The Robert Simpson Company, Limited

Stylish Fall Millinery on Sale for \$5.00

For our Saturday Sale of Five Dollar Hats we have selected 150 very

65 Hats, taken from our Five-dollar Tables to make room for others.

YOUNG WOMEN'S AND SCHOOLGIRLS' HATS AT \$1.95. Made from rich fancy velvets, with soft crowns; colors are navy, cardinal, saxe, taupe, brown, tan, purple, cerise or black. Saturday

BLACK SILK VELVET HATS AT \$1.95. Many more new shapes will be added at this price, including a clearing line from \$2.25, \$2.75 and \$3.50 tables. Saturday 1.95

The representative of a New York manufacturer turned over to us at about half the New York price, and less the duty, all these bonnets, hats and caps; no two alike.

SATURDAY HALF-PRICE OR LESS. 20 dozen Children's Satin-finished Felt Hat Shapes; all the best col-

Smart Neckwear for Women More sheer even than it was for summer, and endless in variety of shapes; collars, vests, guimpes, ties and veilings galore are shown for

Delightful Vestees, with medici collars, of sheer organdie, with clusters of fine tucking or small embroidered patterns, 50c, 75c to \$1.50.

Nottingham and Saxony Lace Vestees, with medici collars, in white, cream or ecru; pretty, effective patterns, 75c, \$1.00 to \$2.50.

Pique and Linen Coat Sets, the new deep cuff and new shape collars; laundered and soft finishes. Per set, 75c and \$1.00.

THREE SPECIALS IN NECKWEAR. Vestees, made of double organdie; the new flaring collar; clusters of small tucks, or insert of Nottingham lace. Regularly 50c. Saturday .33

Pique Collars; all the new shapes, to be worn on coat, suit or dress.

Medici Collars, in Saxony and Nottingham laces; new patterns in

Gloves and Hosiery

Wemen's Silk Hose, regularly \$1.00, Saturday 79c. American and "Pen-

Women's Plain Lisle Thread Hose, "Pen-Angle" brand; also grouping of lace lisle thread; pretty designs; all are extra fine thread; perfect in finish: clean, new merchandise, finished with extra spliced heel, toe and sole. Sizes 8½ to 10. Regularly 25c, 29c, 35c. Saturday 19c, 3 pairs 55c.

Women's Rlain Black Cashmere Hose; well known registered brand; perfect seamless finish; fall weight; noted for extra good wear; yarns are soft elactic, and closely knitted; reinforced at heel, toe and sole; three-ply. Sizes 8½ to 40. Regularly 35c. Saturday pair 29c, 3 pairs 79c.

MEN'S 20c WOOL SOCKS, SATURDAY 121/20.

A glove offering of exceptional value, and, owing to the quantity being limited, would advise an early visit; tan and gray suede, and tan leather; French

Materials for Fall Wear

NAVY AND BLACK SERGES. Fashionable and practical suitings of every desired weave, weight and

Men's Cloth Finish New Gabardine Suiting, new pebble and granite suiting, English worsted suitings, English and French cheviot suiting in the storm-proof finish; whipcord and wide wale serges, etc. Every yard carries our special guarantee. Fast, unfading dyes; soap shrunk; dust and spot-proof. COATINGS AND CLOAKINGS.

New velours, in plain, novelty tartan and plaid effects; new curls, chinmillas, naps, beavers, zibelines, etc., in all the newest autumn and winter colors; also solid mannish tweeds, reversible, for cloaks, cape coats, etc.; black

COLORED BROADCLOTH, \$1.19.

ENGLISH TWILL SERGES. 44c.

Grand Display of Silks and Velvets ATTRACTIVE SPECIALS FROM MANY SECTIONS.

Big deliveries from American markets in wide-width plaid silks, Roman pes, equal spaced black and white and other novelty effects.

From European Sources we have been fortunate in securing further shipts in all-silk crepes de chine in the better qualities.

New Plaid Velvets, new trimming and millinery velvets, in panne, couche

Wide-width Chiffon Velvets; a magnificent range. Chiffon and Terry shes, and 28-inch velvet suiting cords.

