



90 Days Unloading SALE

All Overcoats, Raincoats, Suits, Pants, Sweater Coats and Underwear.

Must Be Sold By December 1

Store to be enlarged and Mail Order Department to be extended. Fix the location firmly in your mind: 371 Talbot street, opposite market. This sale started off with a bang. Hundreds of customers pleased with the low prices.

Gloves and Mitts
180 dozen Gloves and Mitts, valued up to \$2.00, placed on the counter in a large box, to clear at, a pair **\$1.00**

Necktie Specials
\$1.25 values for 50c
\$1.50 values for 75c
\$2.00 values for \$1.00
\$2.50 values for \$1.25
\$3.00 values for \$1.25
\$3.00 values for \$1.49
\$5.00 values for \$2.50
Very special lines, \$1.50 values, 3 for **\$1.00**

Sweater Coats from **\$3.50 to \$13.50**

OVERCOATS
We offer 20 Overcoats, regular \$20.00 **\$9.95** value, for

MEN'S SUITS
Serges, tweeds, worsteds, homespun, cassimeres, in checks, hairlines, fancy and plain conservative styles, in two and three buttons.
\$11.95, \$15.00, \$19.50, \$25.00, \$33.75, \$44.50

RAINCOATS
Paramattas, tweeds, pure rubber, leather and silk-lined or unlined, form-fitting gabardines, double and single-breasted, three-quarter and full-length, in greys, checks, oxfords and plain colors; every coat sold with a guarantee.
\$9.95, \$11.95, \$13.95, \$16.95, \$19.95, \$22.95

MEN'S PANTS
A pair of pants for every purpose, at these special prices.
\$2.49, \$2.95, \$3.95, \$4.95, \$5.95, \$6.95, \$7.95, \$8.95, \$9.95, \$10.95

SWEATER COATS
Our new fall stock is here. It includes all the newest styles, colors, in all-wool, from the best makers in Canada. Prices from **\$3.50 to \$13.50**
You save money on everything you buy in this store for the next 90 days.

Wegner Clothing Co.
The Heart of London. Famous For Their Little Prices.
371 Talbot Street, Opposite Market.

London's Leading Leather Goods Store

CLUB BAGS—In imitation leather, fabrakoid and genuine leather. Prices **\$3.00 to \$40.00**
SUIT CASES—In imitation leather, fabrakoid, matting and genuine leather. Prices **\$1.75 to \$40.00**
TRUNKS—Canvas covered or fibre, in either the box or steamer shapes. Prices **\$7.00 to \$35.00**
WARDROBE TRUNKS—We handle the Langmuir-Hartman Wardrobe, the best that money can buy. Prices **\$35.00 to \$90.00**
LADIES' PURSES AND HANDBAGS—All the newest shapes, in black or colors. Prices **\$1.00 to \$25.00**
LUCILLE AND CANTEN BAGS—In black or colors. Prices **\$3.50 to \$10.00**
GENTS' PURSES, BILLFOLDS, SCHOOL BAGS, FITTED TRAVELING SETS.

JAMES McCORMICK
395 TALBOT STREET.



OUR BIG HAT DEPT.

Opened For Fall With Everything New

3 Special Leaders for Tomorrow

STYLISH SOFT HATS.
In Blacks, Browns, Greys and Greens, for, each
\$3.75, \$4.00, \$4.50
These hats are all worth now \$5.00 to \$6.00.

BIG OPENING OF THOSE POPULAR TWEED HATS
for Fall, each
\$3.50 to \$5.00

John Graham & Co.

NO INDICATIONS YET OF RETURN OF "FLU"

American Health Authorities See No Signs of the Disease.

WASHINGTON, Sept. 9.—There have been no indications of a return of last year's influenza epidemic this winter, the public health service announced today. Each year, it was said, between November and May a number of cases are reported, but experts do not expect the disease to be as widespread or as virulent this year as in 1919.

ST. THOMAS LADY IS SERIOUSLY INJURED

Miss Gunn, Superintendent of the Y. W. C. A., Fractures a Knee-cap.
ST. THOMAS, Sept. 9.—Miss Gunn, Superintendent of the local Y. W. C. A., tripped on the sidewalk on Queen street tonight and falling broke one of her knee caps. A doctor was immediately summoned and ordered her removal to the Amasa Wood Hospital. Miss Gunn is reported as suffering considerable pain and she will be unable to return to her duties at the Y. W. C. A. for a long period.

