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Ottawa, August 27, 1919

Mr. W. G. Rook,
Vice-President, Associated Advertising Clubs of the World,
Toronto.

Dear Sir:

Mr. Mackenzie King has asked me to acknowledge and thank you for your telegram of yesterday's date, urging his acceptance of the invitation which has been so kindly extended to him to speak at the New Orleans Convention of the Associated Advertising Clubs of the World.

Mr. King has replied to Mr. W. G. D'Arcy, President of your association, mentioning the exceptional circumstances, in the nature of political obligations, which prevent him from taking advantage of the opportunity which an acceptance of this invitation would afford. It is a matter of regret on Mr. King's part that the pressure of public duties should make it impossible for him to attend the Convention. He would be obliged if you would explain to your colleagues the difficult position in which he is placed at the moment, and express his regret that on this account he must forego the pleasure of addressing the Convention.

Yours very truly,

Private Secretary.

W. L. Mackenzie King Papers

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