

# Is Your House A "Home"?

By D. A. CHALMERS.

This is the true nature of home — it is the place of Peace; the shelter, not only from all injury, but from all terror, doubt, and division. In so far as it is not this, it is not home; so far as the anxieties of the outer life penetrate into it, and the inconsistently-minded, unknown, unloved, or hostile society of the outer world is allowed by either husband or wife to cross the threshold, it ceases to be home; it is then only a part of that outer world which you have roofed over, and lighted fire in. But so far as it is a sacred place, a vestal temple, a temple of the hearth watched over by Household Gods, before whose faces none may come but those whom they can receive with love,—so far as it is this, and roof and fire are types only of a nobler shade and light,—shade as of the rock in a weary land, and light as of the Pharos in the stormy sea;—so far it vindicates the name, and fulfils the praise, of Home.

—Sesame and Lilies.

The question is asked with reference to the real meaning of the word "Home".

The **British Columbia Monthly** seeks to be "the Magazine of the Canadian West" for the Homes of the People. Its interests concern the Social, Educational, Literary and Religious life, and it also believes in wholesome entertainment and recreation.

For nearly nine years the Managing Editor convinced that this Farthest West part of the Empire should not need to wait on the East, the Old Country, the United States or anywhere else for a leading monthly Magazine devoted to the less ephemeral phases of journalism and the best in Literature and Life, and yet untied to party, sect or faction,—has sought to publish and develop such a periodical.

Some of the leading business men and firms in the West have given practical evidence, by advertising, that they believe in such ideals of service; and we are confident many more will be with us when we arrange, as we are now doing, for assistants, to acquaint them with the publication. We are also planning to make the B. C. M. a Magazine in which Eastern Canada — which may one day become B. C.'s "hinterland"—and other parts, may meet the West in business service.

## A Challenge to All Loyal Western HOMES

We have needed no question of exorbitant "exchange" to prompt us to advocate a "Begin at Home" or "Buy in B.C. and Canada" campaign. For years we have sought to impress upon our readers the common sense and common fairness of practising such precepts.

Sometimes we hear it alleged that the bulk of the population of Western Canada is so much absorbed in mere dollar-hunting or dollar-accumulating by buying and selling, that they are hopeless heathen in regard to literary values affecting social and personal progress.

## "Big" or "Little" Business Men?

We do, indeed, occasionally meet keen business men who may be "big" or "little" according to the viewpoint or the standard of values applied—whose attitude suggests that they will have to cross the boundary line to the Beyond before they will realize, as all must sooner or later that what counts **most** in **life** is not the bigness of a man's business, or his buildings or his

bank account, but his soul-growth through community service and absorption of the "Great Thoughts" of greater souls, and kinship and harmony with the "Over-soul" Himself.

## Be Loyal to the West.

It is our desire to make the B. C. M. a Magazine of "Community Service" in every phase of life, but it cannot as fully represent BRITISH COLUMBIA as it should without the loyal co-operation of the people of the Province and of our neighbouring "hinterland."

## Let Us Get Acquainted.

As the population increases we hope ultimately to produce a Magazine of the Canadian West that will compare favourably in bulk and letterpress—as it may already in quality—with periodicals published anywhere on this Continent. But with our present Western population, we can only make headway towards that end if our BUSINESS AND PROFESSIONAL MEN, and particularly THE HOMES OF OUR CITIZENS, ARE LOYAL TO THEIR OWN COMMUNITY.

## Our Part : What of Yours ?

Our regular subscription rate is \$1.75 for one year or \$3.00 for two years. But to leave the office of EVERY BUSINESS and PROFESSIONAL MAN, and especially every HOME in British Columbia worthy of the name, without excuse for ignorance of this Magazine, we have decided that during April, May, and June, 1920, any resident in the West may enter as a subscriber for ONE YEAR ONLY, at a "Get-Acquainted" rate of ONE DOLLAR.

## Please Welcome Our Boys.

In that connection, we are at the same time planning to train and use in such B.C.M. Community Service, a group of enterprising boys. These lads, while being impressed with the ideals of service of this Magazine, will also be given the fullest possible return for their work.

We ask present readers on whom these representatives may call to welcome and assist them in any way in their power.

To enable readers to add their friends directly to our lists at the special dollar rate for one year, we note the following form :

**B.C.M., 204 WINCH BUILDING, VANCOUVER, B.C.**

In accordance with your "Get-Acquainted" Offer, please enter on your subscription list for one year, the following :

Names .....

Addresses .....

for (each of) which I enclose One Dollar.

Date .....