

# The Ultimatum

We want to make a cash payment of \$40,500 on March 15, and to get absolute possession—real ownership of these premises—we must have actual cash. To raise the money in the next fifteen days we will put on sale every piece of our 1919 season's stock. But remember, as soon as the desired amount of cash is raised, this sale automatically ceases.

Your 50c Piece Will Look Like a Dollar Here

Prices to please Careful Spenders "SEE THEM"

# \$40,500 MORTGAGE

LADIES' Fur Collared Coats  
VALUES TO \$35.00  
The Shells of this special lot of coats are tailored from a good quality English Beaver Cloth, warmly lined; deep storm collar of western sable.  
**Now \$11.95**

**THIS SALE** will rank as the most important an out of the ordinary SALE -- practically stances. We want to make a cash payment the cash or hunt up other premises ---- which power to combat this matter is to stage this loss to this house. Throwing the new spring gminate the profits. Manufacturers' prices will lers will haul away from this remarkable even son to more than appreciate the tremendous s this business --- The business we have so carefu nating buyers the length and breadth of Saskato

COME TO THIS MOST EXTRA O

**It Pays to Buy Fur Coats Now**

|  |   |
|--|---|
| <b>COON COATS</b><br>Regular \$130.00<br>Made from well matched Eastern Coon, Raccoon or Northern Canadian Beaver, lined with Seal. <b>NOW \$84.95</b> | <b>BEAVER COATS</b><br>Regular \$450.00<br>An exquisite Coat of evenly plucked well matched Northern Canadian Beaver, lined with Seal. <b>NOW \$269.95</b>          |
| <b>RAT LINED COATS</b><br>Regular \$75.00<br>Shells of fine Beaver Cloth, lined full length with Canadian Rat skin. <b>NOW \$39.95</b>                 | <b>RAT LINED COATS</b><br>Regular \$140.00<br>Strictly No. 1 Broadcloth Shell, genuine Canadian Otter collar, lined full length with Dark No. 1. <b>NOW \$79.50</b> |

**SILK POPLIN DRESSES**  
Regular \$22.50  
Dainty Gowns of Poplin that fully exemplify the newest ideas and styles from the leading fashion centres. Panel effects and embroidery trimmings are strongly in evidence. **NOW \$12.95**

**LOVELY BLOUSES**  
Crepe de Chine; \$5.00 Values. \$3.78  
A large range of these popular dressy blouses with a large variety of styles and colors to choose from. A saving of over one third will move them. **NOW \$3.78**

**SILK BLOUSES**  
\$4.50 Values, \$2.78  
Fashioned from strong Habutai Silk, in a variety of pretty pastel shades and white. These blouses have just been unpacked. **\$2.78**  
All sizes, NOW

**LADIES' HATS**  
Values to \$5.00  
Every Lady's Hat shape in the store goes into this lot. Becoming styles that are in keeping with the present season. **NOW 98c**

**CHILDREN'S COATS**  
Regular \$4.50  
Made up from fine ribbed white cord, to fit children from 1 to 5 years. These are going for less than the cost of material. **NOW \$1.98**

\$2.00 off the Sale Price of Any Mans Suit in the

**LADIES' MIDDLES**  
Regular \$1.00  
Several dainty trim effects, open wide cuffs, graceful. Some are belted, others have fine ruffling. **NOW \$1.98**

**VOILE BLOUSES**  
Values to \$2.50  
In dotes only, all sizes of these dainty garments of Swiss Voile, in bewitched and plain trimmings. **NOW \$1.39**

**KESIE COATS**  
Misses' sizes, 8 to 14 years, neatly made in plaided silk effect. Navy blue only. **NOW \$1.89**

**LADIES' SKIRTS**  
\$3.50 to \$7.50 Values  
Fashioned from good quality serges, in plain tailored styles. Colors navy and black. **NOW \$2.98**

**FLANNEL MIDDLES**  
Regular \$1.50  
Fashioned from fine flannel, all wool English brand, in a variety of shades. Misses 8 to 14 years. **NOW \$2.98**

**HOUSE DRESSES**  
Regular \$3.00  
These dresses set out from prints, plaques and percale, contrasting trimmings and piping. **NOW \$1.98**

