

MARVELOUS OPPORTUNITY

Is here. Great, Quick Cash Raising Sale

An Event in the Business World That MUST Command Your Attention! The Firm of

JONAS BARGMAN, 352 FRONT STREET, BELLEVILLE, ONT.
NEXT TO THE BIG TREE!

ARE IN WANT OF READY CASH, \$5,750.00

Must be raised at once, and to this end he has secured the services of THE ONTARIO SALES COMPANY, OF TORONTO, (not Incorporated), who will inaugurate one of their FAMOUS 10-DAY CASH RAISING SALES.

THE STORY: Who and what we are; The Ontario Sales Company are the best known "Special Sale Conductors" west of Montreal, and where they are engage to sell an \$18,000 stock of clean, up-to-date merchandise they don't temporize, but simply put in the knife and slash both ways, regardless of the cost or value. It is up to them to make good, to raise the required amount in 10 days. The cost of these goods is no object to them and they slash prices on everything in the store to accomplish their purpose AND THEY NEVER FAIL!

THE SALE BEGINS SATURDAY, JANUARY 17th

No Goods will be sold Friday. Wait for the Grand Opening Day

The Ontario Sales Co.'s Famous Quick Cash Raising Sale

A Sale that will blaze a trail of modern, generous merchandising, a sale that will appeal to all shrewd buyers. This magnificent \$18,000 Stock of Jonas Bargman comprises all the desirable qualities in Dry Goods, Men's and Boys' Clothing, Ladies' and Men's Shoes, Gloves, Laces, Embroideries, Linens, Domestic, Gents' Furnishings, Underwear, Handkerchiefs, Neckwear, Watches, Jewelry, Smallwears, Etc.

All the above named and hundreds of other items too numerous to mention are going to be sacrificed. They must have the money they represent. It is the duty of every person to save money. "Money" saved is money earned. The price quotations on the small tags exemplifies that the best and greatest values in the land now stare you in the face. Lack of space does not allow us to enumerate the countless other bargains that you will find upon paying a visit to this store. The question is can you, dare you, in justice to yourself, overlook a chance like this to save half you would be obliged to pay in the regular way for high grade, dependable merchandise.

Never Were Prices so Ruthlessly Cut, Never was an Effort More Determined. Profits are Forgotten. Costs are Not Considered

For many years these sales have grown in strength and magnitude. The accumulated experience of a long series of successful sales is embodied in our extensive preparation. The wide opportunities which have made these sales of distinctive interest are strongly in evidence at this time. Again will the Ontario Sales Co.'s system prove its supremacy in value giving and of the splendid readiness of the stocks embraced in this sale. Again shall the unequalled variety in the various lines surprise you in their extent. Come, we gladly shoulder the burden of the proof.

THE FLOOD GATES ARE OPEN, THE BARS ARE DOWN. GREAT BARGAINS AWAIT ALL WHO ENTER.

Clothing

Our Men's Suits are deemed to be sold the cheapest in the history of Belleville. Men's Suits high grade fancy Worsteds and Tweeds, dependable line. This suit is good enough for Sunday wear, worth and sold all over for \$10.00
-SALE PRICE 4.98
Men's handsome Worsted and Scotch Tweeds in fancy mixture, that sell all over for \$15.00
-SALE PRICE 9.98
Men's Black and Blue Worsted suits lined with xxxx serge regular \$18.00 value
-SALE PRICE 12.50
Men's extra fine Blue Worsted Suits worth and sold all over at \$20
-SALE PRICE 15.29

Men's Overcoats

Men's Overcoats regular \$10 to \$14.00 value
-SALE PRICE 6.50
Men's Beaver Overcoats, regular \$18.00 value
-SALE PRICE 10.50
Men's Fur Coats, Russian Bear, reg \$30.00 value
-SALE PRICE 15.00
Men's Fur-lined Coats, lined with Southern rat or curly cloth, regular \$25.00 to \$40.00 value
-SALE PRICE 17.50
Men's extra heavy Pea Jackets, regular \$7.50 to \$10.00 value
-SALE PRICE 4.75
Men's heavy Sheep-lined Coats, reg value \$8.50 to \$12.00
-SALE PRICE 7.00

Rain Coats

Men's Fine Rain Coats, waterproof, regular \$8 to \$10
-SALE PRICE 6.50

Never Before Maybe Never Again

will such a Bargain Festival be offered you. Think of buying new Winter Goods, Dry Goods, Clothing, Ladies' Wearing Apparel, Watches, Jewelry and Smallwares at less than Wholesale Prices, and the season is right at hand when you need them the most.

