
WHAT THE FARMER CAN DO WITH CONCRETE

Farm Prosperity is Directly Dependent on Good Roads

The only kind of road surface that will not be torn by either fast moving vehicles or heavy slowly-driven trucks are those known as **Permanent Highways of Concrete.**

Concrete is just as important a factor in improving Road conditions as it is in bettering a farm. It makes a Road as durable and satisfactory as your Concrete Silo, Concrete Tank or Concrete Barn Foundation.

The Greatest Help a Farmer Ever Had

This is the book that over 100,000 Canadian farmers are now using as a text-book for the improving of their farms. In it you will find 100 pages of valuable advice—each page devoted to some one money-saving improvement that you can make yourself quite easily of

CONCRETE

Tells how to build a Silo, a root cellar, a water-trough, a culvert, a retaining wall, or a gate post. Explains why it is better to build these (and numerous other farm utilities) of concrete, than of any other known material. Gives simple yet complete directions. All the buildings and small jobs the farmer needs to build can be constructed of concrete, which is nothing more nor less than a combination of cement, sand, pebbles or crushed stone—all staple products easily and cheaply obtainable.

Consider these important advantages of Concrete: fireproof; water-tight; durable, vermin-proof; sanitary; weatherproof; rigid; rapidly built; no repairs; no painting.

Write for the book—check off on the coupon below the subjects in which you are interested.

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