

GOOD VALUES FOR EVERYONE ON SALE TODAY AT SIMPSON'S

BOYS' TOGS

BOYS' SWEATER COATS, \$1.39.
Boys' Pure Wool Sweater Coats, in plain gray, brown, cardinal, cardinal with black trimming, with military collar; sizes 24 to 34. Regular \$2.50. Monday at 1.39

Boys' Pure Cashmere Jerseys, in plain blue, blue and white, blue and cardinal, brown, gray, tan, maroon; these are extra fine English make; button on shoulder. Regular \$1.25. Monday .98

BOYS' MERINO UNDERWEAR, 29c.
Boys' Natural Shade Merino Underwear, in a fine wool and cotton mixture; shirts and drawers to match; sizes 18 to 32. Monday at .29

Boys' Pull-Over Sweaters, in wool and cotton mixtures, in blue with cardinal trimmings; sizes 22 to 32. Monday .29



HATS

Men's and Boys' Soft Hats, fine English and American felt, new shapes and well trimmed; colors brown, green, navy, gray and black. Regular \$1.50 and \$2.00. Monday 1.00

There'll be some proud boys on Monday—five hundred of them, there should be, for every suit in this sale should be snapped up at the prices announced here.

Half of these suits were \$6.50, \$7.00, \$8.00 and \$8.50. **Monday 3.85**
And half were \$9.50, \$10.00, \$11.00 and \$12.00. **Monday 5.95**

500 Suits to Clear at Less Than Cost, so be here to share in these wonderful values. We want to outfit five hundred boys on Monday, and to make sure of having a crowd, we have made exceptional reductions in our regular prices.

For \$3.85—The very latest Fall and Winter Suits, at less than cost; splendidly tailored from imported tweeds, in gray and brown shades; Norfolk and double-breasted styles, with full-cut bloomers; sizes 25 to 34. **3.85**
On sale Monday at

For \$5.95—A Hand-Tailored Suit, in the best style; single-breasted yoke Norfolk models, with knife pleats running to belt at waist, and full-cut bloomers; some suits have two pairs of bloomers to match; materials cheviot tweeds, in rich browns, grays and novelty shades; sizes 27 to 35. **5.95**
Monday

FOR MEN

ENGLISH WATERPROOF COATS TO CLEAR, \$7.95. REGULAR \$10.00 VALUES.

The material is a double texture English paramatta cloth, in a fawn shade; cut long and roomy, with a close-fitting collar; sizes 34 to 46. To clear **7.95**

CHINCHILLA ULSTER COAT AT SPECIAL PRICE, \$13.50.

English chinchilla cloth, in two good colors—a plain blue and in a plain gray; cut double-breasted ulster style; 50 inches long, with belted back and shawl collar; lined with heavy will mohair; the tailoring is of the very best; sizes 36 to 44. Monday . . . **13.50**

200 PAIRS OF MEN'S TROUSERS TO CLEAR, \$1.49. REGULAR \$2.25 AND \$2.50 VALUES.

In English tweeds and worsteds, in good shades of grays and browns, in stripe patterns; sizes 33 to 42. To clear **1.49**



Women's Underwear

FOR THE COLDER WEATHER

Women's Vests or Drawers, of flat knit natural wool, vests high neck, long sleeves, button front; drawers open and closed styles, ankle length; sizes 34 to 42 bust. Monday special 1.00

Women's Vests or Drawers, white ribbed wool finished cotton, "Crescent Brand"; vests high neck, long sleeves, ankle length, crocheted edges on neck and front; drawers open and closed styles, ankle length; sizes 34 to 42 bust. Monday special85

Women's Combinations, "Crescent Brand," medium weight, white ribbed wool finished cotton, high neck, long sleeves, ankle length, crocheted edges on neck and front; draw tapes; sizes 34 to 42 bust. Monday special75

Women's Vests or Drawers, "Queen Quality," medium ribbed white wool and cotton mixture, beautifully soft quality; vests high neck, long and short sleeves, .75 and .85; low neck, long and short sleeves, .65 and .75. Drawers, open and closed styles, ankle length, .75 and .85. Sizes 34 to 42 bust in any style.50

Women's Sweater Coats, of extra quality pure wool, in red, brown, green and blue, heather mixture effects, "V" neck, or wide roll collar, patch pockets, close knit cuffs, sizes 34 to 44 bust, Monday 4.50 and 5.00

Infants' Coats, of heavy smooth blanket cloth, in pretty shades of navy or red, turndown round collar and novelty buttons of fine black velvet, strong saten lining throughout, black velvet pipings; sizes 2 and 3 years, 3.25; sizes 4, 5 and 6 years 3.75

Blankets

Several pairs soiled and mussed from display, etc., about 125 pairs. Values from \$4.25 to \$6.50 pair. Rush price Monday, per pair 3.45
No phone or mail orders for blankets.

