

SIMPSON

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President. J. WOOD, Manager

Probabilities: Unsettled and showery; northwesterly gales and a change to cooler.

SIMPSON

Remnant Day in Floor Coverings

Remnants of Inlaid Linoleum, in block, tile, Oriental and floral designs; enough for vestibule, bathrooms, etc. Regular prices \$1.25, \$1.10, 90c and 75c square yard. Friday, 51c square yard.

(No phone orders.)

Remnants of Scotch Printed Linoleum, in a variety of useful designs and colors; some large enough for small rooms, bathrooms, halls and vestibules. Regular prices 40c, 45c and 50c per square yard. Friday, 23c square yard.

(No phone orders.)

Remnants of Axminster and Wilton Carpets, in lengths ranging from 1½ to 10 yards long; good colors and useful lengths. Regular prices \$1.50 and \$1.75 per yard. Friday, 73c per yard.

(No phone orders.)

Remnants of Brussels Carpet, in lengths ranging from 1½ to 12 yards, some odd borders as well. Regular prices \$1.10 to \$1.45. Friday, 53c per yard.

(No phone orders.)

Remnants of Coconut Matting at half price while they last.

(No phone orders.)

And a Few Odd Rugs

In Axminsters, Wiltons, Brussels and Tapestry; some taken from our regular stock, and some made up in our workroom from ends of carpet; sizes range from 9 ft. x 9 ft. to 10 ft. 6 in. x 12 ft.

Lot 1—Regular to \$37.00. Friday \$21.28.

Lot 2—Regular to \$25.00. Friday \$15.98.

Lot 3—Regular to \$18.00. Friday \$9.98.

(No phone orders.)

Low Priced Window Furnishings

Swing Poles at 98c.

Friday we are selling special Swing Poles at special price, made in solid oak or mahogany stain, nicely finished, grill effect, 54 inches long, complete with rings, ends and screws. Worth \$1.50. Friday selling at 98c.

Plain Opaque Window Shades 29c.

These Window Shades are of fine quality oil opaque, in colors light cream, fawn and dark green, mounted on good spring rollers, 37 inches wide, 6 feet long, complete with brackets and pull; will give perfect satisfaction. Are good value at 45c. Friday special at 29c.

Tapestry Curtains \$1.98

Specially attractive are the Tapestry Curtains on sale Friday. They comprise the maker's range of patterns and colors, 40 inches wide, 3 yards long; fringe top and bottom, reversible effects and good designs. Well worth \$2.50. Friday, per pair, only \$1.98.

Cretonne and Crepe Cloth at 12½c

Rarely is such an opportunity presented to purchase Cretonnes and Crepe Cloth equal to our Friday's price; there are hundreds of yards from which to select, good quality, many designs, and well assorted color combinations. Worth up to 35c. Your choice Friday at, per yard, 12½c.

Carving Sets 79c

100 Carving Sets, two pieces, knife and fork, staghorn handles, good quality Sheffield steel blades; each pair in a box. Friday, 79c.

1000 Knives, celluloid handles, fine quality Sheffield steel blades, dessert and dinner sizes. Regular \$2.25 and \$2.50 dozen. Friday bargain, 15c each.

All Sorts of Good Clocks for 98c

including Alarm and Time, nickel, copper, brass, bronze and gilt finish cases—Desk Clocks, Travelling Clocks, Single and Double Bell Alarm Clocks—guaranteed good timekeepers. Friday, 98c.



These "Integrity" Clothes at Fractional Prices

Men know by experience that it is safe to buy clothes at reduced prices only where the integrity of the firm stands behind the reduction with a guarantee of satisfaction, just as surely as it does behind its regular prices.

These clothes that we're offering to men and boys tomorrow were not sought out merely to make a Friday Bargain splurge. They were clothes that our buyer considered worthy of being taken into our high-class stocks. To-morrow's prices mean that he was particularly fortunate in his purchase, and that he will forego, for the sake of big business to-morrow, most of the profit to which his ability as a buyer entitles him.

Men's Heavy Winter Weight Fancy Tweed Overcoats, in a rich green and brown mixed ground, with stripe of darker shade, and self collar to match, also in a black cheviot-finished frieze, with neat black velvet collar; cut from the latest models, in single-breasted Chesterfield style; splendidly tailored and finished, with strong, durable linings and trimmings; sizes 35 to 44. Regular \$9.00, \$10.00, \$11.00, \$12.00. On sale Friday at \$6.50.

Men's English Tweed and Fancy Worsted Suits, in handsome dark grey and brown grounds, with neat self and fancy thread stripes; cut in the latest three-button single-breasted sack style, with medium and long lapels, and collars that fit closely to the neck; nicely tailored in every way, and finished with best quality linings and trimmings; sizes 36 to 44. Worth up to \$14.00. On sale Friday at \$7.95.

Boys' Winter Suits \$2.98.

Boys' English and Canadian Tweed Two-piece Suits, in medium grey grounds, with self and fancy colored stripes; cut in the popular single-breasted Norfolk and double-breasted styles, lined with strong, durable linings; pants plain or bloomer style; sizes 25, 26, 27 and 28 only. Worth up to \$5.50. On sale Friday at \$2.98.

Cutlery Sale in Basement

36 only Two-piece Carving Sets, Sheffield make. Friday, 59c.

