New York: Tomatoes, Celery, Bananas, Pears, Grape Fruit, Oranges, Grapes, Lemons, Chicken, Turkeys, American Corned Beef. JAMES STOTT.

MINARD'S LINIMENT CURES DIPHTHERIA.

Insure with the Good, Old, Reliable

QUEEN,

which has stood the test, promptly paying

\$541,000

in the Big Fire, 1892. Absolutely no trouble when a loss occurs.

GEO. H. HALLEY, Agent. may18,oct11

Cheaper Typewriting Paper.

Yes—Twenty-five to Fifty Per Cent. Cheaper—That is Our Latest Offer. See how much your Typewriting Paper is costing you now, and then ask us to send you a box of Wynola Bond T. W. Paper—500 sheets letter size, you get it for75c. 500 sheets foolscap size, you get it for90c.

Compare it with any paper you have used, or are using, and you will find that you can save 25 p.c. to 50 p.c. on every ream you use. Try a ream of Wynola. It is a pure white, good smooth Bond Paper that will suit your every requirement.

DICKS & CO., Limited. Office Appliance and Loose Leaf Specialists.

NOTICE.

THE STEAMER



Portia

will leave the wharf of Bowring Bros., Ltd., on Wednesday, Oct. 20th, at 7 p.m., calling at the following places:

Cape Broyle, Ferryland, Renews, Trepassy, St. Mary's, Salmonier, Placentia, Marystown, Burnt, St. Lawrence, Lamaline, Fortune, Grand Bank, Bellooram, St. Jacques, English Hr. West, Hr. Breton, Pass Isld., Gaultois, Pushthrough, Richard's Harbor, Francois, Cape LaHue, Ramess, Burgeo, Rose Blanche, Channel, Bay of Islands and Bonne Bay. Freight received until 1 p.m. on Wednesday. For freight or passage apply to the Coastal Office of Bowring Bros., Ltd. Telephone 306.

MINARD'S LINIMENT RELIEVES NEURALGIA.

Paint for Inside Use

In addition to our regular Matchless White Paint, which has a glossy finish, we make an

Inside Matchless White

which is particularly suitable for interior decoration. It has a pure white, dull finish and will not turn yellow, and gives a refined appearance to the rooms.

The Standard Mfg. Co., Ltd., St. John's.

Grand Patriotic Concert

METHODIST COLLEGE HALL, Trafalgar Night, Thursday, Oct. 21, 1915, in aid of our wounded soldiers and sailors.

Addresses by HIS GRACE And the LORD BISHOP.

Conductors:—MESSRS. HUTTON & KING. PERFORMERS:—Mrs. King; Misses Johnson, Mare, Ryan, Strang, Harris and Morris; Messrs. Geo. Shea, Ruggles, O'Neill, Hutton and King.

The G. L. B. and G. C. G. Bands.

Doors open at 7 o'clock. Concert at 8.15. Admission—Numbered Reserved Seats (plan at Atlantic Bookstore), \$1.00. Reserved Seats, 50c. Programmes for sale at the Hall, price 10c. oct18,21,m,w

J. J. St. John.

45c.—The Real Irish Butter—45c. Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb. 500 dozen Nicely Perfumed Toilet Soap, in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN, DUCKWORTH ST. & LEMARCHANT ROAD.

You -- Everyone --

Can save the price of a new Gown, Opera Cloak or Suit by sending it to UNGAR'S to be Dry Cleaned. Look over your wardrobe and see if there is not some soiled or spotted garment that has good material in it. Do not discard your garments but send them to UNGAR'S and you will be pleased with the result—shape restored, fresh, bright and like new. Messrs. NICHOLLE, INKPEN & CHAFE, Agents, Nfld.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.

Advertise in the TELEGRAM

No Sportsman's Kit

is complete without a tin of

CLARK'S Pork and Beans

with Tomato Sauce. After a breakfast of CLARK'S PORK & BEANS you can walk thirty miles after the birds if necessary, and CLARK'S are also fine for supper when you get back. Ask your Grocer for them.

