

TORIC LENSES are the best in spectacles or eyeglasses, single or double sight.

# The Robert Simpson Company, Limited

SPECIAL PRICES IN PICTURE FRAMING Sixth Floor. THIS WEEK ONLY.

## MAKING HISTORY

The defeats of a great man may easily be more prized than his victories by those who are doing the work of the present day. They carry encouragement for a new start after each unsuccessful effort, until finally the goal is reached—the toiler "arrives."

Some such thought may have inspired Dumond in the choice of the subject for his Salon picture.

### "Columbus at Salamanca"

By courtesy of the Hon. John Wanamaker, we are able to exhibit this valuable work of art at the Store for a short time. Visit the special gallery, Fourth Floor, Yonge street side.

Booklets of description and related history may be had upon request in the gallery.



## Half Price Millinery Sale Extended to Thursday

All Colored Trimmed Hats, all velvet, plush, velours and felt shapes; all children's hats and winter flowers will be sold a half less than ticketed prices.

Black Mourning Hats not included. (Second Floor.)

## In the Whitewear Sale

In these closing days many small lots, that space prevents mentioning here, are marked down for quick clearance. A visit to the Whitewear Section before the end of the week cannot but prove profitable. Phone orders filled.

Princess Slips, fine nainsook, yoke and skirt trimmed with wide embroidery insertion, Val lace beading and edges, silk draw ribbon. Sizes 34 to 42 bust. Regularly \$2.25. Thursday **1.75**

Drawers, fine nainsook; wide fine embroidery, run with silk ribbon, and edged with lace; wide hemstitched tuck; open or closed; lengths 23, 25, 27 inches. Regularly \$1.10. Thursday **.89**

Corset Covers, fine nainsook, wide embroidery, and strong lace insertions and edges; silk draw ribbon. Sizes 34 to 42 bust. Regularly 65c. Thursday **.47**

Nightdresses, fine cotton or flannelette, in high neck style, with tucks in yoke and hemstitched ruffles; nainsook in slip-over style, with wide lace around neck, back and front; silk draw ribbon. Regularly \$1.00. Thursday **.75**

Underskirts, heavy, soft blue and white striped flannelette, cambric waist, scalloped flounce. Thursday **.75**

Hand embroidered Nightgowns, Drawers, Corset Covers or Chemises; made of fine nainsook, hand-embroidered in dainty patterns. Regularly \$1.25 to \$1.75. Thursday **1.00** (Third Floor.)

**New Lace Yokes** Made of net and fancy embroidered laces. 25c, 35c, 50c, 75c, \$1.00 and \$1.25.

3,500 pieces Plauen Lace Jabots. Regularly 25c each. Thursday **.15**

Silk Jabots and Bows, in self colors and combination colors of black, saxe, navy, royal, tango, cerise, light saxe, and all the other new shades. All one price **.25**

**LACES.** Special showing of New Shadow Laces in 6 to 24-inch fringes; white, ivory and Chantung shades, yard, 15c to 36.00.

**Half Price Ostrich Boas** 12 only, fine quality, excellent long fibres, well curled; 72 in. boas, in black, grey or white. Regularly \$11.50. Thursday at **5.75** (Main Floor)

## An Attractive Offering of Dresses

WORTH \$8.50 TO \$12.50, THURSDAY \$5.95. A splendid purchase of Sample Dresses enables us to show this splendid range of styles in silks and cloth fabrics; women's and misses' sizes. Thursday **5.95**

**AFTERNOON, EVENING AND PARTY DRESSES OF SILKS, NET, LACE AND SATINS.** Always new and bright is our range of soft brocades, crepes, satins, charmeuse, crepes de chine, with many exquisite things in individual styles, seldom two alike; new styles and the latest colors everywhere. Prices \$17.50, \$19.50, \$24.50 to \$55.00.

**EVENING WRAPS FOR \$21.50.** Sold Regularly at \$29.50 to \$39.50. For afternoon or theatre wear; fashionable fabrics, and the very latest styles; broadened plush, in rose, tango and green, matalasse, in rose only; and soft broadcloths, in ivory, rose and blue; corduroys and velvets in black and navy; fashionable models in seven-eighths length, with mandarin sleeves and yoke effect; also handsome models in full length. At **21.50**

Also higher-priced Wraps, in moleskin, plush, velvet, matalasse, and broadcloths; latest styles from New York, Paris and Berlin. Range of prices, \$35.00, \$50.00 and \$65.00.

