POST PROPOSALS

The Consulate General--Atlanta has undertaken several activities that have proven highly successful. These include two incoming missions to visit Canadian salmon farmers, several scheduled trade shows, and visits by post personnel to distributors in the territory to promote Canadian product. The post plans to continue these types of activities over the next year. A further two incoming missions, one to Atlantic Canada and the other to Western Canada are planned. A solo show directed to the foodservices industry in South Florida and other trade shows in the territory should provide Canadian producers with additional opportunities for promotion of their product directly to the Southeastern United States.