HART'S CASH STORE

Kellogg's Corn Flakes, 2 for 25c
Shredded Wheat 15c
Peanut Butter 30c
3 lbs. Easyfirst 30c
1 lb. bulk 35c
3 lbs. Best Lard 35c
1 lb. bulk 35c
3 lbs. Crisco 35c
1 lb. Crisco 35c
Soap, any kind, 10 for 1.00
B. C. Salmon, 1-lb. tin 20c
B. C. Salmon, half-lb. tin 10c
Clark's Soup, assorted 10c

East Side Market Lane

DIAMONDS
Are good investment. All you have to do is to return the purchase bill and the diamond in good order and receive the purchase price less 10 per cent. You are secure if you buy from

W. J. Wray & Co.
LIMITED.
234 DUNDAS ST., LONDON, ONT.



Puppy Stories (by Vincent G. Perry)

THE FRAUD DOG.
Part Two.
"Just wait until the judge sees him. He will give him the gate," laughed one little dog loud enough for Prince to hear.
The judge will just give him one look," said another little dog.
So he was to go before the judge, thought the unhappy dog Prince. He knew what a judge was—one of those stern men who sent evil-doers to jail and made men who let their dogs run loose on the streets pay a fine. Once Prince's master had had a fine for letting him run loose, but that had been when Prince was a little puppy and had not known better than to run out of his own backyard.
It certainly was a terrible thing to think of going before a judge, for the dog knew a judge would not be kind to him. He was a dog, and not the kind of animal that a judge would have on all. Perhaps the judge would have him put in jail or sent to the dog-catcher, or worse still, he might be put to death. When the hour came for the dogs to go into the hall, Prince began to shiver, for he knew he was soon to see the judge. When his master came for him, however, the dog felt better.

At The Theaters

AT THE ALLEN.
"The Prey," a gripping photoplay with Alice Joyce in the stellar role, is the feature of the film program at the Allen Theatre today and tomorrow.

Miss Joyce as Helen Reardon, plays one of the most difficult parts to be found in a scenario, all emotions being required, and her work in this offering thoroughly demonstrates her ability on the screen. The plot woven into "The Prey" is a strong one, dealing with the sacrifice made by a young woman to save her younger brother from being sent to prison.
Helen Reardon is engaged to James Calvin, a youthful aspirant for the post of district attorney. On the eve of the announcement of their betrothal, Helen's father confidentially confides to Calvin that he has placed money in the hands of a ruthless schemer, fathered by Henry Lowe, an unscrupulous banker, and facing a fine of \$10,000, the father-in-law of Helen, who is a young man, asks him to make up the deficiency. Kingpin Lowe in his light, Calvin refuses to be a party to further losses on the part of his prospective father-in-law, and the engagement is broken off.
Helen's father becomes despondent a few days later, and takes his own life, but unknown to her, Calvin makes good the money lost by the dead man, thus saving the family from disgrace. Meanwhile, Helen's younger brother, hopelessly in love with the schemer, has stolen the money from his father, and with this document as a weapon, the latter forces him to fill the bill. When she learns his true character, following marriage, and because he still threatens to ruin her father's name, Helen seeks the assistance of her former fiancé, who has been elected as district attorney.

Dramatic developments follow in quick succession, and finally Lowe, arrested on a charge of embezzlement, is taken out of the picture while in prison. Included on the screen bill are a delectable comedy, "The Off-Off," starring smiling Bill Parsons; a Mutt and Jeff comedy and a Pathé News review. The Allen orchestra renders a selection from "Chu Chin Chow" in a very creditable manner.

NEW YORK LIFE IN ALL ITS PHASES SHOWN AT FILM SPECTACLE, "ON WITH THE DANCE," ALLEN'S FAIR WEEK ATTRACTION.

Many-sided New York, in all its brilliancy, in all its sordidness, with the beautiful homes of the wealthy, the notorious cabarets of the great white way, the ever-thirsty souls always seeking for new pleasures, new sensations—this is the setting for the tremendous brilliant film spectacle, "On With the Dance," shown at the Allen Fair week.

