

THE CHRISTMAS STORE :: SIMPSON'S

Store Closes for To-day, Tuesday and Wednesday---Store Opens at 8 a.m., Closes at 5.30 p.m.

Women's Warm Winter Coats \$10.50

These coats will prove very profitable buying for those who are fortunate enough to secure one. Better make sure by coming early. In the same department you'll find \$5.00, \$6.00 and \$7.25 separate skirts priced for quick selling at \$3.49.

Women's Full Length Winter Coats, made of a good weight beaver cloth, in shades of navy, brown, myrtle, plum and black; in a number of smart up-to-date styles, semi-fitted backs, double and single breasted fronts, trimmed with silk, velvet or buttons; collars are in the fashionable styles; a good range of sizes to select from. Special Tuesday \$10.50.

Women's Separate Skirts \$3.49

75 Women's Stylish Separate Skirts, of imported Panamas and diagonal worsteds, in a variety of fashionable styles; some with pleats on side gores; others gored, and have banded effects, and still others in plain flare gore style, trimmed with buttons, self strappings or buttons; colors are black and navy. These skirts sold regularly at \$5.00, \$6.00 and \$7.25. Tuesday \$3.49.

\$5.00 Silk Waists To-morrow \$2.95

There's only one hundred all told, but a little extra effort in the morning will save you two dollars, and you'll own a handsome waist besides. Come early.

100 Waists of fine chiffon silk, in guaranteed quality; made in a very effective style; whole front of box pleats, trimmed at side with pin tucking, stitched tabs and silk crocheted buttons, tucked back, very dressy sleeves, full length, net ruffling on cuffs and collar; black, navy and myrtle green. Regular \$5.00. Tuesday \$2.95.

Buy Baby a Present from this List

(Department—3rd Floor South.)

- Infants' Silk Bibs, beautifully trimmed, 25c, 35c, 50c each.
- Infants' Paris-made Booties, silk, leather or wool, hand made, the dearest of styles, 25c to \$1.50 pair.
- Infants' Hand Crochet Jackets, 75c, \$1.00, \$1.50 each.
- Infants' Hand-made and Embroidered Cashmere Kimonos, \$1.50, \$2.00 and \$2.50 each.
- Infants' White Bearcloth Coats, warmly lined, handsome styles, \$1.75, \$2.75, \$3.50, \$5.00 each.
- Infants' White Flannellette Barrowcoats and Long Skirts, silk embroidered, each 75c.
- Infants' All Wool French Flannel Barrowcoats and Long Skirts, plain or silk embroidered, \$1.25 and \$1.50 each.
- Infants' Christening Robes, exquisite styles to choose from, lace or embroidered trimmed, \$1.25 to \$5.00 each.
- Infants' White Dresses, plain style, solid tucked yoke, deep hem, sizes 6 months, 1, 2 years, each 50c.
- Infants' Dresses, white lawn or mul, many dainty styles, sizes 6 months, 1, 2 years, \$1.00 to \$6.50 each.
- Infants' White Bedford Cord Cloaks, lined throughout, regular price \$3.00 each. Tuesday, each 95c.
- Infants' Long Wrappers, fine fancy velvet, cotton, flannel, white collar, stole and cuffs, each 75c.
- Infants' Overalls, for ages 3 to 18 months, fine knit wool, white, with or without feet, 65c pair.
- Infants' Baskets, handsome effects, satin lined, many styles, \$1.75 to \$4.50 each.
- Infants' Bonnets, hand crocheted wool, Angora and silk, dainty styles, 50c to \$1.50 each.
- Infants' Bootsocks and Leggings, fine knit, white or red wool, 6 months to 2 years, 20c and 25c pair.
- Infants' Shawls, heavy honeycomb, white wool, large size, fringe edges, finest quality, \$1.50 each.

\$5.00 Silk Sacques \$3.49

Women's Dressing Sacques, of extra quality rajah silk, in rich Oriental colors and patterns, navy, cardinal, tan, green and natural; yoke is made double thickness, and is trimmed with meseline silk in harmonizing shades; also a number of wadded and quilted Japanese jackets included in the lot. Sizes 34 to 42. Regular \$5.00. Tuesday \$3.49.

Silk Moirette Petticoats \$5.00

Moirette Petticoats of extra quality, made with deep flounce of alternate pleated and pin-tucked panels, finished with two gathered trills, trimmed with pin tucking, and finished with velvet binding; colors black, navy, brown, green, and few shots; lengths 38, 40, 42. Tuesday \$5.00.

Christmas Gloves and Hosiery

FANCY BOX AND GLOVE STRETCHERS WITH EACH PAIR.

Women's Fine Imported French Cape Suede Undressed Finished Gloves, in grey, tan and black; dome fasteners, gusset fingers, arrow points, in silk lined and unlined; all sizes. Each pair in a fancy box, with pair of glove stretchers. Tuesday, pair, unlined, \$1.50; pair, silk lined, \$1.75.

KID GLOVES IN FANCY BOXES.

