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THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUESDAY, DECEMBER 28, 1920

One of The Biggest Reduction Sales Ever Attempted



BY THIS STORE IS OFFERED BY OUR Mid-Winter Clothing Clearance

This occasion again demonstrates the value-giving power of this store. In addition to our policy of revising prices as fast as changing conditions permit, we have gone a long way to bring back "old times" by making enormous extra reductions on already low prices, for this mid-winter selling event. You get double economy here now; the economy of good clothes—some of the finest goods made; the economy of wonderfully low prices. It's a big chance for every man and boy to buy all the clothes he needs.

This big store believes in keeping stocks clean and new always. Our stock-taking day is January fifth, and by that time our supplies of Overcoats and Suits must be greatly lessened. To accomplish this we are making this sale, one of the

Greatest Reduction Events in the History of This Store

**Sale Commences Wednesday
December 29th**

Ends Wednesday, January 5th.

Men's Overcoats at Big Reductions

The prices are certainly "way down, but the quality is 'way up." This sale offers you the choice of the season's best styles, dependably and correctly tailored from sturdy, good looking Overcoatings in choice colorings.

Included are Slip-ons, Belters, Ulsters, Ulsterettes and Form-fitting models in Tweeds, Whiteys and Soft Fleece Cloths; also Chesterfield fly front coats, with or without velvet collars. These are in black or light and dark greys.

A saving of from \$8.00 to \$14.85 on every Overcoat, and every overcoat in our stocks included.

\$34.00 and \$34.50 Overcoats for	\$25.90
36.50 and 38.50 Overcoats for	28.90
39.00 and 41.00 Overcoats for	30.75
46.00 and 46.50 Overcoats for	34.90
47.50 and 48.50 Overcoats for	35.65
50.00 and 52.50 Overcoats for	39.40
53.00 and 54.00 Overcoats for	40.50
58.00 and 59.50 Overcoats for	44.65
62.00 to 64.00 Overcoats for	48.00

Here's Value For You in Men's Mackinaws

Made from extra heavy, all wool Mackinaw cloths in brown and black checked patterns. An ideal coat for the outside workman, where a short, warm, hard wearing garment is required. Plain Coat with belt. Regular \$12.00 for \$10.20. Norfolk, with yoke, pleats and belt. Regular \$13.50 for \$11.50. Double lined Norfolk with pleats and belt. Reg. \$18.00 for \$15.30.

Men's Sheep Lined Coats Priced Very Low

These are made with Beaverette Collars and leather bound pockets.

Brown Duck Coverings. Regular \$12.00 for	\$10.20
Drab Whipcord Coverings. Regular \$16.00 for	13.60
Brown Corduroy Coverings. Regular \$17.00 for	14.45

This Sale Brings Some Mighty Big Values in Boys' Overcoats

No need to make the old overcoat do for the long weeks of winter ahead. For boys from 10 to 17 years of age you can find here a splendid choice of youthful looking Ulsters, Ulsterettes, Belters and Form Fitting Coats in plain Whiteys and Soft Fleece Cloths. Made in a variety of colors, neat checks and fancy mixtures. The styles, colors and fabrics will make a direct appeal to the boy himself.

Regular \$16.50 Coats for	\$12.40
Reg. 17.50 to \$18.50 Coats for	13.90
Reg. 19.00 to \$21.50 Coats for	16.15
Reg. 22.50 to \$23.50 Coats for	17.65
Reg. 25.00 to 26.50 Coats for	19.90
Reg. 27.00 to 28.50 Coats for	21.40
Reg. 30.00 to 32.50 Coats for	24.40

Prices 'Way Down on Overcoats For Junior Boys, Too

Long Reefer styles, made from Chinchillas, soft fleeced cloths and tweeds. Among them are yoke Norfolks and half and full belted models, with warm linings of flannel. A variety of colors and patterns to choose from. Many of these coats are as suitable for girls as boys.

All sizes from 2 to 10 years.	
Regular \$10.00 to \$11.00 Coats for	\$8.25
Regular 11.50 Coats for	8.65
Regular 12.50 to \$13.50 Coats for	10.80
Regular 15.00 and \$15.50 Coats for	11.65
Regular 16.00 to 17.00 Coats for	13.15
Regular 18.00 to 19.50 Coats for	14.95
Regular 21.00 to 22.00 Coats for	16.50

Extraordinary Value in Men's Suits

Extraordinary! That's the only way to say it. The newest styles including two and three button and form fitting models for younger men also; loose fitting three button models for the business man, are showing in Tweeds, Worsted and Cheviot cloths in medium and dark shades, heather mixtures, and neat patterns. No suits held back. Every one in stock goes into the sale at an extraordinary bargain price.

\$37.50 Suits for	\$29.95
39.50 Suits for	31.60
42.50 Suits for	33.95
45.00 Suits for	35.95
51.00 Suits for	41.95
55.00 Suits for	43.95
57.50 Suits for	45.95
59.50 Suits for	47.60
67.50 Suits for	53.95

Heavy Mackinaws For Boys Ages 13 to 15 Regular Price \$9.50. Sale \$8.10

Norfolk style, made from all wool mackinaw cloth in brown and black checks. Only a limited number of these. Get the one you want early.

A Great Chance to Buy Boys' Suits

All Sizes From 7 to 17 Years

Just the kinds that boys like best—manly styles with plenty of slash or patch pockets. Coats are plain or pleated with loose or stitched on belts. For those who prefer them, there are waist line styles, too. The materials are good, strong wearing. Tweeds and Worsted in medium and dark shades and a variety of neat patterns.

\$15.00 and \$15.50 Suits for	\$12.40
16.00 and 16.50 Suits for	12.95
17.00 and 17.50 Suits for	13.60
18.00 and 18.50 Suits for	14.80
19.00 and 19.50 Suits for	15.60
20.00 and 20.50 Suits for	16.40
21.00 and 21.50 Suits for	17.20
23.00 and 23.50 Suits for	18.80
Others up to	\$24.00

Bargains in Suits For Small Boys 3 to 8 Years

Made in smart juvenile styles, all carefully tailored, and made from materials most becoming to little fellows. Suits are mostly fashioned with round or sailor collars and have plain knicker pants.

\$ 9.50 and \$10.00 Suits for	\$7.95
11.00 and 11.50 Suits for	9.20
12.00 and 12.50 Suits for	9.95
13.50 Suits for	10.80
14.00 and 14.50 Suits for	11.60

Boys' Knicker Pants

Made of strong, good wearing Tweeds and Worsted. Plain Knickers, in 4 to 8 years sizes.

Regular \$2.75	Sale Price \$2.35
Bloomer Pants, sizes 7 to 10 years.	
Regular \$3.25	Sale Price \$2.75
Regular 3.75	Sale Price 3.20
Regular 4.25	Sale Price 3.60

Sizes 11 to 17 Years.

Regular \$3.50	Sale Price \$2.95
Regular 4.25	Sale Price 3.60
Regular 4.75	Sale Price 4.05

Men's Separate Worsted Trousers, neat stripes, in medium and dark greys. All greatly reduced.



Manchester Robertson Allison, Ltd.