

BUY FROM THE MAKER YOU SAVE MONEY

## The Northway Store

**NORTHWAY TAILOR-ED COSTUMES.**

Choose yours from one of the best assortments ever assembled together, and have the satisfaction and feeling that you have a suit not only becoming but stylish. You'll be pleased with Northway tailored costumes, with their perfect fit and especially with such attractive values, and the new autumn styles are particularly becoming to most figures. Let us add you out of your costume worries by demonstrating these special values for early week selling.

These four descriptions only:

**AT \$12.50**—A young woman's or Misses' costume made from pure wool diagonal in navy only. Smart tailored style; coat in cutaway front and lined with blue satin; skirt in season's best model, a hand.

**\$12.50**

**AT \$18.50**—Beautifully tailored costumes made from diagonals, serges and chevrons; all satin lined coats; smart touches on coat, and same carried out to match in skirt; coats satin lined; colors in navy, nut brown, grey and black; perfect in fit and very smart styles; all sizes and only.

**\$18.50**

**AT \$15.00**—Our "Northway Special," an exceedingly smart style, made from pure wool diagonal, chevrons and serges; beautiful autumn colorings in brown, navy and black; strictly tailored suits, the coats being satin lined throughout, the values unmatched. (Ask to see these).

**\$15.00**

**AT \$25.00**—Beautifully tailored costumes in sample styles; all made cutaway front; materials are diagonals, whipcords and two-tone cloths; many of them made with smart touches on coat, and black, grey, navy and brown and all equally stylish.

**\$25.00**

**HANDSOME BIG COATS.**

The showing now is at its best and no better time to make your selection. Rough effects in Diagonals, Astrachan cloths, Two-tone Novelties, Plushes and Tweeds; all made in three-quarter and seven-eighths lengths with slightly cutaway corners amongst the showing are to be found some handsome sample garments; (no two alike), which for style, value, etc. cannot be equalled. By paying a small deposit on any coat you may select, it will be reserved for you; all sizes in Ladies' and Misses'.

**\$10.00**

Prices from \$30.00 to

### The Northway Co., Limited

124-126 Colborne Street

# The Best

We claim we can give you the BEST selection of Furniture, Rugs, and Draperies, the BEST terms, the BEST treatment, and the BEST prices. We ask for your inspection at our New Store, 179 Colborne St.

Our easy payments are very liberal. Your satisfaction is our BEST advertisement.

For

## Saturday

Sept. 20th, 1913

Our Two Windows are filled with BEDS—See the Prices

## Pursel & Son

179 COLBORNE STREET

OPEN EVENINGS YOUR CREDIT IS GOOD

### Social and Personal

There Are Others. One of the laws governing the Boy Scouts is that no member of that organization is supposed to accept any patron for any service done. A lady had the misfortune to lose her ticket for the theatre, but the same evening had a call from two boys, the elder of whom, aged fifteen years, at once handed over the ticket, explaining that he had found it in the street. The lady, delighted at the prompt return of the property, offered the boy a quarter. The lad refused to accept, explaining at the same time that he was a Boy Scout. The coin was just about to be placed back in the purse by the lady when the boy suddenly blurted out, "But my brother is not a Scout."

Oh, Yes, He Came in for His All Right!

Mr. Harry Fair is in the city for a few days.

Mr. Jack Munroe was a Woodstock visitor on Sunday.

Mr. Geo. Cook spent Sunday with Woodstock friends.

Mr. Edward Burich of Berlin, spent the week-end in the city.

Mrs. John Stratford of Toronto, is a guest of Mrs. Cummings Nellis.

Mr. Fred Ross, Toronto, a nephew of Sheriff Ross, was a visitor in the city on Sunday.

Mrs. H. Mears, of 270 Murray St. spent the week-end the guest of Mr. Brandon of Hamilton.

Mr. and Mrs. Robert Northgraze and Mr. and Mrs. Rosan, of Toronto, spent Sunday in the city.

Mr. Reginald Charles of Huron College is visiting Mr. S. R. Eacrett, Northumberland St. for a few days.

Miss Clendenan of Toronto, who is the guest of Mrs. Dr. Templar, rendered a solo at the evening service in the Colborne St. Church yesterday.

Miss Edna Smith of Echo Place who has been holidaying in Detroit returned home on Saturday evening.

Mr. Eddie Pitman returned yesterday afternoon after a delightful lake trip to Port Arthur, Duluth and Sarnia.

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### City News Items

**Railway Committee**  
The proposed formation of a motor car service in the city will be discussed before the members of the Railway Committee of the City Council, who meet in the mayor's office to-morrow afternoon.