The story is of a beautiful Russian dancer, who in her mad search after pleasure and passion, drag a hundred souls in her wake. Her story is a picture number from the quiet home of a loving businessman to the multi-millionaire living in the centre of the whirl. Her escapades become the talk of the great metropolis. Her frolics and dances, and the scandal of the town. Her parties and revels are mad whirls of pleasure. The Allen orchestra, and a thousand and one luxuries food for newspaper scoops.

FIRST \$1,000 O. T. A. FINE IMPOSED IN OWEN SOUND

Third Charge of Illegal Selling Heard In Three Days.

OWEN SOUND, Sept. 9.—The first \$1,000 fine levied in Owen Sound for a breach of the Ontario Temperance act was handed out by Magistrate Cressor in police court today. The case was the third of its kind to be tried in as many days.

Wm. Burkholder, who pleaded guilty to selling liquor yesterday, was remanded as a material witness against a man named Currie, who was apprehended yesterday and tried this morning. There were two brothers, Joseph and William, and it was uncertain which had committed the offence. William, however, pleaded guilty, and although the evidence pointed to the guilty party being his brother, the magistrate fined him \$1,000, as it was thought that both the Currie brothers have been trading in liquor for some time. Burkholder was fined \$1,000, a third of it to be paid in one morning for the police court.

GUTHRIE SETS SAIL ON EUROPEAN TRIP

NEW YORK, Sept. 9.—(By Canadian Press).—Hon. Hugh Guthrie, minister of militia and defence, sailed with Mrs. Guthrie for Europe today on the ship "Empress of Britain," where on September 21 he will attend the conference of the League of Nations, and he will act as the delegate with two financial advisers who are already in London.

plete production and cast from the Century Theatre is being presented on tour, the biggest of travelling organizations, in fourteen scenes and with a company of 300 people.

Seats for all performances of "Chu Chin Chow" best Thursday, Friday and Saturday are now available.

SELF-INFLICTED WOUNDS, NOT CLOTHING, FASHION AMONG NEW GUINEA SAVAGES.
"SHIPWRECKED AMONG ANNIE BALS."

When Edward Laemie and George Adler, the two cameramen who recently returned from their thrilling trip among the South Sea Islands, strange indeed was the tale of their adventures and stranger still is the photographic record these two intrepid explorers brought back with them and have released under the title of "Shipwrecked Among the Cannibals," the unusual film attraction which is to be shown at the Majestic Fair week.

They tell us of a people who are fast vanishing from the face of the earth; the giant man-eating cannibals of the New Guinea Islands, from the wildest, blackest, wickedest spot on earth they bring pictures to show us the customs of these strange people, who, as yet, are unknown to the world.

They tell us of how these savages are not so much as twenty-four inches and of women, who whirl in mad abandoned dances, encouraged by their warriors on fresh deeds of valor and savagery.

"Shipwrecked Among the Cannibals" is undoubtedly the most unusual, unexpected and sensational film that the city has yet seen. From an educational standpoint the picture is invaluable, and the highest recommendation is made that it is the duty of every person, men, women and children, to see this picture which is a piece of history which few of us are familiar with today.

AT LOEW'S.
Good pictures and good vaudeville in the same program are not unusual in the variety theatres today, but the offering at Loew's Theatre the last half of this week is splendidly satisfactory in both respects. It is easily one of the best mixed programs presented in local theatres for many weeks. Large attendances Thursday afternoon and evening repeatedly endorsed the vaudeville entertainers and sat completely engrossed in "An Adventure in Hearts."

The picture of outstanding excellence starring Robert Warwick. The play in its development is a great deal better than it promises in its beginning when one is likely to depreciate it as "just another of those secret agent plays." But Edif Egan! Hanyo! The hero slashes the sacred beard of the prime minister of the overworked kingdom of Southern Europe, using the prime minister's own sword to do the feat, and a whole roomful of flunkies, the hero being an American, of course, with his walkie-talkie, and backs up through a window to drop 30 feet into a lake in the royal gardens. The secret police agent follows him, but he escapes in a romantic way, and some young American to make peace with the courtier, smooth-talking, another countess. Wonderful old ins, picturesque pastoral scenes, a turquoise, curious little railway train, and quaint Italian waiting-room, all are presented with the picture. The picture is one of the best of the kind, and is one of the few foreignly located picture actually photographed in Europe or New Jersey, for that matter. "An Adventure in Hearts" is a genuine picture, and it is a picture that picture lovers should not overlook for more blatantly advertised plays.