Extra Large Reversible Silkline Bed Comforters, size 72 x 84 inches; assorted colorings, white fluffy cotton filling 2.29

Bleached Sheets, for double beds, size 70 x 90 inches; finished with hemmed ends. Clearing, per pair 1.48

White Saxony Flannellette, soft napped finish; 33 inches wide. Clearing Monday, yard14

Clearing Off Seconds in Damask Table Cloths, all pure linen; very slight imperfections, good designs; splendid cloths for general use; size 2 x 2 1/2 yards; values from \$3.50 to \$4.00. Clearing 1.98

Seasonable Sale of Women's Suits \$16.95

165 of this season's newest models, comprising samples, broken lines and numbers which cannot be duplicated. They include Russian, pleated, flared, belted and braided trimmed styles with the newest models in skirts; shades black, navy, Belgian, field mouse and brown, in serges, Bengalines, chevots and whipcords. Formerly marked \$22.50, \$25.00 and \$27.50. Marked special for Monday at 16.95

NEW SKIRTS FOR FALL.

Many smart designs in belt effects and shirred, box pleated or side pleated back panels; some braided trimmed; materials include serges, gabardines, Tussh royal, poplin, taffetas, fancy cords and striped fabrics in all the new shades. Prices ranging from 6.95 to 15.00

SPLENDID ARRAY IN WOMEN'S COATS, \$16.50.

Women's and Misses' Winter Coats, in advance styles, including military, ulster and slip-on designs; materials, zibeline, camel's hair, chinchilla, blanket cloth, coatings and tweeds; colors gray, navy, green, black, Copen and heather mixtures. At 16.50

Others at 6.95 to 50.00

IMPORTED SILK DRESSES FOR MISSES, \$15.00.

Featuring many new styles: one smart design is shown in the new midday effect waist, with wide tuck on left side finished with self-covered buttons and plaid collar, cuffs and sash, full skirt with wide tuck down front; colors are Russian green, Belgian blue, brown and black; also simple crepe de chine in black and navy; waists finished with lace collar and cuffs. Monday 15.00

Special in Fine Wool \$1.28 Per Pound

200 lbs. of Beautifully Fine, Soft, Scotch Fingering Wool, in light or dark heather mixtures; suitable for the best class of socks, mufflers, belts, etc. Regular value \$2.00. Monday, per lb. 1.28

The Prices on These Good Boots Will Interest You Today

1000 PAIRS MEN'S BOOTS, \$2.95 PAIR.

New and popular styles, button and lace patterns; patent colt, gunmetal calf, vic kid and tan calf leathers; Goodyear welt soles; latest and popular toe shapes; all sizes in the lot. Formerly \$3.95 to \$5.00. Phone orders filled. Monday, per pair **2.95**
P. S.—Rubbers to fit.70

600 PAIRS WOMEN'S FALL BOOTS, MONDAY, \$1.99.

Broken sizes and lines we are discontinuing; button and

lace styles, in all the new and popular leathers, with cloth and leather tops; best grade flexible soles; latest and conservative heel and toe shapes. Formerly \$2.95 to \$4.00. Monday 1.99

Rubbers, to fit55
P.S.—8.30 Monday, 300 pairs Tan Low-cuts, per pair75

BOYS' BOOTS, MONDAY, \$1.99.