**Water Damages Property**  
Joseph P. McHugh, 367 Dalhousie Street, has sent a communication to the City Council, he claims that the water flows over the sidewalk in front of his premises when it rains, and destroys his property, and unless that same is attended to at once, he will enter an action against the city.

**Good Prospects**  
The deputation from the Greater Brantford Board, who visited an American city the latter end of last week, returned in a happy mood and are confident that they have been successful in landing a new industry for Brantford. Representatives of the American concern, which the Board have in view, will visit Brantford in the near future.

**A Banana Tree**  
Mr. Chas. Whitney, 129 Market St., had a joke on a number of his friends to-day. Mr. Whitney recently planted a banana tree in his back yard, which grew in the Telephone City climate. This morning Mr. Whitney drove a stick in the ground by the tree and thereon tied a few bananas. So well were the bananas attached to the tree that Mr. Whitney was able to pull off a joke and have the laugh on a number of his friends.

**DAILY FASHION HINT.**

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**Why I Honestly Believe My Hair is Beginning to Grow Again!**

Her hair is DOWN IN FRONT.

Split for Laying.  
The motorist was "boiling" along well above the legal pace, when a terrified chuckling told him he was running foul of some way-side pony.

"I'll trouble you for four dollars," observed a farmer who appeared on the scene. "That'll be a dollar apiece for four chickens."

"But I've only killed two," remonstrated the motorist, as he took off his goggles and gazed at the victims.

"Them other two'll never lay a blessed egg after this," declared the countryman.

"Dear me, is that so?" exclaimed the surprised motorist as he dropped the sum demanded into the outstretched palm. "It's due to fright, I suppose."

"Partly fright," chuckled the farmer "but I reckon it's mostly because they are roosters."

**Why Sure**

He named his new dog "Aeroplane," and when his friends asked why? He said, "The most appropriate. His native place is Sky."

Mrs. Phinn and party of Hamilton, motored to the Brantford golf club links on Saturday afternoon returning home at night.

### Hygienic Dairy Co.

# Raw Milk is Unsafe

The following is an extract taken from the Mail and Empire of Wednesday, September 19th inst:

NEW YORK, Sept. 18—One hundred and forty-seven cases of typhoid fever reported since the first of September in the lower East Side were traced to-day to infected milk. The Health Department found that all this milk came from one company and immediately ordered the company to cease selling anything but pasteurized milk.

**What is pasteurization?**

Pasteurization is a process of heating to a temperature sufficiently high to kill all disease organisms, holding at that temperature for a certain length of time, then rapidly cooling and holding at low temperature until delivered.

The object of Pasteurization is defeated unless all steps attendant on the process are carried out constantly under the most sanitary conditions and with the best equipment.

**Objects of Pasteurization.**

1. Primarily the object of Pasteurization is to absolutely destroy all disease organisms. Rapid cooling should immediately follow the heating and the low temperature be maintained to prevent the development of other organisms in the milk.
2. The secondary object of pasteurization is to enhance the keeping quality of the milk. The souring or putrefaction of milk is caused by bacteria. Pasteurization destroys 98 per cent. of these organisms, and the low temperature prevents the remainder from developing.

Pasteurized milk to be had in Brantford only from

## Hygienic Dairy

HAINER, JENKINS & CO.,  
54-58 Nelson St. Phones: Automatic 142; Bell 142

... A phone call will bring our wagon to your door.

Our milk and cream delivered only in sterilized glass bottles.

### Daily Store News. J. M. YOUNG & CO. Ladies Tailoring.

DRESS MAKING  
CARPETS, MILLINERY AND TAILORED SUITS

#### Departments

##### First Floor

Linen, Cotton, Blankets, Hosiery, Gloves, Smallware, Gents' Furnishings, Laces and Dress Trimmings, Parasols, Dress Goods, Silks and Velvets, White Wear, Ladies' and Misses' and Children's Corsets.

##### Second Floor

Millinery, Furs, Ready-to-Wear Suits, Coats, Skirts, Dresses, Carpets, Curtains and House Furnishings.

##### New Cloakings

Two-tone Diagonals in Grey, Fawns, Tan, Navy and Black. Special at \$1

**\$3.00**

Chinchilla in plain and reversible, 34 inches wide; colors, Navy, Tan, Brown, Grey. Special at \$1.25 up

**\$3.50**

##### 50c Specials

All wool Tropicane, Poplins, Whipcords, Bedford Cords, Cashmeres, Satin Cords, Serges, and Tweeds, in all the newest fall shades. Ask to see them.