Black and Colored Satin Paillettes; 36 and 38 inches. Regularly \$1.19 to 27-inch Woven Cord Velvets; blues, browns, and tans, in abundance, with

2,000 yards of 50c and 59c Woven and Terry Cord Velvets, in 22 and 27-inch widths; big range of colors, including the new Alice blues, fawns, grays, and prowns. On sale Saturday...... 39

Rich Silk and Crepe Blouses

The manufacturer's dilemma was what to do with some extra rich plain No 'Phone or Mail Orders.

Big Wash Goods Values
27-inch Heavy Eiderdown, in plain shades and figured patterns. Regu-40-inch Wool Finished Shepherd Checks. Regularly 25c. Saturday

36-inch Heavy Linene Suitings, in white only. Regularly 15c. Saturday special91/2

SIMPSON'S A Sale of Women's Serge SATURDAY PROGRAM

No Space for Talk-Every Inch of the Page Means Something Doing

The Men's Clothing Specials for Saturday

\$9.00 AND \$10.00 TWEED SUITS FOR MEN, SATURDAY, \$6.45.

Suits for business, well made and serviceable, of English tweeds, in gray and brown striped patterns and some plain colors; good fitting single-breasted three-button sack styles, single-breasted vest; sizes 35 to 44. To clear6.45 \$18.50 TO \$25.00 HIGH-GRADE SUITS AT \$15.00.

From our regular stock, hand-tailored garments, of West of England worsteds, Scotch and English tweeds, in the new brown and gray striped and plain patterns. The coats are cut in single-breasted sack style, with two and three buttons, single-breasted vests; twill mohair linings; sizes 34 to 44. To clear 15.00 50 BALMACAAN OVERCOATS AT \$13.95.

Extensively popular Overcoats for men and young men; a fine assortment of colors and patterns, English and Scotch tweeds, in grays, browns and green and gray mixed patterns; loose Raglan shoulder and very full skirts; sizes 34 to 40. To clear 13:95

MEN'S \$15.00 AND \$16.50 CHESTERFIELDS, \$8.95. 100 Single-breasted Overcoats, in fly front and buttoned-through styles. They are plain black, plain Oxford grays, and some in light gray tweeds and cheviots; carefully tailored, good fitting, with twill mohair linings; sizes 35 to 44. Satur-

Boys' Tweed Suits \$2.49

100 Suits purchased for regular stock. Saturday morning below cost of manufacture; single-breasted Norfolk and double-breasted sack styles, with bloomers; brown and gray English tweeds; sizes 24 to 30. Saturday special 2.49 **BOYS' SAMPLE OVERCOATS, \$4.95.**

125 only, in the very newest junior styles; brown and gray chinchillas, brown and gray English cheviots, Scotch ulsterings, in check and neat diagonal patterns; lined with red flannel; fancy cuffs, belts on back and self or silk velvet collars; sizes

BOYS' AND YOUTHS' DOUBLE-BREASTED ULSTERS, \$5,00. 85 only, of rich gray and brown English ulsterings, in plain and diagonal patterns, convertible collars, belt on back and twilled linings; sizes 28 to 35. Regularly \$7.00, \$7.50 and \$8.25. Saturday 5.00

Men's Stiff Hats \$1.00

English and American fur felt, 1914 styles, cushion leather sweats. Regularly MEN'S SOFT HATS.

King Brand Young Men's Stiff Hats. Saturday

Men's Fall Furnishings for Saturday

Heavy and extra heavy weights, plain and fancy weaves, high double woven collar; some hand finished; plain and contrasting colors; sizes 34 to 44. Regularly \$4.00, \$4.50, \$5.00 and \$6.00. Saturday 2.89

MEN'S UN DERWEAR.

In medium and heavy weight, single or double-breast, some double-breast and back, natural and Canadian wools and Scotch knits; sizes 34 to 44 in shirts and drawers. Regularly \$1.25, \$4,50 and \$2.00 garment. Saturday 1.00 MEN'S PY JAMAS.

Light, medium and heavy weights; sizes 34 to 44. Regularly \$1.50, \$2.00 and PURE SILK TIES.

