

We Aim To Please

And we hit the mark every time with good work at honest prices.

C. M. HALL,
Genuine Tailor and Renovator.
243 THEATRE HILL



THE BEST IN MEAT

Invariably finds its way to our shop. We are very particular in selecting our hams and our experience aids us in securing only

THE PRIME MEATS.

Place a trial order with us, and you will surely become one of our regular customers. If you enjoy a savory roast of beef, you will find satisfaction in those that we sell.

M. CONNOLLY,
Phone 420. Duckworth St.
Jan 21, eod

FALL HERRING and LARGE CODFISH SUITABLE FOR RETAILING

SMITH Co. Ltd.

FOR SALE!

A Steam Capstan, With Engine Attached.

A very suitable Engine for a Factory where a Winding Drum or Capstan is required. A very compact, space economizing outfit. Useful for a Steamer where a steam winch is not available. This Engine is in first class condition, and will be sold at a bargain, if applied for at once.

Fishermen's Union Trading Company, Limited.

THE BEST IS CHEAPER IN THE END



Job's Stores Limited.

A BEAR'S LONG LIFE

During the winter months, when work and money are both scarce, one thought occupies the mind of every one—how to make a dollar last as long as possible—oftentimes, how to make one dollar take the place of two.

Economy must be practised, but it must be True Economy. A shoddy article, no matter how little it costs, is never cheap—a good article is never dear.

For instance, how many pairs of rubbers do you and your children wear out in the course of a winter? A great many you say, for dear and cheap rubbers are equally bad.

No, for we know men who bought their first pair of rubbers for this winter on that first slushy day in November; they are wearing them now every day, and they will wear them for many weeks yet—perhaps for the whole of the winter.

That is because they practised True Economy, they bought Bear Brand. Bear Brand costs no more than some other kinds. You are constantly paying for others the same price as you will pay for them; yet the quality is there—Bears live longer.

If your dealer does not keep Bear Brand, write to the Cleveland Trading Co., St. John's, who will tell you where to obtain them.—Jan 20, m.w.f

SEE IT RISING!

What? Why! The Mail and Advocate circulation, that's what Second to none—at present Bear this fact in mind when advertising!

STEBAURMAN'S OINTMENT

Mr. L. Stebaurman.

Dear Sir.—I was suffering for the past eight months with a sore leg and during that time was treated by several doctors, but all to no avail. I was recommended to you for treatment and after using your remedies, I was made a perfect cure.

Yours truly,
R. WEIR,
Petty Harbor.
Feb 8, 15

Stebaurman's Ointment, 20 cent per box or 6 boxes for \$1.00—Oct 23, 2w (Cash Must be Sent With Order. P. O. Box 651, or 15 Brazil's Square.

FREE TO BOYS AND GIRLS

Watches, Printing Outfits, Cameras Footballs, Fountain Pens, etc, etc, for selling 25 of our Beautiful Art Pictures, size 16x20 at 20c. each. Write for some today. Address **GOLD MEDAL ART CO., P.O. Box 63, St. John's.**

LETTERS OF INTEREST

From Mail and Advocate Readers.

Chairman Hibbs Receives Support

(Editor Mail and Advocate)
Dear Sir,—I wish through the columns of The Mail and Advocate to endorse the statements of in a recent issue of your paper regarding destination of this shore.

Chairman Hibbs is to be congratulated on taking the initiative in this action. He has made a point of calling at different places and finding out the true conditions which exist. In his letter he expresses his views very clearly but sir, the half has not been told.

Picture to yourself a family of seven or eight without the necessities of life since the early part of December, except a few potatoes of an inferior quality, with a sick woman badly in need of nourishment and sir, you can just imagine their condition.

These are facts which cannot be denied, and now when you find cases like the above mentioned, how much worse will it be in the spring?

As you stated in your issue of the 15th it must be utter lack of sympathy and cold indifference on the part of the Government to neglect these people. I for one do not believe that these conditions would exist to-day if the Government were alive to the best interests of the Country.

I say, sir, that something must be done, and done quickly, if not the people made desperate by the pangs of hunger will start looting and God knows where this thing will end.

Wishing The Mail and Advocate every success.
—C. HYNES,
Middle Bight, Feb. 15, 15.

KITCHUES NEW COUNCIL

(Editor Mail and Advocate)
Dear Sir.—It affords me great pleasure to inform you that a Local Council of the F.P.U. has been formed at Kitchues.

Twelve months ago it would have been considered the greatest absurdity to say that "The Union" would make such rapid strides in this district, but now even the most sceptical admit that President Coaker has worked wonders.

His greatest opponents recognize the many commercial benefits accruing from the Union, they know and admit that he is the "Fishermen's Friend"; and further, that he has the courage of his convictions and that he is not afraid to fight for the best interest of the toilers of Terra Nova.

We know that his efforts will be crowned with success for every Union man will "stand to his back" when needed. The days of Graballism are over.