Several Lines of Sturdy, Dressy, School and Business Boots, in Blucher lace style;

genuine box kip leather; double soles, stub-proof toe boxes. These splendid boots in all sizes 1 to 5 1/2, Monday, 1.99; sizes 11 to 13 1/2, Monday, 1.69

Rubbers, to fit. Phone and mail orders filled. Sizes 11 to 13, .55; sizes 1 to 565

N.B.—120 pairs Boys' Tan Calf Oxfords, 3 1/2 to 7. Per pair69

SIMPSON'S MISSES' BOOTS, MONDAY, \$1.79
Neat, dressy, black don-

goia kid and box calf leathers; boots in button or lace styles; children like the looks of our shoes; you will like the hard wear they give. Your girl could come alone and select shoes at this Store with perfect satisfaction to you and them. Phone orders filled. Sizes 11 to 2, Monday, 1.79; sizes 8 to 10 1/2, Monday, 1.49

Rubbers, to fit; sizes 11 to 2, .42; sizes 8 to 10 1/2, per pair38

A Chance to Learn Something New

Beginning Monday morning, an expert demonstrator will be in the Stationery Department, Main Floor, to show customers

"HOW TO USE THE DENNISON ROPE PAPER."

You will confess this to be a novel and fascinating demonstration, and one that will give you a new and clever way of employing your spare time.

With this magic rope paper you can make lamp shades, table decorations, and astonishingly real Paper Flowers. You can also weave baskets, costumes, etc. The material is very inexpensive.

Rugs Bought Before the Turks "Got in Wrong"

A Shipment Has Just Been Received That Enables Us to Offer "Before the War" Prices on These Loveliest of Rugs.

The most important shipment of these beautiful Oriental Rugs (in both large and small sizes) that we have received for a very long time, among them rugs in blues and tans.

11.9 x 9.3, exquisite Chinese design, on wonderful blue ground, with gold and yellow, in medallions, centre figures and border 167.50

11.0 x 8.0, soft rose ground with dark blue border and well-covered medallion 160.00

9.8 x 6.10, tawny camel color ground and border, soft green, cream and rose medallion and corner pieces 118.50

14.4 x 10.8, a beautiful quality Persian Mahal, in rich silky blues, rose and tans 250.00

10.1 x 8.3, a wonderful plain blue ground, with border and medallion, in shades of tan, cream and rose, at 148.50

12.0 x 9.0, an extra fine quality Persian Suruk, a lovely copper, rose ground with medallion figures and border, in deep blue, browns and tans, at 375.00

Rugs of Smaller Sizes—A fine assortment of various colors and prices in these, in a number of very good, yet very inexpensive rugs, is shown; antique pieces from Persia, and the Caucasus Mountain district, at each \$5.00

Bergama Rugs from Asia Minor, in sizes ranging from 4.0 x 2.0 to 6.0 x 3.0, priced 14.00 to 35.00. Kazak, Daghestan and Mossul Rugs, sizes from 5.4 x 3.0 to 7.1 x 4.7, priced from 19.50 to 32.50. Shirvans, Cabistans, short, close pile, finely woven in beautiful designs and lovely colors, average size 6.0 x 3.6, from 19.50 to 29.50. Lovely Kirmanshah, Suruk, extra fine Beluchistans and odd Persian weaves of many kinds, priced from 9.50 to 125.00

Draperies

Our Lamp Shade Department is well worth a visit, as we are showing the very newest in lamp shades and also trimmings, including plain and figured silks, fringes and gumpes, wire frames, etc., at moderate prices.

French and English Rugs at 80c Yard. For beauty of design and artistic colorings there is no printed fabric equal to these French and English rugs, specially adaptable for window curtains, draperies or chair coverings; 30 inches wide. Monday, yard 80c

American Linen Taffetas at 80c Yard. An extra heavy quality of linen taffeta, most suitable for covering chairs or for window curtains, beautiful color combinations; 36 inches wide. Monday, yard 80c

American Rugs and Taffetas at 80c Yard. A large assortment of designs and colorings, printed on light and dark grounds, including the delicate effects for bedrooms and the heavier all-over floor designs for the living-rooms or dining-rooms; 36 inches wide. Monday, yard 80c

American Printed Cottons at 30c Yard. New designs, good quality cottons for bedroom curtains, box or chair coverings; 36 inches wide. Monday, yard 30c

Lace Curtains at 10.00 Pair. English lace curtains in a number of new designs, mostly spray centers and rich floral borders; 3 1/2 yards long; white only. Monday, pair 10.00

