

looking for value? try our

" To attract new or regular shoppers to my IGA store, I must offer them pr of consistently good quality at an attractive price. My livelihood depends being competitive.

This week we are offering some exceptionally good values in our Grocery ment, recognizable values on basic food items like sugar, margarine and beans. Good value is our way at IGA . . . you see, we really care! "

Says FINN BOISEN, Owner-Manager of West Hunter IGA in Han

Cooksville IGA

28 Dundas St. E. Cooksville

Bramalea

Bramalea Shopping Centre, Bramalea

Southdown

Thriftway

Roberts

PRODUCE OF USA CANADA No. 1 GRADE



VALENCIA ORANGES

CELLO TOMATOES PRODUCE OF USA CAMADA No. 1 GRADE

SALAD TIME - PRODUCE OF U.S.A.

BAKERY TREATS

IGA OVEN FRESH

DEMPSTERS KAISER ROLLS 32° EA. 36° **ORANGE DATE BAR**

IT SHOE POLISH

TWIN PACK MIR LIQUID DETERGENT

IN THE DAIRY CASE

16 OZ.

CHEDDAR CHEESE CUTS

PARKAY COLOURED MARGARINE

IGA ICE CREAM

1/2 GAL.

MEILSON'S (PKGS OF 4x10' BARS)

CHOCOLATE BARS

ANOY 16 OZ., CHOC. FUDGE 16 OZ. VANILLA DELIGHTS 15 OZ.

RISTIE'S BISCUITS

HEALTH & BEAUTY AIDS

MACLEANS REG.

PROTEIN 29, MAIR CREAM **JOHNSON'S BABY OIL**

5 OZ. 5



THIS WEEK SECTION No. 11 OF THE COLUMBIA ENCYCLOPEDIA

A WORLD OF KNOWLEDGE CAN BE YOURS
JUST BUY A SECTION A WEEK — ONLY 99 EA.

SECTIONS 1-10 STILL AVAILABLE

THIS WEEK'S R.C.A. COLOUR TELEVISION WINNER IS . . J. ENDACOTT 279 PARKLAWN RD

(SEE YOUR LOCAL IGA STORE FOR DETAILS)

WITH THE PURCHASE OF THESE SPECIAL ITEMS YOU RECEIVE



CERTIFICATES, GIFTS OR EATON MERCHANDISE

CERTIFICATES