**LADIES' NIGHT ROBES**  
Regular \$1.50  
Extra large and softest robe, in the most graceful of heavy weight evening fashions. White only. **NOW \$1.98**

**CHILDREN'S UNDERWEAR**  
Regular to 8c  
Shirts and Drawers of all wool, silk and wool, to fit children from 1 to 7 years of age. Night's sleep of comfort, otherwise perfect. **NOW 29c**

**Ladies' Wear, Children's Wear, Men's Wear, Etc.**

|   |   |
|---|---|
| 75c Men's Mufflers, several shades. <b>NOW 15c</b>              | 75c Ladies' Stockings, fine cashmere. <b>39c</b>                        |
| \$2.50 Men's Gloves, unlined cashmere. <b>NOW \$1.19</b>        | 90c Ladies' Stockings interwoven silk mauve only; all sizes. <b>29c</b> |
| \$1.50 Boys' Shirts, all sizes to 13-1-2. <b>NOW 98c</b>        | 85c Men's Ties, knitted silk and wool. <b>39c</b>                       |
| 85c Men's Socks, fine cashmere. <b>NOW 49c</b>                  | \$2.50 Work Shirts, khaki drill. <b>NOW \$1.79</b>                      |
| 50c Men's Socks, fine Lisle. <b>NOW 28c</b>                     | \$2.00 Negligee Shirts, soft or starched cuffs. <b>\$1.29</b>           |
| 65c Heavy Wool Socks, Grey only. <b>NOW 38c</b>                 | \$2.75 Men's Sweaters, neat style. <b>\$1.39</b>                        |
| 20c Men's Handkerchiefs, fine lawn. <b>NOW 10c</b>              | \$5.50 K-walk Overalls, combination style. <b>\$3.78</b>                |
| \$2.25 Men's Work Mitts, lined horsehide. <b>NOW \$1.38</b>     | 57c Co-ordette Avonias, limited quantity. <b>25c</b>                    |
| 75c Men's Suspenders, President style. <b>NOW 38c</b>           | \$4.00 Men's Underwear, medium weight combi. <b>\$2.48</b>              |
| \$2.00 Silk Neckwear, the latest. From New York. <b>NOW 98c</b> | \$2.75 Men's Overshoes, 1 buckle style. <b>\$1.69</b>                   |
| \$2.00 Men's Felt Hats this season's blocks. <b>NOW \$1.40</b>  | \$2.25 Boys' Overshoes, 1 buckle style. <b>\$1.38</b>                   |
|   | \$2.50 Girls' Overshoes, 2 buckle style. <b>\$1.48</b>                  |
|   | \$4.50 Men's Felt Boots, leather soles. <b>\$2.80</b>                   |
|   | \$3.00 Children's Sweaters, sizes 3 to 7 years. <b>\$1.69</b>           |

**Men's Work Shoes**  
Regular Price \$5.00  
Uppers of well tanned American elk, soles of solid leather, Goodyear stitched and reinforced tans and blacks. Note: There is no size 8 in this lot.  
**Now \$1.95**

**Ladies' Velvet Dresses**  
\$18.50 Values, \$7.98  
These useful garments are fashioned from fine silk finished English velvets; plain, stylish effects; in Brown, Burgundy and Russian Green and Navy.  
**Now \$7.98**

**THE GREAT**

GENTS' OUTFITTERS  
BOYS' OUTFITTERS

**LADIES' SLIRTS**  
Regular \$3.00  
Plain tailored garments, with 2 patch pockets, material is a fine checked per-war guarantee of good quality. **NOW \$2.29**

**LADIES' COMBINATIONS**  
Regular \$1.75  
An extra special value in white wear, material is a good quality washable crepe, lace trimmed. **NOW 98c**

**NIGHT DRESSES**  
Regular \$2.50  
Over size and ordinary, untrimmed garments, lace trimmed and embroidered yokes. **NOW \$1.29**

**LADIES' COATS**  
Regular \$27.50  
New Spring Coats, of fine tweed, that portray latest style ideas. **NOW \$15.95**

**MEN'S DRESS PANTS**  
Regular \$1.50  
Tailored from fine woads in a large range of neat hair line stripe patterns, 5 pockets, belt loops, etc. **NOW \$3.68**

