

Annual Sale Table Covers.

TAPESTRY.		CHENILLE.	
8-4 Reg. \$1.70	Sale price \$1.50	8-4 Reg. \$2.20	Sale price \$1.90
8-4 Reg. 2.00	Sale price 1.70	8-4 Reg. 2.50	Sale price 2.10
8-4 Reg. 2.50	Sale price 2.10	8-10 Reg. 4.00	Sale price 3.50
8-4 Reg. 3.00	Sale price 2.50	Velvet Pile.	
8-10 Reg. 2.50	Sale price 2.10	7-4 Reg. \$5.00	Sale price \$4.40
8-10 Reg. 3.00	Sale price 2.50	8-4 Reg. 6.50	Sale price 5.50
8-10 Reg. 4.00	Sale price 3.50	8-4 Reg. 8.00	Sale price 7.00
		8-10 Reg. 10.00	Sale price 9.00

STEER BROTHERS.

FURNITURE
—AND—
FURNISHINGS!

One can readily make a satisfactory selection of Furniture, Linoleums and Rugs, etc., from our exceptional assortment of the **Newest and Best** in every worthy grade of these goods.

Artistic Designs, Superior Quality and Moderate Prices are the distinctive features of our Warehouse.

We offer many Special Styles in every line on our floors at **Marked Down Prices.**

U. S. PICTURE & PORTRAIT COMPANY,
Complete House Furnishers.

CHEAP APPLES!

We are sold out of number one grade Apples, but offer **50 BARRELS** of sound fruit, Winter brands, at **LOW** price to clear. Those don't look as well as ones, but are all right for cooking and eating. See them and get our price.

Edwin Murray.

J. J. ST. JOHN, Duckworth St.

CHOICE IRISH BUTTER,
HALIFAX SAUSAGES,
BIRD'S EGG POWDERS,
JELLY POWDERS,
FRUTELLA, TURKEY FIGS,
HEINZ'S EUCHRED PICKLES,
HEINZ'S PEANUT BUTTER,
VAN HOUTEN'S COCOA,
BAKER'S CHOCOLATE, Potato Flour.

J. J. ST. JOHN.

W. A. SLATTERY'S

Wholesale Dry Goods House,
Slattery Building, Duckworth & George's Sts.

GRAND OPENING SEASON 1911.

We present to the Trade and Outport Dealers this Spring the largest, most varied, and best selection of English and American Cotton and Wollen Goods, as well as a complete line of all classes of Pounds, Remnants and Seconds

Balbriggan and Fleece-Lined Underwear a specialty
See our Stock of Muslins, Embroideries and Laces.
Please See Our Prices and Terms

Job Printing Executed.

Prepare to be Pleased

There is no room for improvement in the Bargains we offer this week.

GIRLS' MOTOR HATS!



AT
33
cents each.

We make them Low to sell them Quick.
No question about you being pleased with the goods and prices.

S. MILLEY, Water St.

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Aet.
Office: corner Duckworth and Prescott Streets

IN STOCK:

- MOLASSINE MEAL,**
(Best for keeping all Animals in good health.)
- 'HERCULES' FEED,**
(An excellent all-round Feed—splendid for poultry—Crushed Oats, Corn and Barley.)
- WHOLE CORN.**
- Yellow Cornmeal.** To arrive.
- White Hominy Feed.**
- Bran.** Ogilvies—the best. Diamond O
- OATS.** Finest Fat White Oats.
- HAY.** Good quality Baled Hay.

HARVEY & COMPANY
WHOLESALE.

Just A FEW LEFT.

We have just a few more
Job Curtain ENDS

Left and will clear them at from 10 cents each up while they last.

WM. FREW, Water St., Nearly Opp. Court House.

Dressed Lambs

EX S. S. FLOREZEL,
25 CARCASSES FROZEN LAMB.
We are Selling this small consignment at an attractive price.

F. McNAMARA, QUEEN STREET.

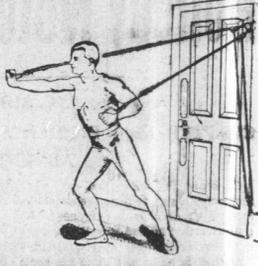
A SPLENDID SHOWING

- OF NEW DESIGNS IN
- Cretonne, Casement Cloth,
 - Art Sateens, Table Covers,
 - Tapestry, Mantle Draperies,
 - Cushion Covers, Door Mats,
 - Hearth Rugs,

AT
R. TEMPLETON'S, 333 Water St.