The following officer were elected:
David Gushue, Chairman.
John Costello (of Dan), Deputy Chairman.
J. P. Griffin, Secretary.
Robert Kenny, Treasurer.
Peter Kenny, Sr., Inside Guard.
Fred Gushue, Door Guard.

—SECRETARY.
Kitchues, Feb. 12, 15.

"Toll For the Brave"

(Editor Mail and Advocate.)
Dear Sir,—Will you kindly allow me space in your esteemed paper to say a few words concerning this 25 Naval Reservists, the first of our brave men to lose their lives in defence of King and Country. We deeply sympathise with their families and relatives. Our country is poorer through the loss of these twenty-five of the best and bravest of her sons, but richer in the knowledge that they have done their duty.

They have done their part to uphold that great and glorious Empire to which we proudly belong. For us, for our homes, for our country they died. In our cause, for our safety, their life blood was shed.

Of one in particular, Enos Barnes, of Change Islands, I would say a word. In him we lose one of our truest Union men in every way. He was well liked by all who knew him. Though married and devoted to his wife and two children, he went willingly and cheerfully at the call of duty, considering it an honor to fight, and if need be die, for his country. We shall miss him, but his memory shall live on.

To his wife and children our hearts go out in sympathy and may the God of the fatherless and widows be their stay.

J.R.M.
Change Islands.

Aunt Mary Ann Loves the Union

(Editor Mail and Advocate)
Dear Friends,—I have been a lover of the Union ever since it took its first step at Herring Neck, but my husband Si (or Josiah, you can choose for your self what to call him) was halting between two opinions and has been until this year.

I being a lover of the F.P.U. have had a desire to write to the paper the past three or four years, but owing to Si halting between two opinions I did not like to write, perhaps he might get jealous.

I am now going to tell you how I got Si to make the final start and join the F.P.U. We were sitting by the fire one frosty evening, and says I to Si, don't you think it a good plan to start the New Year as a loyal Union man; there you are now smoking that old Imperial tobacco, when if you'd join the Union you'd get the good, solid F.P.U. baccy and cheaper too. He stopped a bit, and then says he to me says he Mary Ann I don't know but I will.

He rose, put on his moleskin jacket (I made for him to wear handling the "smuts") and started for the Hall (as there was a meeting that night) and joined the F.P.U. Says I to him says I, Si, you're not going to wear that old jacket up thar' to-night; put on your serge one and don't be so ignorant. So he put on his serge one and dodged off.

And now as Si can't write I will try to do a little correspondence in the paper. But I think what I have said already will be enough for this time. I do not want to trespass on so much space in this valuable paper, and as I want to have a pair of mitts for Si to wear in the woods at the frame for the church (oh! I forgot to tell you the boys have started to build a new Church, and my wish is that they will be successful in the work they have taken up to do, and I also hope they will get help from outside).

I must close by saying that you will again hear from
—AUNT MARY ANN,
Little Beaver Cove, Jan. 26, 1915.

Harry's Hr. R.S.C. Elects Officers

(Editor Mail and Advocate)
Dear Sir.—On January 11 last Harry's Hr. Royal Scarlet Chapter met for transaction of business. A goodly number of the brethren were present.

After usual business was finished the following officers were elected for 1915:
W.C. in C. Bro. Francis Pynn, re-elected.
E.C. in C. Bro. Eli Penney, elected.
Com. Chaplain, Bro. Angus King, elected.
Sir H. and A. Bro. S. King, elected.
Com. Treasurer, Bro. G. Green, elected.
Conductors, Bros. Ernest Penney and Geo. King, elected.
Inside Guard Herald, Bro. Stephen Penney, elected.
Outside Guard Herald, Bro. C. Pike, elected.

The election of officers was conducted in a very able manner by Bro. Eperam King. We wish the new officers every success.
—"ONE OF THE BOYS."

The Annual Meeting of Port de Grave District Council will be held at Cupid on TUESDAY NEXT, FEB. 23rd. Session will open at 2.30 p.m. sharp. Councils who have not yet chosen Delegates will convene meeting at earliest date to make selection for the District Meetings.

These Delegates will also act at the Conception Bay Convention, to be held at Spaniard's Bay on Wednesday after noon.
GEO. F. GRIMES,
District Chairman.

The Annual Meeting of Hr. Grace District Council will take place on WEDNESDAY NEXT, FEB. 24th, at Spaniard's Bay. Session will open about 10 o'clock a.m. Councils will proceed to elect Delegates immediately to attend that Convention, who will also act on their behalf at the Conception Bay Convention to be held in the Afternoon at the same place.
ABRAHAM MORGAN,
District Chairman.

The publishers of the Year Book Announcement that the retail price for 1915 has been fixed at 40 cents.—11
READ THE MAIL AND ADVOCATE

News From Carmanville

(Editor Mail and Advocate)
Dear Sir,—Please allow me space for a few words from this place. I don't very often see a letter from here so I thought I would send in a few lines.

