

H. H. FUDGE, President. J. WOOD, Manager.

SIMPSON COMPANY LIMITED

PROBABILITIES— Southerly winds; fair and mild.

SIMPSON COMPANY LIMITED

Saturday Nov. 27.

Willow Chairs Woven While You Wait Housekeepers' Day for Blankets and Domestic Staples of All Sorts

EVER since some fortunate mortal heard the pipes of Pan among the willows these trees have held a charm for mankind that is not entirely lost, even after they are woven into chairs. We have some fascinating examples of willow-ware from England and elsewhere which we think will interest you.

Get the practical necessities off your mind first. Then you will feel free for Christmas shopping. Don't forget the new location of the Staples Department.



900 yards Super-bleached English Long Cloth, bright or linen finish, made from beautiful round, strong thread, just such a cloth as is most needed in every household, yard wide. Per yard, Monday, \$1.25.

400 pairs Heavy Hemmed Pillow Cases, two sizes, perfectly finished, made from pure bleached English cottons, 42x23 or 44x23 inches. Per pair, Monday, 25c.

Horse Blankets, extra large size, heavy striped jute covering, with heavy wool kersey lining, quilted, shaped and strapped, and fitted with stay-on, 40x80 inches, one of the most serviceable, warmest blankets made. Each, Monday, \$1.98.

Fancy Wool Elderdown, for bath robes, smoking jackets, dressing gowns and sacques, etc., big lot of newest stripes and colorings, best make, 27 inches wide, selling at the dannel circle, Monday, per yard, 30c.

Crash Roller Towelling, every thread guaranteed to be pure linen, the cleanest, softest, strongest kind of towelling, 2nd border, back of this lot you have the "Simpson" guarantee, even at the price. 17 inches wide. Per yard, Monday, 9 1/2c.

In Fancy Pillow Shams, 6 o'Clock Tea Covers, Dresser Scarfs, etc., if you take the elevator to the Linen Department, one floor up, you can buy wonderful values in real Irish Embroidery, real Japanese Draw-work, etc., the handsomest new designs, 36x29 and 38x24 inches, at each, 50c, 60c, \$1.00, \$1.25 and \$1.50.

Semi-Annual Clearing of Semi-Made Robes

PARIS models, Robes and Lace Coats, 125 pieces in all. Prices reduced to as low as one-quarter the original figures in some cases.

- One Real Irish Lace Skirt and Small Coat, original price \$150, sale price \$49.00. Two Real Irish Lace Coats, different designs, original price \$125.00, sale price \$49.00. One Real Irish Directoire Coat, marked at \$85.00. Sale price \$29.50. One each Gold, Silver and Opalescent Coat of Mail Sequin Robes; there are truly magnificent. Regular price \$100.00. Sale price \$25.00. One White French Crochet Princess Robe, regular \$125.00. Sale price \$45.00. One White French Crochet Lace Robe, with large gold button cabochons, regular \$85.00. Sale price \$36.00. Two Ecru Real Bruges Lace Robes, regular \$65.00. Sale price \$25.00. One Black Real Renaissance Lace Robe, with jet cabochons, regular \$49.00. Sale price \$25.00. One Ecru Venetian Lace-trimmed Opalescent Sequin. Regular \$55.00. Sale price \$25.00. One Black Chenille and Jet Pannier and bodice trimming, regular \$35.00. Sale price \$19.50. Two Champagne Net Robes, with heavy padded silk floral designs, regular \$39.00. Sale price \$19.50.

Plain and Novelty Silks for Monday's Sale

WHEN you buy Simpson Silks you are sure of quality, and your own taste can always be gratified, variety here is so abundant. Our 50c, 75c and \$1.00 Silks, such as we offer for Monday, are the very best cloths to be had at those prices. Consequently the sale price for Monday is the more remarkable.

Plain Silks include Taffetas, Satin de Chines and Louisines in large range of all the staple colorings, not a full range in every weave, but a splendid assortment in the complete lot.

