

# LIFE ASSURANCE COMPANIES

## CONFEDERATION LIFE

ASSOCIATION.

Head Office, - Toronto, Canada

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Managing Director

POLICIES ISSUED ON ALL APPROVED PLANS

So far, 1911 is considerably the best of the nineteen consistently successful years experienced by The Great-West Life Assurance Company.

Almost \$62,000,000 of Insurance is now held in force—held by over 30,000 well-satisfied Policy-holders.

Ask for rates and specimen Policies.

**THE GREAT-WEST LIFE ASSURANCE COMPANY**

HEAD OFFICE - WINNIPEG



## THE HOME LIFE

Association of Canada

Head Office

Home Life Building, TORONTO

Capital and Assets, \$1,400,000

Reliable Agents wanted  
unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President

J. K. McCUTCHEON,

Managing Director

A. J. WALKER, A.C.A., Secretary

## SOME VITAL POINTS

Mirroring the Distinguishing  
Features of the

## Mutual Life of Canada

**MUTUAL** on the Full Legal Reserve Plan:

**CAREFUL** in the Selection of Its Members:

**PRUDENT** in the Investment of Its Funds:

**ECONOMICAL** in Management Consistent with Efficiency:

**PROGRESSIVE** along Scientific and Popular lines:

**REASONABLE** in its Policy Terms and Conditions:

**LIBERAL** in Its Cash and Paid-up Values:

**PROMPT** in the Settlement of Its Claims: and

**JUST and FAIR** in All Its Dealings.

HEAD OFFICE, WATERLOO, ONT.

## CROWN LIFE POLICIES

Most Liberal Available to Canadian Insurers.

Total Disability.

Automatic Non-forfeiture.

Extended Insurance.

No Restrictions.

Large Loan, Cash Surrender, and Paid-up Guarantees.

Low Premium Rates.

Agents wanted, who can write acceptable and paid-for life insurance.  
Lucrative contracts available for producers—none others need apply.

Head Office, Crown Life Building, TORONTO.

WILLIAM WALLACE, General Manager.

## THE EXCELSIOR LIFE INSURANCE COMPANY

Established 1889.

Head Office, TORONTO, CANADA

Dec. 31st, 1910—Insurance in force \$14,000,000.00  
Available Assets 2,552,863.49

1910 WAS A BANNER YEAR

Yet for the first five months of 1911 Insurance applied for increased \$350,000. Expense Ratio decreased 15%. Death Claims decreased 35%.

Excellent Opening for First-Class Field Man.

Agents Wanted: To give either entire or spare time to the business.

E. MARSHALL, General Manager.

D. FASKEN, President.

## The Dominion Life

wants a few

Good Men for a Good Company  
in Good Territory

Apply to; Fred Halstead, Superintendent, Waterloo, Ont.

## THE FEDERAL LIFE ASSURANCE COMPANY

Agents of character and ability wanted to represent this old established Company in Western Canada. To the right men liberal contracts will be given. Apply to

R. S. ROWLAND, Provincial Manager

J. P. BRISBIN,

T. W. F. NORTON,

T. MACADAM,

Winnipeg, Man.

Regina, Sask.

Calgary, Alta.

Vancouver, B.C.

or to the

HOME OFFICE at HAMILTON, ONT.

## SUN LIFE OF CANADA

At 31st December 1910

|                                           |                 |
|-------------------------------------------|-----------------|
| Assets                                    | \$38,164,790 37 |
| Surplus over all liabilities, and Capital |                 |
| Hm 3½ and 3 per cent. Standard            | 3,952,437 54    |
| Surplus Government Standard               | 5,819,921 18    |
| Income, 1910                              | 9,575,453 94    |
| Assurances in Force                       | 143,549,276 00  |

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

**Sun Life Policies are easy to sell**

THE ADVERTISERS ON THIS PAGE would like to know that you "saw it in The Monetary Times." You will confer a favor on both advertiser and publisher by mentioning it when answering advertisements.