Items From Today's Basement Sale

Corn Broom, five-cord, selected broom corn; good 40c broom; 1000 Monday at 29

Handled Shoe Brush, good 25c value, Monday 19

Waxing Brushes, a very superior make. Regular \$2.50. Monday 1.75

Skirt Boards, size 12 x 60 inches. Regular 50c. Monday 39

Folding Wash Benches, hardwood, varnished, holds two tubs and a wringer. Monday 1.75

The Marvel Washing Machine is a good old reliable rocker style, washes clothes quickly and easily. Regular \$4.15. Monday 3.98

Fibre Wash Tubs, four sizes, specially priced for Monday at .85, .95, 1.05 and 1.25

Shoe Polish Stools, a handy, well-made hardwood stool, with place underneath cover for brush, polish, etc.; 36 only. On sale Monday at 1.39

Fibre Buckets, 10-quart size. Monday 25

Daisy Range Water Kettle, 2 quarts. Monday 12

Wood Salt Boxes. Monday 19

Silva Putz Silver Polish, 25c bottle 19

Sani-Genic Dustless Dusters, large 50c size, Monday, 25; 25c size, Monday 15

Copper Bottom Wash Boilers, sizes 8 or 9; \$1.35 value. Monday 98

The Burrows Dustless Ash Sifter, separates the ashes from the coal quickly and easily without dust, made of galvanized iron, three sizes, 1.98, 3.25 and 4.75

Bath Seats, at 30c Each—Oak or white enamel finish, adjustable steel arms to fit any size bath, 144 to sell. 39

Brush Floor Brooms, a good well-made mixed fibre brush, 12-inch block, long handle. Regular 36c. Monday 59

Garbage or Ash Cans, pearl gray japanned finish, ball handle with cover, three sizes 59, 79 and 89

Rosette Water Irons, full set complete in neat cardboard box. Monday 45

Sterno Solid Alcohol and Kettle, 750 cc. Is a great convenience; a whole meal can be cooked with it; folds up into small space for travelling, complete, 75c; extra refills 2 for 25

Braided Cotton Clothes Line, 50 foot length, Monday, 25; 100 foot length 45

Self-Wringing Mops, complete with mop cloth 29

Shoe Polish, 10c size, Monday . . . 28

Scrub Brushes, Regular 15c. Monday 12

Stove Brushes, pointed pattern, double winged, 30c value, Monday 23

Spring Clothes Pins, Monday, 3 doz. for 13

The "Queen" Ironing Table, strong and rigid; folds up when not in use. Regular \$1.50. Monday 99

\$1.25 to \$2.75 Enamelware for 95c
2760 pieces of strictly high-grade first quality enamel, light blue and white, genuine agate gray ware, netted white ware. It will pay you well to make an early call in the basement Monday. Tea Kettles, 4, 5 and 6 qt.; Double Boilers, large sizes; Children's White Enamel Baths, Foot Baths, Kneading Pans, Large Preserving Kettles, Covered Convex Cook Pots, and many miscellaneous articles. Regular \$1.25, \$1.50, \$1.75 and up to \$2.75. 95

Pearl Gray Japanned Bread Boxes, round corners, size 13 x 9 x 7 1/2 in. 48

China and Glassware

Cobalt Blue Band, \$8.95—English semi-porcelain, 97 pieces, 14-in. blue border and gold edges. Regular \$12.00. Monday 8.95

"Ottawa," \$8.95—English semi-porcelain with pink rose decoration and gold edges, set consists of 97 pieces. Regular \$14.00. Monday 8.95

"Duchess," \$12.50—Comprising 97 pieces of English semi-porcelain, entirely new decoration of pink roses with brown panel design. Regular \$15.00. Monday 12.50

"Flaxman," \$10.00—English semi-porcelain, 97 pieces, deep border of light blue conventional design. Special 10.00

"Croyden," \$15.00—White and gold with gold handles and tracings, 97 pieces of Johnson Bros' fine quality English semi-porcelain. Monday 15.00

CLOVER LEAF DINNERWARE.