**MISSIS' CHEVIOTS SERGE SKIRTS, \$2.75.** We can hardly keep these Skirts in stock, but have ordered an extra quantity for Thursday; well tailored garments; neat fitting, with high waist lines; black and navy only. Thursday **2.75** (Second Floor.)

## The New Oriental Crepes

**IN IVORY SHADES, 27 INCHES WIDE, 68c PER YARD.** Something quite new and thoroughly serviceable. Per yard **.68**

Weightier qualities, in Ivory, in same width, at **1.00**

**BLACK SILK CREPES DE CHINE AND RIPLE CREPES, \$1.50 PER YARD.**

The plain ones are 42 inches wide, and are very fine in texture; the ripples come in 36 inch. Per yard **1.50**

**BIG SHIPMENTS IN BLACK SILK MOIRES, IN 42 AND 44 INCH, AT \$2.50 AND \$3.00 PER YARD.**

Included are moire velours, moire brocades and moire failles.

**BLACK CHIFFON TAFETAS.** Lovely qualities in Black Silk Chiffon Tafetas, in the softest finishes obtainable; in 36 to 42 inch widths, per yard, from \$1.00 to \$2.50.

**BLACK DUCHESS 'SILK-SATINS.'** All the vogue for spring; superior qualities, in 40 inch. On sale Thursday **1.44** (Second Floor.)

## British Diagonal Suitings 44 Inches Wide 59c

Fine, bright, worsted finished Diagonal Suitings; made, dyed and finished perfectly, in 15 new spring shades. Regularly 75c per yard. Thursday, 44 in. width **.59**

**\$1.25 AND \$1.50 IMPORTED BLACK DRESS FABRICS, THURSDAY 96c.** 3,500 yards, including a shipment of guaranteed "Priestley's Black Dress Fabrics," in new weaves for spring, 1914; also a fine range of imported fabrics from leading English and French makers, including new weaves and staple fabrics, in every wanted weight for spring dresses or suits. Regularly \$1.25 and \$1.50. Thursday, per yard **.96** (Second Floor)

## Small Women's House Dresses \$1.00

Misses' or Small Women's House Dresses, of fine gingham, in neat check pattern; neat roll collar in plain color; high waist line and turn-back cuffs, finished with plain piping. Sizes 16 to 20. Thursday **1.00**

## Axminster Carpets at \$1.50 and \$1.75

The quality of these carpets and the richness of color and design obtainable at these low prices is surprising. No carpet gives better satisfaction than an Axminster, and owing to the unlimited number of colors which can be employed in its manufacture, a finer appearance is obtainable than in most other makes. For halls and stairs, dining-room, living-room and bedroom, we recommend these two qualities at these exceptionally low prices, per yard, \$1.50 and \$1.75.

**THE FINEST WILTON RUGS, WOVEN ENTIRELY WITHOUT LAMBS.** Designs, colors and quality are of the best obtainable, and such a range of sizes that we can probably suit your every requirement. If you have not seen these lovely rugs, be sure to do so before purchasing others; they are the finest made, and have a style and individuality which is entirely unusual in Wilton rugs.

Note the range of sizes—all woven in one piece:  
4.7 x 6.7 ..... 16.00  
5.7 x 7.10 ..... 22.50  
6.7 x 9.10 ..... 35.00  
7.10 x 11.1 ..... 45.00  
9.0 x 12.0 ..... 55.00  
9.0 x 12.6 ..... 65.50  
9.0 x 13.2 ..... 71.50  
11.6 x 13.8 ..... 81.50  
11.6 x 14.1 ..... 85.00  
11.6 x 15.0 ..... 90.00

**BEAUTIFUL DESIGNS IN NAIRN'S SCOTCH INLAID LINOLEUMS.** These fine Linoleums are made with the colors going right through to the canvas back; we are showing a tremendous assortment of the best designs; bright, clear colors that will give every satisfaction, and at lowest obtainable prices. Per square yard, 85c, \$1.00 and \$1.25.

**FINE QUALITY ENGLISH INLAID FIBRE MATS.** For the front entrance door, these finer grade mats have a much better appearance than the ordinary coarser mats. We have a number of special designs and colors which are very attractive.

