

1. A co-production shall, when shown, be identified as a "Canada-Finland Co-production" or "Finland-Canada Co-production" according to the origin of the majority co-producer or in accordance with an agreement between co-producers.
2. Such identification shall appear in the credits, in all commercial advertising and promotional material and whenever this co-production is shown and shall be given equal treatment by each party.

#### **ARTICLE XV**

In the event of presentation at international film festivals, and unless the co-producers agree otherwise, a co-production shall be entered by the country of the majorit co-producer or, in the event of equal financial participation of the co-producers, by the country of which the director is a national.

#### **ARTICLE XVI**

The competent authorities of both countries shall jointly establish the rules of procedure for co-productions taking into account the legislation and regulations in force in Canada and in Finland. These rules of procedure are attached to the present Agreement.

#### **ARTICLE XVII**

No restrictions shall be placed on the import, distribution and exhibition of Finnish film, television and video productions in Canada or that of Canadian film, television and video productions in Finland other than those contained in the legislation and regulations in force in each of the two countries.

#### **ARTICLE XVIII**

1. During the term of the present Agreement, an overall balance shall be aimed for with respect to financial participation as well as creative personnel, technicians, performers, and facilities (studio and laboratory), taking into account the respective characteristics of each country.
2. The competent authorities of both countries shall examine the terms of implementation of this Agreement as necessary in order to resolve any difficulties arising from its application. They shall, as needed, recommend possible amendments with a view to developing film and video co-operation in the best interests of both countries.
3. A Joint Commission is established to look after the implementation of this Agreement. The Joint Commission shall examine if this balance has been achieved and, in case of the contrary, shall determine the measures deemed necessary to establish such a balance. A meeting of the Joint Commission shall take place in principle once every three years, or as necessary, and it shall meet alternately in the two countries. The Joint Commission shall meet within six (6) months following its convocation by one of the Parties.

#### **ARTICLE XIX**

1. The present agreement shall be applied provisionally on the date of its signature.