9c Cup and Saucer, 8; 8c Dinner Plates, 8; 8c Soup Plates, 7; 7c Tea Plates, 5; 6c Bread and Butter Plates, 5; 5c Fruit Saucers, 3
Odd Dinnerware—Dinner Plates, Soup Plates, Tea Plates, Bread and Butter Plates, Gravy Boats, Cream Jugs, Slop Bowls, each . . . 5

Fine Selection of 3, 4, 5, 6-Cup Tea Pots, values up to 35c. Monday 23

Good English Semi-Porcelain Jugs, in 1 1/2-pint, 2-pint, 2 1/2-pint sizes. Monday, each 19

SALT GLAZED STONE CROCKS, WITH COVERS.

4-gallon, regular 75c; for 4 1/2-gallon, regular 90c; for 4 3/4-gallon, regular \$1.00; for 5-gallon, regular \$1.15; for 6-gallon, regular \$1.30 1.32

10c Glassware, 50—Handled Bon-Bons, Spoon Trays, Individual Salt Boxes, Sugar Bowls, Cream Jugs, etc. Monday 5

25c and 35c Table Glassware, 18—Marmalade Jars, Fruit Bowls, Baskets, 8-inch Berry Bowls, Celery Trays, Wine Decanters, Water Jugs, Cream Jugs. Monday, to clear, each 19

7-Piece Berry Set, regular 90c, for, set 59

Water Set, 7 pieces, jug and six tumblers. Monday 29

Wax Cans, 7 pieces, jug and six tumblers. Monday 49

Etched Water Glasses, regular \$1.20 dozen, each 5

Etched Water Glasses, regular 30c dozen, each 2

PHONE YOUR ORDER FOR FRUIT JARS.

"Crown," screw top, pints, dozen, 55; quarts, dozen, 65; half-gallon, dozen 75

"Perfect Seal," adjustable, pints, dozen, 80; quarts, dozen, 90; half-gallon, dozen 1.00

Monday Furniture List

2 Sets Only Dining-room Chairs, in quarter-cut oak, Jacobean design; leather seat; set has five side and one arm chair. Regular \$150.00. Half-price 75.00

1 Set Only Dining-room Chairs, in quarter-cut oak, golden finish; very massive design; hand-carved; leather upholstered seats and backs; set has five side and one arm chair. Regular \$75.00. Half-price 35.00

Dressing Table, in solid mahogany, Sheraton design. Regular \$50.00. Half-price 25.00

Chiffonier, in solid mahogany, Colonial design. Regular \$100.00. Half-price 50.00

Hall Seat and Hall Mirror, in quarter-cut oak finish. Regular \$16.00. Half-price 8.00

8 Only Arm Chairs, solid quarter-cut oak, fumed oak or golden finish; covered in genuine leather. Regular \$16.00, for 12.50

Extension Dining Table, selected quarter-cut oak, fumed or golden finish; 48-inch top, extending to 8 feet; heavy, round pedestal, and carved claw feet. Regular \$28.50, for 14.50

Extension Dining Table, in quarter-cut oak, fumed or golden finish; 48-inch top, extending to 6 feet; round pedestal. Regular \$18.50, for 12.50

Dining-room Chairs, in quarter-cut oak; fumed or golden finish; five side and one arm chair; seats covered in genuine leather. Regular \$17.50, for 12.85

Arm Chairs and Arm Rockers, comfortably upholstered and covered in leather. Regular \$8.00. Sale price 4.95

High-Class Wall Papers

SPECIAL IMPORTED WALL PAPERS FROM ENGLAND, FRANCE AND U.S.A.

Shand-Kydd Hand Blocks and Machine Prints. Defosse and Keith's Excellent Drawings and Colorings, specially adaptable for bedrooms and boudoirs.

Strahan's Foliage Tapestries, some in realistic autumnal tints, others in the new gray and putty colors.

Sanderson's Soiree Drawing-room Papers, in exquisite pastel shades.

Pottier's Interesting Reproductions of Quaint Bird and Tree Tapestries.

All these lines will be represented in quantities of 12 to 20 rolls. Come early for best selection. Regular value 75c to \$4.50 per roll. Monday at half-price, per roll 37 1/2 to 2.25

Electric Lighting Specials

A good assortment of Dining-room, Parlor and Living-room Electric Fixtures. Regular prices ranging from \$4.00 to \$18.00. To clear Monday at Half-Price.

Installed in city free.
Inspection fee and insulation joints extra.

