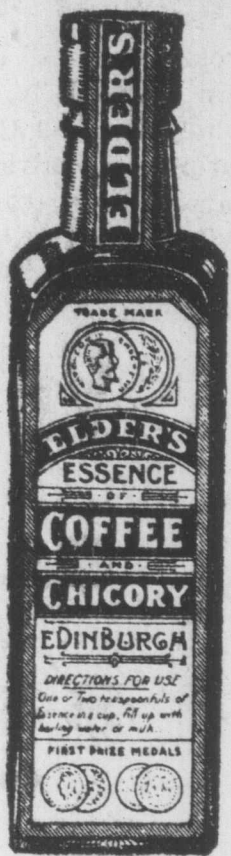
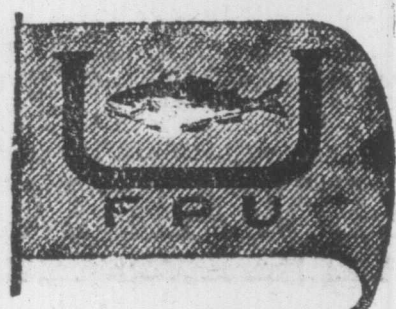


Very Best!



Samples on request.
J. J. Rossiter
Agent for Manufacturers.

Our Motto: "SUUM CUIQUE."



(To Every Man His Own.)

The Mail and Advocate
Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Co. Ltd., Proprietors.

ST. JOHN'S, N.F.L.D., DEC. 7, 1914.

OUR POINT OF VIEW

Well Done, Port de Grave

DURING the last few days, the Premier, accompanied by G. F. Grimes, M.H.A. for the district, and J. A. Clift, M.H.A. for Twillingate, have been holding a series of patriotic meetings throughout the District of Port de Grave. These meetings all attracted unusually large audiences, showing that the people of this section of Conception Bay are alive to the grave issues that face us all in the war of the nations.

The district too has contributed a goodly proportion of its young manhood to the cause of the Empire, which is the cause of right, of justice of liberty. One man out of every twelve between the ages of 20 and 35 has volunteered, a splendid showing indeed.

How many of the other electoral districts outside St. John's can beat this? We doubt if there are any, as otherwise the volunteer list would be much larger than it actually is. Well done Port de Grave!

Glorious Part

IRISHMEN are playing glorious part for the Empire in the present war according to statements, doubtless authoritative, made by John Redmond, the Nationalist leader.

On the 30th of November, he says, 39,000 Irishmen of all classes and creeds, were serving with the colors. In view of this grand fact it is almost humorous to consider that before war broke out the Kaiser and his militarists relied upon a disaffected Ireland becoming actively rebellious when war broke out, and thus keeping Great Britain too busy setting her own house in order to permit of her interfering on the Continent.

Irishmen have played a great and glorious part in all of Britain's modern wars; some of the most outstanding feats of British arms have been accomplished by Sons of Erin, but to-day Ireland is excelling herself in her exhibition of practical loyalty to our common cause, even though the occasion is leading to the sacrifice of many thousands of the primrose of her manhood.

Toilers' Champion

SINCE taking up the case of the seal hunters the F.P.U. and its organ *The Mail and Advocate* have been laboring almost incessantly for the betterment of conditions surrounding the lot of the sealers. Through the exertions of Mr. Coaker personally and through the consistent attitude of the fishermen's paper a great deal has been done to make the position of the sealer a better one, both as regards bodily comfort and remuneration. Good wholesome berths and quarters have been obtained, a great improvement has been brought about in the quality of the food supplied and in every way possible the conditions have been improved.

But conditions are not yet perfect, and to attain that desirable end, the F.P.U. is still in the fight. There is to be no let up either till Mr. Coaker is satisfied that everything has been done, that it is possible to do, to make the lot of the sealer somewhat in accordance with humane ideas.