**CHILDREN'S SWEATERS**  
Regular \$2.50  
At Half Price this splendid lot of Knittees' Sweaters will melt away like snow on a July day. 2 to 6 years. **NOW \$1.25**

**CORQUEST PANTS**  
Regular \$3.50  
Strongly made Work Pants of American make that will give great wear, dark browns. **NOW \$3.78**

**MEN'S SWEATERS**  
Regular \$7.00  
Medium weight, all wool, coat style, military or shawl collars, various colors and all sizes. **NOW \$4.38**

**MEN'S AND BOYS' CLOTHING**  
At Prices That Say Buy at Least Two Suits, and Buy Now

|   |   |
|---|---|
| <b>SMALL BOYS' SUITS</b><br>\$5.50 Values \$3.98<br>Made in popular Buster style from medium weight Union serges and tweeds. <b>NOW \$3.98</b>  | <b>BOYS' VELVET SUITS</b><br>\$7.50 Values, \$4.28<br>Buster Brown Suits of good quality velvet, coris, in maroon, brown and blue. <b>NOW \$4.28</b>                                |
| <b>\$40.00 OVERCOATS \$23.95</b><br>27 Coats of this quality, hand tailored from all-wool Tweeds, Whitneys, Chinchillas; lined with Italian serge. All sizes. <b>\$23.95</b><br>NOW                             | <b>\$30.00 OVERCOATS \$16.95</b><br>Lot No. 1 comprises a choice bunch of Chinchillas, Whitneys and Tweeds, well lined garments that will be soon snapped up. <b>NOW \$16.95</b>    |
| <b>\$35.00 SERGE SUITS, \$19.95</b><br>These excellent wearing Serge Suits were bought two seasons ago, and are an exceptional value; hand-fitted collars, carefully made and well finished. <b>NOW \$19.95</b> | <b>\$35.00 MEN'S SUITS, \$23.95</b><br>This lot of suits show the new skirt effect, slash pockets and half belt. In several good patterns of fancy tweeds. <b>NOW \$23.95</b>       |
| <b>\$15.00 BOYS' SUITS \$9.98</b><br>Hand finished knicker suits for boys 9 to 16 years of age, made from strong homepans that will give excellent wear. <b>\$9.98</b><br>NOW                                   | <b>\$10.00 BOYS' SUITS, \$6.98</b><br>These suits present a value hard to equal upon today's market. Made from strong serges in a variety of patterns and colors. <b>NOW \$6.98</b> |

LOOK FOR THE BIG RED SIGN

**Shoes for Father, Mother, Sister and**  
Over 10,000 Pairs in Stock. Use

|  |  |
|--|--|
| <b>BOYS' AND GIRLS' SHOES</b><br>Worth to \$4.00<br>Sizes 8 to 2. In a wide range of styles and leathers. These are all arranged upon racks, so pick them out. <b>NOW \$1.78</b> | <b>\$10.00 MEN'S HIGH TOPS</b><br>In Tan or Black Elk Leather, stitched soles. <b>NOW \$10.00</b>                    |
| <b>\$4.00 LADIES' ELASTIC SHIRTS</b><br>The uppers of these shoes are made from soft Vib Kid leather, turned soles, made upon a wide last. <b>\$1.48</b>                         | <b>\$8.50 MEN'S SHOES</b><br>Uppers of fine Mahogany Calf soles, solid rubber heels; English last. <b>NOW \$8.50</b> |
| <b>\$6.00 MISSES' FINE SHOES</b><br>Uppers of Box Calf leather, Neolin soles and rubber heels, made upon a neat, common sense last; sizes 11 to 2. <b>\$3.65</b>                 | <b>\$12.00 MEN'S SHOES</b><br>Fasting of Cherry Calf Upper of solid rubber heels; English last. <b>NOW \$12.00</b>   |
| <b>BOYS' SHOES</b><br>Regular to \$4.50<br>School Shoes, Work Shoes, Sunday Shoes. This bunch is all upon the racks. So pick them out. Sizes 11 to 5. <b>NOW \$2.68</b>          | <b>\$7.50 MEN'S SHOES</b><br>This fine Gunmetal Calf Shoe in various widths. A shoe that solves <b>NOW \$7.50</b>    |

**The Great West Dept. Stores**  
1915 South Railway Street :- Regina, Sask.