

# ADVANTAGES OF A MID-WEEK SHOPPING TRIP TO SIMPSON'S

STORE HOURS—8.30 A.M. TO 5.30 P.M., CLOSING SATURDAYS AT 1 P.M. DURING JUNE, JULY AND AUGUST

## A Huge Sheet Deal 4300 Yards

intended by the maker for South American trade, but not shipped, therefore you have this opportunity of supplying your linen closet with perfectly made sheeting at practically manufacturers' usual prices to us. The product of a famous English maker.

Extra quality plain bleached English Sheet, absolutely pure and free from dressing, finest linen finish, 70 inches wide. Regular 38c yard. 1,000 yards to clear Wednesday at, yard .28  
78 inches wide. Regular 44c yard. 1,800 yards to clear Wednesday at, yard .33  
88 inches wide. Regular 50c yard. 1,500 yards to clear Wednesday at, yard .35

Phone orders will be promptly filled. Extra selling space. Extra salespeople.

## A Half-Price Sale of Draperies

Our semi-annual stock-taking is near, and in preparing for it we find remnants of all kinds of materials: lace curtains, the samples of which are sold, and a quantity of soiled and damaged window shades which we must clear out before the day arrives. To enable us to do this quickly we have collected all our short ends and soiled lace curtains and marked them for Wednesday's selling.

Remnants at Half Price—Chintz, net, scrim, caement, cloth, etc., in lengths up to two yards. Wednesday morning . . . Half Price

Lace Curtains at Half Price—Only one pair of each pattern, the sample of which is slightly soiled. The lot includes Nottingham, Irish Point, Bettersburg, and Point Venice; every one is a bargain not to be overlooked by those who may be requiring new curtains for the windows in the parlor, dining room or bedroom, in all colors. Wednesday morning . . . Half Price

Splendid and Slightly Damaged Window Shades, 100—Made of good quality opaque two-color combination, also plain opaque on strong spring rollers and but slightly soiled or damaged. Regularly 50c, 60c and 70c. Wednesday . . . 19

(No phone or mail orders for these shades.)



## The Men's Store is Full of Summer Sale Suggestions for Summer Comforts Today

\$6.00, \$6.50 AND \$7.00 HOT WEATHER SUITS AT \$3.95.

Made from light fawn satura cord, a silk and linen mixed goods, in the natural linen color, and from linen mixed material; coats single-breasted, unlined, with patch pockets; the trousers have cuffs and belt loops; the finest tailoring and good fitting. Sizes 34 to 46. To clear . . . 3.95  
Striped Serge Trousers, \$4.00. Made from English cream serge, with a blue thread stripe; cuffs and belt loops. Sizes 32 to 42. Price . . . 4.00

## Boys' Serviceable Suits Selling at \$2.95

On Wednesday morning at 8.30 a splendid lot of suits, specially constructed for service and summer wear. Coat is made with knife pleats, stitched-on belt, and patch pockets; roomy bloomers; made from novelty tweeds, in gray and brown. Sizes 26 to 33. Wednesday morning . . . 2.95

## Summer Furnishings

\$1.00, \$1.25 and \$1.50 White Pleated Shirts, 876—Men's White Pleated Neglige Shirts, coat front, laundered cuffs, sizes from 14 to 18. Regularly \$1.00, \$1.25 and \$1.50. Wednesday . . . .77  
Best Quality Neglige Shirts, slightly soiled, 14 to 17. Regularly \$1.50, \$2.00 and \$2.50. Wednesday . . . .119  
White Combination Suits for men, in mercerized and silkette finished lisle, halbrigans and fancy knits, "longs and shorts," medium and very sheer weights, all sizes from 34 to 46. Regularly \$1.50 and \$2.00. Wednesday, suit . . . .100  
500 Soft Collars, in blues, tans and white, all sizes in the lot, 12 to 18. Regularly 2 for 25c and 3 for 50c. Wednesday 7c each, 4 for 25c.

## Men's \$2.00 Straw Hats at \$1.00

Specially Fine Quality Imported English-made Straw Hats, in the much worn sommit brades and in one of the very latest 1915 styles, high full crown and narrow brim, with extra fine black silk bands, and especially good quality dyed leather sweats, a regular \$2.00 hat, sizes 6 3/4 to 7 1/4. Wednesday, 8 a.m., your choice . . . .1.00

## Steamer Trunks

Canvas covered, leather outside straps, divided trays, sizes 32, 34, 36 and 40 inches. Wednesday . . . .4.95

## Cameras

Round End Camera, Beck R. R. lens, reversible finder roll film or plates, picture 2 1/4 x 3 1/4 inches. Regular \$10.00. Wednesday . . . .7.00

## Electric Fixtures

For seven-roomed house, 11 pieces in various finishes, with glassware; installed free in city limits. Regular \$20.25. Wednesday . . . .11.80  
Insulation joints, bulbs and inspection fees extra.

