



Each Case Machine is Made Complete at the Case Factory by Case Workmen

The above view is a corner of our new mammoth daylight foundry. Men are getting their supply of hot iron from the big ladle, preparatory to filling the moulds. Every appliance to facilitate accurate work has been installed throughout the Case factory. No concern can boast of a foundry more complete and more modern than this. You want to remember that Case machinery is designed and built at the Case factory. It is not an assembly of purchased parts.

What Case Stands For

When you buy a Case machine, you can be very sure of getting a reliable product backed by the reputation of a concern that has been doing business since 1842. In every department of our mammoth works we have instilled into the Case organization the fact that *Quality* comes first. Tests that must

pass the rigid eye of inspectors are made of the various parts that go into the making of Case machinery. For seventy-four years we have maintained *Quality* in every Case Product. It has been our aim to build good reliable machinery. This kind of machinery is always the most economical and the kind that brings farmers the biggest returns. Four generations of satisfied users have proved to our satisfaction that farmers insist on performance rather than price.



The Sign of
Mechanical Excellence
the World Over

J. I. Case T. M. Co., Inc.

An Interesting Book

You will be interested in the 1916 Case Catalog. It is a book brimful of interesting information for farmers. It contains fine scenes, photographs, and color reproductions. Every farmer and thresherman should have a copy of this book. Send us your name and address and we'll send you a copy, postpaid.

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