



"Thy Dominion shall
be from sea to sea."

"A highway there shall be and a way,
and the wayfaring man, though a fool,
shall not err thereon."

THE CANADIAN HIGHWAY

Victoria, British Columbia,
25th November, 1915.

To the Road Users of Canada,
From the Atlantic to the Pacific.

Ladies and Gentlemen:

AT a recent meeting of the Board of Governors of the Island Automobile Association held at Victoria, British Columbia, it was decided that the time had arrived to initiate, throughout Canada, a strong campaign with the object of ultimately securing the linking together of a continuous road across Canada, from the Atlantic to the Pacific, to be known as the Canadian Highway.

Our idea is not to form an Inter-Provincial Association to secure the required results, but simply to make a direct appeal to the various Good Roads and Automobile Clubs, Boards of Trade, Rotary Clubs, Farmers' Institutes, Trades and Labor Organizations, Municipal Councils and Provincial Governments across Canada to actively do what they can from now on to connect together the Canadian Highway in their own Province and locality, and also for these various bodies to urge upon the Federal Government the desirability of Federal Aid to the project.

The Island Automobile Association has no apology to make for launching this campaign at the present time. We believe that the war will soon be over, and that large numbers of men will then be out of employment, and we think that no project to find employment will be of more general benefit to Canada as a whole than the linking together of the Canadian Highway, nor do we know of any other public work that can more justly claim the financial support of Municipal, Provincial and Federal Governments alike.