



MEN'S WEAR, Specials.

Shirts, Collars, Ties, Etc., at greatly reduced prices.

SOMETHING SPECIAL.
Men's Tunic Shirts, Reg. 79c up to \$1.25 for **79c**

A great variety of makes, plain white and fancy stripes, others with fancy striped silk fronts and cuffs; others again with double French cuffs. Values to \$1.25. Friday, Saturday and Monday **79c**

LIN EN COLLARS.

The popular "Baden Powell" shape in assorted heights, good quality English linen, perfect fitting front; always comfortable & stylish. Special Friday, Saturday & Monday **15c**

NECKWEAR Special.

Men's Neckwear, Reg. 60c. for 49c.

The popular wide end style in all the most desirable shades; plain and fancy mixtures. Reg. up to 60c. Friday, Saturday & Monday **49c.**

CAPS

MEN'S CAPS, 69c.
Light and Dark Tweed effects in smart London shapes. If you want a stylish Cap you'll find it here. Reg. up to 85c. Friday, Saturday & Monday **69c.**

FELT HATS.

Fashionable shapes from our London hatters in good Black Felt, easy fitting. Get your Spring Hat at a reduced price. These are our regular \$200 Hats. Friday, Saturday and Monday **1.68**



FOR MEN

Our Reg. \$5.00 for **\$4.00.**

A good time to decide on your summer Boot would be now. If you have not seen this make, do so without delay. The shape is there, the weight you like, either Dongola, Gun Metal or Velour; honestly constructed in every way; half sizes to decide from. Regular \$5.00 per pair. Friday, Saturday and Monday, Special **4.00**

2 QUILT SPECIALS!

AMERICAN HONEYCOMB QUILTS.

28 only; these are beauties; size 2 x 2 1/2 yards; extra weight, good patterns; wash splendidly. Extra value at \$1.80. Friday, Saturday and Monday **\$1.59**

COLOURED QUILTS.

In Pink and Blue mostly, heavy honeycomb finish, fringed edge; size 2 x 2 1/2 yards; will wash satisfactorily. Reg. \$1.60. Friday, Saturday & Monday **\$1.42**

TABLE NAPKINS.

Are you renewing your Table Napkins? If not, think it over. We offer you 3 nice Damask Napkins, size 19 x 19, for 25c. We have about 8 dozen only. Remember the offer Friday, Saturday and Monday

3 for 25c.



Ribbons!

Extra Value, per yard, 10c.

Pretty Silk Taffeta Ribbons, 3 1/2 inches wide, in shades of Light and Dark Saxe Blue, Cerise, Brown, Champagne, Nile, Moss Green, Myrtle, Hello, Purple, Cream and White. Reg. values up to 14c. per yard. Friday, Saturday and Monday,

10 cts.

Madras Muslins.

15c. per yard.

These are all new, very dainty patterns, 35 inches wide; suitable for either Curtains or Drapes; wash splendidly. Friday, Saturday & Monday, per yard,

15c

Table Cloths.

18 only of half bleached Damask Table Cloths, size 51 x 56. Would make a fine serviceable kitchen table cloth and a save on your better cloths. Reg. 65c. Friday, Saturday & Monday,

55c.

JOB TOWELS.

Pure White Turkish Towels, plain ends. Early shoppers will get the largest ones, certainly. Buy these now; one glance will show that the value is there. Special Friday, Saturday & Monday, each,

11c.

Casement Curtains.

These are rather pretty, Madras finish, plain centre and broad openwork band all round; deep hem at each end; will stand lots of washing. Special Friday, Saturday and Monday, each,

29c.

AMERICAN GINGHAMS, 11c.

Your choice of 20 patterns in smart American Gingham, fine checks and stripes, good washing materials. These come in lengths varying from 12 to 20 yards. We will cut any length you may require. Buy your summer Gingham now. Friday, Saturday & Monday **11c**

Costumes, 3.95

Our Big Special in Costumes still attracts. No wonder when you look at the extremely Low Prices.

Don't imagine for one moment that the quality is consistent with this low price. Not! You get good honest values up to \$8.00 here **\$3.95** for

Serjes, Tweeds and Cloths, all the most fashionable weaves and popular shades. Get your Spring Costume now for \$3.95.

St. Patrick's Day Post Cards.

