
**Message from CANSPA
for Canadian Export Trade Directory
"Swimming Pools, Spas/Hot Tubs
and Accessories
for World Markets"**

Increased incomes and leisure time have stimulated consumer demand for health, fitness, and recreational products. The Canadian Swimming Pool and Spa industry has responded to these opportunities with creative and dynamic product design and marketing strategies based on product diversification and technological innovation.

This industry is recognized as a supplier of durable products of the highest calibre, with imaginative designs. Canadian companies have been pioneers of "knockdown assembly," to permit easy and inexpensive shipment. They welcome new ideas and are always ready to adapt their products to meet varying world standards and conditions. Whether they be complete swimming pool kits, acrylic spas, innovative heating products, deck equipment, sauna kits, or the many associated accessories and maintenance materials, all products are designed for safety and quality.

The Canadian companies profiled in this Directory have been qualified as export ready. The manufacturers listed understand the importance of meeting customer requirements promptly and professionally, and have a strong commitment to quality and service. The Directory will be a valuable reference tool for decision makers around the world who require value and design second to none.

Canadian pool and spa manufactures are ready to meet whatever international standards are set for them.

Canadian Spa & Pool Association