I am a Union man and I hope I'll always remain so. When I heard Mr. Coaker had the premises bought in Catalina and Greenspond and Joe Batt's Arm I jumped and clapped my hands and shouted three cheers for Coaker.

When Mr. Coaker started the Union the merchants in St. John's called him a wood-picker, but I am sure he has certainly picked them and I wish and long to see the Union store in operation here, so that we won't have to go to other places to make purchases.

Wishing The Mail and Advocate and President Coaker every success.
—AN OLD SALTER,
Carmanville, Jan. 18, 1915.

Snow Needed

(Editor Mail and Advocate)
Dear Sir.—In looking over your valuable paper I notice that nothing appears from this place, so I thought I would make a few remarks.

We have not had sufficient snow yet to enable us to haul firewood, and everybody would be glad to see a heavy fall soon. Everything is full of Union fire here as usual. The F.P.U. held their annual parade on January 25th. It was well attended. I am a constant reader of the Mail and Advocate. We are all convinced that there is not another paper in the Colony like it.

It is indeed the Fishermen's Paper. I certainly like to read Aunt Jane's letters and those from Uncle Tom and Aunt Sarah.

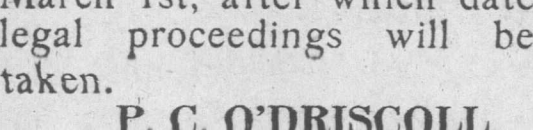
Most of our men are now in the Bay cutting pit props, but are interfered in their work by lack of snow. We are all anxious and eager to have the House opened and to get the reports from our Members, which I feel sure will do their part on behalf of the fishermen.

We regret to hear that some 25 Newfoundlanders went down on the H.M.S. Vickers. They went down as heroes, doing their duty for King and Country, which is a duty that none of us can ever forsake.
UNCLE BOB,
Hullett's Cove,
Feb. 3, 1915.

NOTICE.

All debts due the Estate of Jackman The Tailor Ltd., must be paid direct to undersigned Liquidator or Morris & Dunfield, Solicitors for said Estate not later than March 1st, after which date legal proceedings will be taken.

P. C. O'DRISCOLL,
Liquidator.
Feb 16, eod



The Most Successful Men of to-day are those who are in command of all the details of their business.

It's easy to turn to the matter called for, if you use the famous "Safe-guard" method of Indexing and Filing and the always satisfactory Filing Cabinets, Cabinet Safes, Sectional Bookcases and Unifiles.

Ask more about this. It will pay you to do so.

PERCIE JOHNSON, Agent
Globe-Wernicke

Anyone can repair a roof with Elastic Roofing Cement Paint. It is easy and ready to apply. No heating required. You can do the work yourself with an ordinary whitewash brush. **F. H. COWAN, Agent.**

Handsome White Swiss Embroideries

Removal Sale Prices.

THIS is a golden opportunity for you to make a selection of high-grade, white, Swiss and French Embroidery and Insertions at low prices.

Here you can select a piece suitable for any purpose, in the best the world can produce, and you'll find no trouble to match the various designs in the different widths.

Some of the richest patterns you've ever seen are amongst this excellent lot of thirty thousand yards of New Goods—they are the best we have ever shown the public and you owe it to yourself to see them before buying elsewhere.

THESE EMBROIDERIES are worked with extra fine, mercerized thread, on fabrics such as Lawn, Cambric, and Long Cloth, etc.; in pleasing, floral and geometrical designs, in the raised style—no ruff edges—similar to hand-work; in half, one, two, three, four, five, six, seven, eight, twelve, fifteen, twenty-four, twenty-seven, forty-two and fifty-four inches wide.

Just imagine, a Dress Robe made of our 54-inch wide Embroidery—nothing could be more charming.

Then think of your children—how clean and fresh they look when dressed in dainty white Embroidery frocks—so easy to make and so easily laundered. Come in and make your selection to-day.

Prices are extremely low for such splendid qualities. Remember, the REMOVAL SALE PRICES continue on all our Dress Fabrics, Blouses, and all other goods that we had advertised recently.

Anderson's, Water Street, St. John's

Write For Our Low Prices

—of—
Ham Butt Pork
Fat Back Pork
Boneless Beef
Special Family Beef
Granulated Sugar
Raisins & Currants

—and—
All Lines of General Provisions.

HEARN & COMPANY

St. John's, Newfoundland.

Housekeepers!

NOW that work is slack with Painters and Paper-hangers, get a hustle on, and have your House Papered at once. Do not lose any time in getting your choice of our

CANADIAN

"JOB" ROOM PAPERS
and BORDERS TO MATCH

Regular Price 25c. to 45c.
Job Price 15c to 25c

Also CURTAIN NETS and CURTAIN MUSLIN

All Reduced

NICHOLLE, INKPEN & CHAFE

Limited.
Agents for Ungars Laundry & Dye Works,
Halifax, N.S.