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		- Bill Winship	
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<b>STAFF THIS ISSUE</b> —Press night for this issue of The Gateway was the afternoon after the night before—the Gateway party. In all the confusion and the "How ya feeling's?" that went on we never got around to getting a staff list for this issue. So we decided to remember who was there. That was no good because we were afraid we would miss somebody. Then we tried to make up phony names to use instead. But that didn't work. So we sat down and told dirty jokes. That was fun. The Gateway is published twice weekly by the Students' Union of the University of Alberta.			
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TUESDAY, OCTOBER 20, 1964

# Let's Blitz - Because We Care

Blitz Day, a unique one day canvass of the small businesses of Edmonton to aid the United Community Fund, kicks off Thursday with a breakfast at 7:15 a.m.

Emily, the rag doll, is once again "up for grabs."

Émily is only one of many incentives for U of A blitzers.

Let us hope that all who enjoy the breakfast and "march" in the Blitz "army" do so in the proper spirit.

Some will undoubtedly march for the wrong reasons. Nobody really cares, it seems, for we all know the end justifies the means! And nobody questions the goals of this "great Blitz."

We encourage all students to "blitz" for whatever the reason. If it takes a free ticket to an Eskimo football game, a free breakfast, or a six-foot rag doll to motivate students to undertake a humanitarian cause, let us offer these.

But let us not forget the real reason for the blitz. Let us not forget the hundreds of cripples, the alcoholics, the unwed mothers, the boy scouts, the retarded, or the hungry children. In the spirit of competition let us not forget that we march on Edmonton's small businesses to aid those less fortunate and not to win a rag doll or attend a football game.

Let us also not forget that perhaps

a major virtue of the "campaign" is the good it does the individual blitzers. The personal contact with the "givers", the insight they gain of human nature, the personal involvement in a charitable cause, are experiences which are worth more than the price of a football game.

Perhaps we can get too idealistic. However, it is not enough to stress that Blitz Day is a positive and worthwhile contribution to the community. It is not enough to say that Blitz Day provides one of the few opportunities for university students to enhance their public image, to show the community they are responsible, and not drunken, rowdy, trouble makers, or disrespectful demonstrators.

We must make university students care.

Blitzers are asked to donate time, not money. Is it too much to ask that they give of the heart as well?

In dealing with Edmonton's small businesses let the blitzers be firm, persuasive, but respectful. Though they constitute an army let it not seem so to the businessman.

By all means, let us blitz. But let us blitz because we care. If we blitz for the wrong reasons, however, let us at least derive some satisfaction for for having done something worthwhile for our fellow men.

# **Budget Presented To Council**

Monday evening, Richard Price, Secretary-Treasurer of the Students' Union, presented his budget to Students' Council.

The finance commission, under Price's chairmanship, deserve credit for the speedy and efficient manner in which the budget has been presented.

Not only was the budget presented in record time, it includes numerous suggested policy changes and shows a good deal of constructive thinking.

As to the nature and validity of the suggestions — well, that's another story, which will unfold over the next two weeks.

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Major innovations are to be expected in courses here at U of A during the next few years. Since most students are much more interested in their extra-curricular activities than their studies, the Administration is wisely substituting things the students *really* want.

by Bruce Ferrier

The change will take some time, however. There is the problem of restocking the bookstore to handle Classics Comics 210; and demonstrators for Female Anatomy 250 may be hard to come by.

Enrollment problems present themselves also. Wine Tasting 400 is to have seventy sections.

Most departments are expected to go along with the proposed changes. Chemistry kicked a little about converting its extraction columns into stills, but Agriculture was happy to allot the necessary greenhouse space for the production of hops in quantity.

Culture courses are an integral part of the new program. The Ice Arena will be made into lab space for Bingo 130, and all freshmen will be required to take Social Climbing 218.

Campus organizations will see a change also. Fraternities are to receive a government grant of \$100,000 for the furtherance of their investigations into student alcoholism. The **Combined Residence House Commit**tee is forming a Free Love Club. Radsoc will become a credit course towards the B.S. degree. Professors were reportedly against this move towards a liberalization of educational policy, but since the opening of new Faculty Club facilities, they just don't seem to care. As time goes on, no doubt more courses will be added to the new program. The mind boggles at the possibilities: the Education Building renovated to make a bowling alley; the

Tuck Shop operating as an Honors Seminar in Coffee-Drinking; Con Hall echoing with Jazz Appreciation 350.

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No one knows how successful this new plan will be, but it is a good guess that lectures will be well attended. Undoubtedly the enrollment in post-graduate work will go up, though it may be difficult to provide classroom space for advanced courses like Saturnalia 600.

While it cannot be known for certain how employers will greet students prepared in this manner, future graduates of the U of A will at least have no trouble finding means of entertainment. Indeed, if it is true that students of today are the leaders of tomorrow, someday soon the entire population may find itself liberated from the necessity of performing odious labor.

### Looking Back through The Gateway

October 26, 1948

"Students' Council is cracking down on campus liquor consumption. By a ruling passed at last week's council meeting, the existing campus

# Football Weekends: Fun & Games

Football weekends are a necessary evil or a luxury depending on to whom you speak.

ate in the football exchange with Calgary, we can forsee an onslaught of drunken, pennant-waving, devilmay-care students to whom the game is only incidental. Football weekends, or exchanges, are not licence to break the law, or excuse for "conduct not becoming a university student," (whatever that may be!) Too often the attitude of those who go is hardly encouragement for official endorsement of the ventures. To those of you who go, we say, have fun, but at all times remember that your actions may jeopardize plans for such trips in the future.

They are no justification for skipping classes, nor for drunken, irresponsible behaviour.

The football weekend we have just hosted would seem to have been a complete success. So far complaints have been minimal. Bert Murray, who directed the weekend, deserves credit for the good job he did.

This coming weekend presents a problem, however. While we would encourage all students who can afford the time and money to participliquor regulations will be rigidly enforced by student disciplinary committees.

Two students have already been charged with liquor violations.

Council's action on the liquor situation was precipitated by increasing drunken behavior among U of A students.

Council members were unanimous in agreeing that indiscriminate students with "juvenile attitudes" have behaved in a manner that has done much harm to the university through intoxicated exhibitionism."