18 inches x 30 inches ..... 2.50  
20 inches x 33 inches ..... 3.25 (Fourth Floor)

## A Rush for Men's and Women's Boots

Over three thousand pairs, odd lines in both button and laced styles accumulated while stocktaking, and the price will sell every pair to-morrow. Phone orders filled as long as sizes last.

**MEN'S BOOTS, REGULARLY \$2.00, \$2.50 AND \$4.00, \$2.25.** Button boots, laced boots, patent colt boots, kid boots, calf boots, in either black or tan, with Goodyear welted or standard gum soles, fine and tan Euzad, calf. These are samples and clearing lines from regular stock. The lasts are new and popular. Sizes 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11, 11 1/2, 12. Thursday Rush price **2.25** regularly \$2.00, \$2.50 and \$4.00. (Second Floor)

**WOMEN'S \$2.50, \$3.00 AND \$3.50 BOOTS, \$1.25.** Over one thousand pairs in button and laced styles, patent colt, gum soles, fine and tan Euzad, calf. These are samples and clearing lines from regular stock. The lasts are new and popular. Sizes 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11, 11 1/2, 12. Thursday Rush price **1.25** regularly \$2.50, \$3.00 and \$3.50. (Second Floor)

**MEN'S RUBBERS, 76c.** High storm-front style, bright finished and guaranteed perfect. Sizes 7 to 12. Less than factory cost price. Thursday **.76**

**MISSIS' AND CHILDREN'S RUBBERS.** Clearing 2,000 pairs misses' and children's rubbers in both storm-front and regular styles. All pair perfect. Sizes 11 to 12. Less than factory cost price. Thursday **.47**

**HEAVY GUM RUBBER BOOTS, FOR TEAMSTERS, RAILWAYMEN, MOTORMEN, ETC., \$1.99.** Best quality, heavy rubber boots, with 1 1/2 inch edge soles and solid rubber non-slip heels. Some have 8-inch leather top, others are in two buckle and three eyelet styles. Sizes 6 to 12. Regularly \$2.50 and \$3.00. Thursday **1.99**

**BEST QUALITY KNEE RUBBER BOOTS, \$3.24.** Dull finished, pure Para gum, corrugated soles, solid rubber. Sizes 6 to 12. Regularly \$4.00. Thursday **3.24**

**WOMEN'S RUBBERS.** Regulation style, bright finished, corrugated soles, high storm-front style. Sizes 7 1/2 to 12. Thursday **.95**

**High storm front style, Sizes 7 1/2 to 12. Thursday .95**

**Cloth top rubbers, with storm front. Thursday .74**

**Stocktaking Values in Draperies**

White Nottingham Lace Curtains, lace patterns, good quality net, wide 2 1/2 x 3 1/2 yards long. Stocktaking sale price, pair **.79**

Cream Madras curtains, fine and long, 26 inches wide, pretty designs for bedrooms; easy to wash and put up; very durable. Stocktaking price, pair **.73**

Scotch Madras curtains, 26 inches wide, superior quality, white and cream shades, rich patterns, floral or conventional. Stocktaking price, pair **.55**

**WINDOW BLINDS, EACH COMPLETE.** Size 37 x 70 inches, hand-made opaque Window Shades, in cream, green and white, mounted on Hartshorn rollers, guaranteed with pulleys, brackets and nails, complete. Stocktaking price, each **.37**

English and French Tapestries, suitable for wall coverings, window and door curtains and for recovering all kinds of furniture. For introductory sale on Thursday, \$1.19 per yard. Stocktaking sale price, yard **.89**

**BROKEN LENGTHS OF TAPESTRIES.** Suitable for furniture covering, damasks, serges, armure cloths, etc. in lengths up to 15 yards. Regularly 75c, 85c, \$1.00 and \$1.25 per yard. Stocktaking sale price, yard **.59** (Fourth Floor)

## Aluminum Double Boilers

**GUARANTEED PURE ALUMINUM METAL.** Strictly Sanitary and Safe. Seamless Aluminum Double Boilers, for cooking rice, cereals, custards and oatmeal, strong make, in 2 sizes. At special prices for introductory sale on Thursday, \$1.15 and \$1.00. Cannot promise to fill phone or mail orders.

