

"The National Drink"

Welch's is a product that is rapidly gaining in favor with the Canadian public. It is the unfermented juice of choicest Ontario Concords with no chemicals added. It is backed by strong advertising. It repeats.

Welch travellers and jobbers are now booking orders for Spring delivery. Place your order now and insure getting display material.

Sold by leading jobbers.

The Welch Co., Limited St. Catharines, - - Ontario