

## VISITORS TO THE FAIR SHOULD SEE THESE PRODUCTS

## Asepto Soaps Brighten the Home

The Name

ASEPTO

On any Soap Product Stands  
for all that is Purest and Best in  
Quality and Cleansing Properties.

## Asepto Soap

Is unsurpassed for all household  
and laundry purposes, and is  
harmless to even the finest fab-  
rics. It is pure, thoroughly  
seasoned, lasting longest and  
giving you the Best Value for  
your money.

## Asepto Soap Powder

Cleanses your home as nothing else can,  
being strictly antiseptic and doing its  
work quicker and better than any simi-  
lar preparation. Saves Time, saves  
Money, saves Patience, saves Hands,  
will not injure points, nor fine, smooth  
surfaces. No better value anywhere.

MADE ONLY BY

Asepto Soaps, Ltd., - St. John, N. B.

See Our Exhibit. Ask for Premium Book.

Asepto Premiums Furnish the Home

ESTABLISHED 1822

## McMILLAN PRESS



This has been a banner year in our history—never before  
have we handled such a volume of business of the better kind.  
Our manufacturing departments have been on the jump, and  
our slogan is not "how cheap," but, "how good."  
We stock about everything to be found in a first-class station-  
ery establishment and our aim is to give prompt and efficient  
service.

A FEW OF OUR LEADING LINES

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STANDARD OF THE WORLD  
**VICTOR GRAMOPHONES**  
**GLOBES MAPS**  
**HYLOPLATE**  
**SLATES, ETC.**

J. & A. McMILLAN  
98 & 100 Prince William St.

McMILLAN'S ST. JOHN,  
N. B.

SOME LEADERS IN MANUFACTURES

## "The Motor that Makes the Mark."

THE

## "IMPERIAL"

Sums up, in Structural Excellence and Design, the  
highest and best features of Marine Motor Perfection.

Some of the Models We Make:

## IMPERIAL MODEL A

5, 10, 15 and 20 H. P.

## The Engine We Sell the Most

An ideal engine for pleasure and  
fishing craft. Easy to start. Easy to  
run. Easy on Gasoline. Has all the  
newest and best features.  
Base 18 in. across, holding down  
bolts—Keeps the engine steady on its  
bed.  
Grease Cups on main bearings. No  
oil cups to fill or bother with.  
Best fittings throughout.  
Hundreds of these particular en-  
gines in use today, and everybody  
likes them.  
Can be run at any speed desired  
from 150 to 1,000 revolutions per  
minute.  
Weight, 230 lbs.

## IMPERIAL MODEL B

3 H. P.

## For the Dory and Row Boat

Light, Neat, Strong—Only 98 lbs.  
in weight.  
Equipped with plunger pump, raised  
timer, Schebler carburetor.  
K. W. Coil, Rajah Plug and  
Thermox odorless exhaust silencer.  
This outfit, placed in your boat, will  
give you all the pleasure of marine  
motoring for but a few cents a day.  
Anybody—even a child—can run it.  
There's nothing to get out of order  
and it's always ready to go.

## IMPERIAL MODEL M

4 H. P.

## For the Medium Sized Boat

This engine differs in structural  
features from the 3 H. P., having a  
base in two parts, separate exhaust  
and carburetor manifolds, and the  
very best fittings throughout.  
Equipment same as 3 H. P.  
Weight, 190 lbs.

## IMPERIAL MODEL L

24-30 H. P.

## The Heavy Duty Engine

This engine is of the four-cycle  
type, being designed and built ex-  
pressly for Cruisers, Schooners, Tugs  
and Working Boats of every variety.  
The principal of operation differs  
from the two-cycle type. Our green  
catalogue tells all about it.

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## Red Ball Brand

## Ale

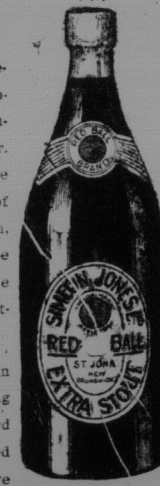


Is quite different from any  
you've ever tasted, possess-  
ing a delightfully piquant  
flavor that tickles the palate,  
quenching the thirst and  
whetting the appetite.

At luncheons, dinners, etc.,  
in the home, the hotel, the  
club, on trains and steam-  
ers, for auto jaunts, yachting  
and motor boat trips, for  
outings generally, RED  
BALL ALE is truly an ideal  
beverage.

RED BALL ALE is a fault-  
less combination of the Fin-  
est Malt and Best Selected  
Hops, with Pure Bubbling  
Spring Water, brewed 'mid  
cleanly, sanitary conditions,  
in Our Own Brewery, then  
matured by months of stor-  
age in cool, dim vaults.

## Porter



embodies, in the highest de-  
gree, those invigorating, ap-  
petising properties so essen-  
tial at this time of year.  
A glass or two, during the  
day, fulfills the need of  
gentle, grateful warmth,  
rousing the lazy appetite  
and putting you in fine  
fettle for a long, cold win-  
ter.

RED BALL PORTER is an  
unique, a Perfect Blending  
of the Choicest Imported  
Dublin Malt with Selected  
Hand Picked Hops and Pure  
Spring Water. Its Delicate  
Mellow Flavor results from  
storage in our specially con-  
structed vaults, till full ma-  
turity is attained.

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In Light, Plain, Clean Boxes  
Express Prepaid

Parties in Scott Act Districts  
Supplied for Personal Use  
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Bid!

THIS is an earnest, honest  
bid for your good will.  
If what we say is true  
we shall learn it. Otherwise it  
will cost us heavily. Besides we  
shall sacrifice the respect of the  
housekeepers.

## We assert:

Regal Flour bakes the best  
quality and the utmost quantity  
of bread per barrel of any you  
have ever used. It is economical,  
little goes far. It makes delight-  
fully light, white loaves. And  
fine, flaky pastry.

## Guarantee:

Your dealer will return your  
money if what we have told you  
here is not true. He loses  
nothing. For we pay him back.  
Will you meet our sincerity  
half way? Please remember—  
Regal.

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