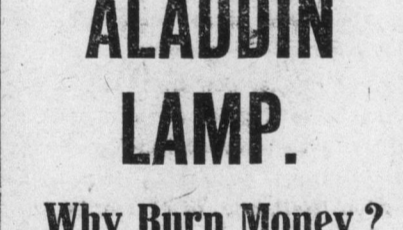
P. E. OUTERBRIDGE, (Agent for Newfoundland) Phone 60. m,w,f,t

Beyond Question!

MORE THAN HALF KERO OIL SAVED BY USING THE

ALADDIN LAMP.

Why Burn Money?

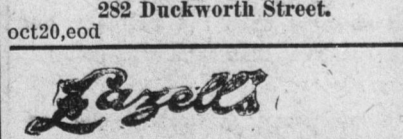


CHESLEY WOODS,

SOLE AGENT, 282 Duckworth Street. oct20,oct

Magell's MASSATTA

A NEW AND TOTALLY DIFFERENT TALCUM POWDER



Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lestell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

NOTICE.

ST. JOHN'S PROHIBITION CAMPAIGN. Meeting of the Convassing Committee and the Sub-Committees under Ward Commanders will be held each night at the Headquarters, 7.30 to 9.30; Executive Meetings each night at Headquarters, 9.30; and General Public Meetings of Voters every Monday and Wednesday night in the T. A. Armoury at 8.30 p.m., when addresses will be given by prominent platform speakers and workers. P. G. BUTLER, General Secretary St. John's Prohibition Committee. oct19,11

MECHANICS' FAIR COMMITTEE.

A Meeting of the Ladies' Committee will be held on Thursday evening at 8 o'clock. A full attendance is requested. By order, MRS. M. PRIM, Secretary. oct20,11

FOR SALE. 1 Western Boat

40 tons, in good condition, now lying at Bishop, Sons & Co's wharf. Also Schooner of 24 Tons, at Burnt. Apply to C. F. BISHOP, Crossie Hotel, or BISHOP, SONS & CO., LTD. oct15,61

WANTED TO RENT—By

Nov. 1, a Small House, with modern conveniences, centrally situated or near car line; apply D. H., this office. oct18,31,oct

FOR SALE — A Freehold

Building Lot on Warbury Street, size 20 ft. frontage by 90 ft. rearage; an excellent opportunity to purchaser to own his home completely; \$200.00 buys the lot; apply to J. ELLIS, Leslie Street. oct16,31,s,w,s

FOR SALE — Four New and Substantially Built Houses,

with modern sanitary improvements, situated on Lime Street. Will be sold at a bargain. Apply WILLIS DRISCOLL, No. 54 Lime Street. oct15,61

FOR SALE — Hammerless

Double-barrelled Gun, made by Parker Bros.; apply at this office. oct18,31

Help Wanted!

WANTED—A Ruler; good wages to a suitable man; apply to DICKS & CO., LTD. oct20,31

WANTED—A Young Lady with some experience in book-keeping, accounts and typewriting; references required; apply in own writing to H. R., Telegram Office. oct20,11

WANTED — A Good Boy for general work in Furniture Store; apply THE ROYAL STORES, LTD. (Furniture Dept.) oct19,21

WANTED—A General Servant, one with experience needed; not afraid of three children. MRS. THOS. SOPER, 151 Casey St. oct18,11

WANTED — Immediately, Clearing and Forwarding Clerk, with general office qualifications; apply INTERNATIONAL GRENPELL ASSOCIATION. oct18,11

WANTED—A Flat or Four Rooms, in a desirable locality; MRS. R. TEMPLETON, 90 LeMarchant Road. oct18,31

LUMBERMEN — Wanted first-class Foremen, well recommended, and good Lumbermen; apply JOHN F. STEWART, Grey River, Burgeo. oct16,61

We Want 5,000 Men and Women, in the next thirty days, live wire partners in every town and city, to help us handle our fast increasing Real Estate and General Agency Business. We will share enormous profits with those who will join us now. You receive a Life Membership. Write today for free particulars. B. P. LOUD CO., Des Moines, Iowa. jly17,s,w,t