## \$4.00, \$4.50 AND \$5.00 MEN'S BOOTS, WEDNESDAY \$2.50.

900 pairs, all sizes; button and lace styles; patent, tans and dull black leathers; oak bark tanned Goodyear welt soles; English, high, round and wide toe shapes; leading Canadian makers' surplus stocks; easy-fitting; sizes 6 to 11. \$4.00, \$4.50 and \$5.00 values. Wednesday 2.50

## BIG BOYS' BOOTS FOR \$1.69 WEDNESDAY.

Boots worth \$2.00 to \$3.00; 420 pairs, black, tans and patents; button and lace styles; single and double thick soles; round and recede toe shapes; a bargain the mothers will appreciate. Sizes 11 to 13 1/2 and 1 to 5. Values \$2.00 to \$3.00. No mail orders. Wednesday . . . .1.69

Summer Breakfasts Served Each Day in the Palm Room from 8.30 to 10.30. Club Breakfasts 15c, 20c, 25c

## Women's Dresses, Coats and Suits Give the Satisfaction of Great Variety

COOL TUB DRESSES, \$6.75—150 American samples and a number from our regular stock lines. They have style, showing all that is new in materials and trimmings. Materials are striped or figured voiles, crepes, muslins, combination floral and border effects. Regularly \$10.00 and \$12.50. Wednesday . . . .6.75

## NEW TAFFETA DRESSES, \$18.50.

Bright, crisp styles, shown for the first time; new military, with buttons and pleats, flared, tunic or tiered skirts, and fancy collar and new sleeves with flaring cuff; black and navy, Belgian blue and green. Special. \$18.50

## WASH SKIRTS FOR STOUT FIGURES AT \$1.50.

100, in assorted sizes; bands from 27 to 36 inches, and lengths 38 to 42 inches; English rep; flare style with deep waist band and patch pocket. Wednesday . . . 1.50

## WASH SUITS, \$4.95.

60 only, beach cloth Wash Suits, in plain tailored, military or Norfolk styles, with pleats and belts. Skirts plain flare, button trimmed. Sale price . . . .4.95

## LADIES' AND MISSES' SUMMER COATS, \$12.50.

Made of serge, gabardine, coverts and checks. Latest American styles with flare, yokes and pleats. Colors navy, sand, black, black and white and mixtures. Some silk lined. A number of styles suitable for stout figures. Excellent values . . . .12.50

## An Exceptional Whitewear Bargain

\$5.25 FRENCH HAND-EMBROIDERED PRINCESS SLIPS, \$1.50. Of finest nainsook; exquisite French hand embroidery on yoke and skirt; hand-scalloped edges on neck, skirt and armholes; wide silk ribbon draw; sizes 34 to 42 bust. No phone or mail orders. Regularly \$5.25. Wednesday . . . .1.50

## Silks, Dress Goods, Tub Fabrics Promise a Busy Day Today

Splendid standard goods are the backbone of this list of values, and many novelties lent the interest of times.

"Bonnet's" Black "Fleur de Nice" Satin; best black silk makers of France; 36 inches wide. Regular \$1.32 on sale. . . .1.18

New Ivory Corduroy Velvets, 32 and 36 inches wide; Terry cords. Per yard . . . .1.00

Ivory White Silk Shantung, 34 inches wide, and 500 yards of Sand Color Shantung, in the finer weaves. Regular 59c. Wednesday . . . .55

40 and 42-inch French and Swiss Silk Crepes de Chine; complete color ranges, with plenty of ivory and black. Regular \$1.60. Wednesday . . . .1.18

## 54-INCH BLACK AND WHITE SUITINGS.

A special purchase for our summer sale; worsted and heavy checks. Wednesday . . . .48

Black Crepe Perme, uncrushable; rich, silky finish; 44 in. wide. Regular \$1.50. Wednesday . . . .1.25

English Serpex and Diagonals, guaranteed, soap shrank; fine color and diagonal weaves; full color range, including navy and black. Regular 75c and 85c. Wednesday . . . .65

## WASH GOODS REMNANTS, 9c.

Some great values in useful lengths of Prints, Ginghams, Reppes, Crepes, Voiles, etc. Wednesday, yard . . . 9

Clearing of Odd Lots of Wash Goods left from special sales and broken ranges; widths 36 to 40 inches; varieties are voiles, crepe and silk and cotton mixtures, in plain and printed weaves. Regularly 60c, 65c and 70c. Wednesday . . . .19