Very pretty assortment of new styles, nicely embossed and many finished in Gilt.

Friday, Saturday and Monday,

4 for 5 cts.



Special! CHILDREN'S DRESSES, 49c.

In good quality American Gingham, plain colors of Tan and Blue with colored pipings around neck and down front; others in Blue, Tan, Pink and Red checks; low neck style, 3/4 sleeves, to fit girls from 6 to 14 years. Reg. up to 60c. Friday, Saturday and Monday **49c**

A Hand Bag Special.

New styles from New York, showing pretty silver and all brass mountings on good quality leather. New shapes, new styles, with pocket and strap; kid lined. Values to \$1.80. Friday, Saturday and Monday

1.39

Children's Knickers.

Made of fine White Lawn, trimmed with fine hemstitched embroidery edging, wide legs. These are to fit girls from 2 to 10 years. Special Friday, Saturday and Monday

15c

Misses' "Middy" Blouses.

These will be popular again this year. We show them in White Pique and Jean, with Navy, Pale Blue and Red Sailor Collars, and Cuffs to match; buttoned and laced fronts; some with low down belt, Balkan style; sizes for Misses from 12 years up. Reg. up to \$1.10. Friday, Saturday and Monday

89c.

Business Aprons.

These are special value, made of superior quality Sateen and fine Italian cloth, full sizes; two large pockets in each, shaped band with strings. Reg. 70c. Friday, Saturday & Monday **52c**

"D. & A." Corsets, \$1.28.

These are too well known to need introduction here; made of finest quality Coutil, rustproof, high and medium bust, 4 and 6 suspenders attached, some with elastic strap in front; different styles to choose from. Reg. \$1.40. Friday, Saturday and Monday **\$1.28**

Children's & Misses Smart American Dresses,

Reg up to \$2.00 for **89c.**

You can't imagine anything prettier than the make-ups here, and such a variety of styles and pretty materials; plain linens in all the most favored shades, stripes and plaids, etc. All these are handsomely trimmed, low neck style and represent values up to \$1.80. Friday, Saturday and Monday **89c**



Specially Selected Items TO INTEREST FRIDAY, SATURDAY & MONDAY SHOPPERS.

We have justly merited and ably sustained that very expressive sobriquet of "THE ALWAYS BUSY STORE." All through the winter we have had eager crowds eager to buy, and now that our first Spring shipments are coming along, shoppers can be assured of our earnestness to feature the best snaps. REMEMBER WE PAY CASH FOR OUR PURCHASES and can afford TO SELL FOR LESS.



Smart Footwear for Ladies.

Laced and Buttoned styles in good Dongola leather, patent leather toe cap, Cuban heel; half sizes to pick from. Reg. \$2.50. Friday, Saturday and Monday

2.33

LADIES' KID GLOVES.

8 Button Length, White, 78c.

Another line of "Fownes" selected Kid. Your choice of either White Kid or Cham-ouis, self stitched backs. Special Friday, Saturday & Monday **78c**

LADIES' KID GLOVES.

"Fownes" best quality Kid, in assorted Tan shades, unlined; 2 dome fasteners. Regular \$1.20. Friday, Saturday and Monday

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Laced & Buttoned Boots FOR MEN.

These come in Dongola and Gun Metal. The latter is a nice serviceable Boot for present wear. You need not bother about rubbers. A pair of our Gun Metal Boots will give you all the foot comfort you want. The finer grade is intended for later on, when the streets are cleaner. Values here up to \$3.00 per pair. Friday, Saturday and Monday **\$2.33**

2 Leaders in HOSIERY.

FLEECE LINED HOSE FOR LADIES, 18c.

These are splendid for present wear, extra long with heavy ribbed tops, fleeced lined throughout. Special value. Reg. 25c. Friday, Saturday and Monday **18c**

MEN'S HALF HOSE.

In black worsted, heavy ribbed, others in pretty heather mixtures. Our regular lines up to 40c. Friday, Saturday and Monday **33c**

TOILET COVERS.

6-4 size, Honeycomb quality, fringed edge; heavier than usual. Reg. 30c. Friday, Saturday and Monday **26c**

CENTRE CLOTHS.

