

Here is our New Fall & Winter Catalogue



Free Delivery of Goods Throughout the Dominion

The aim of this store has been to reach a point in its development where it can serve on equal terms all the citizens of this great Dominion, and offer to every resident of Canada the advantage of Simpson Quality, Simpson Variety and Simpson Economy, right at your own door without extra cost and without trouble or risk.

The enormous increase of our Mail Order Business now enables us to respond to your good will by being the first store in Canada to extend **FREE DELIVERY TO ALL CUSTOMERS.**

You need no longer figure out postage, express or freight rates, because the prices quoted in our catalogue are what the goods will cost you at your nearest station, except heavy or bulky goods, as stated in the catalogue.

OUR PART

The Simpson Store—the best constructed and best equipped mercantile building in the Dominion—is now practically your nearest store.

Its immense stocks bought direct from the manufacturers for cash mean economy to you.

The worthy, honest goods, made for service, and the prompt response to your request for return or exchange, mean comfort and satisfaction to you.

The latest, most stylish and up-to-date merchandise in every department means pleasure to you.

YOUR PART

If your name is not already on our mailing list send post-card at once for catalogue.

Our new free delivery system makes it profitable for you to order your entire needs from this store.

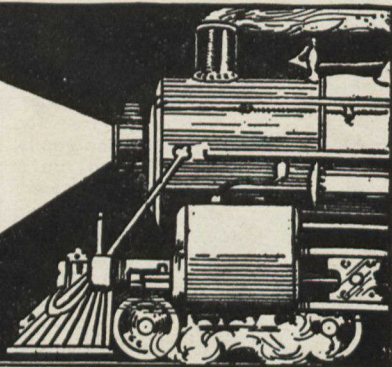
You can order any single article at any price, large or small, and we will send it cheerfully and promptly; but we suggest that you try to make each order as large as possible.

Follow carefully the instructions printed in the Catalogue.

N. B.—To get our New Fall and Winter Catalogue promptly send Post Card addressed to Dept. No. 33

The **SIMPSON** Company
Robert Limited TORONTO

Wherever There's
a Post Office, an Express
Office or a Railroad
SIMPSON'S
Will deliver your
Purchases **FREE**



3 Days—\$9.20

IS YOUR SPARE TIME WORTH MORE THAN THIS

A young girl desired to introduce Canadian Home Journal among her neighbors. She has been working three days, only a few hours each day, and has earned \$9.20 in salary and commissions. This is not business with her, it is pin money, surprisingly easily earned for the time and energy expended.

Have you a few hours each week that you wish to turn into money? Will you join the hundreds who are helping us? In every town we need someone to collect renewals and to tell people about

the *greater* Canadian Home Journal. If you cannot work will you tell some acquaintance and help us in that way.

Larger, better, more attractive than ever before, and a magazine of our own country, Canadian Home Journal needs but slight effort to introduce it into the homes of thousands of Canadian women. A splendid commission and a monthly salary are paid. It may be just what you want, send a post card to-day and let us tell you all about our *spare time* plan.

CANADIAN HOME JOURNAL
59-61 JOHN STREET - TORONTO

WHEN WRITING ADVERTISERS MENTION CANADIAN HOME JOURNAL



Women's Institutes

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are without companionship because some difference of opinion, as slight, or some other cause for offence arises and they can bear that friend no longer.

If, through long years of toil and trials, we have allowed our memories to become fruitful reminders of cheerless things, we may at least ask ourselves if we are willing that this should be so. Which do we find ourselves most prone to notice and to remember—the roses, or the thorns?

They grow on the same bush in your garden and in mine. Let us resolutely refuse to entertain those trifling annoyances that knock for admittance to memory and let us robe every great trial or sorrow with a garment of light or give it at least one white flower and store up pleasant memories as rapidly as possible that we may endeavor to live more earnest, thoughtful lives, that our good deeds may shine out and be as stepping stones instead of stumbling blocks to those around about us. Sow good seed, aim onward and upward. Step out and let God's sunshine turn your darkness into light.

From Bancroft

THE first regular meeting of the Women's Institute, Bancroft, North Hastings, was held in the town hall during last July. There were nineteen ladies present, and to judge by the friendly discussions on questions asked and so willingly answered, the future of the Institute in this place is bright. We expect our number doubled at our next regular meeting. The different modes of doing up rhubarb were discussed, also jelly, and some new recipes given for rhubarb marmalade.

Mrs. A. Davy acted as pianist for the evening.

We expect two special papers bearing on domestic science at our next regular meeting, one from Miss Ella Spargo, who has been domestic science teacher in Albert College, Belleville; also one from Mrs. J. L. McLean, an old pupil of Ladies' College, Ottawa. We hope to see all the women of our town, young and old, attend that can and help in the noblest work that women could be engaged in, namely, helping their own sex in the bettering and uplifting of the home life, which alas, too often becomes a sort of perpetual drudgery to the majority of women; owing in a great measure to the lack of sympathy and intelligent information regarding same.

The Institute, as far as I know, is the only Society formed to "group" all the needs for those who spend their entire lives there, also prepares the young women, fitting them for good and intelligent home makers.

This organization is the only one that binds together, in one common cause, all classes and creeds, all conditions of society, high and low, rich and poor, country, city and town, young and the old, and makes them one mighty unit for one grand and noble aim. And why? Because each have the same common interest, the home. But the society bids more. It aims, as far as possible, to help to make the home an ideal home, be it ever so humble. Also to help their sisters everywhere to live the "ideal" life, which comes only from sharing each other's burdens.

From Monthly Reports

The new institute at Vankleek Hill in Prescott County has had two meetings since organization, and these have been conducted in a very businesslike manner. Practical subjects have been discussed and music has given variety to the meetings.

In Adolphustown there is an old historic cemetery which has long been neglected and the members of the institute have undertaken to make this a beauty spot. With this object in view the members have given a most successful concert to raise funds for this purpose, and in addition, have been successful in securing the practical sympathy of the Township Council in the matter.

In Petrolia in West Lambton we have a most progressive branch; the