

Crosstabular analysis reveals that those with "hardened" views toward the Free Trade Agreement report greater personal involvement in the issue than average. Hard supporters and opponents are more likely to closely follow free trade discussions (62% and 59%, respectively), feel that they understand the issues at stake (43% and 42%, respectively), and say they are familiar with the contents of the Agreement (47% and 49%, respectively). Even among these people who reveal a higher than average degree of personal involvement with the issue, less than half of either group (hard supporters or hard opponents) feel they understand the free trade issue as well as they would like, or claim to be familiar with its contents.