Fancy Silks, in immense assortment of checks, stripes and dots, in different designs and color combinations, also fancy jacquard stripe effects, in plain colors. These Dress Silks for day and evening make up so effectively, and cost so little, that one can have two beautiful gowns for what may have been intended to spend for one. Special for Monday only, silks that sell regularly at 50c, 75c and \$1.00 yard, at...

Dress Goods Sale at 83c

Fine Imported Broadcloths, Stylish Worsted Suitings, French and English Cheviots, Black and White Shepherd Checks, wide wale and diagonal weaves, all the most fashionable and stylish dress and suiting fabrics, and most of the new season's 48 to 54 inches. On sale Monday, 83c.

Selling space opposite Queen St. elevator, Second Floor.

New Evening Wear Novelties in Wash Dress Goods Department, 2nd Floor

SUCH a collection has probably never been gathered together in one department in Toronto as we are showing to-day. Wash Goods at one time indicated something cheap and pretty for the hot weather. The mixing of silk with high-class Egyptian cotton has quite revolutionized the textile trade. Wash Dress Goods this season cannot be excelled for beauty and elegance.

Fine French Voiles, with beautiful hand-embroidered eyelet work, in small ring design, cream, sky, black, white, Nile, linen and navy. Regular 85c, for 45c. Novelty silk special for waists and dresses, extreme novelty, made of silk and wool fibre, giving them a durability and a third the wear, with three times the durability, and they will wash, too. Remember, these are in the Wash Goods Department. Special.

French Printed Satens, lovely cotton foulard, black and navy grounds, new designs, 35c. Novelty Washings, pretty silk-like stripes of new designs, will look the same after washing. Special, 25c. Full and new ranges of Fine English Cashmerettes for children's dresses, indoor wrappers, house gowns, prices, 10c, 15c, 20c, 25c, 30c.

Washing Assistants

- Fels Napha Soap, per bar, 5c. Sunlight Soap, 5 bars 25c. Comfort, Eclipse and Victor Soap, per bar, 4c. Surprise Soap, 6 bars 25c. Heister Brand Soap, 8 bars 25c. Napho Soap, 6 bars 25c. Simpson's Big Bar Laundry Soap, per bar, 10c. Pearlina, 1 lb. package, 11c. Old Dutch Cleanser, regular 10c, 3 packages 25c. Kitchen Sapolio, per cake, 8c. Powdered Ammonia, large package, 5c; 3 packages 25c. Napha Powder, 1 lb. package, 5c. Canada White Laundry Starch, 1 lb. package, 7c. Parisian Blue, 2 packages, 7c. Moody's Lye, per tin, 7c. Gold Dust Washing Powder, large package, 25c. Kleenize, 3 packages, 25c. Fon Ami Soap, per cake, 12c. Lux Washing Powder, per package, 10c. Taylor's Soap Powder, 2 packages 3c. Telephone direct to department. Main 7541.

Boxed Note Papers

We have now on sale at our stationery department full line of Christmas Box Papers from 10c up to \$5.00 each. Also special line of Children's Christmas Box Papers from 10c each. On sale Book Department.

Misses' and Children's Boots

150 pairs Children's Boots, fine strong Dongola goatskin leather, patent toe-caps, spring heels, heavy soles, Blucher cut, sizes 3 to 7 1-2 and 8 to 10 1-2, regular price would be \$1.15. On sale Monday, 75c. MISSES' PATENT AND KID BOOTS 150 pairs only, Misses' Boots, patent calf, with creased vamp, also vied kid leather, dull calf Blucher tops, extended edge soles, low heels, all sizes 11 to 2, regular price would be \$2.50. Special purchase price Monday, \$1.99.

A GOOD WORKINGMAN'S BOOT.