The conditions on board and on the ice must square with the conditions that are supposed to surround civilized human beings and not that of dogs, as has largely been the case to the present day or till Coaker, with his reforms set up upon the stage of public life in the country, and started his fight for better treatment and a more equitable show for the toilers.

The food has been improved but there are yet other improvements to be made.

Mr. Coaker has now in hand a new regulation by which the appointment of Chief Cooks will be in his hands, and to him they will be responsible for the proper performance of their duties. To encourage the cooks to do their best, a bonus is to be paid them at the end of the voyage, if they perform their work in a manner agreeable to all.

The safeguarding of life is an important feature, that is demanding the careful consideration of Mr. Coaker, and the passing into law of certain motions adopted at the great Catalina Convention will be Mr. Coaker's Advocacy when next the House opens.

The ships must be certified by a Board to be seaworthy and able to withstand the ice before being cleared for the seal fishery, and officers of sealing ships must have certificates as to qualification.

In a great measure these proposed laws are experiments in an entirely new field of endeavour, and as experience is gained they may be altered from time to time to suit requirements.

Mr. Coaker recognizes that it is time that something be done to rob the seal fishery of its misery and risk, and to that end his whole aim will be directed.

WORLD'S PRESS ON THE BIG WAR

WHEN PEACE COMES.

British Empire Review:—When the day for peace proposals does come, we may be sure that German arrogance will be conspicuous, and it is equally certain that no agreement will be concluded which does not provide for the guaranteed removal of the menace which has so long troubled Europe and the world.

STRATEGY BROKEN DOWN.

London Times:—German strategy had broken down almost before a shot was fired, because the calculations upon which it was based proved entirely wrong. The issue of the war was decided at the moment it began, and no isolated events can now affect its irresistible conclusion.

DESPOTIC ROMANOFFS.

The Broad Arrow:—The despotism of the Romanoffs, unlike the militarism of the Hohenzollerns, is not inherent in their rule. It was imposed upon them by the circumstances of their country. With, perhaps, one exception they have all tried to give expression to the national ideals which must ultimately give Russia a place amongst the free people of the West. The present war, then, so far from weakening the Russian State to the point of dissolution, has united the whole population, thereby increasing its power enormously.

OBJECT OF ADVANCE ON CALAIS.

London Times: The Germans cannot now hope to beat the Russians. War-saw and the constant failure of the Austrians have shown us that. Unless something extremely unexpected happens in France, it is not at all likely that they can now reach Paris. Their hopes were based upon swift successes, but they did not obtain them, and they are confronted by enemies who steadily grow stronger. They cannot achieve their original purpose, but they can still strive for a draw, and aim at concluding a perhaps not wholly unprofitable peace. To accomplish that end, it is above all things necessary for them to weaken the moral resolution of Great Britain. This is the true object of their advance towards Calais, a secondary object being to revive the drooping spirits of their own people. They know very well why they want Calais. They hope, in vulgar parlance, to "establish a funk" in this country.

LOOK OUT NOW!

Everybody's doing it now? Doing what? Why, reading *The Mail and Advocate* of course. It's surely the house paper now! Without doubt the most widely circulated in the country.

Two Big Two-Part Features, a Vitagraph and a Majestic, at the Nickel.

THE VITAGRAPH PLAYERS IN

"The Crucible of Fate."

Two reels of splendidly made scenes, visualizing a potential plot. The wife's vacillating nature aided by a lack of domestic duties induce her to dabble in amateur dramatics. Forgetting her husband and child in her histrionic ambition, she ruins her own life and that of her husband. An appealing picture, well acted and produced.

THE MAJESTIC PLAYERS IN

"The Stronger Hand."

The story of a fight against a trust—a vividly told and intensely powerful and interesting two-part drama.

"TWIXT LOVE AND FIRE"—A Keystone riot of fun.

"HEARST-SELIG NEWS PICTORIAL"—The world before your eyes.

ARTHUR C. HUSKINS has two dandy numbers.

A—"I Hear a Thrush at Eve," Cadman.