18 only Carving Sets, knife and fork, with improved guard, German silver ferrules, well-tempered steel blade, Sheffield make. Friday, \$1.49.

12 only Three-piece Carving Sets, extra tempered steel blade, Sheffield make, each set in leatherette case. Friday, \$2.49.

Dessert Knives, with celluloid handles, Sheffield steel blade. Friday, 6 for 90c.

Nickel Silver Forks, four prongs, beaded edge, dessert size, 6 for 60c; dinner size, 6 for 90c. 15 only Double-barrel Shot Guns, 12 gauge rolled steel barrels, rebounding locks, pistol grip, checker stock, \$12.00 value. We will sell 15 only on Friday at \$8.98.

Footballs, Rugby or Association: No. 3 size, Friday, \$1.50; No. 4 size, Friday, \$1.80; No. 5 size, Friday, \$2.10; No. 6 size, Friday, \$2.25.

75 only Black Steel Round Double Roast Pans, self basting, roasts meat or fowl; a perfect cooker, 50c value. Friday, 29c.

150 only Ash Sifters, Friday, 15c.

A large assortment of four-coated White Enamelware Pieces. Regular 20c each. Friday, 10c each.

Three Chances to Save on Furniture

8 Dressers, in mahogany, highly polished, two swell front short drawers and two long deep drawers, with brass trimmings; neatly carved toilet, fitted with British bevel mirror. Regular selling price \$21.75. Friday bargain, \$15.90.

12 Chiffoniers, in mahogany, highly polished, four long deep drawers, with two short drawers above, hand carved toilet, fitted with shaped bevel plate mirror. Regular selling price \$21.00. Friday bargain, \$14.90.

100 Arm Rocking Chairs, in solid hardwood, rich golden finish, embossed top slat, fancy turned spindles and legs, and shaped arms. Regular selling price \$1.75. Friday bargain, \$1.39.

The **SIMPSON** Company Limited

What Men Want, From Neckwear to Underwear

Men's Natural Wool Underwear, heavy winter weight, double breast, elastic rib cuffs, ankles and skirt; beige trimmings, non-irritating and unshrinkable. Regular \$1.50 a garment. Friday bargain, \$1.00.

Men's Odd Work Shirts, black and white stripes, grey and grey with colored stripes, some have double yoke and double breast. In the lot are sizes 14 to 17. Regular to \$1.00. Clearing Friday, 44c.

Men's Silk and Mercerized Neckwear, odd lots from our regular stock, good serviceable materials, pretty patterns, some have wide ends. Regular 35c and 50c. To clear, Friday, 19c each.

Men's Hats and Children's Tams

480 Men's Up-to-date Shapes, in fine English Fur Felt Stiff Hats, correct 1910 styles, and best finish. Regular \$1.50, \$2.00 and \$2.50. Friday bargain, 98c.

Children's Tam o'Shanter, assorted lot, samples and balances of lines. Regular up to 50c. Friday, 15c.

Dinner and Glassware for Thanksgiving

Three Bargains in Dinnerware for Thanksgiving Day

97-piece Dinner Set, in the popular clover leaf pattern, rich cream full body, English semi-porcelain ware. Regular \$7.00. Friday bargain, \$4.99.

98-piece Set-in Austrian China, dainty floral pattern, newest shaped pieces, kermiss shaped cups; complete set for 12 persons. Regular \$16.50. Friday bargain, \$8.75.

102-piece Dinner Set, in high-grade Austrian china, "Alma" open stock pattern. Regular \$50.00. Friday bargain, \$38.20.

98 only Cut Glass Salt Dishes. Regular \$1.00. Friday bargain, 69c each.

Celery Trays, colonial shape. Regular 35c. Friday bargain, 25c.

Table Tumblers, size 10 ounces, melted edge. Regular 75c dozen. Friday bargain, 49c dozen.

Beautiful Cut Glass, including Vases, corset shape, Mayonnaise Dishes, Salad Bowls, Fruit Bowls, in deep effective cut. Regular \$10.00. Friday, \$5.99.

Suit Cases and Bags for the Holiday

50 Smooth Leather Suit Cases, made on steel frames, with shirt pocket and inside straps, centre lock and two bolts. Regular selling price \$4.95. Friday's bargain price, \$3.95.

Also 30 (about) Suit Cases and Club Bags, some fitted, slightly shop worn, at 25 per cent. off regular prices. Inspect them in department.

(Top Floor.)

The Restaurant

Visit our Restaurant on the Top Floor, instead of hurrying home for lunch. You'll be delighted with the service and the orchestra, as well as with the meals and the filtered water, which is 100 per cent. pure.

Four Exceptional Items in Gloves and Hosiery

Women's Plain Cashmere and Silk-Embroidered Cashmere Hose, neat design, medium weight. Friday bargain, 29c.

Boys' and Girls' 2-1 Ribbed Black Cashmere Hose, seamless, double knee, fine English yarn, double heel and toe. Friday bargain, 6 to 8½, 19c.

Women's French Kid Gloves, two dome clasps, overseam sewn, clean, pliable skin, odd shades and sizes. Special Friday bargain, 49c.

Men's Fine English Ribbed Black Cashmere and Heavy Heather Mixed Worsted Socks, seamless, extra good wearing, double heel and toe. Regular 25c. Friday bargain 18c.