Women's Fine Imported Real French Kid Gloves, made from selected skins, dome fasteners, gusset fingers, overseams, Paris points, black, white, tan, brown, grey, navy, green; all sizes. Each pair in fancy box. Special Tuesday, pair 75c.

Women's Fine Imported Lisle Thread Hose, black, white and all the wanted shades; silk embroidered fronts, newest patterns; double spliced heel, toe and sole. Each pair in fancy box, 50c.

Hair Bows in Christmas Boxes, 30c

As a Christmas gift nothing will be more appreciated than a large Double Loop Hair Bow, given in a dainty Christmas box. On Tuesday we will sell 200 bows, made from our heaviest taffeta silk ribbon, each in a gift box, all colors. The price, each.... 30c

A Christmas Store

In equipment. When you have your hands full of Xmas shopping is the time that a thoroughly up-to-date store counts for comfort and relief of worry.

In spirit. Good-will to all and equal service for all. The will to oblige you, to assist you in the solution of your Xmas problem—this is the good-will the store bears to every customer.

New and Popular Styles In Women's Fur Coats

will be disposed of at substantial reductions from regular selling prices. You'll locate these on our Third Floor. Below we mention several:

Six only Black Russian Pony Coats, made from beautifully marked skins, Chappell's French dye, a brilliant black, length 47 inches; some have shawl collars, others a smart military collar, slashed sides, best satin linings. These coats were made to sell at \$90.00. Tuesday's price..... 69.00

Two only Orenburg Mink Marmot Coats, 50 inches long, full skirt, deep shawl collar, lined throughout with best French brocade satin. Imported garments, that are made from the choicest skins, nothing nicer for motor or street wear. Regular price \$105.00. Tuesday..... 85.00

Six only Natural Muskrat Coats, 46 inches long, with deep storm collar and large reverses; coats that are made from the very best Canadian skins, only the backs being used, lined throughout with good heavy satin. Regular price \$89.00. Tuesday..... 71.50

Give the Little Tots Warm Furs This Xmas.

A splendid assortment of Children's Furs, Coats, Collars, Muffs, Caps and Gauntlets, in grey lamb, Iceland lamb, imitation of ermine and Thibet. Furs that will be appreciated for Xmas.

Basement Toy News That Tells of Reduced Prices

100 only Laundry Sets, complete with wringer, wash board and tub. Regular 75c. Tuesday 49c.

"Eagle" Toy Stores, complete with furniture. Regular \$9c. Tuesday 75c.

Toy Dining-room Sets, 3 chairs and 1 table in set. Tuesday 15c.

1,000 Tin Tea Sets, nicely decorated. Tuesday, 15c and 25c.

25 only Kid Body Dolls, with bisque head, closing eyes, eye lashes, jointed hips, 26 inches high. Regular \$3.00. Tuesday \$2.50.

150 only Color Kits, a complete painting and crayon set, with paints, crayons and embossed plates. A \$1.25 set. Tuesday 75c.

Toy Drums, nicely decorated, large size. Tuesday 35c.

German China Tea Sets, nicely decorated, just the kind for a child's tea party. Regular 75c. Tuesday 67c.

25 only Kid Body Dolls, with bisque head, closing eyes, eye lashes, jointed hips, 26 inches high. Regular \$3.00. Tuesday \$2.50.

50 only Well-Dressed Dolls, bisque heads, closing eyes, eye lashes, jointed arms and legs, 22 inches high. Regular \$3.50. Tuesday \$2.95.

150 Dressed Dolls, closing eyes, real eye lashes, jointed arms and legs, 21 inches high. Regular \$2.50. Tuesday \$1.95.

100 only Beautifully Dressed Dolls, fully jointed, closing eyes, eye lashes, 16 inches high. Regular \$1.25. Tuesday 89c.

Consisting of draped turban fur felt shapes, trimmed with velvets, roses, cypresses and buckles. Considered strong value at their regular prices. Clearing to-morrow at, each \$1.50.

Five dozen Skating Hats, trimmed with gold cord, roses or fancy feathers. Each, Tuesday \$2.25.

Another big shipment of Willow Plumes, in white and black only, received for Christmas selling. Worth up to \$6.75. Tuesday \$4.95.

Dress Goods, Novelties

Included in this special showing are such popular fabrics as silk and wool. San Toys, silk and wool Taffetas, silk and wool Glorias, new Silk Striped Taffetas, new Silk and Wool Etoffennes, etc. Some of the newest shades are violet, bronze, royal, sapphire, king's blue, silver grey, lavender, mouse, clover leaf, mignonette, bottle, tobacco brown, eel, reseda, maize, Nile, prune, etc. Plenty of ivory, creams and blacks.

Don't miss this great saving opportunity. Reg. up to \$1 per yard. Tuesday 59c.

Black Chiffon Velvets

DOUBLE WIDTH.

We have just received another new shipment of these much-wanted rich Black Chiffon Velvets, 44 inches wide, Lyons dyed. Per yard \$3.50.