Sporting GOODS!

- Air Rifles, 80 cents each.
- Winchester Rifles, 22 Cal., \$4.50 to 10.50 each.
- Punching Bags, \$4.25 to 4.50 each.
- Boxing Gloves, \$3.25 to 5.00 set.
- Health Exercisers, 90 cts. to \$1.90 each.
- Sandow's Combined Developers, \$5.00 each.
- Sandow's Spring Dumb Bells, \$3.00 to 5.00 each.
- Congress Playing Cards, 50c. pack.
- Rodgers' Penknives, 60c. to \$3.25 each.



MARTIN HARDWARE COMPANY.

At The Big Furniture Store.

WE LEAD!

Selling the best Furniture in Newfoundland, maintained at all times the most efficient store service, and giving you that you find it impossible to obtain elsewhere, are features that have helped us to leadership in the Furniture business.

BUY YOUR FURNITURE HERE AND BE SATISFIED.

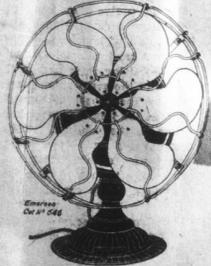
CALLAHAN, GLASS & CO'Y,
jan6,tf,eod DUCKWORTH STREET.

REID NEWFOUNDLAND COMPANY.

Keep Your Display Windows
Free From Frost

For preventing the frosting of Display Windows in Winter time, there is nothing simpler or more effective than the air blast of an

By Using This
Little Preventer.



ELECTRIC FAN directed against the glass.

The Philosophy of the thing is plain.

The evaporative effect of the air current simply prevents condensation of moisture upon the window, and affords relief from an annoyance which generally is sought but only imperfectly attained through various awkward means.

Reid Newfoundland Company
Job Printing Executed!

New Valentines and Valentine Post Cards.

Just arrived from New York ex. S. S. Florizel.

- Comics Trades Jokers, 5c. and 8c. doz.
- Fault Finders and Long Jokers, 10, 15 and 25c. doz.
- The New Elite Comics, 10c. per doz.
- Fancy Valentines, 1, 2, 4 and up to 25c. each.
- Fancy Valentines, in boxes, up to \$1.25 each.
- Valentines daintily perfumed, 15 and 25c. each.
- Novelty Valentines, from 25c. to 50c.
- Valentine Post Cards, Comic, from 2c.
- Valentine Post Cards, Sentimental, from 2c.
- Very handsome embossed, satin, plush and floral post cards, without mottoes, 5 to 30c.
- Envelopes and mailing wraps given "free" with all "valentines" at 5c. and upwards.
- A nice line of booklets and illustrated novels very suitable for St. Valentine's Gifts.

Garland's Bookstore,
feb4,tf 177-353 Water St.

Phoenix Stores, Cavendish Square.

JUST RECEIVED,
100 Choice
P. E. ISLAND CHICKEN
In Excellent Condition.
A. H. MARTIN, AGENT.
PHONE 608.

4th FEBRUARY!

Now landing a choice cargo,
NORTH SYDNEY COAL.

In Store:
ANTHRACITE COAL.
We are sure to please you.
Morey's Coal is good Coal.
M. MOREY & CO.
Office Queen Street.

WEAR TORONTO... VOL

TUE

LAR

Wool Bla 1-5 off on Tue for \$1.60 a lb \$2.40. A and so on.

Men's Fleece 13c. a garment

White Lawn Em Up to 2 inches Tuesday.

Everything in ment reduced

LARA
345 & 347 V opposite P

THE NI

TO-DAY and

A Piece of

The Monastery

A Night on the Nautical. A most of modern times.

A Political L Showing in human what a heated disc lead to.

THE CAS

Wednesday Aftnoon at 2. Ev

A Country Ro

Motion Picture Pictorial Ballads

THE PRICE OF Only

Festival of E

A MEETING of the COMMITTEE with the Board of Trade TUESDAY, the 21st 6'clock, p.m. By order

NOTICE

THE undersigned beg his friends and the public that the business hitherto by his father, the late J. will in future be conducted and he respectfully solicits patronage. All orders in receive prompt and person

F. W. COU
Painter & Glazier, No. 6 feb13,tf

NOTICE

THE Annual Meeting SONIC HALL JO COMPANY, LIM be held in the Mason MONDAY next, 23th 8.30 p.m.

FOR SALE-T

known Busin situate on Topsal Road "Bonaville." The prop of thirty-two acres of land with House, Stables, etc. apply to owner on the prop