The Market

Telephone Direct, Adelaide 8100.

MEATS FOR MONDAY.

Boneless Stewing Beef, per lb. 12 1/2

Finest Sirloin Steak, per lb. 25

Finest Wing Steak, per lb. 25

Spring Lamb Chops, per lb. 25

Veal Chops, per lb. 25

Pork Chops, per lb. 25

Breakfast Bacon, sliced, per lb. 15

Pure Lard, 1-lb. prints 15

VEGETABLES.

500 lbs. Choice Spanish Onions, 10 lbs. 25

NEW CUT FLOWER SECTIONS.

500 Fresh Cut Carnations, assorted, dozen 25

500 Fresh Cut Roses, assorted, dozen 40 to 50.00

Lily of Valley, dozen 35 and 45

POTTED PLANTS.

Asparagus Ferns, 12c each.

Banana Ferns, each, 30c, 50c, 75c, \$1.00 and up.

Hardy Kentia Palms, 50c, 90c, \$1.25 and up.

Flat Fern Fans of Ferns, 25c, 45c and 75c each.

Japanese Brown Wicker Holders, to fit each size pan, 45c, 50c and 60c each.

These are especially adapted for gift purposes.

Artificial Palms, \$1.00, \$1.50 and \$2.00 each.

Artificial Flowers of a large assortment of varieties and colors, all same price, bunch, 95c.

Natural Adiantum Fern in preserved form, from each, 12 1/2c.

THE GROCERY LIST.

Telephone Direct to Department, Adelaide 8100.

4000 tins Finest Canned Peas, 3 tins 22

Monarch Flour, 4-bag 75

Finest Golden Cornmeal, per stone 28

Tillson's Oats, large package 24

Upton's Pure Orange Marmalade, 5-lb. pail 48

Fancy Japan Rice, 5 1/2 lbs. 25

Pure Cocoa, in bulk, per lb. 22

Pure Mustard, in bulk, per lb. 20

English Marrowfat Peas, 3 packages 25

500 tins Sugar Syrup, Maple Flavor, while they last, 3 tins 25

Finest Peanut Butter, per lb. 18

Wax Candles, per dozen 10

Parowax, package 10

Sunlight and Silex, 5 1/2 lbs. 25

Comfort and Taylor's Borax Soap, 6 bars 25

Finest Naphtha Soap, per bar 10

Parline, large package 10

Lux Washing Powder, 3 packages 25

Old Dutch Cleaner, 1-lb. tin 25

Luxury or Silver Glass Starch, 6-lb. tin 25

Mack's No Rub, 6 packages 25

2 1/2 LBS. PURE CELONA TEA, 74c.

100 lbs. Pure Celona Tea of uniform quality and fine flavor, block or mixed. Monday, 2 1/2 lbs. 74

The Robert Simpson Company, Limited

House Wanted
\$50 to \$60 per month
Avenue Road Hill district
and 2 bathrooms; a garden
session Oct. 16th. For
details

W. M. WILLIAMS
40 King Street

PROBS—Eas

ALL MOR is Reg Ge Dv

ALLIES AND

Heavy Losses Checked

LONDON, Sept.

British officials made public that "Northwest of Hudson" a number of and inflicted heavy East of Loos our dressing.

"Our captures no officers and 2800 m and 32 machine gun abandoned a considerable material which has classified."

Official French PARIS, Sept. 27.—French officials public tonight, ation to the north

RUSS ALL

Teuton A Displa B

PETROGRAD, via

8 a.m.—The communication headquarters was in "Our fire-repulsed in the region of the enemy's artillery develop its fire at various points. The planes away.

"At several points fierce fighting is Numerous German section of Novo been repulsed. The has attained great "By vigorous attack against the fords of in the region of D man-cavalry was prisoners of six off men and took the More than one hund sabred. Our losses

Four Attack "In the region v extremely obstinate red. Four German pulsed; then new pressed our troops the fighting never our armies operat captured from the past week 13 are of large ca ma and 12 cal quantities. They also of more th wounded Germans.

"In the region and south as far as Fourth stubborn Some of the ene the nature of locu in reality were and without influ performance of th bases in accordan plan.

"Most marred arms were gaine near the Town of Njemen, which ce