Boys' Suits & Overcoats

Boys' Tweed Suits, regular \$6.50 value
-SALE PRICE 3.90
Boys' Worsted Suits, regular \$8.00 to \$10.00 value
-SALE PRICE 6.95
Boys' Suits in Tweeds, regular \$7.00 value
-SALE PRICE 4.95
Boys' Overcoats, regular \$10.00 value
-SALE PRICE 4.25

Youths' Overcoats

Regular \$11.00 value
-SALE PRICE 6.95

Men's Pants

Men's Working Pants, regular \$2 value
-SALE PRICE95

Men's fancy Worsted Pants, reg. \$3 value

-SALE PRICE 1.95
Men's fine Worsted Pants, reg \$4.00 value
-SALE PRICE 2.78
Men's Heavy Tweed Pants, reg. \$4 value
-SALE PRICE 2.78
Men's Genuine Mackinaw Pants regular \$5 value
-SALE PRICE 3.29
Men's Corduroy Pants, reg. \$1.50 value
-SALE PRICE 1.00

Shoes

Ladies' Vici Kid Shoes, reg. \$3.00 value
-SALE PRICE 1.98
Men's Heavy Work Shoes, reg. \$3 value
-SALE PRICE 1.98
Men's Shoes in Patent Colt, Gun Metal, Russian and Vici Kid, all sizes and lasts, sold up to \$4.00
-SALE PRICE 2.98

The cream of our stock. Men's fine Patent Colt or Vici Kid, gun metal top, regular \$5.00 value

-SALE PRICE 3.39
Men's French Calf Shoes with Rubber Heels, regular \$5.50 value
-SALE PRICE 3.69

Blankets and Comforters

White Bed Spreads, reg. \$2.50 value
-SALE PRICE 1.25
Flannelette Blankets, reg \$1.25 value
-SALE PRICE98
Flannelette Blankets, reg \$2 value
-SALE PRICE 1.49
All Wool Blankets, reg \$3.50 value
-SALE PRICE 2.25
Comforters, reg. \$2.50 value
-SALE PRICE 1.68
Comforters, regular \$3 value
-SALE PRICE 1.98
Pillows, regular 75c value
-SALE PRICE49
Pillows, regular \$1 value
-SALE PRICE69

Ladies' Furnishings

Ladies' Rib Fleece Vests and Pants, regular 25c value
-SALE PRICE19
Ladies' Vests and Pants, regular 50c value
-SALE PRICE39
Ladies' All Wool Vests and Pants, regular \$1 value
-SALE PRICE69
Ladies' Blouses worth up to \$1.50
-SALE PRICE49
One Lot of Ladies' Blouses, regular \$2.50 value
-SALE PRICE 1.79
Ladies' Night Gowns, reg \$2 value
-SALE PRICE 1.29
Crum's Prints, regular 15c value
-SALE PRICE11
White Cotton Sheets, reg \$1.00 value
-SALE PRICE79
Curtain Screen, regular 15c value
-SALE PRICE8
Oxford Gingham for Shirting regular 18c to 20c value
-SALE PRICE per yard11
Ladies' Corsets, regular \$1 value
-SALE PRICE69

Ladies' Corsets, reg. \$1.25 value
-SALE PRICE98
Children's Vests regular 25c value
-SALE PRICE19
Children's Night Gowns, regular 75c value
-SALE PRICE49
Corset Covers, regular 35c value
-SALE PRICE19
All Infants Dresses to be closed out at h-lf price.
Ladies' Skirts, reg \$3.00 value
-SALE PRICE 1.98
Ladies' Skirts, regular \$5.00 value
-SALE PRICE 2.98
Ladies' Tweed Skirts, regular \$4.00 value
-SALE PRICE 2.95
Ladies' Skirts in Cream Only, regular \$5.00 value
-SALE PRICE 2.88
Ladies' Black Satin Petticoats regular \$1.25 value
-SALE PRICE69
Ladies' Black Petticoats, regular \$2.50 value
-SALE PRICE 1.39
Best Canadian Prints, regular 10c value
-SALE PRICE per yard7
Apron Gingham, regular 10c value
-SALE PRICE per yard7
Fine Dress Gingham, regular 12c value
-SALE PRICE per yard9
Unbleached Cotton, regular 8c value
-SALE PRICE per yard6
Bleached Cotton, regular 10c value
-SALE PRICE per yard7
Cashmere Finish and Flacey Lined Wreppetts, regular 15c value
-SALE PRICE per yard9
Striped Flannelette reg 10 & 12 val
-SALE PRICE per yard8
Gray and Striped Flannelette, regular 10c value
-SALE PRICE per yard8

A Bona Fide Sacrifice Sale

That has no competition, though feeble imitators; an assortment of new crisp merchandise. Just what is needed in every household; a selection large enough to satisfy the most fastidious, as well as the plain buyer.

Remember the Day and Place

SATURDAY, JANUARY 17th, at 9 a.m., DAYS ONLY
At the Store JONAS BARGMAN, 352 Front Street, Belleville, Ont. "Next to the Big Tree"
J. P. MARX, Representative in Charge

A SALE

That will blaze a trail of modern, generous merchandising, annihilating high prices and making this store the most popular market for the future to all shrewd buyers who appreciate GOOD VALUES.

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