Made of fine White Muslin, size 26 x 36; pretty scalloped edge, also fringed; fancy colored braided designs on cloth. Reg. 20c. Friday, Saturday and Monday **14c**

2 OIL CLOTH SPECIALS FOR Friday, Saturday & Monday.

STAIR OIL CLOTH.

32 pieces, nicely assorted patterns, some with plain centres and pretty border, others in small checks, etc.; 15 inches wide, soft finish. Special Friday, Saturday & Monday, yard

8 1-2 cents.

TABLE OIL CLOTH.

42 inches wide, certainly the best value in Oil Cloths that we have ever handled. You can get Plain White, Marble, Tiles, Checks and a very handsome line of floral designs; extra soft finish. Special Friday, Saturday and Monday, per yard

26 cents.

North Sea Fight

WAS FOUGHT AT A RANGE OF OVER TEN MILES.

London, Feb. 26.—The report of Admiral Beatty's action in the North Sea on January 24 states that the first shot was fired at a range of 18,000 yards, and hits were made at 17,000 yards, which is about ten miles. Discussing this plan of the fight an expert on naval affairs writes as follows:

"Assuming that the freeboard to the weather decks in the rival squadrons is in both cases seventeen feet, then the whole of the hull of one is below the horizon when viewed from the level of the weather deck of the other at this range of ten miles. By ascending to a point on the mast 50 feet above the water level rather more than one-half of the enemy's hull can, theoretically, be seen, and by ascending 100 feet the whole of the hull can be seen, theoretically, and with dead calm water.

"Even under the most favorable conditions that could reasonably be expected at this time of the year in the North Sea the enemy's vessels could certainly not have been more than a blur on the horizon to the gunner, and even the men at the range finders could have seen but little more. With anything like a swell or sea running neither the gunners nor the range takers could have seen the enemy's hull at all for half the time of the opening action; it therefore shows the wonderful skill of the British sailors and is intensely gratifying to the layman to learn that the guns of our magnificent battle cruisers can hit hard, hit first and keep on hitting an enemy that they practically cannot see, while the vessels are tearing through the water at a rate of thirty-four land miles an hour.

"It would appear that at no time was the range much less than 12,000 yards, i.e., practically the range at which it had been frequently thought the opening rounds would be fired. Owing to the enormous range and the consequent comparatively steep angle of descent it is probable that few projectiles got through the armour of the Derfflinger, Sedytitz and Moltke, and hence their engines were not seriously damaged, thus allowing them to keep up nearly full speed. The havoc caused on the decks and upper works, however, must have been frightful.

"In the action off the Falkland Islands it appears that the Invincible opened fire at a range of about 35,000 yards, and the Scharnhorst was sunk, while a distance of between 10,000 and 11,000 yards separated her from the Carnarvon, the vessel which administered the coup de grace to her."

WOULD LET OUT RUSSIA'S WHEAT.

(New Haven Register.)

Russia is the only rival of America in quantity of wheat product. Last year, by estimate, Russia produced about a billion bushels against 1,142,717,000 bushels from the United States and Canada. But a greater share of that wheat is locked up in eastern Europe, cut off from the markets which seek it, and the people who starve for it, by reason of a Turkish blockade of the Dardanelles against Russia.

The forces of Russia and England are co-operating to break that blockade. Probably they need no urging, but are doing everything in their power. But surely it is no breach of neutrality to wish for their early success. Let the Dardanelles once be opened to let out the stream of Russian wheat, and watch the market bulls scurrying to cover. Watch the corners break. Watch the fictitious prices tumble—not back to their July level, but to a living scale. Watch the poor rejoice at bread once more at the old weight and at the old price. This is a feature of the war for whose relaxation, let us hope, we have no need to wait Kitchener's three years.

EVERYDAY ETIQUETTE

"When I call on a new neighbour and she asks to be excused, is she released from any ordinary obligations to return the call, and do I leave cards?" asked Mrs. Social.

"Your neighbour should return the call and you should have left cards," answered her aunt.

Farewell Post Cards.

Of N.F.L.D. Second Contingent, including Section Groups, Farewell Dance, Boys Leaving on Neptune, On Board s.s. Dominion, and other interesting pictures, only Five Cents each at PARSONS' ART STORE.

PARSONS' ART STORE, 108 B. ST. ST. JOHN'S, N.F.

MINARD'S LITHOGRAPH FOR SALE EVERYWHERE.