##### Special Showing of New Fall Dress Goods; Suitings

Whipcords, 50 in. wide in black, navy, brown, taupe, Alice and grey. Special

**\$1.25**

Diagonal serges in Wine, Alice, Brown, 48 to 50 inches wide, Special

**\$1.25**

Zebline Suitings in Two-tone, Tans, Wine, Blue, etc.; 54 inches wide; will make a swell suit; special

**\$1.00**

All wool serges, 54 inches wide in Navy and black and Copenhagen; special at \$1.00 and

**\$1.25**

Bedford Cord Suitings in Black, Navy, Taupe, Copenhagen, Brown 52 in. wide, special

**\$1.50**

##### 75c Specials

Wool Taffetas, Santog, Whipcords, Tweeds, Serges, Shepherd's Checks, Fricotines, Tweed Suitings, 54 in. wide

**75c**

##### Blanket Cloths

In Cardinals, Fawn, Grey, Tan, King Blue, 54 inches wide. Special at

**\$1.25**

Two-tone check cloaking in brown and tan, brown and white and black and white.

##### Special Showing of New Silks

##### Pailette Silks 75c

Pailette Silks in Black and full range of colors, 36 in. wide. Special

**75c**

##### Duchess Satins \$1.25

Duchess Satins, full 36 in. wide in Black, Saxe, Copenhagen, Golden Brown, Mid-Brown and Navy; elegant

**\$1.25**

quality, worth \$1.50; special

##### Charmuse Satins

Charmuse Satins, 36 in. wide in all the leading shades; worth \$2.00.

**\$1.50**

Special

##### Liberty Satins 75c

Liberty Satins, 40 in. wide in ten different colors, including Black; worth

**75c**

\$1.00; special

##### \$1.25 Shot Pailette Silks 90c

300 yards Shot Pailette Silks in Fawn, Blues, Green, Black and White and Navy and white, 36 inches wide; worth

**90c**

\$1.25 for

##### Brocaded Silks in Blacks and colors.

Velvet, Corduroys, and Moire

**\$3.50**

velvets; special, 50c, 75c, \$1 to

## J. M. YOUNG & CO.

Agents for New Idea Patterns Telephone 351, Use Either

### Golf Notes

The Galt Golf and Country Club in the second of the final for the Webbing Shield, defeated Brantford Saturday. The Brantford club is still up on the shield, the final will be later.

**Brantford G. & C. Club**

Schell	25	Dowling	10
Revilley	12	Buchanan	12
Champion	12	McGregor	12
McKay	3	McKendry	0
Thornton	1	Turnbull	2
P. Jones	0	Aikins	3
Neill	0	Spalding	3
Bunnell	0	A. Clair	3
Miller	3	Phillips	0
E. Mahon	0	McCallough	3
Total	102	Total	102

R. G. Fisher of London was unanimously selected as candidate by the Liberals for the East Middlesex bye-election.

Three young Frenchmen from Paris admitted in the Montreal Police Court having extorted \$1,200 from another man, and were ordered deported to France.

James Ross, head of the Dominion Coal Company and a number of other concerns, died at Montreal, aged 65.

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### Does Anybody Want an Umbrella?

We mean a good umbrella. Most people own an umbrella of some sort. But not one in a hundred owns one like we have to show you or sell you. Present yourself with one, have your monogram put on it. A variety of handle designs. Cost from \$3.00 up. You can't equal them at the prices hereabouts. Prove it.

**NEW MAN'S SOUVENIR**

### TRUSTS and COMPANIES

James J. Warren, President  
Brantford Branch  
T. H. M.

### THE BANK OF

A Joint Fund, will find a Joint Saving great convenience. With an may deposit or withdraw money party the balance belongs to.

Assets  
Deposits  
COR. QUEEN AND COL

### "Onyx"

The "Onyx" Brand will give For Men, Women and Children or style you wish from Cotton mark shown above stamped.

LORD & TAYLOR

MONDAY, SEPTEMBER 22, 1913.

### IMPERIAL BANK

Capital Authorized  
Capital Paid Up  
Reserve and Undivided

### Savings Bank

Interest From Deposits  
Open Saturday

BRANTFORD BRANCH: 12 COLBORNE STREET  
HARVEY TAYLOR

### FIVE MILL

### ROYAL LOAN

Holds FIRST on property  
FIVE MILL Every deposit these Mortgage

3 p.c. on Daily Balance  
4 p.c. on Deposit  
4 1/2 p.c. on 2 year  
5 p.c. on 5 year

### An Executor

It is imperative that the executor responsible, capable of trust involved, and that his services A reliable trust company independence invited.