Also a new assortment of Black Chiffon Velvets and Velvet Cords, 24 inches wide, 50c and 75c. 27 inches wide, yard, \$1.00, \$1.25 and \$1.50.

Men's Fur Collar O'coats To-morrow \$14.95

These coats are very popular—so popular that the demand has far exceeded the output, with the result that they are now very scarce. With our usual foresight, we've prepared for this, and to-morrow we'll offer a hundred or so at the unusual price of Fourteen Ninety-five.

The shell is made from an imported English all-wool mutton cloth, in a rich fast black shade; lined with a heavy quilted lining, and interlined with rubber sheeting, making a very warm and thoroughly stormproof coat; cut in the latest double breasted style; 50 inches long, with full furled Russian marmot collar, fastened with mohair covered barrel buttons and loops; splendidly tailored in every way, and perfect fitting. Sizes 36 to 44. Tuesday \$14.95.

Boys' \$4.50 and \$5 Tweed Suits for \$3.49

Boys' English Tweed Two-piece Suits, in a rich dark brown herringbone weave, showing a neat dark fancy stripe; cut in the popular double breasted style, nicely tailored, and finished with strong, durable linings; pants are bloomer style, made full and roomy. Sizes 25 to 33. To clear Tuesday at \$3.49.

Christmassy Offerings from the Men's Fur Dept.

Men's Black Dogskin Lined Coats, are black beaver cloth shells, Russian marmot collar. Regular \$25.00. Tuesday \$16.95.

Men's Fur-lined Coat, fine quality beaver cloth shell, thoroughly tailored, and good-fitting garment. Lined with No. 1 Russian marmot, lapel collar, of choice Japanese otter. Regular \$35.00. Tuesday \$27.50.

Men's Driving Caps, in corduroy, seersucker, beaver cloth, tweed, etc., lined car bands. Tuesday special 75c.

75c Combination Sets for 59c

1,000 Men's Combination Sets, of suspenders, garters and arm-bands, all made to match, and neatly fixed in pretty Christmas boxes; good materials and trimmings. Regular 75c. Tuesday..... 59c

Christmas Specials from the Chinaware Basement

100 40-piece China Tea Sets, high grade chinaware, dainty floral decoration, Tuesday, special, \$3.00.

No phone or mail. 100 Platters, extra large size, for the Xmas turkey. Regular \$1.50, Tuesday, 75c.

50 Limoges China Dinner Sets, 97 pieces, beautiful natural color floral designs, an A1 snap for Tuesday. Complete dinner and tea service for 12 people, \$15.90.

200 pieces Art Pottery Wares, greatly underpriced, for Tuesday's quick selling. Choice pieces of Doulton, Wedgwood, Coalport, Amphora, Kintain and Crown Derby wares. Big special for Tuesday, \$1.98.

Five Fitted Toilet Cases Underpriced

(Main Floor.)

Our Special Three-piece Toilet Set, consisting of best French ebony mirror and thirteen-row brush with comb to match. \$6.00 value. Tuesday \$3.99.

Our Leader Nine-piece Toilet and Manicure Set, fittings are of ebony. \$10.00 value. Tuesday \$5.99.

Ladies' Eleven-piece Toilet and Manicure Set, fittings are of ebony. \$12.00 value. Tuesday \$6.99.

Men's Three-piece Shaving Set, consisting of ivory brush and razor. Regular \$1.59. Tuesday 99c.

Women's or Misses' Three-piece Toilet Set, consisting of brush, comb and mirror. Regular \$1.49. Tuesday 99c. (On sale at Fancy Goods Circle, Main Floor, in the new building.)

Gift Umbrellas

155 Ladies' Umbrellas, close rolling frames, silk and wool taffeta tops, neat mission wood handles, sterling and rolled gold mounts, a nice, serviceable umbrella, silk lined, \$2.00 and \$2.25 values. Tuesday \$1.65.

A clearing in Men's Umbrellas, silk and wool tops, strong steel rod and frame, silk lined, a range of neat and fancy handles, gold and silver mounts. To clear Tuesday \$1.88.

Come to Our Fifth Floor for Splendid Assortment of Sleighs and Wheel Goods

Sectional Bookcase Gifts

(Fifth Floor.)

Complete assortment of "Macey" Sections always in stock in selected quarter-cut oak. Fumed, early English or rich golden finishes. Standard Stack of three sections, with top and base, \$12.75.

Desk Section, can be used as a separate piece of furniture or in combination with Bookcase Sections, in the various finishes. Price, \$21.50.

BOOKS WORTHY OF THE BOOKCASES.

(Main Floor.)

The Deluxe Edition of "The Rosary," \$2.50.

The Myrtle Reed's series, "The Master of the Vineyard," \$1.35.

The late Dr. Drummond's works in handsome leather bindings; his last book, "The Great Fight," \$2.00 each.

Robert Louis Stevenson, "The Scribbler's Edition in cloth, 10 vols., regular \$7.50. Our price, \$6.75.

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