The Awakening of Poultry Trade

Rapid strides have been made during the last year in our poultry trade, quietly and without much heralding of trumpets it is true, but still none the less substantial and real. Probably the most serious question to our farmers in the past has been the disposal of their poultry, and especially their chickens and ducks, the market being always uncertain, and, in the case of dressed poultry, often proving a total loss on account of its perishable nature. What has been wanted all along was a reliable market for live poultry. Within the last year this has all been changed very greatly to the advant-age and profit of the farmer, for what has been a nuisance and a frequent loss is now probably his most reliable product with a good market at a fair price, devoid of uncertainty or expense in any way but the initial cost, convertable into cash without delay and in any quantity. As the heading of this editorial indicates the trade is only just awakening, for the possibilities of poultry in Ontario under these conditions are unlimited, and must soon emerge from its present state of easy-going indiffer-ence, to be one of the important branches of farming.

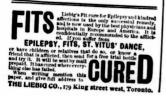
The farmer can now feel secure in raising any quantity of poultry, knowing there is no uncertainty as to the price he will receive, such as the case of most goods sent to commission houses.

The reason for all this change in conditions is proved in the enormous increase in the export of poultry to England and the consequent increase in the demand for poultry here, one house in Toronto calling for no less than one thousand tons this season. Their method of doing business is to pay a cash price per pound for live pay a cash price per pound for live ducks and chickens, pay a fair pro-portion of the express rates and sup-ply crates free. It can be seen at a glance that the above conditions remove all uncertainty, trouble or risk.

A Romance of the Wheat Pit.

"The End of the Deal," is the title of an unsually good business serial story which is to begin in an early number of The Saturday Evening Post, of Philadelphia. A famous transaction on the Chicago Board of Trade is the basis upon which the author, Mr. Will Payne, has founded this striking romance of the wheat pit. A charming love story runs through the stern and stirring plot.

A Spralmed Ankle is not an uncommon accident. Pain Killer relieves and cures almost as if by magic. The greatest household remedy. Avoid substitutes, there is but one Pain Killer, Perry Davis', 23:. and





Any one sending us six new sub-scribers to THE FARMING WORLD Schoers to THE FARMING WORLDS, carefully packed in wooden box, post-paid, Free. Or we will send the Watch for three new subscribers and one dollar in cash. Or any subscriber whose subscription is raid up more whose subscription is paid up may have one for \$2.00. Your money back if you are not satisfied.

The Farming World is published every week, only \$1.00 per year.

You can earn one of these watches in one afternoon.

FIRST-It is made by one of the best manufac-turers in the world. Every one is guaranteed. SECOND-It is a good timekeeper-in fact so good that many railway conductors rely on it. THIRD-It is strong, and will stand the rough and tumble, the dust and damp of every-day

wear. FOURTH-The case is nickel-finished, and looks just as well as solid silver. With ordinary wear it will keep its color for two or three years-much longer with care. The works will last ten or fifteen years.

fil-It has a stem-wind and a stem-set. No tey to lose; no key-hole to let in dust. FIFTH

Address THE Farming World, Confederation Life Building, TORONTO

103