60 pairs only, Men's Boots, Blucher cut, heavy sole, oil grain calf leather, comfortable fitting, all sizes 6 to 10. Special purchase price, Monday, \$1.99. MEN'S TAN STORM CALF BOOTS. 10 pairs only, Men's Tan Storm Calf Blucher-cut Boots, heavy waterproof, Godfrey welted sole, best workmanship, all sizes 5 1-2 to 11, regular price would be \$5.00. Special purchase price Monday, \$2.95.

Wall Paper Items

350 rolls Imported Paper, in two-tone floral or silk effects, in greens, browns, blues, greys, fawn tones, rich effects. Regular to 75c, Monday 35c; regular 85c, Monday 25c; regular 35c, Monday 15c. 100 yards Japanese leather end lots. Regular \$1.50, Monday 95c yard.

Waists for Winter

AN IMMENSE stock awaits choosing here. Silk net, lace, lawn, delaine, etc. Monday, some "specials." \$1.25 Lawn Waists, 69c. \$1.50 Striped Cambric and White Lawn Waists, 98c. \$3.00 Pure Wool Delaine Waists, \$1.75. Be sure you come.



Sterling Silver Tea Spoons 49c Each

Rogers' Tea Spoons, fancy pattern handles, Monday 12c each. Sterling Silver Coffee Spoons, gilt-lined bowls, Monday, each, 23c. Sterling Silver Tea Spoons, Louis pattern, Monday, each, 49c.

Boys' Winter Caps

Boys' Imitation Curly Lamb Caps, black and grey colors, wedge and band shapes, warm winter cap. Regular 50c, Monday 25c. Boys' and Girls' Touques, in fine imported wool, honeycomb and plain stitch, long or hockey style, good range of colors. Monday, special 12c. Boys' Varsity and Hook-down Caps, in fine navy serge, a few in fancy tweeds. Monday special, 15c.

Books for Boys and Girls

To Sunday school teachers and others wanting something good, cheap and instructive, we offer the following annuals of 1909 at less than half price: Friendly Visitor, regular price 50c, our price 19c. Family Friend, regular price 50c, our price 18c. Band of Hope, regular price 35c, our price 15c. Canadian Children's Treasury, regular price 35c, our price 15c. Child's Own Magazine, regular price 35c, our price 15c. Every Boy's Volume, regular price 50c, our price 25c. Cottager and Artisan, regular price 50c, our price 15c.

CHINAWARE

- English Jet and Brown Rockware Tea-pots, assorted pretty shapes and decorations, Monday, 25c. Sugar and Creams on feet, pretty decoration of pink roses. Regular \$1.25. Monday, pair, 39c. Jardiniere, game decoration on a green background. Regular \$1.00. Monday, 39c. Powder and Jewel Boxes, pink rose decorations. Regular 25c. Monday, 19c. CUT GLASS Cut Glass Comports, Water Bottles, Water Jugs, Celery Trays, Hair Receivers, Bon-Bons, Vases, etc. Reg. 3.75. Monday, 1.75. GLASSWARE Celery Trays, colonial pattern. Regular \$1.00. Monday, 35c. 17 in. high. Monday, 13c. Oil Bottles, fancy pattern. Monday, 10c. Berry Bowls. Monday, 10c. Wine Glasses. Monday, dozen, 50c. HARDWARE Two-light Gas Fixture, complete with globe, burners and tips. Regular 1.25. Monday, 75c. Two-light Inverted Gas Fixture, complete with burners, globe and mantles. Regular \$2.50. Monday, 1.99.