Large wide shapes, fancy designs and plain colors. Regularly 50c. Saturday .19

Flannelette Blanket Sheets

Extra large, extra heavy English near-white flannelette blankets or warm winter sheets, hemmed ends; soft, pure, warm quality; 70 x 88 inches. Regularly \$2.50 per pair. Saturday, pair

White Union Wool Blankets, pink or blue borders; size 60 x 80 inches. Two bales got soiled and mussed in our stock room. Regularly \$3.45 pair. Rush price, Saturday, pair

(No 'Phone or Mail Orders for Blankets.)

Turkey Red Chintz Comforters, with a pure white cotton filling; size 60 x 72 inches

In the Candy Section

500 lbs. Fry's Nut Mink Chocolate, per lb.40 1,000 lbs. Assorted Chocolate Creams. Regularly 35c. Per lb. 1,000 lbs. Assorted Nut

Flowers DIRECT TELEPHONE ADE. 6100.

100 dozen Fresh Cut Roses, assorted colors. Saturday, per dozen33 10,000 Tulip Bulbs, large sized, fine quality bulbs. n an assortment of colors, single or double. Satur-

Groceries PARTMENT ADE. 6100.

500 lbs. Fresh Fruit Cake, per lb. .18 Fancy Mixed Biscuits, 2 lbs... .25 FRESH ROASTED COFFEE, 27c PER LB. 1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Saturday, per lb.....27

For Meals Outside of Home Simpson's is Best

TO-DAY'S DINNER, 11.30 TO 2 P.M. SELECTED FROM OUR DAILY MENU,

COLD-Choice of Boiled Salmon with Cucumbers, or cut of Roast Beef. Potato Salad. Bread and Butter. Lemon Pie or Ice Cream. Tea or HOT-Choice of boiled fresh Cod, caper sauce, or Veal and Oyster Pie, family style, or Roast Ribs of Beef, dish gravy. Boiled or Mashed Potatoes, with Corn on Cob. Bread and Butter, Baked Custard Pudding, cream sauce, or Lemon Pie or Ice Cream. Tea or Coffee25 Friday Afternoon Tea, 3 p.m.

Suits at \$5.65

Suits that deserve careful attention, for time, labor and quality have been put into them wholly out of proportion to the price at which we will clear them tomorrow during the first half-hour of selling. Two styles are offered, both cutaway models, with pleated or tunic skirts. Becoming shades of brown, black, gray and navy. Usually \$8.50 to \$10.00. Saturday at 8.30 a.m. 5.65

\$15.00 SUITS AT \$8.95.

Wonderfully attractive suits, in five different styles, from tested serges. Made by our own factories. Coats have short or longer backs and are beautifully lined with soft silks. Black and navy only. Satur-

ALL

WOMEN'S AND MISSES' NEW FALL COATS, SATURDAY, \$2.79. An unusual sale of 150 fall and winter coats from our own factories. Materials are wool frieze, curl and fancy blanket cloths, in a good range of colorings. Three-quarter length, cutaways, with cutaway or kimone

CAPE COATS AND BALMACAANS, \$8.95.

sleeves, and low belted effects. Saturday 2.79

Below cost of material and making. The manufacturer had lots of raw material, but needed money more, therefore made these garments for the sake of ready cash. Coats usually selling for \$15.00 and upwards. The styles include smart Cape Coats and Balmacaans, in three-quarter length, mannishly tailored, with ripple backs. Imported blanket and wool tweeds. Saturday 8.95

SMART NEW DRESSES, \$2.65.

Made from all-wool Panamas and serges, in navy, brown and green. New basque styles for misses, and suitable styles for older women. Siz 16 years to 44 bust. Saturday 2.63

NEW DRESSES FOR PRESENT WEAR, \$7.45.

The newest fabrics and styles. Of all-wool serges in black, navy and Russian green; splendid soft velveteens in black, navy, beetroot and tan, and paillettes in navy, black and Copenhagen. New basque effects, long tunics, pleated or plain. Becoming styles for misses or women. Saturday 7.45

A RUSH VALUE IN GIRLS' SCHOOL COATS, \$1.95. From our factory. Made from ends of cloth in mixed tweeds, diagonal stripes, blanket and frieze. The materials are all of the better grades. Balkan, military and belted models. Sizes 6 to 14 years. Saturday selling

SKIRTS FROM OUR OWN WORKROOMS, 95c. Neat-fitting, plain gored styles, and some broken lines from stock. The styles are not the newest, but materials are good, including Panamas, serges, vicuna cloth and cheviots, in black or navy, and tweeds in gray, brown, tan or green. Waistbands 23 to 29 inches; front lengths 37 to 41

Cut Prices on Women's and Children's Underwear

Every style of underwear for the cold days at prices that demand your attendance here at 8.30 sharp. There are considerable quantities of each line, but on account of the most exceptional prices we advise you to be here early.

