

Borden's

MILK PRODUCTS LEAD IN QUALITY

The Name That Counts

To the question, "What's in a name?" one can truthfully answer that, as far as Milk Products are concerned, there's quite a bit in the name **Borden's**.

Three generations ago it was recognized as a symbol of all that was desirable in Condensed Milk Products, and each passing year serves but to enhance the popularity of the name Borden's with lovers of good quality everywhere.

Know the selling appeal of the name Borden's by displaying your stocks of these Milk Products regularly.



Borden's



Borden Milk Company, Limited

"Leaders of Quality"

MONTREAL & VANCOUVER

Borden's

Borden's

Borden's

Borden's