MONDAY BASEMENT SALE

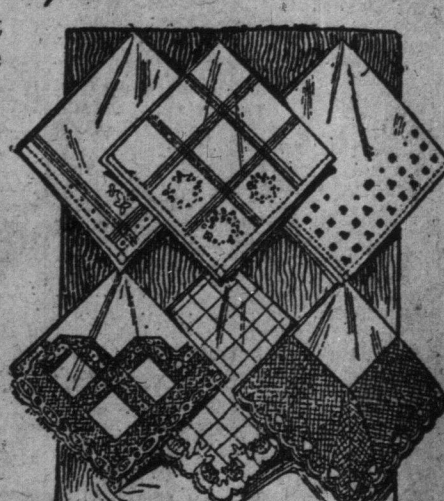
- Gas Hall Harps, complete with ruby globe. Regular \$2.25. Monday, 1.75. Gallery Lights, complete with white Q-globe and mantle. Monday, 35c. Jack Knives, made by Geo. Johnston, black handle, two blades. Monday, 35c. King Cutter Razors, square point, black rubber handle, gold-etched blade, 1.35. White Celluloid Handle. Monday, 1.50. Classic Gas Ranges have latest pattern burner, which is a economical on gas, easily taken apart to be cleaned. Every one guaranteed to be perfect in every respect. 2-burner, regular \$15. Monday, \$7.99; 3-burner, regular \$18. Monday, \$11.99. Red Seal Dry Batteries. Regular 25c. Monday, 15c. Gallery Lights, complete with white Q-globe and mantle. Monday, 35c. Jack Knives, made by Geo. Johnston, black handle, two blades. Monday, 35c. King Cutter Razors, square point, black rubber handle, gold-etched blade, 1.35. White Celluloid Handle. Monday, 1.50. Classic Gas Ranges have latest pattern burner, which is a economical on gas, easily taken apart to be cleaned. Every one guaranteed to be perfect in every respect. 2-burner, regular \$15. Monday, \$7.99; 3-burner, regular \$18. Monday, \$11.99. The National Laundry Stove is fitted with two No. 3 boilers, just the right size for a household laundry. Monday, 4.85. Long-handle Furnace or Snow Shovel. Regular \$5. Monday, 1.99. D-handle Furnace Scoops. Monday, 29c. Victor Ratchet Braces, nickel-plated, 10-inch. Regular \$1.25. Monday, 98c. Stalwart Wrenches—5-inch. Monday, 79c; 10-inch. Monday, 99c; 14-inch. Monday, \$1.19.

Toys and Dolls for Monday

SOME very attractive prices in this list of special attractions for Monday. Don't say anything about it to the kiddies, but come down after they have gone to school or out to play and pick up a few Christmas items now. Game of Diabolo, regular up to 85c, Monday 10c. Building Blocks, Monday 10c, 15c and 25c. China Tea Sets, 25c value, Monday 15c. China Tea Sets, 35c value, Monday 20c. China Tea Sets, 50c value, Monday 25c. Toy Sets in boxes, 25c. Toy Sets on cards, 10c, 15c, 50c, 75c, 100c. Toy Piano, 5 keys, Monday 15c. Linen Body Doll, bisous head, closing eyes, 17 inches high, Monday 25c. Large Dressed, stationary eyes, 14 inches high, Monday 25c. Mechanical Merry-Go-Round, worth \$3.00, Monday \$1.98.

Holiday Handkerchiefs in Every Possible Variety of Daintiness

WE CANNOT accept any subordinate place this season for Handkerchiefs. As a matter of fact, our reputation for handkerchiefs has been favorably known among gentlemen for many years. To our customers of long standing, and to the new friends we desire to make for our constantly increasing business, we announce: Our holiday handkerchief assortment this year is one hundred per cent. larger than last year. Selling space has been more than doubled, and we have twice the number of attendants.



Swiss Embroidered Handkerchiefs, scalloped, hemstitched or lace trimmed handkerchiefs, each 10c, or 3 for 25c. Swiss Embroidered Handkerchiefs, scalloped, hemstitched or lace trimmed borders, pretty neat patterns, each 5c, or 3 for 15c. Swiss Embroidered Handkerchiefs, also fine linen handkerchiefs, with French Valenciennes lace and insertion, each 5c, or 3 for 15c. Swiss Embroidered Handkerchiefs, also fine linen handkerchiefs, with French Valenciennes lace and insertion, each 5c, or 3 for 15c. Swiss Embroidered Handkerchiefs, also fine linen handkerchiefs, with French Valenciennes lace and insertion, each 5c, or 3 for 15c.

