

M.T.T. [MEDIA TAPES AND TRANSCRIPTS] LTD.

185 SPARKS STREET • 3RD FLOOR • OTTAWA K1P 5B9 - (613) 236-4695 - FAX (613) 236-3370

PROGRAM: PRAIRIE PULSE TONIGHT  
EMISSION:

DATE: APRIL 19, 1989  
DATE:

NETWORK / STATION:  
RESEAU / STATION: MTV-TV (WINNIPEG)

TIME:  
HEURE: 17:30

INVESTMENT DEVELOPMENT PROGRAM

MTV: Well, according to recent government statistics  
Canada is attracting more for investors. The government  
says the increase is a direct result of the Investment Development  
Program, a government initiative designed to encourage both foreign and  
domestic investment.

Members of the IDP were in Winnipeg today to explain the  
program to local business people. Since its implementation four years  
ago the IDP has attracted new sources of investment from the Pacific Rim  
countries and the Middle East. The members of the group say the  
Canada/US free trade agreement has made our country even more attractive  
to potential investors.

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