B—(By request) "Silver Threads Among the Gold."

WEDNESDAY—ANOTHER GREAT GAUMONT FEATURE—"THE IMPOSTER."—IN 3 REELS.

YOU SIMPLY CAN'T AFFORD TO MISS THESE SHOWS.

Seafaring Men Still Observe The Courtesies

Lusitania and Vaterland Salute as Big Cunarder Passes Inter-Continental German Ship.

New York, November 28.—Reports that unfriendly signals had been made on outbound British steamers as they passed by the German vessels in Hoboken were set to rest last night with the arrival of the Cunarder Lusitania in so far as that vessel was concerned.

Captain Daniel Dow said that he would not permit any man on his vessel to make disrespectful signals to any of the German vessels he chanced to pass in this port, and then told how he had saluted the Hamburg American liner Vaterland as he left port on his last trip to Liverpool.

Good Friends Still

Captain Dow said that he and Captain Hans Ruser of the Vaterland have long been good friends, and that the matter of these reported signals had been discussed by the two masters when the Lusitania was last in port.

On the day before his departure, Captain Dow said he had dinner at the Hotel McAlpin with Captain and Mrs. Ruser. As an example to the men they agreed to salute when the Lusitania was last in port.

Dipped the Colors

Captain Ruser brought all his available officers and men aft before the Cunarder moved out into the stream, and as she came abeam they all saw the Cunarder dip her colors. Then Captain Ruser ordered the German colors dipped in reply.

The Lusitania had her four smokestacks painted red with black tops, the Cunarder color, after being painted black for the last two months as a disguise on account of the war.



1st Nfld. Regiment

Applicants for Commission for Foreign Service in the First Newfoundland Regiment (Reserve Force) will apply by letter to the Honorary Secretary of the Reserve Force Committee on or before the 15th inst. In the application full particulars of age and record of any service in His Majesty's Forces or Brigade should be stated.

V. P. BURKE,

Hon. Secretary, Reserve Force Com.

dec7,1w

THE KIND YOU WANT

The kind of Blankets that you want, and the kind you should get, is the

Riverside Blankets

Insist on getting the Riverside label on every pair of Blankets you buy.

"DEAD MEN" GAVE ENEMY A SCARE

British Ruse Resulted in Annihilation of German Force Attacking Their Trenches.

A remarkable account of the failure of the new German trench mortars, and the disaster in which it involved the enemy at one point, is given in "Le Telegramme," which is quoted by the "Evening News" correspondent. For two days the Germans delivered particularly violent attacks at Armentieres and near Arras. But the shells fired from the trench mortars, instead of decimating our ranks, buried themselves in the deep holes they made as they fell, and merely resulted in our men taking a mud bath, their destructive power being nullified.

Did No Execution.

An officer whose regiment was exposed to the full effects of this mortar fire declares that not one of his men had been placed hors de combat. According to the theories of the German General Staff, three hours' bombardment by these heavy mortars should have pulverized any army.

At one time the enemy, noticing no sign of life, and putting a significant interpretation upon our silence, ordered part of his infantry to seize our trenches, which he presumed to be full of corpses. The attacking columns arrived in close order. Word had been passed round to our men to be on the alert. The Germans had not the remotest suspicion that we had prepared for them a most murderous welcome. Our batteries had kept silent, and had been concealed a little to the rear.

When the signal was given and the enemy was within easy range, the guns roared and their shells burst among the close ranks of the enemy, sowing death far and wide. The onward march of the Germans suddenly ceased, and the survivors began to dig themselves in. Unfortunately for them, however, our infantry unmasked itself, and left them no time to continue their work, many succumbing.

