

# Grocers everywhere find them profitable

Our strong, well-placed campaign of consumer advertising has introduced

## Borden Milk Products

to every community in Canada; that is why most good grocers find it profitable to sell these "Leaders of Quality."

First sales of Borden's are always the beginning of constant re-orders, with a neat margin of profit on every sale—a margin big enough to make a daily display worth while.

Borden Milk Products are never out of season. The demand is good the year round.

Keep your stock before your customers.



**Borden Milk Co., Limited**  
*Leaders of Quality*  
**Montreal**

Branch Offices:  
No. 2 ARCADE BLDG., VANCOUVER