

FROM THE GOVERNMENT OF CANADA

External Affairs and International Trade Canada (EAITC) is pleased to offer the Canadian biotechnology community, as part of the Going Global trade strategy, this overview of the Danish biotechnology industry. This project was undertaken by the Canadian Embassy in Copenhagen under the Going Global European Initiative Fund, an initiative of the European Community Division of EAITC. This fund is part of the Europe 1992 Awareness Campaign.

Europe 1992 is happening now. The European Community's ambitious Single Market program has already dramatically changed the way Europeans are doing business. The process is irreversible; the pace is rapid and accelerating. If Canadian businesses are to profit from the opportunities that this enormous market will bring, they must be well-informed.

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For more information on publications available, please contact the EAITC InfoExport hotline, 1-800-267-8376.

Further information on export and strategic alliance opportunities in Denmark are available from the Western Europe Trade, Investment and Technology Division (Tel: 613-995-9401; Fax: 613-995-6319) and the Canadian Embassy in Copenhagen (Tel: 011-45-33-12-22-99; Fax: 011-45-33-14-05-85).