

# S.P.Q.R.

THIS IS NOT A PUZZLE

But the abbreviation for

"Senatus Populusque Romanus"

which translated means

"THE SENATE and PEOPLE of ROME."

## SCROGGIE'S, THE STORE OF SATISFACTION

however are applying these 4 letters to their business dealings with their Mail Order Customers, and they stand for, **Small Profits, Quick Returns.** Our large circle of customers, all over the Dominion, who buy from us year after year, has long ago convinced us that this, combined with giving everyone "**Satisfaction or refunding their money,**" is by far the best policy and the surest means of ever increasing and extending the scope of our vast business. Are you one of our Mail Order customers? If not, why not?

## OUR MIDSUMMER SALE CATALOGUE

is now ready, and we shall be pleased to mail you a copy for the asking, if you are not on our regular list. We bring our store right to your door. Just think what this means to you—a saving of time, trouble, worry and money. You write out your order at home for whatever you require and post it on to us. We do the rest. Could anything be easier? We can supply everything you need, and no order is too small or too large. You will readily see the **advantage** you gain through dealing with our **Mail Order Department.**

**IMPORTANT!** It is our aim to do the largest Mail Order Waist Business in Canada. Our waist business has increased 125 per cent. this season. Look at the waists illustrated here, read the descriptions, then order any model you like and we positively guarantee you will be more than satisfied. Thousands of customers have discovered **Scroggie's Waists are Unbeatable for Style, Quality and Low Price.**

**F.A.Z. 839—LADIES' OPEN FRONT BLOUSE.**—Made of the finest quality imported lawn. The front is effectively designed with rows of Irish crochet lace and Grecian embroidery. The sleeves are tucked and lace-trimmed in a really handsome manner. Collar and cuffs are lace-trimmed and edged. The back has two rows of lace and groups of tucks. Eight pearl buttons in front for closing. We can unhesitatingly recommend this model as the smartest open front waist designed this season. Sizes 32 to 42 inch bust.

SCROGGIE'S SPECIAL

PRICE .....

**\$1.89**

(Postage 10c extra)

**F.A.Z. 840—LADIES' FINE WHITE FRENCH LAWN WAIST.**—This handsome model is designed in the latest style. The front is formed of elaborate embroidery and groups of fine tucks. The sleeves are effectively trimmed with a row of lace and clusters of tucks on each side. The cuffs are lace-trimmed and tucked in a most effective way. The back has groups of fine tucks. This stylish waist is excellent value at \$1.50.

SCROGGIE'S SPECIAL PRICE **98c**

(Postage 10c extra)



**F.A.Z. 841—LADIES' FINE WHITE FRENCH LAWN WAIST.**—The front is handsomely designed with V shaped strips of embroidery, and two vertical strips of embroidery with fine tucks between. Groups of tucks on the shoulder further elaborate the front. The collar and cuffs are lace-trimmed and tucked. The sleeves are most effectively trimmed with a group of tucks and the back is smartly tucked to correspond. From the standpoint of style and service you cannot match this excellent waist. We believe it will be a good seller at our low price. Sizes 32 to 44 bust.

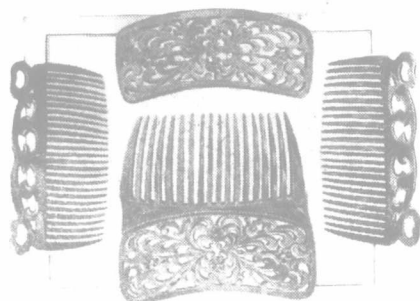
SCROGGIE'S SPECIAL PRICE **\$1.29**

(Postage 10c. extra)

**F.A.Z. 842.—LADIES' BLACK LAWN WAIST.**—This handsomely tailored model is made from a superior quality of deep black lawn. The front, collar and cuffs are smartly tucked in a most stylish manner. The back is tucked to correspond. Excellence of material, style and workmanship are the chief points of this splendid waist. Comes in long sleeves, open front only. We can highly recommend this waist. Sizes 32 to 42 bust.

SCROGGIE'S SPECIAL PRICE **89c**

(Postage 10c. extra)



**F.A.Z. 800.—75c. COMB SET FOR 38c.**—This is the greatest snap we have ever been able to offer our mail order customers. We have secured 38,000 of these beautiful sets exactly as illustrated, comprising one back, two barrels and a larette. It is made of heavy stock, of a new design, highly polished and finely finished.

SCROGGIE'S SPECIAL PRICE **38c**

(Postage 10c. extra)

**F.A.Z. 720.—DOUBLE BARREL BREECH LOADING SHOT GUN.**—Top snap, twist-finished barrels, left choked, rebounding back stock with rubber butt plate, patent fore end, nitro firing pins.

SCROGGIE'S SPECIAL PRICE  
12 gauge, 30 in. barrel, 7½ lbs. **\$8 65**  
16 gauge, 30 in. barrel 6½ lbs. **\$8.80**



**F.A.Z. 900.—25c. VEILINGS FOR 9c.**—We have 40,000 yards of veiling exactly like cut, 18 inches wide, in black, white, navy and brown, purchased exclusively for our mail order customers. This is one of this season's popular veilings and now is a chance for our mail order customers to buy veiling at about one-third the original price. Regular 25c.

SCROGGIE'S SPECIAL PRICE YARD **9c**

MAIL ORDER DEPARTMENT

**W. H. SCROGGIE**

LIMITED

MONTREAL, Quebec, CANADA