WANTED—One McKay
Sewing Machine Operator. Apply N.F.L.D. BOOT & SHOE MANUFACTURING CO. LTD., Job St.—dec4,tf

FOR SALE—One Dwelling House, Store and Work Shop combined. Will sell at a bargain. For further particulars apply to W. J. DOVE, Chance Hr. East.—dec5,tf

MR. M. C. WHITE, Cow Head, has a Barrel of Clothes which came to him from St. John's by mistake. He asks if any one has a barrel of goods that is not theirs that they communicate with him with a view to return of barrels wrongly delivered. There is the name of John Pettie on the barrel held by M. C. White. Please communicate with MR. M. C. WHITE, Cow Head.—dec4,3f

THE SYMBOL.

SYMBOLS have played a large part in the history of the world. Soldiers we bury wrapped in the flags for which they have given their lives.

Women have starved to keep upon their finger a circlet of yellow gold. Under the Crescent Islam swept westward and northward to the Danube. For the Cross death has seemed to many a joyful gift borne earthward upon triumphant wings.

A strip of colored bunting, three pennyweights of glistening metal curves and angles that can be duplicated on the instant by any scratching pen—wherein lies the mystery and power in these things?

The flag, the ring, the crescent, and the cross are the symbols of faith. To question their worth is to question the faith that gave these symbols life beyond the comprehension of any single generation. Symbols are sacred only in so far as they embody a spirit that cannot die.

"Will you go to war just for a scrap of paper?"

What was this scrap of paper? A document to be quibbled over, making the worse appear the better reason, fairgame for phrase-maker and schoolastic? Was it a dead rag or a live symbol? How much of its worth depended, upon fundamental morality how much upon the dotting of the i's and the crossing of the t's?

To these questions Germany has given her answer. For since Von Bethmann-Hollweg's first frank confession of sin her scholars and statesmen have labored without rest to taint with legality the evidence of her guilt. To this question England is giving her answer in the sodden trenches at Ypres.—The Outlook.

A SCRAP OF PAPER.

By CIVIS AMERICANUS
Will you go to war just for a scrap of paper?—Question of the German Chancellor to the British Ambassador Aug. 5th, 1914.

A mocking question! Britain's answer came Swift as the light and searching as the flame.

"Yes, for a scrap of paper we will fight Till our last breath, and God defend the right."

A scrap of paper where a name is set Is strong as duty's pledge and honor's debt.

A scrap of paper holds the man and wife The sacrament of love, the bond of life.

A scrap of paper may be Holy Writ With God's eternal word to hallow it.

A scrap of paper binds us both to stand Defenders of a neutral neighbor land.

By God, by faith, by honor, yes! we fight To keep our name upon that paper white!"

Marine Disaster Fund

Already acknowledged .. \$305,719.69
Marconi Wireless Telegraph Company of Canada, Ltd., Montreal, balance of fund subscribed by operating staff, per A. E. Reoch, Sec.-Treas. 10.90

\$305,730.59
ROBERT WATSON,
Hon. Treasurer.

DO IT NOW!

Its no use waiting till somebody else gets ahead of you. Now is the time to advertise in *The Mail and Advocate*.

Just Received

Ex S.S. Morwenna,

500 Sacks Black Oats

Colin Campbell
85 Water Street.

The Elite Tonsorial Parlor,

Prescott Street, near Rawlins' Cross,

F. ROBERTS, Proprietor,

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has installed the very latest Massage machines for face and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco.

On and after to-day the Parlors will be open each weekday from 8 a.m. until 11 p.m.

ALLIANCE ASSURANCE CO., LTD.

THE RIGHT HON. LORD ROTHCHILD, G.C.V.O. Chairman
ROBERT LEWIS General Manager.

TOTAL ASSETS Exceed \$120,000,000.

Fire Insurance of every description effected.

LEONARD ASH, Carbonear,
Sub-Agent for Carbonear District.

BAINE, JOHNSTON & CO.

Agents for Newfoundland.

BIRCH JUNKS

now selling at

Bowring Brothers, Limited,

\$1.00 per Hundred Sent Home.

Also in stock, selling cheap to clear,

60,000 ft. Spruce Lumber

(various sizes), and

900 Wharf Shores.