The comedy, "The Day After Tomorrow," which Carter De Haven and his wife appear in, is a classic of the highest class. The Ford educational film is more interesting than usual, and there is the usual offering of news pictorial.

In vaudeville Bohn and Bohn, remarkable athletes, give a brief performance of their highest quality: the Bohn Sisters have a dainty song, and Hawaiian musical novelty, while Bobby Henshaw and his demure little musical accomplice evoke encore after encore. And when it comes to imitating auto horns Bohn is a whole automobile show.

AT THE PATRICIA.
In a picture that equals in strength any ever shown in this city, portraying vividly all the sordidness and tragedy of the underworld without varnish or sugar-coating, Bernard Burnette, a practically new to this city, played a role of red-blooded, clean-living youth in such a powerful manner that he has established himself for good in the favor of the patrons of the Patricia Theatre.

The picture called "The Gift Supreme" is playing at that theatre during the last half of this week.
Actually nothing was spared to give the picture an air of realism. It is brimming full of action of such gripping kind that it holds the audience, it absolutely tense throughout. In fact, so energetically the action is presented, that the picture might be regarded as tending toward the brutal. There is, however, no run play, and the picture is a knife flash. All the fighting is real, honest-to-goodness fistfight. A blood-transfusing scene in an operating room might easily have been spared the spectators. All the reformers in the world would never show the horrible ravages of drink, dope and crime as well as they are depicted in this film.

Probably the greatest feature of the picture is the splendid characterization. The creators of the play by no means left the success of the picture to one star. Roles, including those of a fake preacher, a gang leader, a fake doctor, and a fake priest, are exceptionally well done. The plot of the picture is perhaps not new, but this is redeemed by its other features.

Sharing with the feature picture in the favor of the audience was an excellent vaudeville act. A man named Ford aided by one small white terrier, intelligent and well trained, delighted last night's large crowds.

WARD FOUR LEADS GROWTH OF CITY

Brantford's Population and Assessment Reported as Much Increased.

BRANTFORD, Sept. 9.—Assessment Commissioner A. G. Ludlow announced today that ward four led the city this year in the number of residences built. Quite a number of the houses constructed under the Brantford Housing Commission have been built in ward four, which has had an unusual growth. Mr. Ludlow has made an estimate that the population of the city would this year show a considerable increase, although the department had not yet started taking up. In the records, and it is hoped the city will be in reducing the tax rate from 40 mills on the dollar.

That the interference with the marketing of the fruit crop this year, was the statement made by a prominent dealer this morning. "Plums," he said, "will rot on the ground in large quantities, as the crop is so heavy that it will not be possible to market it all."

SITUATION IN SILESIA WORSE, SAY GERMANS
LONDON, Sept. 9.—The German peace delegation in Paris, says a Berlin wire, has communication has handed a note to the peace conference calling attention to the situation in Upper Silesia, which is declared to be growing worse, and making the "practicability of carrying out of the coal delivery obligation more imminent."

Marvellous Skill In Woodworking

Brunswick's Round Wood Horn Reveals Unusual Ability

To take a piece of lumber less than an eighth of an inch thick and mould it into a perfectly symmetrical oval horn, requires the best of wood and the best of skill. The wood used must be of a strong, fibrous nature, and very close grained. White holly and spruce are used mainly by the Brunswick people, who, as you perhaps know, have been leaders in woodcraft for seventy-eight years.

The fact that the Brunswick-Balke-Clender Company own vast timber limits, and throughout their long career, have developed new ideas in wood-working machinery, accounts largely for the superiority of their products.

When they undertook to construct an oval phonograph horn, built entirely of choice wood, that would comply perfectly with the laws of acoustics, it was a foregone conclusion that they would be completely successful.

While at the Fair this year let your first visit be to the Brunswick exhibits of Crawford Piano Company (Main Building), and "The Old Firm" Heinzelman & Co., Limited (northeast corner of main building). You will then have an excellent opportunity to let your ears judge the tone of the phonograph records, as they are transmitted through the Brunswick's Oval All-Wood Horn.

EXCHANGE RATE AND CUSTOMS PREVENTING TRADE WITH FRANCE
OTTAWA, Sept. 9.—By Canadian Press.—France needs many products, such as building materials, foodstuffs, machinery and other goods, which Canada has to sell, but the exchange rate and unfavorable customs regulations are keeping down the volume of trade which would otherwise spring up, in the opinion of Hon. Dr. Philippe Roy, Canadian high commissioner to France, who is in the city today.