Winter Gloves on Sale Monday

WHEN you need Gloves, this store should come first to your mind. Simpson's Glove Department has long been one of the most noteworthy features of the store. But this week it has been more than noteworthy; it has been one of the leading features. The sale will continue on Monday with the following: Men's \$2.00 Fur-lined Gloves and Mittens for \$1.50. Men's Tan Cape and Tan and Grey Suedes, unlined and lined Gloves and Mittens. Regular \$1.25 for 79c. Women's \$2.50 Fur-lined Gloves of Tan and Suede for \$2.00. 35c Ringwoods for 19c.



Our Dollar Sweaters for Boys

Be one of the many hundred boys wearing a Simpson Dollar Sweater. A Sweater is absolutely necessary for all really Canadian winter sports. Hand-made, all pure wool. Knitted from selected heavy wool, with heavy roll collar, ribbed cuffs and skirt, retaining shape, red or white, royal trimmed white, brown trimmed white, Monday, at \$1.00. EXTRA SPECIAL. 500 Boys' Heavy Sweater Coats, in shades of grey, navy, brown, etc., with fancy trimmings. To clear at each Monday, 75c. Boys' Warmer Underwear "Stanfield's" "Red Label," Extra Heavy Underwear for boys, knitted from pure Nova Scotia wool, rendered absolutely unshrinkable by a secret process. Every way and one the best in its kind, comfortable next the skin; 22 to 32. Special, per garment, Monday, 75c. 240 garments of Boys' "Merino" Underwear, medium weight, absolutely unshrinkable, non-irritating to the most sensitive skin; 22 to 32. Special, per garment, Monday, 75c. EXTRA SPECIAL. 1000 garments of Boys' Heavy Fleece-Lined Underwear, natural shade, every garment perfect; 22 to 32. To clear at per garment, Monday, 25c. (Phone orders filled if possible.)

- Steel Hammers and Hatchets, Monday, 33c. Household Hammers, Monday, 25c. Silver King 2 1/2-inch Panel Saw, Regular 85c. Monday, 52c. Honor Bright Axes, good size, Reg. \$1.00. Monday, 59c. Cobblers' Outfits, everything necessary for the home cobbler. Regular 75c. Monday, 59c. Wringers, enclosed cogs, 11-inch roll, fully guaranteed. Regular \$5.00. Monday, 3.89. Wire Cloth's Lines, 100 foot length, Reg. 40c. Monday, 29c. 10 foot length, Regular 25c. Monday, 15c. Clothes Pins, six dozen in pack. Reg. 9c. Monday, 9c. Mrs. Potts' Irons, three irons, handle and stand, in set, nickel-plated. Monday, set, 98c. Polished set, 80c. Iron Handies, Monday, each, 9c. Shino Stove Pipe Enamel, bottle, 13c. Shino Stove Enamel, Monday, box, 10c. Stransky Water Pails, blue and white enamel. Regular 65c. Monday, 39c. Galvanized Garbage Cans, three sizes, Monday, 25c, 40c and 75c. Steel Roast Pans: Size 6 1/2x9 inches. Monday, 7c. Size 7x14 inches. Monday, 10c. Size 7x14 inches. Monday, 15c. Double Roast Pans, Monday, 25c, 40c. Corn Brooms, 3-string. Regular 25c. Monday, 19c. Galvanized Coal Hods, open. Monday, 29c. Galvanized Coal Hods, with hood. 42c. Monday, 29c. Japanned Coal Hods, open. Monday, 19c. Tin Wash Boilers, pit or flat copper bottom, sizes 8 and 9. Monday, 98c. Copper Nickel-plated Tea Kettles, pit or flat bottom, sizes 8 and 9. Monday, 98c. Nickel-plated Cuspidors, Monday, 15c. Storey Coal Tins, round, loose or solid bottom. Monday, set of three, 15c. Tin Dishpans, 10, 12, 14-qt. sizes. Monday, 10c, 15c and 18c. Tin Dippers, Monday, each, 5c.