## WOMEN'S BOOTS AND SUMMER SHOES, WORTH \$3.00 TO \$5.50, WEDNESDAY \$1.69.

500 pairs boots, 700 pairs low shoes; all leathers, in both lines; newest colored fabrics and dull leather uppers; light, medium and heavy hand-turned McKay and Goodyear soles; latest designs; popular heel and toe shapes; many exceptional bargains in this lot of boots and shoes; all sizes in both styles; several widths. Values \$3.00 to \$5.50. Wednesday . . . .1.69

## GIRLS' SUMMER BOOTS, \$1.29.

Blucher and button styles, made of bright kid and polished box calf leathers; best grade soles; low heels; patent and plain toe caps; splendid foot-fitting lasts; a high-grade lot of summer boots. Sizes 7 to 10 1/2. \$1.75 values. Wednesday \$1.29. Sizes 11 to 2. \$2.00 values. Wednesday \$1.49.

## N.B.—Women's White Canvas and Poplin Pumps, Colonial and Oxfords. . . .99

P.S.—All rubber-soled outing footwear at plum prices Wednesday.

## English White Celluloid Toilet Goods

25 PER CENT OFF REGULAR PRICES FOR WEDNESDAY ONLY.

We have a very complete stock of these dainty toilet goods; they are beautifully grained, and are direct from the makers in England, hence our low prices.

Large assortment of Hair and Military Brushes, Cloth and Hat Brushes, Dressing Combs, Hand Mirrors, Bonnet White, Trays, Nail Brushes, Manicure Horns, Glove Stretchers, Pin Boxes, Jewel Cases, Soap Boxes, Photo Frames, Perfume Bottles and Toilet Powder Boxes—Toilet Goods Dept.

## Big Mid-Week Sale of Trimmed Millinery

Hundreds of new Hats from our workrooms; large leghorns, black tulle and satin hats, in white or pink, with black velvet; also a splendid line of black hats, \$2.50 to \$7.50.

## FINE SOUTH AMERICAN PANAMAS.

With white trimmings, in flowers or ribbons; and leghorn flaps and hats, tagel shapes, in black, with black trimmings. Regular \$6.00 to \$7.50. Wednesday . . . .4.00

Free Trimming for those who buy their hats and trimmings in the department tomorrow.

## CHILDREN'S TRIMMED HATS, \$1.65.

Soft Italian braids, with satin ribbon and flowers; also pretty styles with Dresden silk crowns and satin ribbon; for girls 3 to 16 years. Regular \$2.25 to \$3.00. Wednesday . . . .1.65

## Gloves and Hosiery

Women's Black Silk Ankle Hose, extra fine quality; sizes 8 1/2 to 10. Extra value Wednesday . . . .29

Women's Plain Lisle Thread Hose, superior quality; black, white and colors; sizes 8 1/2 to 10. Wednesday . . . .25

Children's Mercerized Ribbed Lisle Thread Stockings, black and white; sizes 6 to 10. Wednesday . . . .25

Women's Long Lisle Thread Gloves, opened at wrist, black and navy; sizes 5 1/2 to 8. 50c value. Wednesday, pair . . . .29

## Bridal Rose Chinaware

Opportunity to replenish your dinner and tea set from our open stock of bridal ware at greatly reduced prices.

Breakfast Plates, Regularly \$2.00 dozen, for . . . .1.69

Tea Plates, Regularly \$2.50 dozen, for . . . .1.99

Soup Plates, "Coup," Regularly \$3.00 dozen, for . . . .2.25

Outlet Plates, Regularly \$1.50 dozen, for . . . .1.19

Cream and Sugar, Regularly \$1.50 pair, for . . . .1.19

Butter Dishes, Regularly \$1.50 each, for . . . .1.19

Soup Tureens, Regularly \$2.00 each, for . . . .1.50

Sauce Tureens, Regularly \$2.00 each, for . . . .1.50

Meat Platters, 18-inch, Regularly \$2.00, for . . . .1.50

Coley Trays, Regularly \$1.50, for . . . .1.19

Roll Trays, Regularly \$1.25, for . . . ..99

Muskrat Pots, Regularly \$1.00, for . . . ..75

Nail Bowls, Regularly \$1.00, for . . . ..75

Salt and Pepper Shakers, Regularly \$1.00, for . . . ..75

Bouillon Cups and Saucers, Regularly \$1.00 dozen, for . . . ..75

A. D. "Ovide" Cups and Saucers, Regularly \$1.00 dozen, for . . . ..75

A. D. "Taskard" Cups and Saucers, Regularly \$1.00 dozen, for . . . ..75

Tea Cups and Saucers, Regularly \$1.00 dozen, for . . . ..75

Tea Sets, Regularly \$2.00 dozen, for . . . .1.50

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