Women's Vests, Drawers or Black Tights-Vests are fine ribbed, all pure wool, high neck, long sleeves, white or natural; drawers are fine ribbed all pure wool, ankle length, open or closed; tights are heavy ribbed all pure wool, three-quarter length; sizes 32 to 42 bust. Regularly \$1.00, \$1.15, \$1.25 and \$1.50. Saturday, to clear

Women's Combinations, flat knit imported English pure white wool, i cluding such makes as Stralian, Rock, Britannia and Wolf, and fine ribbel natural wool with thread of cotton, Watson's unshrinkable, high neck, long sleeves, ankle length; sizes 32 to 40 bust. Regularly \$1.75 to \$3.50. Saturday.

Children's Black Drawers, heavy ribbed pure wool, knee length with lace edges, elastic at waist and knee; sizes 3 to 14 years. Regularly 75c to \$1.05.

Corsets, Half-price for New Royale Belt Corsets-Three hundred pairs of these beautiful corsets will go your way tomorrow morning at just half what you would usually be pleased to pay. Come early or 'phone your order before

300 Pairs Fine Royale Belt Corsets-Newest model in strong white coutil, for medium or stout figures, medium low bust, long skirt, abdominal reinforced sections, four wide garters, double steels throughout, silk embroide trim; sizes 19 to 30 inches. Regularly \$2.50 a pair. Saturday, a pair ... 1.25

Children's Fleeced Sleepers, All Sizes, for 50c a Suit, Saturday—600 only for this sale. Children's best quality fleece-lined sleepers, heavy jersey kni natural color, high neck, long sleeves, feet attached; sizes 1 to 10 years. Say urday, all sizes, each Women's and Children's Flannelette Nightdresses-No 'phone orders taken. Rush prices on warm nightwear for women and children. Come early if

Children's Nightdresses, heavy white flannelette, roll cellar, shell embrei-lered edges; style suitable for boys or girls; sizes 2 to 10 years. Regularly 50c to 60c. Saturday, all sizes, each

Women's Nightdresses, fine white flannelette, front has four wide tucks, four rows wide lace insertion and lace edged ruffle on neck and cuffs, large full size bodies; lengths 56, 58, 60 inches. Regularly \$1.25 each. Saturday, 62

Boots and Shoes for Men, Women and Children WOMEN'S BOOTS, \$2.95.

875 pairs, in button, lace and Blucher styles; patent colt, tan Russia calf, vici kid and velour calf leathers; Goodyear welt, McKay and hand-turned soles; Cuban, military, kidney and common-sense heels; cloth tops; dull kid and matt calf uppers; plain kid and patent toecaps; widths C. D. E. Sizes 2 to 7. Regularly \$3.25, \$3.95 and \$4.50. Saturday 2.95

MEN'S BOOTS ON SALE SATURDAY FOR \$2.95.

2,500 pairs, in button, lace and Blucher styles; box calf, vici kid, gun-metal calf, patent colt and tan Russia calf leathers; single slip and double Saturday

BOOTS FOR BOYS, \$1.99.

580 pairs, in button, lace and Blucher styles; box calf, patent colt, tan Russia calf, box kip and gunmetal calf leathers; oak bark tanned, McKay and standard screw fastened soles; military and flat heels; medium round and

MISSES' AND CHILDREN'S BOOTS, ON SALE SATURDAY, \$1.99.

290 pairs, in button, lace and Blucher styles; patent colt (with red, brown calf (with patent collars), and tan calf leathers: McKay soles; low and spring heels; patent and plain leather toecaps; round and common-sense toes; medium and wide widths. Children's, sizes \$ to 10½. Misses', 11 to 2. Regularly \$2.49 to \$3.49.

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