**\$2.50 VACUUM WASHERS FOR \$1.39.** The Perfection Vacuum Washer, made of non-rustable metal. Simplifies the washing; requires no attention. Regularly \$2.50. Special for Thursday, each **1.39**

**Wire Dish Drainers, strong make, useful steel. Thursday, 15c and 25c.** Painted Enamel Foot Baths of Dish Pans. Regularly 35c size. Thursday for **.19**

Regularly 55c White Enamelled Bread Boxes, with hinged cover. Special for Thursday, **.29**

Shopping Axes, solid rustless handle, with handles. Special Thursday **.45**

Furnace Shovels, steel heads, extra strong make, with D handles. Thursday, **85c, 90c, 95c.**

## Men's \$13.50 and \$15 Suits to Clear at \$9.45

Excellent quality Suits, made from English tweeds and worsteds, in grey and brown, plain and striped patterns; single-breasted, three-button sack coats; single-breasted vests, and fashionable trousers; linings are fine twill mohair, and the workmanship is the very best. Thursday **9.45**

**MEN'S CHAMOIS-LINED FUR COLLAR COAT.** Made from English black beaver cloth; good and reliable for wear; double-breasted style; 50 in. long, with notch collar of Persian lamb; heavy twill mohair lining, and a chamois lining to the bottom of coat. Thursday **20.00**

**BOYS' DOUBLE-BREADED SACK AND SINGLE-BREADED NORFOLK SUITS.** Smartly tailored from all-wool navy blue English serge; rough mill finish; double-breasted sack or single-breasted Norfolk style, with full cut bloomer pants; lined throughout with serge; sizes 24 to 34. Thursday **8.00**

**NAVY BLUE ROUGH SERGE BLOOMERS.** To match above suit; full cut style, with belt loops and buckle straps at knee; sizes 24 to 30, \$1.55; sizes 31 to 34, \$1.85. (Main Floor)

**Overmakes and Samples of Men's Pyjamas**

Regular \$1.50 to \$3.00 Values, for 98c. All weights for all seasons, but lots of heavy winter weight. All sizes in the lot; about 400 suits altogether. No phone or mail orders can be accepted. Regularly \$1.50, \$2.00, \$2.50 and \$3.00. To clear Thursday **.98**

**BOYS' SWEATER COATS FOR \$1.29.** To clear up the Boys' Sweater Coats, we have cut the price by almost half; all-wool coats in plain or fancy weaves and weights for the very coldest weather; colors are plain or fancy; all sizes 26 to 34. Regularly \$2.50. Thursday to clear, each **1.29** (Main Floor)

## 16 Men's Choice Russian Marmot Fur-Lined Coats

Prime Furred German Otter Collars, in shawl and lapel shapes, shells of imported good wearing black beaver cloth, a warm, dressy and durable garment. Regularly \$30.00. Thursday **19.00**

**Men's Fur Gauntlets in Canadian raccoon, black Galloway, dogskin and curly lambskin, fur lined and good wearing. Regularly \$5.50 and \$4.50. Thursday 2.45** (Main Floor)

## 51-Piece Dinner Sets

51 pieces, green printed pattern or hand semi-porcelain, bright glaze. Excellent value at \$4.50. Thursday bargain **2.73**

Grindley's famous English-made, of dinnerware, a 51-piece set with a green decorated band, gold lined, full large sized platter and vegetable dish, sugar bowl, cream jug and gravy boat. Specially priced for Thursday **6.75**

**Austrian China Dinner Set, pretty pink flower, gold lined, Kermis shaped cups, brilliant glaze pure white body. Thursday bargain 5.49**

Copley pattern English semi-porcelain, a pretty border of green and gold decorated with gold burnished handles, brilliant glaze over a pure white body. Thursday bargain, 51-piece set **9.95**

Limoges French China Spray, pink rose pattern, with striped gold handles, a full 51-piece set. Thursday bargain price **6.95**

"Roseland" Austrian China, with pink rose clustered border, gold lined and gold traced handles. A Thursday bargain, 51-piece dinner set **9.95**

"Baronial" Austrian China, 51-piece dinner service, maroon band decoration with striped gold handles, pure white china, brilliant hard glaze. Thursday bargain **12.75** (Basement)

## All Wool Grey Blankets

Silver Grey Blankets, made from pure Saxony wool, soft, even napping; weight 10 lbs. Large size, 70 x 90. Regularly \$6.85 pair. Sale price Thursday, pair **5.00**

**FLANNELETTE BLANKETS, \$1.45 PAIR.** New English Flannelette Blankets or Winter Sheets, in plain white only, without borders, large size, 70 x 84 inches. Sale price Thursday, pair **1.45**