To the Canadian Press Dr. Roy expressed the opinion that with an improved exchange rate and a "favorable" trade treaty France would soon be buying Canadian goods to a greater measure than she had ever done before.

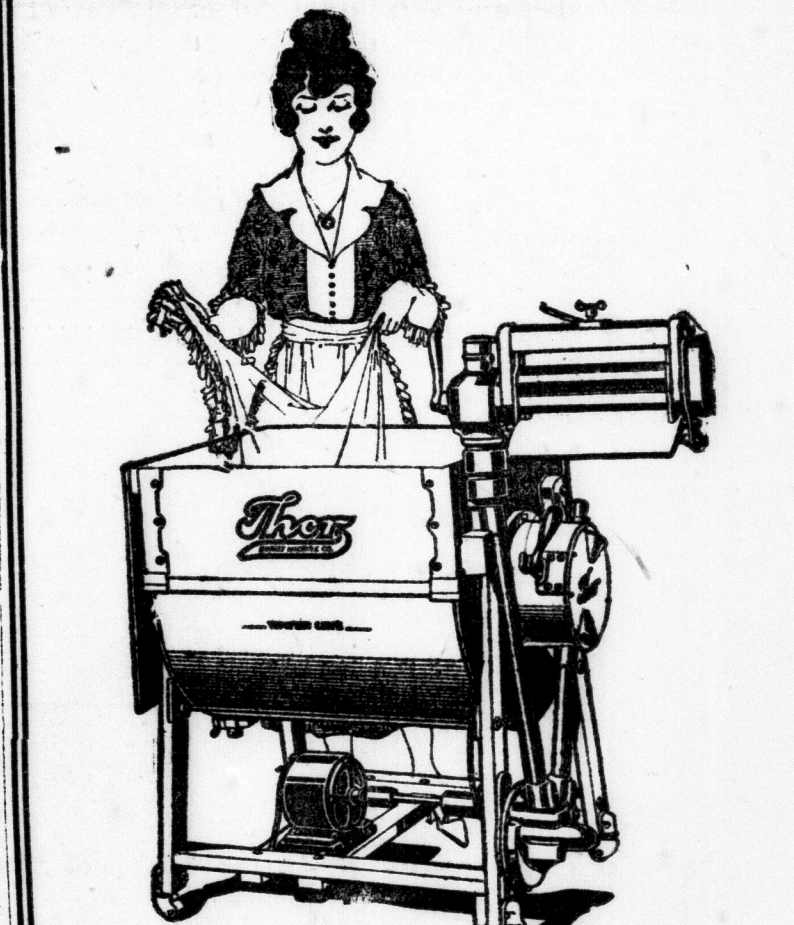
ONLY TABLETS MARKED "BAYER" ARE ASPIRIN

Not Aspirin at All without the "Bayer Cross"

The name "Bayer" identifies the contains proper directions for Colds, only genuine Aspirin—the Aspirin, Headache, Toothache, Earache, Neuralgia, Lumbago, Rheumatism, Neuralgia, Joint Pains, and Pain generally. Always buy an unbroken package of "Bayer Tablets of Aspirin" which a few cents. Larger "Bayer" packages.

There is only one Aspirin—"Bayer"—You must say "Bayer"

Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monocetideacid of Salicylicacid. While it is well known that Aspirin means Bayer will be stamped with their general trade mark, the "Bayer Cross."



Women Marvel at the Work of the Electric Washer

It is perfectly natural that women should marvel at the work of a washer which cleanses safely and beautifully the delicate pieces they have never before trusted to any hands but their own.

In London more than a thousand women use Electric Washing Machines, and they have found that they not alone wash better and cleaner than it can be done by hand, but they actually save much money in a year, because they do not injure the clothes.

Throw away the rub board and the old-fashioned tub and join the procession of twentieth-century women. It's neither sensible nor economical to wear your life away in wash-day slavery when the Electric Washer will do the work of an ordinary family in about an hour for the trifling cost of a cent or so.

You put the water and clothes in the machine. The machine will wash and wring them.

Demonstration at the Hydro Shop every day. Convenient terms of payment are yours for the asking.

The Hydro Shop
ELECTRICAL LABOR SAVERS.
Dundas and Wellington Streets. Telephone 77.