**DOUBLE BED COMFORTERS, \$2.49.** Reversible Sateen Comforters, well quilted and filled with a pure white sanitary cotton filling, pretty colorings and designs; size 72 x 78 inches. Sale price Thursday **2.49**

**Beautiful Vivilas Flannels, in a full range of stripes; also plain colorings; 32 inches wide. At per yard .60**

**16c APRON GINGHAM, 11c YARD.** Apron Gingham, in blue and white checks, fast colors, 33 inches wide. Regularly 16c yard. Sale price Thursday, yard **.11**

**WARM FLANNELETTE SHEETING REDUCED.** Cream Flannelette Sheeting, in a heavy quality and soft finish, wide width, 70 inches. Regularly 50c yard. Sale price Thursday, yard **.35** (Second Floor)

## Rogers' Silver Plated Butter Knives 19c each

This assortment consists of silver-plated Sugar Tongs; plain Pattern Sugar Shells, in Rogers' silver-plate; Salt Spoon Sets, including one pair, silver-plated Salt Spoons on card; Butter Knives, Rogers' silver-plated; Table Spoons; Table Forks; Dessert Forks, and Dessert Spoons; Combination Set, including Butter Knife and Sugar Shell, in lined box; silver-plated Child's Set, including Knife, Fork and Spoon, each set put up in a neatly lined box. Each set or articles in the assortment reduced to, each **.19** (Main Floor)



**Gloves, Hosiery**

Women's Real Chamoy Gloves, firm, even finish, soft and pliable, wash and wear splendidly; 2 dome fasteners, pique seam, neat self point; natural and white; sizes 5 1/2 to 7 1/2. Thursday **.59**

Women's Long White Kid Gloves, 16-button length, Patricia brand, Mousquetaire style, sizes 5 1/2 to 7 1/2. Special Thursday **1.79**

Men's Tan Suede and Cape Leather Wool-lined Gloves, assorted tan shades, soft pliable finish, 1 dome snap, best finish; sizes 6 to 10. Thursday **.79**

Men's Heavy Woolen Socks, seamless, soft fine yarn, closely knit, black and heather mixtures; sizes 10 to 11. Double heel and toe. Thursday, 3 pairs 55c, pair 19c.

Women's and Boys' All-wool Heavy Weight English Worsteds, seamless, bright glossy yarn, closely knitted, spliced heel, sole and toe; sizes 6 to 10. Regularly 25c. Thursday **.23**

Women's and Children's All-wool Ribbed Black Cashmere Stockings, seamless, winter weight, spliced heel, toe and sole; sizes 6 to 10. Thursday **.25** (Main Floor)

## Brooches \$9.69

39 14k heavy pearl Brooches, assorted patterns; some are pendant style, with chain, and heavy 24k sunbursts, with 81 real fine pearls. Clearing price for Thursday **9.69** (Main Floor)

## Wall Papers

Write, phone or call giving us size and use of room, and the price you wish to pay. We will submit ideas for your own room, flat or suite.

Hand-made Papers in rich and subdued color blends and overprint in plain, monotonous or multiple colors; paper for walls per roll **87.20 up.**

Strappings, bands and fringes, for plain walls, to suit any color. Per yard, 5c, 8c, 10c, 15c, 20c, 25c, 30c, 35c up.

Imported Tapestries, leatherettes, metal and wood, in velvet, velours, soierettes, tickettes, for parlors, living rooms, halls, den, libraries, dining rooms, etc. latest colorings and designs. Per roll, 35c, 50c, 75c up.

Bedroom, imported and Domestic Papers, in assorted colorings, in plain and pattern grounds, on light grounds, to use with mouldings or strappings. Per roll, 5c, 10c, 15c, 20c, 25c, 30c and upwards.

**THURSDAY SPECIALS.** 2,250 rolls, papers to suit any room in the home, assorted colorings. Regularly 25c roll. Thursday **.16**

Regularly 35c roll. Thursday **.28** Regularly 50c roll. Thursday **.38** (Fifth Floor)

## Groceries

2,000 lbs. Dairy Butter, in prints, per lb. **.28**

Smoked rolls of Bacon, lean and mild, half or whole, per lb. **.25**

Edwardsburg or ... per lb. **.25**

Syrup, 5-lb. pail **.25**

Choice White Beans, 5 1/2 lbs. Post Toasties, 3 packages **.25**

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